



European Journal of International Management

Odense2023: Special Issue on: "International Entrepreneurship: Strategies for Overcoming Challenges and Developing Capacity"

Guest Editors:

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This special issue aims to broaden the views on international entrepreneurship and on different types of international entrepreneurs and firms, particularly focusing on their strategising in order to overcome challenges and/or to develop capacity (Chrysostome, 2019; Zahra, 2021). As the micro-, small- and medium-sized enterprises (MSMEs) and family businesses represent the great majority of all business organisations in Europe and globally (see e.g. European Commission), their role as the resilient and innovative economic actor deserves continuous attention (Santoro, Bertoldi, Giachino and Candelo, 2020). In contemporary era, many business enterprises operate in home and host countries as well as transnationally serving local, glocal and global markets with products and services (Bjerrisgaard and Kjeldgaard, 2013; Sadiku-Dushi, Dana and Ramadani, 2019; Elo et al., 2020). International entrepreneurs and their businesses are elementary in developing capacity across contexts (Chrysostome, 2019). While the firm internationalisation is fostered and enabled through advanced technologies and digitalisation (Vadana, Torkkeli, Kuivalainen and Saarenketo, 2020), they also face numerous structural challenges and impediments to growth and development, such as ageing societies, lack of talented employees or regulation. The societal challenges around international entrepreneurs are manifold, particularly considering resources available, gender, origin, language or market access (e.g. Jafari-Sadeghi, Sukumar, Pagán-Castaño and Dana, 2021; Aman et al., 2022; Kothari, Elo and Wiese, 2022). Additionally, climate change, geopolitics, population economics, migration, social and political conflicts, pandemics, inequalities, and other transboundary issues create pressures for entrepreneurial firms to strategise differently than before and to generate novel ways of coping with challenges and opportunities (e.g. Ivanova-Gongne et al., 2021). Currently, there are multiple social, economic and political concerns that influence societies and international entrepreneurship calling for better solutions, new strategies, theory angles and deeper understanding (e.g. Baier-Fuentes et al., 2019). This special issue provides a range of managerial and entrepreneurial insights on business dynamics and practices that are valuable for scholars, practitioners, policymakers and other stakeholders. We seek to contribute to multi-layered and multidisciplinary discussions on international entrepreneurship, its resources, antecedents and outcomes.

The Guest Editors will be inviting substantially extended versions of selected papers presented at the [5th Odense IE Workshop. \(Odense23\)](#), for review and potential publication, but are also inviting other experts to submit articles for this call.

Keywords: Global challenges, structures, institutions, uncertainty, sustainability, resilience, international entrepreneurship, MSMEs, human resources, capacity building

References

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Subject Coverage

Suitable topics include, but are not limited, to the following:

- International entrepreneurship theory development in the new era
- Types of international entrepreneurs and geographic contexts
- Strategies and capacity development
- Management of challenges and coping mechanisms
- International entrepreneurial resources and resilience
- Institutional, national and other macro-level aspects
- Industrial, regional and other meso-level aspects
- Individual, socio-cultural and other micro-level aspects
- Entrepreneurial sustainable internationalisation inward and outward
- Human resources in MSMEs and international entrepreneurial and family businesses
- Interplay of migration, labour markets and entrepreneurial development
- Global sustainability: environmental, economic and social sustainability impacts of international entrepreneurs
- Responsible business practice
- Comparative entrepreneurship
- Multilevel analysis
- Institutional antecedents and socio-economic consequences of entrepreneurship
- the influence of formal informal institutions on entrepreneurial activity

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the paper has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper).

All papers are refereed through a peer review process.

All papers *must* be submitted online. To submit a paper, please read our [Submitting articles](#) page.

Important Dates

Manuscripts due by: *17 July, 2023*

Notification to authors: *17 September, 2023*

Final versions due by: *31 December, 2023*