Cases on Born Globals

Call for Chapters

**Project idea:**

Born Global firms (and similar concepts like International New Ventures) have been studied for more than 20 years, and there exist a large number of case studies of these firms. These case studies have not been linked together, and as more attention is directed towards this type of firm, a book with case studies will be helpful.

The audience is students at universities and other institutions for higher education and as secondary audience researchers in the field.

Each case study could be structured like this:

1. The context – industry, and country or regional setting
2. The firm or the firms in the case (or organizations)
3. A short history of the firm(s) with a timeline in the appendix
4. The problem to be discussed – marketing, sale, managerial, R&D, sourcing, etc. – with a focus on the task for the students and readers
5. Questions to be discussed and answered
6. Learning outcomes – what will the reader learn by using the case study
7. Supplementary information that is needed to answer the case questions, including links
8. Appendixes
	1. Timeline
	2. Other information not given in the case
	3. Suggestions for literature that can be used for a case discussion
	4. Teaching notes

If you have an idea for a case in the book, please send **a short description** of the potential chapter (½ to one page). **The deadline is the first of February 2022**.

Submissions and questions can be sent to the editor:

Erik S. Rasmussen (era@sam.sdu.dk), Associate Professor

University of Southern Denmark, Department of Business and Management

**Ideas and themes of cases:**

The book is expected to be structured related to the themes in the Born Global literature and following the development of a Born Global firm and could include the following themes but are not limited to these:

* Differences between Born Global firms and other small firms
* The founding of the Born Global firm
* Survival of the Born Global firm – the first three years
* Growth – how to grow a Born Global firm – phases of growth
* Born again Global Firms – small firms that begin to grow internationally
* Immigrant and diaspora entrepreneurs
* University spin-offs

We expect 20-35 cases of around 5000 words totalling 300-400 book pages. Each author must accept to review 2-3 chapters

**Important dates:**

1st proposal submission deadline Feb 1, 2022

Chapters approval Marts 1, 2022

Full chapter submission May 1, 2022

Review process starts May 1, 2022

Reviews are sent to the authors July 1, 2022

Revision due from authors Aug 15, 2022

Final acceptance/rejection notification to authors Sep 1, 2022

Final Deadline Oct 1, 2022

Publication December 2022

**Submissions.**

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**Publisher:**

Edward Elgar Publishing Ltd: [www.e-elgar.co.uk](http://www.e-elgar.co.uk)

Elgar Cases in Entrepreneurship offer an instrumental resource to fulfil the needs of instructors in entrepreneurship. Spanning numerous discrete fields, Elgar Cases cover state-of-the-art developments in real-world entrepreneurial endeavours, providing expert analysis with an international focus. Casebooks are edited by leading instructors, who bring together experienced and knowledgeable case writers to illustrate and analyse contemporary entrepreneurial scenarios.

Each case offers a strong foundation for constructive discussion and includes learning objectives and summary questions to guide classroom discussion.

Teaching notes for each case provide opportunities for instructors to further develop understanding and promote class engagement. An invaluable boon to course leaders and students alike, Elgar Cases in Entrepreneurship combine practicality, student engagement, and international expertise to bring entrepreneurship alive!