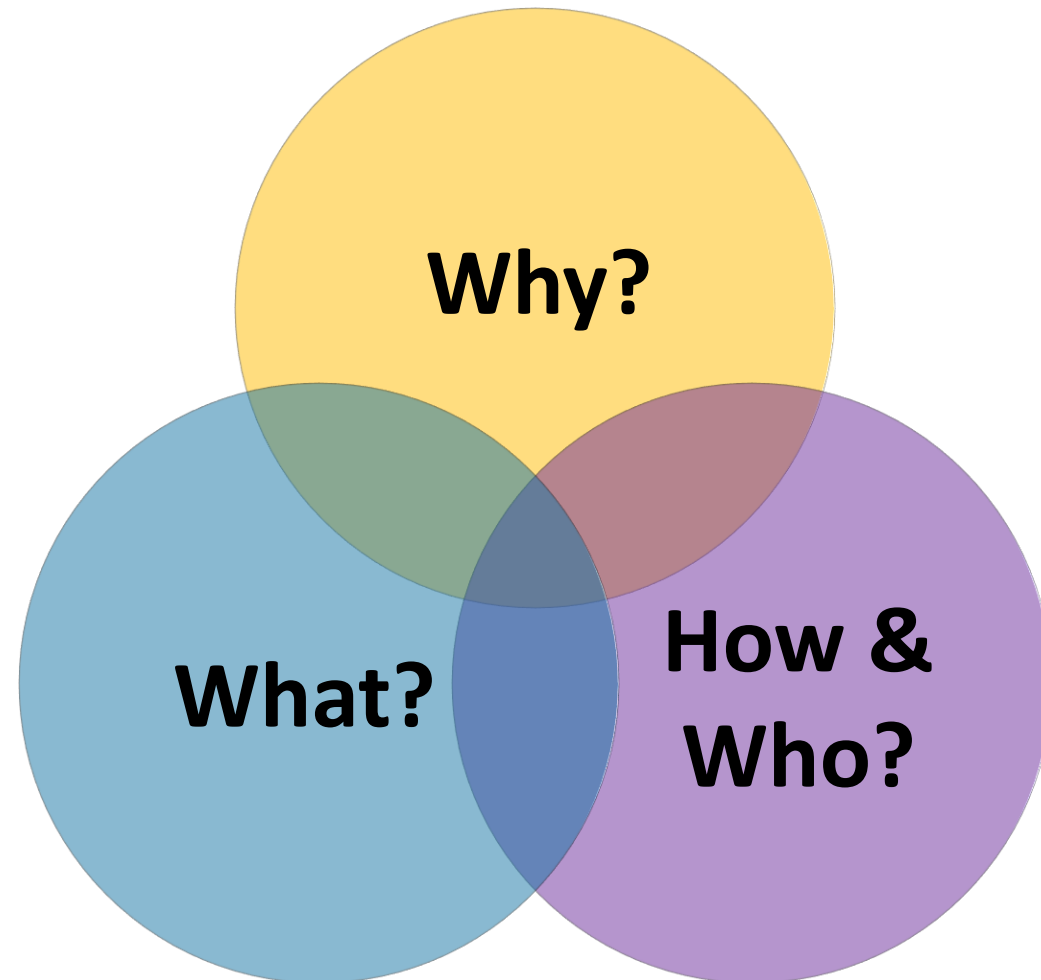


Observations on IE Review Papers

Nicole Coviello

4th Odense Workshop on International Entrepreneurship (Zoom)

What do editors look for in a review paper?



Part I – *Why* is it being done?

- *Critical Mass*

- A sizeable body of past research

PLUS

- *Trajectory*

- The area will continue to be, or is poised to be, an important area of inquiry

- *Necessity*

- The area needs to be reviewed due fragmentation, inconsistency, etc.

Part II – *What* is the result?

- *Outcome*

- A meaningful and actionable research agenda
- Derived from a clear and critical assessment of the literature

- *Balance* between review and research agenda

- *Novelty*

- The review is distinct from other recent efforts **YET**
 - Builds on those that came before

Part III – *How* and *Who*?

- *Method*

- Exemplifies best practice
- Thorough
- Transparent
- Replicable

- *Expertise*

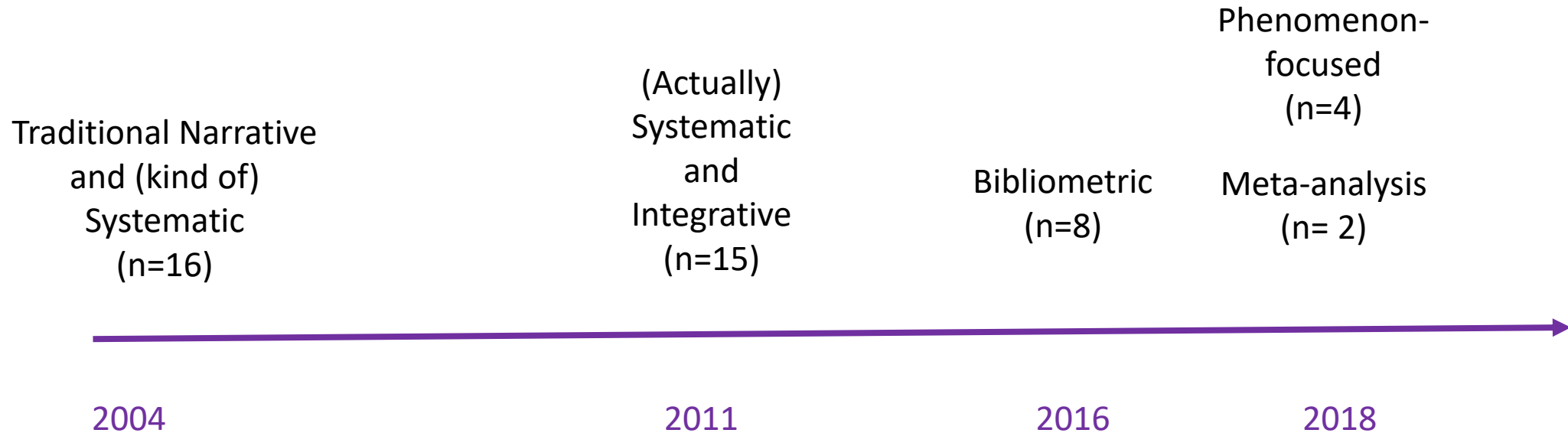
- One of more members of the team are reputable/qualified to review the area
 - Not always necessary BUT helps with assumptions, understanding, and interpretations of the field

IE Reviews (2004-2021)

- 18 years
- Excluded:
 - Editorials
 - Book chapters
 - SME-focused
 - Immigrant Entrepreneurship
 - Topics that aren't IE-specific, e.g.:
 - Eduardsen & Marinova 2020 (risk in internationalization)
 - Coudounaris and Arvidsson 2021 (effectuation & bricolage)

N = 51 

General approaches?



Plus: Observations/reflections (n=6)

What's now **over done**?

- ***Field reviews (n=6)***

- 2009 Keupp and Gassmann
- 2011 Jones, Coviello, and Tang
- 2012 Peiris et al
- 2016 Servantie et al (bibliometric)
- 2019 Baier-Fuentes et al (bibliometric)
- 2019 Baier-Fuentes et al

Authors from outside IE – provide fresh eyes
but lack history and knowledge of the field

2011/12 papers offer a basis for an update
to move the research agenda forward

Also over done:

- ***Early Internationalization (n=7)***
 - 2005 Rialp, Rialp and Knight
 - 2017 García-Lillo et al (bibliometric)
 - 2017 García-Lillo et al (v2, also bibliometric)
 - 2018 Dzikowski (bibliometric)
 - 2019 Mostafiz et al
 - 2019 Rodríguez-Ruiz et al (bibliometric)
 - 2019 Romanello and Chiarvesio

Why all the bibliometric
analysis?

Most informative?
Rialp et al 2025 with Romanello
and Chiarvesio 2019

Other clusters of reviews?

- **Networks and collaboration** (n=2)

- 2018 Bembom and Schwens
- 2019 Sedziniauskiene et al

Was overdue; close timing

- **Opportunity** (n= 3)

- 2014 Mainela, Puhakka and Servais
 - 2021 Tabares et al (opportunity-related behaviour)
 - 2021 Terán-Yépez et al (international opportunity recognition)

Good evolution

- **Learning** (n=2)

- 2012 De Clercq et al (using Huber as a theoretical lens)
- 2019 Tuomisalo and Leppäaho (using March as a lens)

Good evolution

Potential to update De Clercq et al

Plus

- ***Different Aspects of Performance*** (n=5)

- 2007 Aspelund et al
- 2011 Liu and Fu
- 2018 Schwens et al (1st meta-analysis)
- 2020 Jiang et al
- 2021 Williams and Crook (2nd meta-analysis)

Good evolution

Now getting
sufficient data for
meta-analyses

- ***Methods*** (n= 3)

- 2004 Coviello and Jones
 - 2019 Ji et al (qual methods)
 - 2021 Ahmed and Brennan (methodological diversity)

Good evolution

New area?

- ***Digitalization and New Technologies*** (n=7)

- 2011 Reuber and Fischer
- 2015 Neubert
- 2018 Parente et al
- 2020 Hannibal
- 2020 Monaghan, Tippmann and Coviello
- 2020 Piqueras
- 2020 Vadana et al



All phenomenon-focused assessments

Will need reviews in time

Could purposefully update Reuber and Fischer 2011

Other new areas?

- 2020 Karami et al (effectuation)
- 2021 Larsen and Hannibal (international social new ventures)
 - Don't need more review papers in these areas (yet)

Opportunities?

- ***Could update:***

- 2012 Kiss et al (emerging economies)
- 2012 Cesinger et al (definitions)
- 2013 Casillas and Acedo (speed)
- 2013 Terjesen et al (comparative IE)

- ***What about reviews on:***

- The role of the entrepreneur (incl different cohorts as per Coviello 2015, Liu et al 2019)
- Business models (emerging area; probably still too early)
- Contextual influences (as per Kahiya 2020 but broader)

The importance of the Journal

↓ *Target and Read for Research Ideas*

- JBV
- ETP
- JIBS
- JWB
- IBR
- MIR
- IJMR

N = 20

Take more caution here...

- Journals that are:
 - Weaker
 - Odd targets
 - Questionable/unknown

N = 31

For the full list of IE review papers:

ie-scholars.net

(to be updated next week)

Thanks!