# Digital Technologies and the Internationalization of SMEs

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## Message from the Guest Editors

Digital technologies can be broadly defined as electronic tools, systems, devices and resources that generate, store, or process data. They manifest in the form of three distinct, but related, elements—digital artifacts, digital platforms, and digital infrastructures (Nambisan, 2017). Digital artifacts are digital components, applications, or media content that are part of a new product (or service) and offer functionality or value to the end user. Digital platforms are shared, common sets of services and architecture that serve to host complementary offerings, including digital artifacts. Digital infrastructures, in turn, are defined as digital technology tools and systems that offer communication, collaboration, and/or computing capabilities to support innovation and entrepreneurship (Nambisan, 2017: 1031-1032). Previous research reveals links between digitalisation, internationalization and sustainability in the context of SMEs (Isensee et al., 2020; Ayuso and Navarrete-Báez, 2018).

**Special** Issue

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