Call for papers

JOURNAL OF INTERNATIONAL ENTREPRENEURSHIP

Special issue on:

International Entrepreneurship Opportunities and Threats in the Fourth Industrial Revolution Era

Deadline for submissions: November 1, 2019

During the past decades, numerous studies have provided evidence on how new technology has been the pivotal driver in early internationalization (Etemad, Wilkinson, & Dana, 2010; Hannibal, Evers, & Servais, 2016; Shane & Venkataraman, 2003). Some authors expect that the Fourth Industrial Revolution (I 4.0) will further enhance this tendency as it represents new ways in which technology becomes embedded within products, services, industries and societies in general (Hannibal & Knight, 2018). I 4.0 is epitomized by several emerging technological breakthroughs that involve numerous constituent technologies (Strange & Zucchella, 2017). These include agile robotics, artificial intelligence, blockchain, nanotechnology, quantum computing, biotechnology, Internet of Things, 3D printing, and autonomous vehicles (Gambell et al., 2017). In extending this list some authors speculate that near-future developments will include marketable products and services based on even more revolutionizing technologies such as mobile supercomputing, intelligent robots, self-driving cars, neuro-technological brain enhancements, and genetic editing (Schwab, 2017).

The evidence of dramatic changes already evident, and a wide span of industries are set to be disrupted by the emerging technologies (Gerbert et al., 2015). The breadth and depth of these changes leads to the transformation of entire systems of production, management, and governance (Lipson & Kurman, 2013; Schwab, 2017).

The Fourth Industrial Revolution implies numerous challenges in attempting to understand the changing market forces and adapting competences to profitable market positions (Ross, 2016). Because of this, it offers numerous opportunities for international entrepreneurs and entrepreneurial firms (Rayna & Striukova, 2014), which may be highly dependent on the specific industrial setting (Hannibal & Knight, 2018). However, the research literature into this highly potent area is still sparse.

Therefore, we call for systematic research into the role of industry 4.0 in the internationalization of SMEs and international entrepreneurship dynamics. Hence, we aim to include both conceptual and empirical studies in this special issue.

Notes for Prospective Authors:

Submitted contributions should not have been previously published nor be currently under consideration for publication elsewhere.

Papers are refereed through the journal's double-blind peer-review process.

Please visit the Journal of International Entrepreneurship website for format and styling. A guide for authors is available on http://jien.edmgr.com.

Important Dates:

The deadline for submission is: <u>November 1, 2019</u> for publication in early 2021 of the journal.

Please submit to the Journal of International Entrepreneurship at http://jien.edmgr.com, select: Article Type and continue onward (click on Special Issue (SI) on the Fourth Industrial Revolution to Submit a New Research Manuscript)

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