

Contemporary Issues in Entrepreneurship Research book series published by Emerald

Call for Book Chapters:

Volume 10: International Entrepreneurship in Emerging Markets: Nature, Drivers, Barriers and Determinants

Guest Editors

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Introduction

International Entrepreneurship (IE) is typically defined as ‘the discovery, enactment, evaluation and exploitation of opportunities across national borders to create future goods and services’ (Oviatt and McDougall, 2005: 540). The patterns and development of IE is sustained by the ever increasing globalisation of markets and growing export activities in emerging economies. Hence, the need for scholarship to keep pace with IE issues within emerging markets has arisen (Kiss *et al.*, 2012). Moreover, an enduring critique of the general entrepreneurship literature is the narrow focus of studies on developed countries to the detriment of emerging economies, with IE research following a similar pattern (Zahra *et al.*, 2014). The peril of this bias is the consequent formation of policy on the basis of generalisations obtained only from developed contexts. Conversely, IE in emerging countries is likely to be influenced by unique institutional and environmental factors that are much different from those in developed countries (Kiss *et al.*, 2012; Haddoud *et al.*, 2018). Thus, inherent differences in developed and emerging countries cast doubts over the validity of current theoretical perspectives from the former used to explain IE trends in the latter.

Purpose and Topics

The present edition calls for works on international entrepreneurship in emerging countries. The call specifically focuses on cross-border entrepreneurial behaviour and how firms discover, enact, evaluate and exploit international opportunities. It is driven by major developments in the world economy and recent calls in the literature compelling researchers to study IE issues in wider contexts (Kiss *et al.*,

2012; Haddoud *et al.*, 2018). The book constitutes the 10th Volume of the Contemporary Issues in Entrepreneurship Research book series published by Emerald.

We invite contributors to explore the following list of indicative but not conclusive topics:

1. Drivers and barriers of SMEs' internationalisation
2. Choice of SMEs' international mode of entry
3. SMEs' export entry, performance and survival
4. The role of both local and foreign networks in shaping SMEs' internationalisation process
5. The influence of managerial characteristics on SMEs' internationalisation
6. The effect of institutional factors on SMEs' internationalisation
7. The role of export promotion in assisting SMEs' internationalisation
8. The (rapid) internationalisation of international new ventures
9. Novel methodologies to explain SMEs' internationalisation
10. Longitudinal studies focusing on SMEs' internationalisation patterns
11. Qualitative approaches to study SMEs' internationalisation

Important Deadlines

August 31, 2018: Abstract Submission Deadline

September 15, 2018: Notification of Acceptance

December 30, 2018: Full Chapter Submission

February 15, 2019: Review Results Returned

March 30, 2019: Revised Chapters deadline

April 30, 2019: Final Decision Deadline

Abstracts should be submitted to mohamed.haddoud@plymouth.ac.uk

References

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Kiss, A. N., Danis, W. M., & Cavusgil, S. T. (2012). International entrepreneurship research in emerging economies: A critical review and research agenda. *Journal of Business Venturing*, 27(2), 266-290.

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Zahra, S. A., Wright, M., & Abdelgawad, S. G. (2014). Contextualization and the advancement of entrepreneurship research. *International Small Business Journal*, 32(5), 479-500.

Biography

Mohamed Yacine Haddoud is a Lecturer in International Business at Plymouth University. His research interests include small business management, and fuzzy-set analysis. Mohamed published several articles in academic journals. He currently acts as the Chair of the International Entrepreneurship track in the Institute of Small Business and Entrepreneurship, and is the Co-editor of the *International Journal of Entrepreneurial Behaviour and Research*.

Adah-Kole Emmanuel Onjewu is a Lecturer in Enterprise and Entrepreneurship at the International Centre for Transformational Entrepreneurship at Coventry University. He is an Associate Fellow of the Higher Education Academy in the UK. His research interests are SME management, transformational entrepreneurship, entrepreneurship education, entrepreneurial development and migrant entrepreneurship.

Paul Jones is Professor of Entrepreneurship at Coventry University. He has undertaken research in entrepreneurial behaviour and small business management. He has published widely in academic journals and is currently Editor-in-Chief for *International Journal of Entrepreneurial Behaviour and Research* and Associate Editor for *International Journal of Management Education*.