



## Political Uncertainty and the Future of International Business in Latin America

### 8th Annual AIB-LAT Conference – March 8–10, 2018 Buenos Aires, Argentina

While Latin America has seen a wide divergence in political systems over the past few decades, the impact of recent political changes in both Europe and the United States has created a compound effect where political uncertainty is occurring both within the region and externally in what previously were relatively stable external developed country environments. This has created a situation where multilatinas and foreign multinationals operating in Latin America must adapt to new political contexts. However, this also creates opportunities for new governments to gain credibility against a backdrop of divergent past regimes and corruption scandals, as well as for firms to develop and utilize specific capabilities needed to thrive in such environments. In this setting, questions remain regarding whether multilatinas or foreign MNCs will be better at navigating this uncertainty, what factors allow firms to succeed under these conditions, and how will this impact the overall growth of international business in the region.

To address these and other related issues, the Latin American Chapter of the Academy of International Business (AIB-LAT) announces its 8th Annual conference “Political Uncertainty and the Future of International Business in Latin America”, to be held in Buenos Aires, Argentina at IAE Business School of Austral University from **March 8-10, 2018**.

We cordially invite you to submit papers related to the theme of the conference. Papers more broadly based on international business and Latin America will also be welcomed. The review of manuscripts for the conference will be led by **Program Chair Armando Borda** (ESAN), with support from the track chairs listed below:

- Political Uncertainty and International Business: **Gerald McDermott** (USC, USA; IAE-Austral, Argentina)
- Innovation and Global Value Chains: **Moacir de Miranda Oliveira, Jr.** (USP, Brazil)
- CSR, Sustainability and Corp. Gov.: **Maria Alejandra Gonzalez-Perez** (EAFIT, Colombia)
- Entrepreneurship and Family Business: **Patricio Duran** (UAI, Chile)
- FDI and Internationalization: **Mario Henrique Ogasavara** (ESPM, Brazil)
- Institutions and International Business: **Diego Finchelstein** (UDESA, Argentina)
- Management, Marketing and HRM: **Carlos Rodríguez** (INCAE, Nicaragua)
- International Business in Latin America and the Caribbean: **TBD**

**Full Paper Submission Deadline:** September 15, 2017.

**Communication of Decisions:** November 15, 2017.

**Additional Scholarly Activities:** The AIB-LAT conference in Buenos Aires will also feature three events specifically designed for Ph.D. students and young scholars who want to receive developmental feedback from experienced researchers on their current research projects. Accordingly, **Pre-Conference Chair Jorge Carneiro** (FGV-São Paulo) will be coordinating several activities including a **Doctoral Consortium** (**José Ernesto Amorós**, EGADE, Mexico), a **JIBS PDW** (**Stav Fainshmidt**, FIU), and a **Research Methods Workshop** (TBD). Application procedures for these activities will be provided at a later date. A Conference Proceedings of Paper Abstracts along with other publication opportunities will be available.

Established in 1978, the **IAE Business School** at the Universidad Austral is one of the top business schools in Latin America, consistently ranked among the global top 50 business schools for executive education and top 10 in Latin America for MBA programs. In 1991, the school contributed to the creation of Austral University, one of the world's top 30 private universities less than 50 years old in QS' 2014 World University Rankings. IAE Business School is accredited by AACSB, AMBA and EQUIS.

**Buenos Aires** is both the capital and largest city within Argentina. It is frequently labeled the “Paris of South America”, and is one of the most popular tourist sites in Latin America, known for its European architecture, rich cultural influences such as the tango, and a great appreciation of football, beef and wine.

**Conference Host Chair:** Michel Hermans (IAE-Austral, Argentina).

**Chapter Chair:** William Newbury (FIU, USA)

Visit <http://www.aib-lat.org> and [www.aiblat2018.com](http://www.aiblat2018.com) for more information. Submit questions to [lat2018@aib.msu.edu](mailto:lat2018@aib.msu.edu).