

The Policy area of the Lazaridis School of Business & Economics at Wilfrid Laurier University in Waterloo, Canada invites applications for the position of *Lazaridis Chair in Global Business Strategy*. The position is subject to budgetary approval, with an anticipated start date of **July 1, 2018**.

Applicants for the position must meet the following minimum qualifications:

- An earned doctorate in management with a focus on global business strategy related to management issues of technology firms (i.e. firms that develop and sell technology or firms whose business model is critically-enabled by technology).
- A proven and active research agenda related to global business strategy related to management issues of technology firms.
- A distinguished record of scholarly achievement as evidenced by high-impact publications in internationally recognized peer-reviewed journals.
- A distinguished record of effective teaching in related area(s) of expertise.
- Experience in working with technology firms on their global business strategy.
- An international reputation and a record of leadership roles on editorial boards, advisory boards, and in professional academic associations.
- An ability and commitment to provide leadership that will contribute to the further development of research and teaching within the Lazaridis School of Business & Economics.
- A capacity to enhance the profile and status of both the Lazaridis Institute for the Management of Technology Enterprises (LI) and the Lazaridis School of Business & Economics within the University by developing strong and active links with other disciplines and faculties within Wilfrid Laurier University.
- An ability and commitment to engage in substantial research collaboration with industry partners.
- A proven competence to generate significant research funding.
- A recognized ability to lead research collaboration and foster a culture of inquiry, collegiality and creativity.
- A proven track-record of attracting and supervising high-calibre doctoral students.

Principle duties and responsibilities of the position include:

- Assume a leadership role in strengthening and profiling global business strategy research and education within the Lazaridis School of Business & Economics.
- Work with the Research Director of the LI, Professor Nicole Coviello, to provide academic leadership in the development of a research stream dealing with global business strategy in the context of scaling technology enterprises.
- Enhance the School's profile through the publication of high-impact research, establishing collaborative research networks and promoting inter-disciplinary, inter-institutional and international research partnerships.
- Contribute to the development of academic programs and courses reflecting the importance of global business strategy at the Lazaridis School of Business & Economics.
- Provide excellent teaching in undergraduate and graduate programs in the Lazaridis School of Business & Economics.

- Provide research leadership and mentoring to colleagues, junior faculty and PhD students within and across disciplines.
- Work with the Dean of the Lazaridis School of Business & Economics to ensure the development and maintenance of a research-based culture within the Lazaridis School of Business & Economics.
- Attract and supervise high-calibre doctoral students and funding for research.
- Enhance the reputation of the Policy area, LI, and Lazaridis School of Business & Economics through high-level engagement with the business community and through the dissemination of knowledge to wide society, both nationally and internationally.

The Lazaridis Institute for the Management of Technology Enterprises was established in 2016 to help Canadian technology companies become globally competitive. LI has three mandates: 1) help firms reach their next level of growth through innovative new programs and a global network of expert mentors; 2) conduct insightful research to develop new knowledge about management as it relates to technology companies; and 3) create links between international research, management best practices and curriculum to directly benefit the students at Wilfrid Laurier University. For more information, please see: [The Lazaridis Institute for the Management of Technology Enterprises](#).

The Lazaridis School of Business & Economics has over one hundred full-time faculty and more than five thousand undergraduate and graduate students on campuses in Waterloo and Brantford, and a location in Toronto, Ontario. With a mission to achieve excellence in management education, the school offers undergraduate and graduate degrees, including Honours BBA, MBA, MFin, Executive Masters in Technology Management (EMTM) and PhD. Faculty publish in leading journals such as *Journal of International Business Studies*, *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *Academy of Management Review*, *Academy of Management Journal* and *Journal of Management*. Laurier's undergraduate and graduate business programs are AACSB accredited. For more information, please see: [The Lazaridis School of Business & Economics](#).

Waterloo, Ontario is a highly innovative and dynamic region. It is the home to a number of leading high technology firms, insurance companies and educational/research institutions (e.g. University of Waterloo, the Balsillie School of International Affairs and the Perimeter Institute for Theoretical Physics).

Applicants should send a letter of application and a curriculum vitae, and should arrange for at least three academic referees to submit reference letters at the time of application online at <http://www.kbrs.ca/Careers/11841> or by email to [LazaridisChair@kbrs.ca](mailto:LazaridisChair@kbrs.ca).

This position is for a 5-year renewable term and will hold a tenured faculty appointment. Compensation and benefits are competitive and consistent with those available to faculty at Wilfrid Laurier University. The Chair is supported with a generous research stipend and attractive teaching load. Successful candidates can expect excellent conditions for research and teaching, a collegial and supportive environment, and the experience of working in one of the world's leading ecosystems for innovation, entrepreneurship and management of technology.

Applications should be received by **September 21, 2017**.

*Wilfrid Laurier University is committed to employment equity and values diversity. We welcome applications from qualified women and men, including persons of all genders and sexual orientations, persons with disabilities, Aboriginal persons, and persons of a visible minority. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. In accordance with the requirements of the Department of Immigration, Refugees, and Citizenship Canada, the successful applicant will be required to prove they are legally able to work in Canada.*

*Members of the designated groups must self-identify to be considered for employment equity. Candidates may self-identify, in confidence, at [LazaridisChair@kbrs.ca](mailto:LazaridisChair@kbrs.ca). Further information on the equity policy can be found at: [Wilfrid Laurier Equity Policy](#).*