



EIBA MILAN 2017

43rd European International Business Academy Conference
EIBA 2017 MILAN CONFERENCE
International Business in the Information Age

Call for Papers

14th - 16th December 2017

Politecnico di Milano School of Management, Italy

INTRODUCTION
& BACKGROUND

With the emergence of the information and communication age, the associated changes in the character of international business activity have been profound. Some of the features that characterize the new age include organizational decentralization, vertical disintegration and specialization, modularity, flexibility, accelerated knowledge creation, exchange and diffusion, increased technological complexity, inter-organizational collaboration and openness, various kinds of networks and new manufacturing technologies. Institutional settings have also evolved alongside the new wave of technological innovation, leading to changes across countries in the mechanisms responsible for cross-country standardization, intellectual property rights, and regulatory requirements.

The EIBA 2017 Milan conference is dedicated to exploring the new opportunities and challenges that these changes in the international economic, technological, and social environment are creating for actors such as established MNEs, SMEs, international new ventures, and global start-ups, as well as for developing countries.

For more information, please visit the EIBA 2017 Milan conference website: www.eiba2017.org

CONFERENCE TRACKS

We invite competitive and interactive papers, posters as well as panel proposals on any of the EIBA 2017 conference tracks listed below (detailed description of the tracks can be found in the EIBA 2017 Conference Tracks Description page). Competitive papers should be close to a publishable state, whilst interactive papers and posters may be in an earlier stage of development.

1. **Internationalisation in the Information Age**
Keith Broutthers and Bent Petersen
2. **Knowledge Management and Innovation**
Isabel Alvarez and Grazia Santangelo
3. **International Business and Economic Geography**
Simona Iammarino and Ram Mudambi
4. **MNEs and Sustainable Development**
Jonathan Doh and Elisa Giuliani
5. **MNEs, Institutions and Policy**
Ana Tavares-Lehmann and Sarianna Lundan
6. **MNE Subsidiary Strategy, and Inter-Firm and Intra-Firm Business Networks**
Ulf Andersson
7. **MNE Organization and Strategy**
Torben Pedersen
8. **International Finance, Accounting and Corporate Governance**
Igor Filatotchev and Jakob Müllner
9. **International HRM and Cross Cultural Issues**
Dana Minbaeva
10. **International Marketing**
Jorma Larimo
11. **SMEs and International Entrepreneurship**
Niina Nummela and Ivo Zander
12. **Emerging Markets**
Ilan Alon and Filip De Beule
13. **Novel ways of teaching and doing research**
Jens Gammelgaard and Rob van Tulder
14. **International Business and Omnichannel Strategies (SIMA - Società Italiana di Management)**
Charles Hofacker and Michela Matarazzo

KEY DATES

April 1st, 2017

July 16th, 2017

September 1st, 2017

September 1st, 2017

September 15th, 2017

October 15th, 2017

December 14th - 16th, 2017

Submission system opens

Submission deadline for papers and panel proposals

Registration opens

Submission deadline for posters, doctoral events, and paper development workshops

Decision notifications

Early-bird registration deadline

EIBA 2017 Milan conference!

Other Activities at EIBA 2017

In addition to the regular conference program, a series of pre-conference events and other activities (some listed below) will take place.

- 31st John H. Dunning Doctoral Tutorial
- 6th EIBA Doctoral Symposium
- 3rd EIBA Early Career Network Workshop
- IBR Paper Development Workshop
- JIBS Paper Development Workshop
- JIBP Paper Development Workshop [NEW](#)

More information on these events are posted on the corresponding pages of the conference website under 'Programs'.

We invite volunteers to register as reviewers for the EIBA 2017 Milan conference (reviews to be completed by August 21st, 2017): <https://www.conftool.com/eiba2017/>.

Awards

For more information, visit the "Awards" section on www.eiba.org

- Danny Van Den Bulcke Best Paper Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- Copenhagen Business School Best Paper Prize
- IBR Best Journal Paper of the Year Award
- MRQ Best Reviewer Award
- EIBA Distinguished Honorary Fellowship Award
- Best Paper in each Track Awards including:
 - GSJ Global Strategy Research Prize (track 7)
 - IMR International Marketing Award (track 10)
 - International Journal of Emerging Markets (track 12)
- EPI-Journal of Industrial and Business Economics Best EIBA Conference Paper in IB at the intersection of International Trade and Industrial Organization [NEW](#)

Final Remarks

Please check the EIBA 2017 Milan conference website: www.eiba2017.org for additional information. To contact the organizers, please send an email to: info@eiba2017.org - the organizers will reply as soon as possible.

We look forward to welcoming you to EIBA 2017 in Milan!

Lucia Piscitello (Politecnico di Milano) EIBA President & 2017 Conference Chair