

# INTERNATIONAL ENTREPRENEURSHIP PEDAGOGY WORKSHOP

**June 1-4, 2017 in Atlanta, Georgia**

Jointly hosted by the Centers for International Business Education and Research at  
Georgia State University and the University of Colorado Denver

## PROGRAM OBJECTIVES

- Learn the pedagogy for teaching an international entrepreneurship course, internationalizing the entrepreneurship course, or teaching an international business course from an entrepreneurial perspective.
- Identify available resources for teaching and research, including textbooks, readings, cases, videos and internet-based materials.
- Meet and network with colleagues who share similar interests in international entrepreneurship.

## WHO SHOULD PARTICIPATE

- Entrepreneurship faculty planning to develop a course in international entrepreneurship or add global dimensions to an entrepreneurship course.
- International business faculty who wish to teach their IB course from an entrepreneurial perspective or add a module on international entrepreneurship.
- Faculty who would like to learn more about international entrepreneurship to incorporate information into non-business courses.
- Faculty considering conducting research in international entrepreneurship.
- Faculty and directors of entrepreneurship centers who wish to internationalize their entrepreneurship programs.

## PROGRAM TOPICS

- The Field of International Entrepreneurship and the Intersection of International Entrepreneurship with International Business, Entrepreneurship, and other Business Disciplines.
- Teaching International Entrepreneurship
- Teaching International Business from an Entrepreneurial Perspective.
- Internationalizing the Entrepreneurship Course
- Pedagogy and Resources in International Entrepreneurship.
- Special Topics in International Entrepreneurship: International Social Ventures, Opportunity Identification, International Entrepreneurial Finance, and Route to Market.
- Optional evening workshop on Research in International Entrepreneurship for interested participants.

## FACULTY FACILITATORS

**Patricia McDougall-Covin, PhD** is the William L. Haeberle Professor of Entrepreneurship and Director of the Institute for International Business at Indiana University's Kelley School of Business. She and her co-author, Benjamin Oviatt, are widely credited with pioneering the growing academic field of international entrepreneurship and were presented the *JIBS* Decade Award recognizing their article on the early internationalization of new ventures as having the most significant impact on international business research in the past decade.

**Manuel Serapio, PhD** is CIBER Faculty Director and Associate Professor of International Business and Entrepreneurship at the University of Colorado Denver. He specializes in the design and development of global business education programs. He has consulted for numerous multinational and entrepreneurial companies and international organizations in the US and Asia. Dr. Serapio led the development of the Faculty Development in International Entrepreneurship program for CU Denver's CIBER and has offered this program to more than 200 faculty members since 2005.

**FOR ADDITIONAL INFORMATION ABOUT THE INTERNATIONAL ENTREPRENEURSHIP WORKSHOP**

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