



6th Atlas AFMI Conference – Association Francophone de Management International
“SUSTAINABLE INTERNATIONALIZATION AND POLITICAL INSTABILITIES”
EDHEC Business School and IAE Nice, University of Nice, June 6-8, 2016

Political changes in many countries create high uncertainties concerning the economic and human future of these territories. How can international companies that import, export, create and manage foreign subsidiaries react to these instable environments? This is the theme of the 6th Atlas AFMI Conference in Nice, the international epicenter of the French Riviera. Nice symbolizes the Mediterranean, known for its beaches, its landscapes that have inspired painters, writers and poets from the whole world for many decades. However, the Mediterranean, similarly to other regions of the globe, is also a geopolitical area marked by economic, political, environmental, sociocultural changes and migratory flows that are difficult to deal with. This region has thus become illustrative for the theme of the conference. What are the answers that international management can provide to these important challenges? Which new directions can be followed by organizations to succeed their geographic development? It is through 11 thematic tracks that the 6th Atlas AFMI Conference intends to propose possible solutions to these questions.

Chairs of the organization and scientific committees: Nadine Tournois and Philippe Very

List of organized tracks:

1. Jean-Paul Lemaire, Jean-Louis Paré and Pierre-Bruno Ruffini: “International dynamics of territories, industries and institutions”
2. Olivier Lamotte, Pascale Bueno Merino and Martine Spence: “International entrepreneurship”
3. Martine Boutary and Marie-Christine Monnoyer: “Internationalization and location of SMEs”
4. Sihem Ben Mahmoud-Jouini and Florence Charue-Duboc: “Multinationals and innovation management”
5. Thierry Garrot, Loick Menvielle and Zoulikha Snoussi : “Health management and public organizations at the international level”
6. François Goxe, Michaël Viegas-Pires and Héra Yousfi: “Critical approaches and emerging methodologies in international management”
7. Jean-François Chanlat, Jean-Pierre Dupuis and Jean-Pierre Ségal: “Intercultural management”
8. Bruno Amann and Jacques Jaussaud: “International Human Resources”
9. Sophie Nivoix, Yvon Pesqueux and Robert Teller: “Finance-organization-controlling and globalization”
10. Karine Picot and Nathalie Prime: “International marketing”
11. Valentina Carbone, Nathalie Fabbe-Costes and Gilles Paché: “Global supply-chain management”

Chairs of the doctoral tutorial: Sophie Nivoix and Frédéric Prévot

A selection of presented papers will be submitted for a special issue published by the “International Management” journal. A collective book on the theme of the conference will also be edited. The papers presented for track 11 can be submitted to a special issue of “Supply Chain Forum: an International Journal” (<http://www.supplychain-forum.com/documents/CFP-SCFIJ-Offshoring-and-Backshoring.pdf>).

Parallel sessions of teaching case-studies will be organized. Submitted case-studies can be proposed for the Prize of the best case-study in international management and the labelling of international management case-studies organized by Atlas AFMI and CCMP (*Centrale de Cas et de Médias Pédagogiques* – French case clearing house).

Important dates:

- November 15, 2015: deadline for submission of papers (full version, in French or English, following the guidelines of the “International Management” journal, <http://www.managementinternational.ca>) and proposals for the doctoral tutorial (3 to 5 pages on the doctoral project)
- January 15, 2016: return of reviews to authors
- March 1, 2016: deadline for sending final version of selected papers
- March 15, 2016: notification of acceptance to authors
- June 6, 2016: Atlas AFMI doctoral tutorial and case-study sessions
- June 7 and 8, 2016: Atlas AFMI Conference

For more information about Atlas AFMI and the online submission process: <http://www.atlas-afmi.com>