Session 1.1.4 - Competitive
Time: 9:00-10:15
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Kamal

Network Effects on International Entrepreneurship
Chair: Bruce Allen Hearn, University of Sussex

Does Inter-Firm Collaboration Enhance Export Performance? The Role of Internal Capabilities
Youngok Kim, University of New South Wales
Jaspreet N. Bhatia, University of New South Wales

The Role of Network Relationships and Social Capital in Early and Later Foreign Market Entries of High Technology INVs
Spiros Batas, University of Northampton - University of Edinburgh
Tanja Leppaaho, Jyvaskyla University School of Business and Economics

SMEs and Networking: A Resource-Based View Perspective
Mohammad Mahfuzur Rahman, Shandong University

Session 1.4.9 - Competitive
Time: 14:30-15:45
Track: 7 - Digital Transformation and Online Markets in IB
Room: Surya

Digital Transformation and Online Markets in IB
Chair: Peter W. Liesch, University of Queensland

The Synergy of Entrepreneurial Self-Efficacy and Virtual Self-Efficacy for Entrepreneurs in Emerging Online Markets: An Empirical Investigation
Zeying Wan, Saint Mary's University
Taiyuan Wang, IE Business School
Yinglei Wang, Acadia University

The Early-Mover Advantage of Exporters at Online B2B Portals
Ziliang Deng, Renmin University of China
Zeyu Wang, Nankai University/Chinese University of Hong Kong

Internationalization of Entrepreneurship and Institutional Reinforcement in a New Global Industry
Irina Mihailova, Aalto University
Peter W. Liesch, University of Queensland
Elizabeth Rose, University of Otago

Micro Enterprises in eMarketplaces: Comparing Digital Strategy across Continents
Manjula S. Salimath, University of North Texas
Vallari Chandna, University of North Texas

Session 1.4.11 - Interactive
Time: 14:30-15:45
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Roshni

Capabilities for International Entrepreneurship: Emerging Market and Developed Market Perspectives
Chair: Etayankara Muralidharan, MacEwan University
Cross-National Replication in International Entrepreneurship: Lessons from SKS Microfinance
Joshua K Ault, University of Victoria
Andrew Spicer, University of South Carolina

Born Global Decision - Gradual & Complex Interaction between Multiple Elements: Evidence from a Software Product Firm in India
Anish Purkayastha, Indian Institute of Management Ahmedabad

How Do Brand Capabilities Facilitate the Internationalization of Firms from Emerging to Developed Economies?
Fernando Angulo-Ruiz, MacEwan University
Albena Pergelova, MacEwan University
William Wei, MacEwan University

International Small Ventures' Entrepreneurship and Export Market Performance
Aytug Sozuer, Istanbul University
Gultekin Altuntas, Istanbul University
Fatih Semercioz, Istanbul University

Evolution of a Dynamic Capability in Early International Growth - The Case of a Professional Service Firm
Thorsten Bunz, Justus Liebig University Giessen
Lucrezia Casulli, University of Strathclyde
Andreas Bausch, Justus Liebig University Giessen

Innovation and networking among entrepreneurs across generations of Asian Tigers
Jan Vang, Aalborg University
Kent W. Jensen, University of Southern Denmark
Thomas Schoett, University of Southern Denmark
Shamak Rezaei, Roskilde University

The Use of Exploited Labor in International Business
Subrata Chakrabarty, University of Texas - El Paso

Session 2.1.1 - Panel Time: 9:00-10:15
Special Session Room: Grand Ballroom

The MNE-INV Interface: Future Directions
Chair: Shameen Prashantham, Nottingham University Business School China
Discussants: Peter Buckley, University of Leeds and Becky Reuber, University of Toronto

Panelists:
Shameen Prashantham, Nottingham University Business School China
Erkko Autio, Imperial College
Suresh Bhagavatula, Indian Institute of Management Bangalore
Peter Buckley, University of Leeds
Gary Knight, Willamette University
Rishikesha Krishnan, Indian Institute of Management
K Kumar, Indian Institute of Management Bangalore
Becky Reuber, University of Toronto
Ivo Zander, Uppsala University
Session 2.2.12 - Interactive
Time: 10:45-12:00
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Dhwani

Comparative IE Research: Institutions and International Entrepreneurship
Chair: Peter W. Liesch, University of Queensland

- Moderating Effect of Formal Institutions on Individual Resource Commitment to Social Enterprise Entry
  Sreevas Sahasranamam, Indian Institute of Management Kozhikode
  Nandakumar Mankavil Kovil Veettil, University of Salford

- Internationalisation of Technology-Based Firms from Emerging Markets: Evidence from Brazilian High-Tech New Ventures
  Fernanda Ribeiro Cahen, University Center of FEI
  Moacir Miranda Oliveira, University of São Paulo
  Felipe Borini, ESPM

- The Impact of National Culture on Firm Founder’s Social Capital Formation
  Anastasia Veronica Bailey, Ohio State University

  Man Zhang, Bowling Green State University
  Qian Gao, Anhui University
  Hyuksoo Cho, Chungnam National University

- Factor Market Imperfections and Pre-Entry Experience: Employee Spinoffs in the Bangladesh Garment Industry
  Romel Mostafa, Ivey Business School

- The Implications of Institutional Forces and Network Competence on Internationalization Outcomes Among SMEs
  Lasse Torkkeli, Lappeenranta University of Technology
  Olli Kuivalainen, Lappeenranta University of Technology
  Sami Saarenketo, Lappeenranta University of Technology

- SME Decision-Making on Internationalization: A Critical Review and Research Agenda
  Linda Hsiu-Yun Hsieh, University of Birmingham
  Said Elbanna, Qatar University
  John Child, University of Birmingham

- The Internationalisation of Location-Bound Service SMEs
  Niina Nummela, University of Turku
  Helena Turunen, HAMK University of Applied Sciences

Session 2.3.8 - Competitive
Time: 13:00-14:15
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Yatra

Institutions and Entrepreneurship in Different Country Contexts
Chair: Manjula S. Salimath, University of North Texas

- Effects of Societal-level Performance Orientation, Self-expression, and Social Desirability on Entrepreneurs Early-Stage Internationalization
  Etayankara Muralidharan, MacEwan University
  Saurav Pathak, Michigan Technological University
  André Laplume, Michigan Technological University
Effect of Institutional Voids on Entrepreneurial Opportunity
Susan L Young, Seton Hall University
Christopher Welter, Xavier University
Michael Conger, Miami University

The Impact of Private Equity on Executive Salary and Compensation Packages in Emerging Economy IPO Firms
Bruce Allen Hearn, University of Sussex

SMEs' Exports: Exploring the Soft Side of Capital
Stephanie Elisabeth Mansion, Justus Liebig University Giessen
Andreas Bausch, Justus Liebig University Giessen

Session 2.3.13 - Interactive
Time: 13:00-14:15
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Maya

Emerging Market Perspectives to International Entrepreneurship
Chair: K. Indu Rao, University of Twente

Internationalization of New Technology-Based Firms: Analysis of Managerial Perceptions of Barriers
Fernanda Ribeiro Cahen, University Center of FEI
Somnath Lahiri, Illinois State University
Felipe Borini, ESPM

Strategic Paths of Born Globals: A Study of Indian IT firms
Karthik D, Indian Institute of Management Ahmedabad
Rajesh Upadhyayula, Indian Institute of Management Kozhikode
Rakesh Basant, Indian Institute of Management Ahmedabad

Determinants of Internationalization by New Ventures in India
Abrar Ali Mohammad Usman Saiyed, Indian Institute of Management
Rakesh Basant, Indian Institute of Management Ahmedabad
Karthik D, Indian Institute of Management Ahmedabad

Trials of international entrepreneurship: Overcoming liabilities of smallness, newness and origin in emerging market SMEs
Maria-Alejandra Gonzalez-Perez, Universidad EAFIT
Eva Cristina Manotas, Universidad Nacional

Slack Resources and the Emergence of Early Internationalizing Firms
Hadi Fariborzi, University of Calgary

Session 2.5.7 - Competitive
Time: 16:15-17:30
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Nidhi

Capabilities Perspective to International Entrepreneurship
Chair: Gary Knight, Willamette University

Microfoundations to the Capabilities Development and Deployment Activities in Firm Foundation and Early Internationalization
Jay Weerawardena, UQ Business School
Gillian Sullivan Mort, La Trobe University
Peter W. Liesch, University of Queensland
Competence: Not Attributes but Understanding-Based and Task Accomplishment
Peter Lamb, La Trobe Business School
Peter W. Liesch, University of Queensland
Jorgen Sandberg, UQ Business School

Entrepreneurial Initiative-taking and Improvising for Business Model Innovation: Subsidiary-Enabled Dynamic Capability for Cross-Divide Entry
Peter Ping Li, Copenhagen Business School
Yangfeng Cao, Copenhagen Business School
Jens Gammelgaard, Copenhagen Business School
Tony Fang, Stockholm University

Session 3.3.8 - Competitive
Time: 13:00-14:15
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Yatra

Emerging Markets, Transnationality, and Inward-Outward Internationalization
Chair: Arpita Joardar, Clark University

To Benefit or Not To Benefit? Examining the Duality of Foreignness and Entrepreneurial Orientation on Performance
Arpita Joardar, Clark University
Sibin Wu, University of Texas Pan American

Social Ties, Venture Creation, and Home Country Entry by Transnational Entrepreneurs
Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Explaining the Degree and Scope of Internationalization of Russian New Ventures
Irina Mihailova, Aalto University
Igor Laine, Lappeenranta University of Technology
Galina Shirokova, Saint Petersburg University

Session 3.4.4 - Competitive
Time: 14:30-15:45
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Kamal

From International New Ventures to Micromultinationals: Theoretical and Empirical Considerations
Chair: Tony Fang, Stockholm University

Essential Knowledge Sources for Micromultinationals: A Phenomenographic Approach
Maria-Cristina Stoian, Brunel University London
Pavlos Dimitratos, University of Glasgow

Accelerated Small Firm Multinationalization: Studying Born Micromultinationals via Multiple Theoretical Lenses
Heini Vanninen, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Luciano Ciravegna, King's College London

How Do International New Ventures Create “Valuable” Social Capital? A Local and Global Networking Activities Perspective
Karl S.R. Warner, Edinburgh Napier University
Marian V. Jones, University of Glasgow
Networking and a Tandem Approach to Foreign Market Entry Decision-Making
Sylvie K. Chetty, University of Otago
Mitra Etemaddar, University of Otago

Session 3.4.12 - Interactive Time: 14:30-15:45
Track: 2 - Entrepreneurship, Micro-Multinationals, and International New Ventures
Room: Dhwani

Towards a Theory and Practice of Micromultinationals
Chair: Amanda Bullough, University of Delaware

The Born Global Phenomenon: Flat World Enablers and Spiky World Levelers
Marleen McCormick, Butler University
Deepak Somaya, University of Illinois at Urbana-Champaign

Antecedents and Organizational Learning in International New Ventures
Teemu Kalevi Johannes Tuomisalo, Jyväskylä University

Revisiting the Entrepreneurship-Subsidiary Initiative Relationship: A Contingency Model of Cognition
Ming-Chang Huang, Providence University
Hsiang-Lin Cheng, National Chung Cheng University

Managerial Ties, Trust and Cooperation in Exporters: The Case of Taiwanese Small Trading Firms
Hui Yun Chiu, National Chengchi University
Chwo Ming Yu, National Chengchi University

How Do Born Global Firms Overcome Resource Constraints? Niche Marketing Strategies of a Micro-Multinational Brand
Sonya H. Wen, Tamkang University
Yen Hung Chiu, University of Bath