IE PAPERS AT 2015 ACADEMY OF MANAGEMENT – VANCOUVER

Session Title: Context, Country and Culture (session #866)
Submission Type: Paper Session | Session Sponsor(s): (ENT)
Date & Time: Monday, Aug 10 2015 from 8:00AM - 9:30AM
Location: Vancouver Convention Centre, Room 104

Chair: Farzana Chowdhury, Indiana U.
Discussant: Huriye Aygren, Jnkping International Business School

Role of Corruption and Entrepreneurship in Reducing Income Inequality
Farzana Chowdhury, Indiana U.;
Sameeksha Desai, U. of Missouri, Kansas City

Individual values, culture and entrepreneurship: Moving beyond a single level of analysis
Carlos E. Morales, EADA;
Claudia Holtschlag, U. de Barcelona;
Percy Marquina, Centrum Catolica

The More the Merrier? Immigrant Concentration and Entrepreneurial Activities
Chengguang Li, U. of Paderborn;
Rodrigo Isidor, U. of Paderborn;
Ruediger Kabst, U. of Paderborn

Entrepreneurship Education and Entrepreneurial Activity: The Contingent Role of National Culture
Pyayt P. Oo, Washington State U.;
Arvin Sahaym, Washington State U.;
Sakdipon Jaorsrikul, U. of the Thai Chamber of Commerce;
SangYoun Lee, State U. of New York at New Patlz

Session Title: Internationalizing Entrepreneurship (session #1077)
Submission Type: Paper Session | Session Sponsor(s): (ENT)
Date & Time: Monday, Aug 10 2015 from 11:30AM - 1:00PM
Location: Vancouver Convention Centre, Room 219

Chair: Carlo Salvato, Bocconi U.
Discussant: Andreea Kiss, Iowa State U.

Internationalization and SMEs New Product Development Capability
Mujtaba Ahsan, San Diego State U.;
Martina Musteen, San Diego State U.
The role of network relationships and social capital in foreign market entries of high tech INVs
  Tanja Leppaho, Jyvskyl U.; Spiros Batas, U. of Northampton

Internationalizing Entrepreneurs: Bridging Real Options Reasoning and Affordable Loss Logics
  Richard Hunt, Virginia Polytechnic Institute; Yue Song, Virginia Tech

Corporate entrepreneurship and HR management system: evidence from Chinese State Owned Enterprise
  Ke Rong, Bournemouth U.; Gordon Liu, U. of Bath; Wai Wai Ko, Southampton Business School, U.K.

Session Title: Innovation and Internationalization (session #1216)
Submission Type: Paper Session | Session Sponsor(s): (IM)
Date & Time: Monday, Aug 10 2015 from 1:15PM - 2:45PM
Location: Vancouver Convention Centre, Room 210

Chair: Dante DiGregorio, U. of New Mexico

Who Needs Business Experience? How Pre-Foundation Innovation Activities Impact Early Exports
  Achim Walter, U. of Kiel; Thomas Ritter, Copenhagen Business School; Nicole Coviello, Wilfrid Laurier U.; Nora Otte, Christian-Albrechts-U. of Kiel

In Harsh and Slack Times: How does Prior Performance Affect Knowledge Seeking Boundary Spanning?
  Thomas Klueter, IESE Business School; Felipe Monteiro, INSEAD

Value Creation in MNC Subsidiaries: Intangible Capital and Control Alignment
  Christopher Williams, Durham U.; Soo Hee Lee, U. of Kent, Canterbury

Age dependence of internationalization: Aspiration and capability of foreign expansion
  Huan Yang, Shanghai U. of Finance and Economics; Qing Cao, U. of Connecticut
Session Title: International and Transnational Entrepreneurship (session #1436)  
Submission Type: Paper Session | Session Sponsor(s): (ENT)  
Date & Time: Monday, Aug 10 2015 from 4:45PM - 6:15PM  
Location: Vancouver Convention Centre, Room 017

Chair: Gabi Kaffka, U. of Twente  
Discussant: Robert S. Nason, Concordia U.

Learning from Public Perceptions, Experience, and Partners: Legal Systems and FDI Decisions  
Jifeng Yu, U. of Nebraska, Lincoln;  
Dennis Duchon, U. of Nebraska, Lincoln;  
Skylar Rolf, U. of Nebraska, Lincoln

Muslim women’s religiosity, entrepreneurial self-efficacy and success  
Lisa E. Baranik, East Carolina U.;  
Brandon Gorman, U. of North Carolina, Chapel Hill;  
Kelsey E. Hardy, East Carolina U.;  
Katie Vitiello, East Carolina U.

There’s No Place Like Home: Venture Creation by Transnational Entrepreneurs  
Daniel Richard Clark, Indiana U. Kelley School;  
Dan Li, Indiana U.

The role of serendipity in international opportunity recognition: A cognitive explanation  
Andreea Kiss, Iowa State U.;  
Wade Danis, U. of Victoria;  
Sudhir Nair, U. of Victoria

Session Title: International Entrepreneurship (session #1727)  
Submission Type: Paper Session | Session Sponsor(s): (IM)  
Date & Time: Tuesday, Aug 11 2015 from 9:45AM - 11:15AM  
Location: Vancouver Convention Centre, Room 004

Chair: Anastasia Veronica Graham Bailey, Ohio State U.

Internationalization by technology entrepreneurs: A multi-level study.  
Etayankara Katangote Muralidharan, MacEwan U.;  
Saurav Pathak, Michigan Technological U.;  
Andre O. Laplume, Michigan Technological U.
The effect of networks on international attention in SMEs: theory and evidence from the Netherlands
   Jiasi Fan, U. of Groningen;
   Hans Van Ees, Groningen U. (RuG);
   Gjalt de Jong, U. of Groningen

The entrepreneurial MNE and knowledge-creating synthesis: analyzing semiconductor business models
   Yen-Chen Ho, U. of Reading

The Influence of Entry Density on the Survivability of SMEs in International Markets
   Sui Sui, Ryerson U.;
   Matthias Baum, U. of Kaiserslautern;
   Shavin Malhotra, Ryerson U.

Session Title: Understanding Internationalization Process (session #1852)
Submission Type: Paper Session | Session Sponsor(s): (IM)
Date & Time: Tuesday, Aug 11 2015 from 11:30AM - 1:00PM
Location: Vancouver Convention Centre, Room 004

Chair: Masahiro Kotosaka, Ritsumeikan U.

Exploitative learning by exporting
   Elena Golovko, Tilburg U.;
   Cindy Lopes Bento, KU Leuven

Accelerated Internationalization and Performance: A Resource-Based View Framework
   Raquel Garca-Garca, The Open U.;
   Esteban Garcia-Canal, U. de Oviedo, Spain;
   Mauro F Guillen, U. of Pennsylvania

Conceptual Contribution of Social Network Analysis to Internationalization Research
   Mo Yamin, U. of Manchester;
   Yusuf Kurt, U. of Manchester

Export Performance and Contingency Theory An Empirical Study of Austrian SMEs
   Manfred Fuchs, U. of Graz, Austria;
   Mariella Koestner,
Session Title: Internationalization Process: The Impact of Environments and Context (session #1975)
Submission Type: Paper Session | Session Sponsor(s): (IM)
Date & Time: Tuesday, Aug 11 2015 from 1:15PM - 2:45PM
Location: Vancouver Convention Centre, Room 010

Chair: Rajeev J Sawant, Baruch College-The City U. of New York

Born to go abroad: an imprinting perspective on emerging market firm internationalization behavior
Ron Maas, Erasmus Research Institute of Management;
Pursey Heugens, Erasmus U. Rotterdam;
Taco Reus, Erasmus U. Rotterdam

How political risk and legal framework shapes MNE performance
Asda Chintakananda, National Institute of Development Administration;
Brain Tan, Nanyang Technological U.
The internationalization speed of Latin American Pacific Rim SMEs
Christian Felzensztein, U. Adolfo Ibez;
Dirk Michael Boehe, U. of Adelaide;
Luiz Ricardo Kabbach De Castro, U. de So Paulo

Novelty of International Locations: the Role of TMT Faultlines and Subgroup Level Dynamics
Esha Mendiratta, U. of New South Wales, Australia;
Ricardo Gabriel Flores, U. of New South Wales