Call for Papers

JOURNAL OF INTERNATIONAL ENTREPRENEURSHIP

Special Issue on

‘International Interactions and Activities of University-based Technology Entrepreneurship’

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Submission Deadline: July 31, 2015

THEME OVERVIEW

The focus of this Special Issue (SI) is on international entrepreneurship in the context of higher education institutions (HEIs) and public research organisations (PROs). In particular, we invite conceptual and empirical papers from different domains that address interactions and activities of internationalization of such new ventures based in HEI contexts. Interaction oriented perspectives have long been influential in international entrepreneurship research (e.g. Johanson & Mattsson, 1986; Johanson & Vahlne, 2003; Etemad 2004 a&b; Evers, 2010), as well as in technology entrepreneurship (e.g. Evers, Cunningham & Hoholm, 2014) and innovation management (e.g. Van de Ven et al., 1999; Hoholm, 2011; Håkansson & Waluszewski, 2007). We believe there is more to gain in the study of international interactions and activities in international entrepreneurship in the University context. For example, we think it will contribute to our understanding of the role of institutional networks, their interactions and their confrontations in the internationalization processes of University spin-off (USOs), which are described as “new firms created to exploit commercially some knowledge, technology or research results developed within a university” (Pirnay, Surlemont, & Nlemvo, 2003). Also university-based technology entrepreneurship needs to be better understood in terms of how ventures are altered during interaction, and the role of power relations, alignment of actors, and negotiation of stakeholder roles during internationalization processes.
We invite papers that can provide insight into international new ventures (INVs) in this context. Potential topics include, but are not limited to:

- Academic entrepreneurship in international context
- Technology and knowledge transfer
- Patent issues in INVs
- Business model development
- New venture creation
- Role of universities, support agencies and stakeholders in the INV process
- Internationalization strategy
- Types of innovation strategies for internationalization
- Entry mode strategy
- International University Networks/ International knowledge networks
- Commercialization processes
- Marketing strategies and value proposition development for international markets.

Notes on Submission

- Please submit to the Journal of International Entrepreneurship at http://jien.edmgr.com by clicking on “Submit a New Manuscript” and selecting SI on Technology Entrepreneurship.
- Please contact the guest editors for questions and additional information.
- Submitted contributions should not have been previously published nor be currently under consideration for publication elsewhere.
- Papers are refereed through a double-blind peer review process. A guide for authors is available on http://jien.edmgr.com.
- The deadline for submission is July 31, 2015 for publication in 2016 Spring issue of the journal.

References:


