European International Business Academy (EIBA)

40th Annual Conference

Uppsala University, Sweden
December 11-13, 2014

The Future of Global Organizing
# Conference Program at a glance

**Thursday 11 December,**

Uppsala University Main Building

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
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<tbody>
<tr>
<td>8:30-12:20</td>
<td>John H. Dunning Doctoral Tutorial (morning)</td>
<td>Sal II</td>
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<tr>
<td>8:30-12:30</td>
<td>Paper Development Workshop IBR</td>
<td>Sal XI</td>
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<tr>
<td>9:00-13:00</td>
<td>Paper Development Workshop JIBS</td>
<td>Sal VIII</td>
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<tr>
<td>9:00-12:00</td>
<td>Qualitative Methods Workshop (morning)</td>
<td>Sal I</td>
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<tr>
<td>10:00-12:00</td>
<td>Doctoral Symposium (morning sessions)</td>
<td>Sal IV seminar rooms 1-4</td>
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<tr>
<td>12:00-13:00</td>
<td>Lunch (for invited groups only)</td>
<td>Outside the respective rooms (Sal IV for DS)</td>
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<tr>
<td>13:20-17:00</td>
<td>John H. Dunning Doctoral Tutorial (afternoon)</td>
<td>Sal II</td>
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<tr>
<td>13:00-15:00</td>
<td>Doctoral Symposium (afternoon sessions)</td>
<td>Sal IV seminar rooms 1-4</td>
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<tr>
<td>13:00-17:00</td>
<td>Qualitative Methods Workshop (afternoon)</td>
<td>Sal I</td>
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<tr>
<td>14:00-17:00</td>
<td>EIBA Board Meeting</td>
<td>Sal XI</td>
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<tr>
<td>16:00-20:30</td>
<td>Registration</td>
<td>University Main Building: Hall</td>
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<tr>
<td>17:30-19:15</td>
<td>Welcome Address and EIBA Fellows Opening Plenary</td>
<td>Aula, University Main Building</td>
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<tr>
<td></td>
<td>“The Role of Uppsala in IB Research”</td>
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<tr>
<td>19:15-20:30</td>
<td>Welcome Reception</td>
<td>University Main Building Halls</td>
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### Friday 12 December (morning)

**Center of Economic Studies**

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00-9:00</td>
<td>Registration</td>
<td>EIBA Infodesk</td>
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<tr>
<td>9:00-10:30</td>
<td>Parallel sessions A</td>
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<td></td>
<td>1. Panel: The internationalization process of MNCs: yesterday, today, and tomorrow</td>
<td>Lecture hall 1</td>
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<td>2. Panel: Team-Based Global Organizations: the future of global organizing</td>
<td>Lecture hall 2</td>
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<td>3. Panel: How can global microfinance industry and other social enterprises in emerging economies benefit from IB research?</td>
<td>B115</td>
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<td></td>
<td>4. Knowledge and Learning in Subsidiaries</td>
<td>A114</td>
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<td></td>
<td>5. Country of Origin Image</td>
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<td></td>
<td>6. Language in IB</td>
<td>A144</td>
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<td></td>
<td>7. New and Critical approaches to Distance</td>
<td>Faculty Club</td>
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<td></td>
<td>8. Institutions, institutional voids and EMNEs</td>
<td>B153</td>
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<td>9. In Search for the ‘Right Partner’: JV and Acquisitions</td>
<td>K320</td>
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<td>10. CSR</td>
<td>K334</td>
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<td>11. International entrepreneurship, early internationalisation and entrepreneurial orientation</td>
<td>K336</td>
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<td>12. International opportunities</td>
<td>A122</td>
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<td>13. Value-Creating Roles in the MNC</td>
<td>A156</td>
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<td>14. Innovation processes</td>
<td>A204</td>
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<td>15. Innovation, learning and performance</td>
<td>E203</td>
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<td></td>
<td>16. Internationalisation process: competitive and innovative strategies</td>
<td>K312</td>
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<tr>
<td>10:30-11:00</td>
<td>Coffee break</td>
<td>A-corridor (Level 2)</td>
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<tr>
<td>11:00-12:30</td>
<td>Plenary session II:</td>
<td>Lecture hall 3</td>
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<td></td>
<td>Commemorative session for Danny Van Den Bulcke</td>
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<tr>
<td>12:30-14:30</td>
<td>Lunch</td>
<td>EIBA Lunch Restaurant (Level 1)</td>
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<td>12:30-13:15</td>
<td>AIB Western Europe Chapter Meeting</td>
<td>Lecture hall 2</td>
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<td>(Lunch will be available for participants)</td>
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<tr>
<td>13:30-14:30</td>
<td>Book launch (PIBR 9) in memory of Danny Van Den Bulcke</td>
<td>Lecture hall 2</td>
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<td></td>
<td>Featuring: authors and friends</td>
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<tr>
<td>Time</td>
<td>Parallel sessions B</td>
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<tr>
<td>14:30-16:00</td>
<td>1. Panel: The evolving role of governments in international business</td>
<td>Lecture hall 1</td>
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<td>2. Gunnar Hedlund Award presentations</td>
<td>Lecture hall 2</td>
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<td></td>
<td>3. Panel: Organizing globally: do service MNCs need more regional management than manufacturing MNCs?</td>
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<td>4. The Role of Subsidiaries in the MNC</td>
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<td></td>
<td>5. Studies of Multinationality and Performance</td>
<td>A144</td>
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<td></td>
<td>6. Finance in emerging economies</td>
<td>Faculty Club</td>
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<td>7. Internationalisation of services: International New Ventures and Born Globals</td>
<td>B153</td>
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<td>8. International pathways and trajectories: exporting, back-shoring, borderless companies and micromultinationals</td>
<td>K334</td>
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<td>9. The Effects of Distance and Diversity in Partner Choice</td>
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<td>10. Country of Origin and Image</td>
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<td>11. Internationalisation process models, theories, classifications and constructs</td>
<td>A156</td>
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<td>12. Knowledge creation and transfer</td>
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<td>13. Institutions, institutional voids and EMNEs</td>
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<td>14. Innovation, creativity and internationalisation</td>
<td>K320</td>
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<td>15. Innovation in different local contexts</td>
<td>K312</td>
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<td>16:00-16:30</td>
<td>Coffee break</td>
<td>A Corridor (Level 2)</td>
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<td>16:30-18:00</td>
<td>Parallel sessions C</td>
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<tr>
<td></td>
<td>1. Panel: Revitalizing Nordic IB Research: implications for PhD education</td>
<td>Lecture hall 1</td>
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<td>2. Panel: Fostering sustainability thinking in IB: international business and human rights</td>
<td>Lecture hall 2</td>
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<td>4. Innovation through networks and collaboration</td>
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<tr>
<td></td>
<td>5. Internationalisation from and to emerging markets and performance</td>
<td>A144</td>
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<td>6. International perspectives on corporate governance</td>
<td>B139</td>
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<td>7. Assessing existing theory with samples from emerging markets</td>
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<td>8. Innovation and SMEs’ internationalisation</td>
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<td>9. Buyer and supplier relations</td>
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<td>10. Culture: concept, levels, impact</td>
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<td>11. Distance &amp; Liability of Foreignness</td>
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<td>12. Learning, capability/competence development and change</td>
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<td>13. Discussions on new theoretical models and process approaches</td>
<td>B105</td>
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<td>14. Governments - business interactions</td>
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<td>15. Subsidiaries and Their Relationships</td>
<td>K320</td>
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<td></td>
<td>16. The nature and evolution of global value chains</td>
<td>K312</td>
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<tr>
<td>18:15-19:30</td>
<td>Nord-IB Reception for faculty and alumni</td>
<td>Faculty Club</td>
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<td>18:15-19:45</td>
<td>EIBA Early Career Network (EECN) initiative</td>
<td>K320</td>
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Saturday 13 December (morning)
Center of Economic Studies

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<tr>
<th>Time</th>
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<tr>
<td>8:00-9:30</td>
<td><strong>Room</strong></td>
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<tr>
<td></td>
<td>1. UNCTAD Forum                                                                  Lecture hall 2</td>
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<tr>
<td></td>
<td>2. Headquarter roles in the contemporary MNC                                     B115</td>
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<td>3. Knowledge, Innovation and the global-local dilemma                              A114</td>
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<td>4. Culture and Distance                                                           A144</td>
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<td>5. International business and finance                                            B139</td>
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<td>6. SMEs' market entry mode                                                        B153</td>
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<td>7. Global Supply Chain                                                            K334</td>
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<td>8. Trends in international assignments                                            A156</td>
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<td>9. CSR                                                                            B125</td>
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<td>10. FDI &amp; Diversification                                                         B159</td>
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<td>11. Global mindset and global leadership                                          K320</td>
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<td>12. Role of ownership, entrepreneurs, domestic market and clusters in the         K312</td>
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<td>internationalisation process</td>
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<tr>
<td>9:30-10:00</td>
<td>Coffee break                                                        A Corridor (Level 2)</td>
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**10:00-12:00**
Plenary session III

NOBEL Lecture: it is very important that everyone who wishes to attend this lecture is **seated before 10:00**.
For those who do not get a place in lecture hall 3 (or who are too late), the lecture will be streamed live in lecture hall 4

Lecture hall 3 and 4

12:00-14:00
Lunch

EIBA Lunch
Restaurant (Level 1)

12:00-13:15
EIBA Fellows Lunch
Faculty Club

13:15-14:00
EIBA General Assembly
Lecture hall 1
### Saturday 13 December (afternoon)
**Center of Economic Studies**

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<tr>
<th>Time</th>
<th>Parallel sessions E</th>
<th>Room</th>
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<tr>
<td>14:00-15:30</td>
<td><strong>Parallel sessions E</strong></td>
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<tr>
<td></td>
<td>1. Panel: Special session to honor the memory of Alan Rugman</td>
<td>Lecture hall 1</td>
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<td>2. Panel: From Structural to Relational Perspectives on the Headquarter-Subsidiary Relation and Beyond: The future of organizing the MNC</td>
<td>Lecture hall 2</td>
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<td>3. Panel: Developing the International Perspective of Business Students</td>
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<td>4. New and critical views on IB research and internationalization</td>
<td>A114</td>
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<td>5. Leadership and careers</td>
<td>A144</td>
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<td></td>
<td>6. International capital markets and business finance</td>
<td>B139</td>
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<td></td>
<td>7. Environmental and ecological issues</td>
<td>B153</td>
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<td>8. Decision-making in internationalisation, uncertainty and managers' expectations</td>
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<td>10. Retailing and market entry</td>
<td>A122</td>
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<td></td>
<td>11. Internationalisation pathways and trajectories: born globals, micromultinationals, born again globals and late movers</td>
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<td>12. Internationalisation from emerging economies</td>
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<td>13. Creating connections within the MNC</td>
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<td>14. Multinationals GVCs and economic development</td>
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<td>15. FDI from and to Emerging Markets</td>
<td>K320</td>
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<td>16. Internationalisation through networking: SMEs, Born globals and INVs</td>
<td>K312</td>
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<tr>
<td>15:30-16:00</td>
<td><strong>Coffee break</strong></td>
<td>A Coridor (Level 2)</td>
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<td>16:00-17:30</td>
<td><strong>Parallel sessions F</strong></td>
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<td>1. Panel: Maturing Born Global Firms: Past, Present and Future</td>
<td>Lecture hall 1</td>
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<td>2. Panel: Evolutionary and ecological perspectives on global organizing</td>
<td>Lecture hall 2</td>
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<td>3. Special Session: Meet the Editors</td>
<td>K334</td>
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<td>4. Global Strategy and Organizational Design</td>
<td>B115</td>
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<td>5. People aspects of knowledge and innovation</td>
<td>A114</td>
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<td>6. Insights into internationalisation process: evolution of exports and capabilities, role of trust and social capital</td>
<td>A144</td>
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<td>7. Configurations of the MNC</td>
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<td>8. Government - business interactions</td>
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<td>9. Advertising and Branding</td>
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<td>10. Teaching International Business</td>
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<td>11. International business and finance</td>
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<td>12. Innovation in emerging markets</td>
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<td>13. Markets and institutions, distance and internationalisation process</td>
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<td>14. Expatriates and social ties in global context</td>
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<td>15. Antecedents of internationalisation and internationalisation process and performance consequences</td>
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<td>19:30-2:00</td>
<td><strong>Gala Dinner</strong></td>
<td>Uppsala Castle</td>
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Detailed Conference Program
Thursday 11 December

Welcome Address
Date and Time: Thursday 11 December (17:30-18:00)
Room: Aula Main University Building

EIBA Chair: Philippe Gugler
EIBA President: Rian Drogendijk
Deputy Vice-Chancellor Uppsala University: Anders Malmberg
Uppsala University Guide: Mikael Norrby

EIBA Fellows Opening Plenary Session I
Date and Time: Thursday 11 December (18:00-19:15)
Room: Aula Main University Building

The Role of Uppsala in IB Research

Co-chairs: Vitor C. Simoes (ISEG - Universidade de Lisboa)

Panel: Jean-François Hennart (University of Pavia; Queens University Management School; Lee Kong Chian School of Business, Singapore Management University; and Tilburg University)
Francesco Ciabuschi (Uppsala University)
Tina Ambos (University of Sussex)
Mats Forsgren (Uppsala University)

Welcome Reception
Date and Time: Thursday 11 December (19:15-20:30)
Room: Halls of the Main University Building
Friday 12 December

Registration
Date and Time: Friday 12 December (8:00-18:00)
Room: EIBA Infodesk (near the lecture halls)

Session A1: The internationalization process of MNCs: yesterday, today, and tomorrow (Panel)
Track: The Future of Global Organising
Date and Time: Friday 12 December (9:00 – 10:30)
Room: Lecture hall 1
Chair: Tomas Hult (Michigan State University)
Panellists: Jan-Erik Vahlne (University of Gothenburg), Torben Pedersen (Bocconi University), Lars Engwall (Uppsala University), Peter Buckley (Leeds University Business School), Udo Zander (Stockholm School of Economics)

Session A2: Team-Based Global Organizations: the future of global organizing (Panel)
Track: International HRM, global leadership, language and cross cultural management
Date and Time: Friday 12 December (9:00 – 10:30)
Room: Lecture hall 2
Chair: Lena Zander (Uppsala University)
Panellists: Audra I. Mockaitis (Monash University), Christina Butler (Kingston University), Kendall Herbert (Monash University), Kristiina Mäkelä (Aalto University School of Business), Timurs Umans (Kristianstad University), Peter Zettinig (University of Turku)

Session A3: How can global microfinance industry and other social enterprises in emerging economies benefit from IB research? (Panel)
Track: Corporate governance, finance and accounting
Date and Time: Friday 12 December (9:00 – 10:30)
Room: B115
Chair: Sougand Goleesorkhi (Manchester Metropolitan University)
Panellists: Roy Mersland (University of Agder), Trond Randøy (University of Agder), Niels Hermes (University of Groningen)

Session A4: Knowledge and Learning in Subsidiaries (Competitive)
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A114
Chair: Kazuhiro Asakawa (Keio University)

Subsidiary Initiative-taking, Improvisational Capability, and Business Model Innovation in Emerging Markets. (#114)
Peter Ping Li (Copenhagen Business School), Yangfeng Cao (Copenhagen Business School), Tony Fang (Stockholm University)

Learning capabilities and foreign subsidiary performance: an examination of Chinese multinational enterprises. (#141)
Lan Gao (Loughborough University), Xiaohui Liu (Loughborough University), Jiangyong Lu (Peking University), Eleni Lioliou (Loughborough University)

Determinants of the reverse transfer of technological knowledge in Brazilian multinationals. (#352) Henry Lopez-Vega (Linkoping University), Franciane Freitas Silveira (Universidade Nove de Julho), Roberto Sbragia (Universidade de Sao Paulo), Fredrik Tell (Linköping University)

Session A5: Country of Origin Image (Competitive)
Track: International marketing and value chain management
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A138
Chair: Ivanete Schneider Hahn (Federal University of Santa Maria)

Jorge Carneiro (PUC-Rio - Pontifical Catholic University of Rio de Janeiro), Rafael Goldszmidt (FGV/EBAPE), Flavio Faria (PUC-Rio - Pontifical Catholic University of Rio de Janeiro)

Corporate Reputation within Multinational Corporations—A Hierarchical Analysis on the Cross-national Boundaries of Corporate Reputation Effects. (#329)
Bernhard Swoboda (University of Trier), Cathrin Puchert (University of Trier)

Country of origin, product knowledge and brand visibility of global technological firms on social networking sites: effects on purchase intention of college students for personal computers. (#400) Richard Glavee-Geo (Aalesund University College), Adina Gabriela Tudor (Aalesund University College), Zheng Chen (Aalesund University College)

Session A6: Language in IB (Competitive)
Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A144
Chair: Rebecca Piekkari (Aalto University)

How Disparate Language Proficiency Influences Power Relations in Multinational Teams. (#31)
Helene Tenzer (Tuebingen University), Markus Pudelko (Tuebingen University)

Language in International Business: A Review and Agenda for Future Research. (#61)
Siri Terjesen (Indiana U & Lund U), Helene Tenzer (Tuebingen University), Josh Hinger (Indiana U), Anne-Wil Harzing (ESCP Europe)

The Effect of Language Commonality on Trade: A Study of the Ten Most Influential Global Languages. (#348)
Marcio Alves Amaral-Baptista (ISCTE - University Institute of Lisbon), Amadu Ly (ISCTE - University Institute of Lisbon), Jose Paulo Esperança (ISCTE - University Institute of Lisbon), Ivo Nuno Pereira (ISCTE - University Institute of Lisbon)

Session A7: New and Critical approaches to Distance (Competitive)
Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (9:00 – 10:30)
Room: Faculty Club
Chair: Paul Brewer (University of Queensland)

The microfoundations of distance: insights from psychology to expand the notion of psychic distance. (#93)
Laetitia Em (University of Groningen)

From Institutional Theory to Institutional Distance (#103)
André van Hoorn (University of Groningen), Vincent Eduard Kunst (University of Groningen)

How do different dimensions of distance affect market entry mode choice? An application of the CAGE-distance framework. (#105)
Emna Moalla (France Business School), Ulrike Mayrhofer (IAE Lyon), Magellan Research Center (Jean Moulin Lyon 3 University)

The Impact of Institutional Context on Firms’ Export Behaviour. (#321)
Constantina Kottaridi (University of Piraeus), Dimitris Manolopoulos (Athens University of Economics and Business), Ioannis Vavouras (Panteion University of Social and Political Sciences)

Session A8: Institutions, institutional voids and EMNEs (Competitive)
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (9:00 – 10:30)
Room: B153
Chair: Paul Gooderham (NHH-Norwegian School of Economics)

Institutional development and firm profitability in transition economies. (#33)
Murod Aliyev (University of Leeds), Mario Kafouros (University of Leeds)

History and Foreign Direct Investment Theory: “A Hundred and One Ways to Leave Your Home Country”. (#156)
Christopher Kobrak (ESCP Europe and University of Toronto), Michael-Jörg Oesterle (University of Stuttgart), Björn Röber (University of Stuttgart)

Institutional Distance as a Moderating Effect on the Impact of Home-country Political Embeddedness in State MNCs from Emerging Markets on Subsidiary Embeddedness. (#216)
Cong Su (Uppsala University), Lingshuang Kong (Uppsala University)

Session A9: In Search for the ‘Right Partner’: IJV and Acquisitions (Competitive)
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K320
Chair: Nuno Rosa Reis (Polytechnic Institute of Leiria)

The compatibility of partners’ characteristics and the longevity of international joint ventures (IJV): an empirical investigation in the Mediterranean region. (#67)
Dora Triki (ESCE), Aline Pereira Pündrich (EM Strasbourg Business School)

A network view on the evaluation of the ‘fit’ target in the cross-border acquisitions: Toward an integrative framework. (#87)
Siavash Alimadadi Jani (Uppsala University)

Control Position Strategy, Cultural Distance, Conflict Resolution Strategies and Performance of International Joint Ventures. (#196)
Le Huu Nguyen (University of Vaasa), Jorma Larimo (University of Vaasa), Tahir Ali (University of Vaasa)

International Alliances: Do We Really Know What Are We Researching On? (#368)
Susana Costa e Silva (Catholic University of Portugal), Raquel Meneses (University of Porto)

Session A10: CSR (Competitive)
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (9:00 – 10:30)
Session A11: International entrepreneurship, early internationalisation and entrepreneurial orientation (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K336
Chair: Mirek Jarosinski (Warsaw School of Economics)

Early internationalizing firms in the Swedish life-science industry - A longitudinal study. (#28)
Emilia Rovira Nordman (Stockholm School of Economics), Sara Melén Hånell (Stockholm School of Economics)

Opportunity and risk orientation as drivers of foreign market activity. (#68)
Christian Hauser (University of Applied Sciences HTW Chur), Jens Hogenacker (University of Potsdam), Ralph Lehmann (University of Applied Sciences HTW Chur)

Entreprenurial and Proactive Approaches to Internationalization: Evidence from Portugal's Hotel Industry. (#179)
Ricardo Jorge Correia (Madeira University), Jorge Lengler (ISCTE)

Regional or Global? Strategic Orientations as Determinants of the Extent of International Business Activities among SMEs. (#346)
Lasse Torkkeli (Lappeenranta University of Technology, School of Business), Olli Kuivalainen (Lappeenranta University of Technology), Sami Saarenketo (Lappeenranta University of Technology, School of Business), Kaisu Puimalainen (Lappeenranta University of Technology, School of Business)

Session A12: International opportunities (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A122
Chair: Katarina Hamberg Lagerström (Uppsala University)

Opportunity Creation of Internationalizing Firms. (#117)
Tanja Kontinen (University of Jyvaskyla), Sylvie Chetty (University of Otago), Pavlos Dimitratos (University of Glasgow)

SME International Opportunity Scouting - Empirical insights on its determinants and outcomes. (#255)
Birgit Hagen (University of Pavia), Per Servais (University of Southern Denmark), Antonella Zucchella (University of Pavia)

Organizing opportunities in IE. (#287)
Tuija Mainela (University of Oulu Business School), Vesa Puhakka (University of Oulu Business School), Per Servais (University of Southern Denmark)
Commitment Forming Towards International Opportunity Creation. (#299)
Jonathan Van Mumford (Turku School of Economics, University of Turku)

International opportunity realization in firm internationalization: non-linear effects of market-specific knowledge and internationalization knowledge. (#361)
Niklas Åkerman (Linnaeus University, School of Business and Economics)

International Entrepreneurial Selling - Entrepreneurs’ Narratives of International Sales Negotiations as International Opportunity Construction. (#372)
Irene Susanna Lehto (University of Oulu)

Session A13: Value-Creating Roles in the MNC (Interactive)
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A156
Chair: Joachim Wolf (University of Kiel)

What influences capability upgrading of EMNEs’ acquired subsidiaries in developed countries: a case study of a Chinese acquisition in the UK. (#75)
Shaowei He (University of Northampton)

Understanding Boundary Capabilities in MNCs: The Role of Opportunity Formation in Transforming Knowledge for Creative Solution Development. (#208)
Esther Tippmann (University College Dublin), Andrew Parker (Grenoble Ecole de Management), Pamela Sharkey Scott (Dublin Institute of Technology)

Value Adding Activities and Value Creation in the Multinational Corporation. (#277)
Amalia C. Nilsson (Uppsala University/ Department of Business Studies), Henrik Dellestrand (Uppsala University)

Subsidiary proactive initiative behavior: How the organizational context shapes subsidiary managers’ reactions to headquarters activities. (#288)
Benoit Decreton (WU Vienna), Phillip Christopher Nell (WU Vienna & Copenhagen Business School), Diego Stea (Copenhagen Business School)

Complex roles of middle managers: normative and resisting behaviors. (#296)
Jie Xiong (ESC Rennes School of Business), Seong-Young Kim (ESC Rennes School of Business)

MNE Subsidiary Entrepreneurship in Emerging Markets: An Embeddedness Perspective. (#342)
Christopher Williams (NEOMA Business School), Nathan Lupton (Fordham University)

Session A14: Innovation processes (Interactive)
Track: Knowledge management and innovation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A204
Chair: Grazia Santangelo (University of Catania)

Complementarities between technological and non-technological innovation. Their influence on new product export intensity of Polish firms. (#126)
Tomasz A. Golebiowski (SGH - Warsaw School of Economics), Małgorzata Stefania Lewandowska (SGH -Warsaw School of Economics)

User Innovation and Product Standardization: Japanese Experience. (#177)
Akimitsu Hirota (Kinki University), Manabu Mizuno (Hannan University), Masae Kanai (Osaka University of Economics and Law), Masaaki Takemura (Meiji University)
The role of institutional distance in the product innovation process at emerging multinational subsidiaries. (#395) 
Itiel Moraes Silva (Universidade Federal da Bahia), Gabriel Vouga Chueke (USP/ESPM), Moacir Oliveira Miranda Junior (USP), Felipe Mendez Borini (USP/ESPM)

Innovation processes and business platform dynamics in the genetically modified seed industry. (#399) 
Mariane Figueira (Federal University of Lavras), Joel Yutak Sugano (Federal University of Lavras), Annika Rickne (KTH Royal Institute of Technology)

R&D Collaborations and Innovation of Subsidiaries of Foreign MNEs and Domestic Firms. (#409) 
C. Annique Un (Northeastern University)

Session A15: Innovation, learning and performance (Interactive) 
Track: Knowledge management and innovation 
Date and Time: Friday 12 December (9:00 – 10:30) 
Room: E203 
Chair: Karina R. Jensen (NEOMA Business School)

Organizational Innovation, Technological Innovation, and Export Performance: An Application of Contingency Approach. (#89) 
Goudarz Azar (Swedish University of Agricultural Sciences), Francesco Ciabuschi (Uppsala University)

Identity-based innovation: Source of sustainable advantage to cope with international competition? (#122) 
Eric Milliot (IAE, University of Poitiers), Thi Mong Chau Nguyen (ICHEC Brussels Management School), Valerie-Ines de La Ville (IAE, University of Poitiers)

Leveraging Innovation through International Alliance Portfolios: Results of a Bibliometric study of citations and co-citations between 2001 and 2014. (#142) 
Lucas Martins Turano (Pontifical Catholic University of Rio de Janeiro), T. Diana Macedo-Soares (Pontifical Catholic University of Rio de Janeiro), Felipe Esteves (Pontifical Catholic University of Rio de Janeiro)

The effect of HRM practices and management attitudes on employee behaviour - learning commitment perspective. (#215) 
Agneszka Skuza (Poznan University of Economics)

International Entrepreneurial Marketing of INVs: An Effectual Decision-Making Process Perspective. (#334) 
Man Yang (University of Vaasa), Peter Gabrielsson (University of Vaasa)

Session A16: Internationalisation process: competitive and innovative strategies (Interactive) 
Track: Internationalisation process, SMEs and entrepreneurship 
Date and Time: Friday 12 December (9:00 – 10:30) 
Room: K312 
Chair: Christine Holmström Lind (Uppsala University)

Greenfield Investments versus Acquisitions: The Impact of Regional Integration on EMNE Internationalization Patterns. (#78) 
Alain Verbeke (University of Calgary), Jenny Hillemann (Vrije Universiteit Brussel)

Market Entry Timing and Perceived Opportunity- Analysis of a diaspora entrepreneurship case in an emerging market. (#207) 
Maria Elo (Turku School of Economics), Aki Harima (University of Bremen), Jörg Freiling (University of Bremen)

Segments of Spanish exporter companies attending their capabilities, attitudes, intention to use and use of social media. (#230) 
Maria-del-Carmen Alarcon-del-Amo (Universitat Autonoma de Barcelona), Alex Rialp (Universitat Autonoma de Barcelona), Josep Rialp (Universitat Autonoma de Barcelona)
An Exploratory Investigation of Rapid Internationalisation and Rewards Based Crowdfunding. (#264)
Sharon Patricia Loane (University of Ulster), Laura Bradley (University of Ulster), Elaine Ramsey (University of Ulster), Patrick Ibbotson (University of Ulster)

Export behaviour of SMEs in the Swedish computer service industry. (#354)
Eva Hagsten (Statistics Sweden), Martin Falk (Austrian Institute of Economic Research)

SME International Service Provision: A Regional Headquarters Perspective. (#370)
Sven M. Laudien (Otto von Guericke University Magdeburg), Birgit Daxboeck (Otto von Guericke University Magdeburg)

Coffee break (10:30-11:00)
Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Plenary session II
Date and Time: Friday 12 December (11:00 – 12:30)
Room: Lecture hall 3

Commemorative session for Danny Van Den Bulcke
Chair: John Cantwell (Rutgers Business School)
Panelists: Liliane Van Hoof (Antwerp Management School)
Haiyan Zhang (NEOMA Business School)
Filip De Beule (KU Leuven)
Jean-François Hennart (University of Pavia, Tilburg University)

Lunch break (12:30-14:30)
EIBA Lunch Restaurant (Level 1)

AIB Western Europe Chapter Meeting
Date and Time: Friday 12 December (12:30 – 13:15)
Room: Lecture hall 2
Chair: José Pla Barber

Launch Event
Date and Time: Friday 12 December (13:30 – 14:30)
Room: Lecture hall 2

Book launch (Progress in International Business Research, Volume 9)
in memory of Danny Van Den Bulcke
Featuring: authors and friends
Session B1: **The evolving role of governments in international business (Panel)**
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (14:30 – 16:00)
Room: Lecture hall 1
Chair: Ana Teresa Tavares-Lehmann
Panellists: Michael Gestrin (OECD),
Peter Buckley (Leeds university Business School),
Philippe Gugler (University of Fribourg),
Sarianna M. Lundan (University of Bremen),
Frederick Lehmann (Católica University Lisbon)

Session B2: **Gunnar Hedlund Award presentations (Special session)**
Date and Time: Friday 12 December (14:30 – 16:00)
Room: Lecture hall 2
Chair: Örjan Sölvell (Stockholm School of Economics)
Nominees: Francisco Figuera de Lemos (Uppsala University)
Maria Andrea de Villa (Cranfield School of Management)
Karl Joachim Breuning (Oslo and Akershus University College of Applied Sciences)

Session B3: **Developing the International Perspective of Business Students (Panel)**
Track: Teaching International Business
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B115
Chair: Eleanor Westney (York University/Schulich School of Business)
Panelists: Pervez N. Ghauri (King’s College London)
Elizabeth L. Rose (University of Otago)
Rudolf R. Sinkovics (The University of Manchester)
Sigrun Wagner (University of London)
Bernard Wolf (Schulich School of Business)

Session B4: **The Role of Subsidiaries in the MNC (Competitive)**
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A114
Chair: Christopher Williams (NEOMA Business School)

The subsidiaries of multinational enterprises operate regionally, not globally. (#96)

Quyen T.K. Nguyen (University of Reading, Henley Business School)

Strategy in multinational subsidiaries: An empirical investigation into the strategic activities of subsidiary general managers / MNC middle managers. (#324)

Donal O’Brien (DIT), Pamela Sharkey Scott (DIT)

The role of a subsidiary within the value chain of a MNE – a structural model development. (#325)

Marlena Monika Dzikowska (Poznan University of Economics)

Foreign sales and managerial advantages of multinational subsidiaries in emerging economies. (#97) Quyen T.K. Nguyen (University of Reading, Henley Business School)
Session B5: Studies of Multinationality and Performance (Competitive)

Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A144
Chair: Moritz Putzhammer (WU Vienna)

Examining the strategy-performance link of Latin American businesses – a configurational approach. (#120)
*Esteban R. Brenes (INCAE Business School), Luciano Ciravegna (King’s College, University of London; INCAE Business School), Caleb Pichardo (INCAE Business School)*

Intangible assets and firm performance: The moderating role of corporate multinationality. (#258)
*Arkadiusz Ral-Trebacz (Dresden University of Technology), Stefan Eckert, (Dresden University of Technology)*

Multinationality and Performance: A context-specific Analysis for German Firms. (#270)
*Marcus Dittfeld (TU Dresden), Stefan Eckert (Dresden University of Technology), Marcus Neureiter (Ramboll Management Consulting GmbH)*

Organizational learning as a determinant in the multinationality-performance relationship: A literature review. (#341)
*Philipp Metz (IHI Zittau), Stefan Eckert (IHI Zittau)*

Session B6: Finance in emerging economies (Competitive)

Track: Corporate governance, finance and accounting
Date and Time: Friday 12 December (14:30 – 16:00)
Room: Faculty Club
Chair: Jyoti Navare (Middlesex University Business School)

Financing rapidly growing firms and managers’ networks in Vietnam. (#79)
*Jean-Louis Pare (Novancia & CFVG), Benédicte Géraud (IAE OF POITIERS & ESCP EUROPE), Frédéric Demerens (ESCP EUROPE)*

Does transformation shift the MFI’s profit function? Global evidence using within-MFI information. (#214)
*Roy Mersland (University of Agder), Bert D’Espallier (KU Leuven), Marek Hudon (ULB)*

Financing of the informal economy. (#323)
*Pontus Engström (School of Business, University of Agder)*

Session B7: Internationalisation of services: International New Ventures and Born Globals (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: B153
Chair: Annoch Isa Hadjikhani (Uppsala University)

Fast multinational - the internationalization of young digital service providers. (#41)
*Luciano Ciravegna (King’s College), Olli Kuijvalainen (Lappeenranta University of Technology), Heini Vanninen (Lappeenranta University of Technology)*

Internationalization Speed of Online Retailers - A Resource-based Perspective on the Influence Factors. (#128)
*Matthias Schu (University of Fribourg), Dirk Morschett (University of Fribourg)*

Understanding the Effect of Service Orientation on International New Venture Development: A Case Study Approach. (#364)
*Sven M. Laudien (Otto von Guericke University Magdeburg), Birgit Daxboeck (Otto von Guericke University Magdeburg)*
Session B8: International pathways and trajectories: exporting, back-reshoring, borderless companies and micromultinationals (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K334
Chair: Antje Fiedler (University of Auckland)

Manufacturing back-reshoring and the firm’s internationalization process. (#46)
Luciano Fratocchi (University of L’Aquila DIIIE), Alessandro Ancarani (University of Catania DICAR), Paolo Barbieri (University of Bologna Dep. of Management), Carmela Di Mauro (University of Catania DICAR), Guido Nassimbeni (University of Udine DIEGM), Marco Sartor (University of Udine DIEGM), Matteo Vignoli (University of Modena & Reggio Emilia DISMI), Andrea Zanoni (University of Bologna Dep. of Management)

Disentangling the Effect of Prior International Experience on Foreign Market Entry Mode Choice of Small and Medium-Sized Enterprises: Location, Structure and Rhythm. (#132)
Katharina Laufs (University of Düsseldorf), Christian Schwens (University of Düsseldorf), Matthias Baum (Technical University of Kaiserslautern)

Micromultinationals’ internal development during internationalization. (#194)
Heini Vanninen (Lappeenranta University of Technology), Olli Kuivalainen (Lappeenranta University of Technology)

From born globals to borderless companies: why and how to build worldwide value systems. (#310)
Angela Da Rocha (PUC-Rio - Pontifical Catholic University of Rio de Janeiro), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Renato De Mello (Federal University of Rio de Janeiro), Jorge Carneiro (PUC-Rio - Pontifical Catholic University of Rio de Janeiro)

Session B9: The Effects of Distance and Diversity in Partner Choice (Competitive)

Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K336
Chair: Lars Håkanson (Copenhagen Business School)

Within-Country Linguistic and Religious Diversity: Their Effects on Foreign Acquisitions. (#119)
Douglas Dow (Melbourne Business School, The University of Melbourne), Ilya Cuypers (Singapore Management University), Gokhan Ertug (Singapore Management University)

The role of institutional distance and international experience on MNEs’ knowledge-intensive M&As – The analysis of Chinese and Indian internationalization strategies. (#271)
Vittoria Giada Scalera (Politecnico di Milano), Lucia Piscitello (Politecnico di Milano)

The strategic role of cultural distance(s) in fostering innovation through the portfolio of upstream alliances. (#274)
Stefano Elia (Politecnico di Milano), Antonio Messeni Petruzzelli (Politecnico di Bari), Lucia Piscitello, (Politecnico di Milano)

Session B10: Country of Origin and Image (Interactive)

Track: International marketing and value chain management
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A122
Chair: Jorge Carneiro (PUC-Rio - Pontifical Catholic University of Rio de Janeiro)

The relationship between a country’s nation brand and its corporate brands: An exploratory study and conceptual model. (#8)
Keith Dinnie (Windsesheim University of Applied Sciences), T.C. Melewar (Middlesex University), Huub Ruel (Windsesheim University of Applied Sciences)

Relation between the emotional response to advertisements on social media and the evaluation of the brand. (#60)
The Effects of Consumer Perception and Store Image on Private Brand Attitude and Purchase Intention: A Preliminary Result from Taiwan. (#229)
Masae Kanai (Osaka University of Economics and Law), Shih-yi Chien (National Kaohsiung First University of Science and Technology), Gordon Kung (Wanhai Lines Ltd), Masaaki Takemura (Meiji University)

Country Image Research: A Content Analysis. (#326)
Irene R. R. Lu (Sprott School of Business, Carleton University), Louise A. Heslop (Sprott School of Business, Carleton University), D. Roland Thomas (Sprott School of Business, Carleton University), Ernest Kwan (Sprott School of Business, Carleton University)

COO and retail buyers: the role of Country Related Product image and product familiarity. (#330) Marina Vignola (University of Modena and Reggio Emilia), Gianluca Marchi (University of Modena and Reggio Emilia), Elisa Martinelli (University of Modena and Reggio Emilia)

Assessing the Impact of Country-of-Origin on Buyers Perceptions. (#386)
Cátia Fernandes Crespo (Superior School of Technology and Management, Polytechnic Institute of Leiria), Nuno Fernandes Crespo (ISEG - Universidade de Lisboa), Eunice Roxo (Superior School of Technology - Polytechnic Institute of Leiria)

Session B11: Internationalisation process models, theories, classifications and constructs (Interactive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A156
Chair: Ulf Holm (Uppsala University)

A note on the revisited Uppsala internationalization process model - From liability of simplicity to liability of complexity and idiosyncrasy. (#21)
Mats Forsgren (Uppsala University)

The Magnificent Seven - Lessons from Internationalization of the Slovak SMEs from IT sector. (#173) Sonia Ferencikova (Vysoka skola manažmentu), Tatiana Hluskova (University of Economics in Bratislava)

Models in INV research - an overview and classification. (#237)
Erik Stavnsager Rasmussen (University of Southern Denmark), Per Servais (University of Southern Denmark)

Conceptual and Methodological Contribution of Social Network Analysis into Internationalization Research. (#262)
Yusuf Kurt (Manchester Business School), Mo Yamin (Manchester Business School)

Inward internationalization processes. (#343)
Alvaro Cuervo-Cazurra (Northeastern University), Alicia Rodriguez (University Carlos III of Madrid)

Time to say “au revoir” - the process of de-internationalisation. (#362)
Robert Wentrup (CIBS, University of Gothenburg), Roger Schweizer (Department of Business Administration, Gothenburg University)

Session B12: Knowledge creation and transfer (Interactive)
Track: Knowledge management and innovation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A204
Chair: Ram Mudambi (Temple University)

Organizational knowledge creation processes and outcomes: insights from Nigerian organizations. (#108)
Pamela Izunwanne (University of Agder), Bjørn-Tore Flåten (University of Agder)
Organizational Routines and Processes to Knowledge Sharing in International Joint Ventures. (#186) Jeong-Yang Park (Coventry University), Simon Harris (University of Edinburgh Business School)

Organizational Culture Matters: A study of knowledge transfer between MNCs and an emerging market. (#254) Daniella Fjellstrom (Uppsala University), Lena Zander (Uppsala University)

Building competitiveness of emerging market firms: role of interfirm technology transfer. (#318) Pekka Torvinen (Lappeenranta University of Technology), Juha Väätäinen (Lappeenranta University of Technology)

Where does it matter to be fair? A cross-cultural perspective on procedural justice and its implications for knowledge transfer. (#223) Koen Tackx (Solvay Brussels School of Economics and Management)

Session B13: Institutions, institutional voids and EMNEs (Interactive)
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (14:30 – 16:00)
Room: E203
Chair: Eva Alfoldi (Manchester Business School, University of Manchester)

Institutions, Emerging Economy MNCs, and Renewable Energy: Solar PV and Governments in Germany. (#51) Matthew Allen (Manchester Business School), Maria L. Allen (Manchester Metropolitan University Business School)

Developing social trust in IJVs: the characteristics of effective boundary spanners in western-Chinese IJVs. (#236) Paul Gooderham (NHH-Norwegian School of Economics), Michael Zhang (Nottingham Trent University), Atle Jordahl (NHH-Norwegian)

Legitimacy Strategy in Institutional Multiplicities: Has Institutionalism Forgotten Institutional Void and Civil Society in International Business? (#284) Mohammad B. Rana (Aalborg University), Svetla Trifonova Marinova (Aalborg University), Olav Jull Sørensen (Aalborg University), John Child (University of Birmingham)

CSR and the financial market: Is there any interests in CSR from stock-market actors? (#294) Susanne CS Arvidsson (Lund University)

Not Trading Favors - MNE Activity in Economies Shaped by Institutional Voids. (#327) Michael-Jörg Oesterle (University of Stuttgart), Björn Röber (University of Stuttgart)

Emerging Market Multinationals: an analysis of Brazilian formal institutions fomenting internationalization strategies. (#356) Cyntia Vilasboas Calixto (Fundação Getulio Vargas), Maria Tereza Leme Fleury (Fundacao Getulio Vargas), Moacir de Miranda Oliveira Jr. (Universidade de Sao Paulo)

Session B14: Innovation, creativity and internationalisation (Interactive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K320
Chair: Antonella Zucchella (University of Pavia)

Innovations and internationalization - Ying and Yang of the firm? (#30) Lauri Johannes Haapanen (Oulu Business School, University of Oulu), Pia Hurmelinna-Laukkanen (Oulu Business School, University of Oulu)

R&D Internationalisation and the Global Financial Crisis. (#80) Bernhard Dachs (AIT-Austrian Institute of Technology), Georg Zahradnik (AIT-Austrian Institute of Technology)
Crafting Entrepreneurial Capability: A Recursive Effect Between Creativity and Internationalization. (#180)
Silvio Luís De Vasconcellos (UNISINOS/BRASIL), Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS)

Measurements of Internationalization-Related Constructs in International Entrepreneurship Research. (#198)
David Lielacher (WU Vienna University of Economics and Business)

Do home country characteristics matter? Meta-analytical perspectives on the innovation-export-relationship of SMEs. (#213)
Stephanie Elisabeth Mansion (Justus-Liebig University), Andreas Bausch (Justus-Liebig University)

Relationships between Outward and Inward Internationalisation and Innovativeness of the Polish Firms - Evidence from a Transition Economy. (#231)
Maja Szymura-Tyc (University of Economics in Katowice)

Session B15: Innovation in different local contexts (Interactive)
Track: Knowledge management and innovation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K312
Chair: Phillip Christopher Nell (Vienna University of Economics and Business, WU)

Are there productivity spillovers from southern MNCs in Europe: evidence from Swiss service/construction industry? (#83)
Lamia Ben Hamida (University of Applied Science Western Switzerland), Racha Khairallah (University of Applied Sciences Western Switzerland)

Cluster and non-cluster innovation cooperation of Polish enterprises. Searching for behavioural additionality. (#140)
Małgorzata Sfetania Lewandowska (SGH - Warsaw School of Economics), Arkadiusz Michal Kowalski (SGH - Warsaw School of Economics)

Determinants of location choice for R&D dispersion by TNCs: A review of related literature and the case of Japanese TNCs in Southeast Asian countries. (#158)
Dung Anh Vu (Vietnam National University, Hanoi), Nha Xuan Phung (Vietnam National University, Hanoi), Ngoc Huyen Hoang (Vietnam National University, Hanoi)

Innovation Capabilities and Export Performance in Spanish Manufacturing SMEs. (#193)
Joaquin Alegre (University of Valencia), Anabel Fernandez-Mesa (University of Valencia), Roger Strange (University of Sussex)

Unpacking the relationship between OFDI and innovation performance: the moderating effect of contextual factors. (#332)
Xiaolan Fu (University of Oxford/ODID), Jun Hou (University of Oxford/ODID), Xiaohui Liu (Loughborough University)

Multinational enterprises and spillover effects in the automotive industry: impacts on the innovative capacity of local supply firms. (#394)
Nadia Campos Pereira (Federal University of Lavras), Mariane Figueira (Federal University of Lavras), Eliane Oliveira Moreira (Federal University of Lavras), Cristina Lelis Leal Calegario (Federal university of Lavras)

Coffee break (16:00-16:30)
Coffee areas near EIBA Infodesk and in Corridor A (level 2)
Session C1:  Revitalizing Nordic IB Research: implications for PhD education (Panel)
Track: Teaching International Business
Date and Time: Friday 12 December (16:30 – 18:00)
Room: Lecture hall 1
Facilitators: Dana Minbaeva (Copenhagen Business School)
Panelists: A selection of (former) faculty on the Nord-IB doctoral program:
Bent Pedersen (Copenhagen Business School)
Gabriel Benito (BI Norwegian Business School)
Ingmar Björkman (Aalto University School of Business)
Jan Johanson (Uppsala University)
Jan-Erik Vahlne (University of Gothenburg)
John Cantwell (Rutgers Business School, Editor in chief JIBS)
Kristiina Mäkelä (Aalto University)
Mats Forsgren (Uppsala University)
Udo Zander (Stockholm School of Economics)
Ulf Andersson (Mälardalen University)
Ulf Holm (Uppsala University)

Session C2:  Fostering sustainability thinking in IB: international business and human rights (Panel)
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (16:30 – 18:00)
Room: Lecture hall 2
Chair: Rob van Tulder (Rotterdam School of Management)
Panelists: Stefan Zagelmeyer (Manchester Business School)
Cees van Dam (Rotterdam School of Management)
Sarianna M. Lundan (University of Bremen)
Elisa Giuliani (University of Pisa)
Mo Yamin (Manchester Business School)

Session C3:  Taking Stock and Walking Forward: Frontier issues on Emerging Market Multinationals (Panel)
Track: MNC strategy and organization
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B115
Chair: Pavida Pananond (Thammasat University)
Panelists: Ana Teresa Tavares-Lehmann (University of Porto)
Andrea Goldstein (OECD)
Rajneesh Narula (University of Reading)
Alvaro Cuervo-Cazurra (Northeastern University)

Session C4:  Innovation through networks and collaboration (Competitive)
Track: Knowledge management and innovation
Date and Time: Friday 12 December (16:30 – 18:00)
Room: A114
Chair: Niccolo Pisani (University of Amsterdam)

Organizational Cross-Cultural Differences in the Context of Innovation-Oriented University-Industry Partnerships. (#15)
Pervez Ghauri (Kings College London), Verónica Rosendo-Ríos (Colegio Universitario de Estudios Financieros –CUNEF)

Exploring the international connectivity of Chinese inventors in the pharmaceutical industry. (#269) Vittoria Giada Scalera (Politecnico di Milano), Alessandra Perri (Ca Foscari University of Venice)
The impact of international networking capabilities on the performance of international returnee ventures: Evidence from China. (#292)

Wensong Bai (Uppsala University), Christine Holmström (Uppsala University), Martin Johansson (Mid Sweden University)

R&D collaborations and innovation of subsidiaries of foreign MNEs and domestic firms. (#335) Annique Un (Northeastern University)

Session C5: Internationalisation from and to emerging markets and performance (Competitive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (16:30 – 18:00)
Room: A144
Chair: Dinora Eliete Floriani (University of Vale do Itajai – UNIVALI)

Beyond the entry phase. A study on the determinants of the export performance of the firm in emerging markets. (#150)

Maria Chiarvesio (University of Udine), Bernardo Balboni (University of Trieste), Guido Bortoluzzi (University of Trieste), Eleonora Di Maria (University of Padova), Raffaella Tabacco (University of Udine)

Corruption and Exports: Firm-Level Evidence from Transition Economies. (#217)

Olivier Lamotte (ESG Management School), Ana Colovic (Neoma Business School)

The Moderating Role of FDI Motives and Embeddedness on the Performance of Foreign and Domestic Firms in Emerging Markets. (#281)

Tilo F. Halaszovich (University of Bremen), Sarianna M. Lundan (University of Bremen)

Returnee entrepreneur firms: a knowledge-driven model of internationalization. (#289)

Wensong Bai (Uppsala University), Oscar Martín Martín (University of Navarra), Martin Johanson (Mid Sweden University)

Session C6: International perspectives on corporate governance (Competitive)
Track: Corporate governance, finance and accounting
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B139
Chair: Thomas Lindner (WU Vienna)

Filling formal institutional voids with organization level legitimacy – The case of employee stock ownership plans in MNEs. (#337)

Jana Oehmichen (Georg-August-Universität Göttingen), Michael Wolff (Georg-August-Universität Göttingen), Ulrike Zschoche (Georg-August-Universität Göttingen)

The effects of foreign directors on earnings management: Nordic evidence. (#414)

Niels Hermes (University of Groningen), Reggy Hooghiemstra (University of Groningen), Lars Oxelheim (University of Lund), Trond Randøy (University of Agder)

The Institutional Determinants of Family Involvement in African Business Group IPOs. (#415)

Bruce Hearn (University of Sussex), Lars Oxelheim (University of Lund), Trond Randøy (University of Agder)

Session C7: Assessing existing theory with samples from emerging markets (Competitive)
Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B153
Chair: Jenny Hillemann (Vrije Universiteit Brussel)

A bibliometric analysis of the literature of transition economies and emerging markets. (#125)

Anke Piepenbrink (ADA University), Elkin Nurmammadov (ADA University)
The Role of Frequency as a Transaction Cost Economics Determinant - Evidence from China. (#273) Jonas Puck (WU Vienna), Moritz Putzhammer (WU Vienna)

Moderating and mediating effects on the association of the competence to reduce transaction costs and performance of Thai export intermediary firms. (#286) Pornlapas Suwannarat (Mahasarakham University)

Going Abroad to Succeed at Home: China’s Asset Seeking Investments to the Developed Countries. (#358) Peter Hertenstein (University of Cambridge), Peter Williamson (University of Cambridge)

**Session C8:** Innovation and SMEs’ internationalisation (Competitive)
- **Track:** Internationalisation process, SMEs and entrepreneurship
- **Date and Time:** Friday 12 December (16:30 – 18:00)
- **Room:** K334
- **Chair:** Andreja Jaklic (University of Ljubljana)

Be international or be innovative? The impact of entrepreneurial profiles on the strategy of SMEs. (#199) Birgit Hagen (University of Pavia), Stefano Denicolai (University of Pavia), Alessia Pisoni (University of Insubria)

Internationalisation and Innovation Pathways. (#244) Anny Yu-Ling Chen (University of Sydney / Commonwealth Bank of Australia), Catherine Welch (University of Sydney)

Overcoming the liability of remoteness: innovation and exporting by NZ SMEs. (#351) Benjamin P. Fath (University of Auckland), Antje Fiedler (University of Auckland), Hugh Whittaker (University of Auckland)

**Session C9:** Buyer and supplier relations (Competitive)
- **Track:** International marketing and value chain management
- **Date and Time:** Friday 12 December (16:30 – 18:00)
- **Room:** K336
- **Chair:** Daniel Tolstoy (Stockholm School of Economics)

Relations vs. perceived cultural differences in behavior of Polish small and medium-sized enterprises and their German and Chinese partners. (#101) Lidia Danik (Warsaw School of Economics)

Enhancing organizational performance of international SMEs through inter-firm marketing collaborations. (#268) Ulf Elg (Lund University), Kayhan Tajeddini (Lund University)

Multilevel Analysis of Foreign Subsidiary Ownership Mode Strategy and Survival in China. (#320) Jorma Larimo (University of Vaasa), Huu Le Nguyen (University of Vaasa), Yi Wang (University of Vaasa)

**Session C10:** Culture: concept, levels, impact (Interactive)
- **Track:** International HRM, global leadership, language and cross-cultural management
- **Date and Time:** Friday 12 December (16:30 – 18:00)
- **Room:** A122
- **Chair:** Lena Zander (Uppsala University)

Culture as a Multi-Level Concept: a Socio-Cognitive Perspective to the Study of Culture in International Business. (#95) Cheryl Marie Cordeiro (University of Gothenburg, Centre for International Business Studies)

The Long and the Short of It: Searching for Long-Term Orientation in East Asian Business Practices. (#178) Randy Fowler (Leeds University Business School)
Beyond Hofstede and other layered models of culture: In search of a new paradigm through cultural aggregates in constellation. (#245)

Luc Frederic Ducray (ISTEC)


Ursula Ott (Loughborough University)

Ethical Judgments and Moral Intentions toward Business Ethics: A Comparison of Kenyan and Austrian Students. (#319)

Ronald Hochreiter (WU Vienna University of Economics and Business), Georg Kodydek (WU Vienna University of Economics and Business), Everlyne Awoor Ochome (Catholic University of Eastern Africa)

Beyond Cultural Stereotypes: The Important Moderators of Managerial Risk Preferences. (#406)

Hosei Hemat (The University of Sydney)

Session C11: Distance & Liability of Foreignness (Interactive)

Track: Developments in IB theory and methods, trends and critical approaches

Date and Time: Friday 12 December (16:30 – 18:00)

Room: A138

Chair: Björn Ambos (University of St Gallen)

Institutional and cultural implications on internationalization analysis of multinational firms. (#16) José G Vargas-Hernández (University Center for Economic and Managerial Sciences, University of Guadalajara)

What cultural differences really matter for managers? Towards a new model of cultural distance. (#32)

Nuno Rosa Reis (Polytechnic Institute of Leiria), João Carvalho Santos (Polytechnic Institute of Leiria), Susana Costa e Silva (Catholic University of Portugal).

Cultural distance’s influence in entry mode decision. (#38)

Cláudia Braga da Cunha (Catholic University of Portugal), Joana César Machado (Catholic University of Portugal), Susana Costa e Silva (Catholic University of Portugal)

Forms of Distance and Equity Ownership Strategy in the Light of a Transactional and Institutional Perspective: Evidence from an Emerging Economy. (#50)

Xanthippe Adamoglou (University of Macedonia)

Cognition and Internationalization. (#154)

Andre Sammartino (University of Melbourne), Elizabeth Maitland (University of New South Wales)

Global cities and the liability of foreignness. (#308)

Kristian Mehlisen (Copenhagen Business School), Georg Wernicke (Copenhagen Business School)

Session C12: Learning, capability/competence development and change (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Friday 12 December (16:30 – 18:00)

Room: A156

Chair: Xiaohui Liu (Loughborough University)

Exploring the birth of de novo capabilities and the subsequent development of dynamic capabilities: A longitudinal case study. (#239)

Taina Eriksson (University of Turku), Mari Ketolainen (University of Turku), Alexandra Katie Kriz (University of Sydney)

Development of Learning Capabilities among Internationalizing British and Indian Partner SMEs. (#291)

Pushyarag Puthussery (Queen’s university Belfast), Zaheer Khan (Hull University Business School, the University of Hull)

Internationalization process of SMEs: internal changes and organizational adaptation. (#307)

Igor Kalinic (European Commission), Cipriano Forza (University of Padova)
Knowledge seeking internationalization of high-tech born globals (HTBG) and organizational capability-building process. (#374)
Oualid Abidi (Laval University), Muhammad Mohiuddin (Laval University), Zhan Su (Laval University)

Generating organizational learning in the internationalization process. (#390)
Simon Harris (University of Edinburgh Business School), Margaret Fletcher (University of Glasgow)

Session C13: Discussions on new theoretical models and process approaches (Interactive)
Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B105
Chair: Bent Petersen (Copenhagen Business School)

Exploring Value Creation Mechanisms in Alliance Portfolio. (#69)
Daria Kovalevskaya (BI Norwegian Business School), Randi Lunnan (BI Norwegian Business School)

Co-evolution of dynamic capabilities and value propositions from process perspective. (#163)
Tapio Riihimäki (University of Turku), Valtteri Kaartemo (University of Turku), Peter Zettinig (University of Turku)

The Role of External Environment in International Decision-Making Process: Introduction of Ignorance as External Environment Context. (#170)
Sniazhna Sniazhko (University of Vaasa)

Building local R&D capability in subsidiaries – Conceptualization of a process perspective. (#205)
Roger Schweizer (Department of Business Administration, Gothenburg University), Katarina Hamberg Lagerström (Uppsala University)

Contextualisation in International Business Research: A Dynamic Theorising Approach for Dynamic Research Contexts. (#382)
Eva Alfoldi (Manchester Business School, University of Manchester), Melanie Hassett (University of Turku)

Making sense of foreign direct investment: Towards a process model of MNE decision-making. (#420)
Ziad Elsahn (University of Auckland Business School)

Session C14: Governments - business interactions (Interactive)
Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B159
Chair: Ans Kolk (University of Amsterdam)

The role of Government Investment Promotion Agency in Inward Foreign Direct Investment: Empirical Study on Chinese Regional Investment Promotion Agency. (#155)
Hee Sun Kim (Yonsei Institute of Convergence Technology), Jin Sup Jung (Chungbuk National University), Jun Han (The Institute for Industry Policy Studies)

The structural view of the multinational: reassessing Coase’s influence on Hymer’s control of foreign operations. (#283)
Francisco Figueira de Lemos (Uppsala University)

Sources of institutional entrepreneurship capability: a theoretical development on multinational subsidiaries. (#387)
Leonardo Augusto dos Santos Oliviera (FGV/EBAPE)

On the efficiency of internationalization: how do firms perceive barriers to foreign direct investment? (#391)
Francisco Figueira de Lemos (Uppsala University), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Miguel Matos Torres (University of Aveiro).
A Comparative Analysis of French and German Industrial Export Competitiveness with Policy Observations. (#417)
Laura Haar (University of Manchester)

The unexplored dark abyss of international business. (#13)
Ajeet Narain Mathur (Indian Institute of Management Ahmedabad)

Session C15: Subsidiaries and Their Relationships (Interactive)
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (16:30 – 18:00)
Room: K320
Chair: Esther Tippmann (University College Dublin)

Explaining Subsidiary Level Variations in Communication of Business Opportunities. (#54)
Hammad ul Haq (Uppsala University)

Informed Headquarters, Legitimized Subsidiary, and Reduced Level of Subsidiary Control in International R&D Management. (#147)
Kazuhiro Asakawa (Keio University)

Why are some subsidiaries performing better than others? (#176)
Hans Van Kranenburg (Radboud University Nijmegen, Nijmegen School of Management), Paul Ligthart (Radboud University Nijmegen, Nijmegen School of Management), Erik Poutsma (Radboud University Nijmegen, Nijmegen School of Management)

The role of internal embeddedness for subsidiary influence in the multinational enterprise. (#259)
Ulf Andersson (Mälardalen University), Peter Dahlen (Mälardalen University), Peter Ekman (Mälardalen University)

When Cooperation becomes Competition - Ericsson in Brazil. (#304)
Susanne Åberg (Uppsala University), Cecilia Pahlberg (Uppsala University), Emilene Reis Leite (Uppsala University)

The influence of offshoring on subsidiary activities and relationship configuration: How Can Moving R&D Abroad Influence Subsidiary Evolution. (#371)
Edward Gillmore (Malardalen University), Ulf Andersson (Mälardalen University)

Session C16: The nature and evolution of global value chains (Interactive)
Track: The Future of Global Organising
Date and Time: Friday 12 December (16:30 – 18:00)
Room: K312
Chair: Tomas Hult (Michigan State University)

Are Internal Markets an Answer to Coordination Problems in MNCs? (#112)
William G. Egelhoff (Fordham University)

The Distinctive Nature of the Global Factory. (#183)
Peter Buckley (Leeds University Business School), Peter Enderwick (AUT University)

Bringing GVC upgrading in IB research: Chain upgrading trajectory of Pakistani software firms. (#301) Umair Choksy (The University of Manchester)

Return to the Promised Land? Main conclusions from 15 years of research on German companies’ production backshoring activities. (#345)
Steffen Kinkel (Karlsruhe University of Applied Sciences)

Local contexts, globalization and challenges for traditional manufacturing sectors: The case of the textile and clothing industry. (#389)
Special event: Jubilee Reception for Nord-IB Faculty and Alumni
Date and Time: Friday 12 December (18:15 – 19:30)
Room: Faculty Club
Facilitators: Dana Minbaeva and Kristiina Mäkelä
Sponsored by: The Journal of International Business Studies (JIBS) and the Department of Business Studies (Uppsala University)

Nord-IB started in 1999 as a Nordic network for doctoral education. Over the years, many EIBA members have participated as students or faculty in this program. This year, we celebrate the achievements of the program with a reception generously sponsored by the Department of Business Studies at Uppsala University and the Journal of International Business Studies. All alumni and current students and faculty are invited.

Special event: EIBA Early Career Network initiative
Date and Time: Friday 12 December (18:15 – 19:45)
Room: K320
Facilitators: Tilo F. Halaszovich

At this 40th EIBA Annual Conference, the EIBA Board has gladly agreed to support the initiative of the “EIBA Early Career Network” (EECN) aiming to promote a forum for young EIBA scholars. Having recently gained and developed scientific skills, specific expertise, and striving for high quality research, EECN scholars will be brought together to share ideas, build up networks with like-minded fellows, and discuss vision cooperation and projects. If you are a Post-Doc, Assistant Professor or Lecturer (job titles may vary depending on respective home countries), and interested in continuing development of the EECN, we are looking for you to discuss the potential of this new format.

All interested young scholars are called to this first meeting of the EIBA Early Career Network.
Saturday 13 December

Session D1: UNCTAD Forum (Special Session): “A Multidisciplinary Research Agenda on Investment for Development”
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: Lecture Hall 2
Facilitators: Axèle Giroud (UNCTAD) and Hafiz Mirza (UNCTAD)
Panelists: James Zhan, Director, Division of Investment and Enterprise, UNCTAD
Sarianna Lundan (University of Bremen)
Peter Buckley (Leeds University Business School)
Rajneesh Narula (University of Reading)
Ram Mudambi (Temple University)

Session D2: Headquarter roles in the contemporary MNC (Competitive)
Track: The Future of Global Organising
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B115
Chair: Olof Lindahl (Uppsala University)

The Role of Headquarters in the Contemporary MNC: A Contingency Model. (#86)
William G. Egelhoff (Fordham University), Joachim Wolf (University of Kiel)

Going beyond simple headquarters configurations – Dual headquarters involvement in multibusiness firms’ innovation activities. (#134)
Henrik Dellestrand (Uppsala University), Phillip Christopher Nell (Vienna University of Economics and Business, WU), Philip Kappen (Copenhagen Business School)

Organizing Regions: Future Agenda for Research on Regional Headquarters. (#202)
Perttu Kähäri (Aalto University School of Business)

Session D3: Knowledge, Innovation and the global-local dilemma (Competitive)
Track: Knowledge management and innovation
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: A114
Chair: Jens Gammelgaard (Copenhagen Business School)

Remaining Innovative: The Role of Past Performance, Absorptive Capacity and Internationalization. (#45)
Claudio Reis Goncalo (Universidade de Vale do Itajai – UNIVALI), Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU)

The determinants of the upstream research role assigned to overseas R&D subsidiaries of multinational firms. (#149)
Kazuhiro Asakawa (Keio University)

Attention in words, not in deeds: the gap between headquarters’ attention and emerging market subsidiaries’ perception of headquarter, and its effects on communication in MNCs. (#246)
Hammad ul Haq (Uppsala University), Desiree Holm (Uppsala University), Rian Drogendijk (University of Groningen/Uppsala University)

The Importance of Motivation, Governance Mechanisms and Organizational Culture for Knowledge Sharing Within and Across Business Units. (#275)
Angels Dasi (University of Valencia), Frank Elter (Telenor Research), Paul Gooderham (NHH-Norwegian School of Economics), Jarle Hildrum (Telenor Research)
Session D4: Culture and Distance (Competitive)
Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: A144
Chair: Ulrike Mayrhofer (IAE Lyon)

National Culture: Consensus or Dissensus. (#73)
Paul Brewer (University of Queensland), Sunil Venaik (University of Queensland)

The Psychology of Psychic Distance: Antecedents of Asymmetric Perceptions. (#282)
Björn Ambos (University of St Gallen), Lars Håkanson (Copenhagen Business School), Anja Schuster (University of St. Gallen)

The Moderating Impact of Intra-Cultural Variation on the Relationship between Home-Host Distance and MNE Performance. (#412)
Anthi Avloniti (University of Kent), Fragkiskos Filippaios (University of Kent)

Session D5: International business and finance (Competitive)
Track: Corporate governance, finance and accounting
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B139
Chair: Pontus Engström (School of Business, University of Agder)

The Influence of Banking Regulation and Supervision on Capital and Risk Decisions of Banks in Brazil. (#25)
Richard Saito (FGV/EAESP), Joao Andre Marques Pereira (Central Bank of Brazil)

Bargaining Power and MNC Subsidiary Financing. (#99)
Michael Bowe (Manchester Business School), Robert Suban (Manchester Business School), Mo Yamin (Manchester Business School)

A focus on the financial dimension within the international business research on SMEs: revisiting the OLI paradigm. (#367)
Marion Sandrine Bitsch (Turku School of Economics), Jean-Laurent Viviani (Rennes University)

Session D6: SMEs’ market entry mode (Competitive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B153
Chair: Fabio Dal-Soto (University of Vale do Rio dos Sinos -UNISINOS & University of Cruz Alta -UNICRUZ)

The Impact of Individual, Organizational and Environmental Factors on the Foreign Market Entry Mode Choice of Small and Medium-Sized Enterprises. (#66)
Katharina Laufs (University of Düsseldorf), Michael Bembom (University of Düsseldorf), Christian Schwens (University of Düsseldorf)

SME Foreign Market Entry Mode Choice and Foreign Venture Performance: The Moderating Effect of International Experience and Product Adaptation. (#219)
Lina Hollender (University of Düsseldorf), Florian B. Zapkau (University of Düsseldorf), Christian Schwens (University of Düsseldorf)

First time internationalizing SMEs: Starting to export focused or diversified? (#249)
Andreja Jaklic (University of Ljubljana), Desislava Dikova (WU-Wien - Vienna University of Economics & Business Administration), Anze Burger (University of Ljubljana), Aljaz Kuncic (University of Ljubljana)

Resilience of knowledge-based exporter profiles in the global economic recession: resource and network commitment of Swedish SMEs in emerging markets. (#263)
Susanne Sandberg (Linnaeus University/School of Business and Economics), Mikael Hilmersson (Linnaeus University/School of Business and Economics), Hans Jansson (Linnaeus University/School of Business and Economics)

Session D7: Global Supply Chain (Competitive)
Track: International marketing and value chain management
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: K334
Chair: Jorma Larimo (University of Vaasa)

Offshore Manufacturing: Boost or Hindrance to Firm Innovation? (#43)
Lucia Avella (Universidad de Oviedo), Francisco Garcia (Universidad de Oviedo), Sandra Valle (Universidad de Oviedo)

Exploration of Dynamic Capabilities of Emerging Market Firms: The Linkages between Key Marketing and Supply Chain Capabilities. (#63)
Ismail Gölgeci (University of Vaasa)

Contrasting Transaction Cost and Resource-Based Perspectives of Export Channel Choice in Business-to-Business Markets. (#206)
Nicola Eberhard (The University of Queensland)

Exploring MNC’s reasons for distribution channel system changes in China. (#224)
Qiuping Li (Middlesex University), Marina Papanastassiou (Middlesex University)

Session D8: Trends in international assignments (Interactive)
Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: A156
Chair: Chris Brewster (University of Vaasa)

Functions and competences of Third-Country Nationals in Multinational Companies. (#107)
Christoph Barmeyer (Universität Passau), Jenny Marie Eberhardt (Unternehmensmanagement AG)

International relocation mobility readiness (IRMR) - A systematic analysis and comparison of existing conceptualizations and measurements. (#124)
Jil Margenfeld (University of Bamberg)

The impact of institutional factors on expatriation strategy of multinational enterprises in emerging markets. (#136)
Marcia Zabdiele Moreira (UNILAB), Mario Henrique Ogasavara (ESPM)

Reciprocal Misunderstanding of Goals among Expatriated Dual-Career Couples. (#174)
Agnieszka Kierner (Vaasa University)

The evolution and expansion of expatriate managers’ functions within multinational companies: new demands in the face of complexity. (#404)
Rochelle Agatha Haynes (University of Lincoln)

The influence of individual cultural values on organizational commitment in the European multinational companies: Focusing on the interactive effects with transformational leadership. (#413)
Soyeon Kim (Meiji University)

Session D9: CSR (Interactive)
Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B125
Chair: Elisa Giuliani (University of Pisa)

Veronica Baena (European University of Madrid), Marina Mattera (European University of Madrid), Julio Cerviño (University Carlos III of Madrid)

Bibliometric Analysis of Corporate Social Responsibility – Different Countries’ Perspective. (#53) Marcin Zemigala (University of Warsaw, Faculty of Management)

Combining actions and profiles: identifying the characteristics of corporate social performance in the oil sector through the cases of a French and a Brazilian companies. (#130)
Aline Pereira Pündrich (EM Strasbourg Business School), Dora Triki (ESCE)

Social Product Innovations for Sunsistence Markets - A study of Swedish micro-SMEs social innovations for markets in East Africa. (#243)
Anna Bengtson (Uppsala University), Emelie Olivensjö (Uppsala University), Johan Ottosson (Uppsala University), Susanne Åberg (Uppsala University)

Responsibilization and MNC-stakeholder engagement: who engages whom in the pharmaceutical industry? (#381)
Frederick Ahen (University of Turku)

Session D10: FDI & Diversification (Interactive)
Track: MNC strategy and organization
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B159
Chair: Chang Hoon Oh (Simon Fraser University)

Establishment mode choice and Indian MNEs: the impact of experience as a moderator. (#64) Enrique Claver (University of Alicante/Department of Business), Laura Rienda (University of Alicante/Department of Business), Diego Quer (University of Alicante/Department of Business)

International and product diversification among service firms. (#138)
Jihyun Kim (University of Leeds), Pekka Vahtera (University of Leeds)

Cross-border mergers and acquisitions completion: The effect of institutional distance. (#161) Fernando Carvalho (University of Coimbra), Nuno Rosa Reis (Polytechnic Institute of Leiria)

International Diversification: The Role of Domestic Partners and Their Networks. (#166)
Viacheslav Iurkov (BI Norwegian Business School)

Determinants of FDI Establishment Mode Choice of Polish Firms. The OLI Paradigm Perspective. (#369)
Marian Gorynia (Poznan University of Economics), Jan Nowak (Tischner European University), Piotr Trapczynski (Poznan University of Economics), Radoslaw Wolniak (University of Warsaw)

Session D11: Global leadership and global teams (Interactive)
Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: K320
Chair: Audra I. Mockaitis (Monash University)

Global Virtual Teams as Collective Accomplishments. (#36)
Katja Einola (University of Turku), Peter Zettinig (University of Turku)

Cultivation of a corporate global mindset: a grounded theory approach. (#131)
Joerg Hruby (FOM Duesseldorf), Lorraine Watkins-Matthys (New Bucks University)

Individual, Organizational, and Institutional Antecedents to Responsible Global Leadership. (#228) Christof Miska (WU Vienna), Laura J. Noval (WU Vienna), Verena J. Patock (WU Vienna), Günter K. Stahl (WU Vienna)

Three graces of global leadership: Examining the unique mechanisms of three leadership styles’ effects on followers’ work engagement. (#247)
Alexei Koveshnikov (Aalto University School of Business), Mats Ehrnrooth (Hanken School of Economics)

Relationship Development in Global Teams. (#313)
Mary Margaret Maloney (University of St. Thomas), Priti Prahdan Shah (University of Minnesota), Mary Elizabeth Zellmer-Bruhn (University of Minnesota)

What we talk about when we talk about Global Leadership- definition clarification. (#233)
Joerg Hruby (FOM Düsseldorf)

Session D12: Role of ownership, entrepreneurs, domestic market and clusters in internationalisation process (Interactive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: K312
Chair: Sylvie Chetty (University of Otago)

Family Business Internationalisation through Entry Nodes: A Multiple Case Approach. (#279)
Katerina Kampouri (Aristotle University of Thessaloniki), Emmanoula Plakoyiannaki (University of Leeds)

Cut from the same cloth: exploring the personal characteristics of Australia’s female international businesswomen. (#280)
Andre Sammartino (University of Melbourne), Sarah Gundlach (University of Melbourne)

The role of the domestic market in firm internationalization - international local small firms. (#293)
Birgit Hagen (University of Pavia), Per Servais (University of Southern Denmark), Antonella Zucchella (University of Pavia)

Internationalization of Swedish banks - Can the pattern be explained by psychic distance? (#298) Andreas Pajuvirta (Uppsala University)

Heterogeneity of MNEs entry in cluster life cycle. (#315)
Fiorenza Belussi (University of Padua), Annalisa Calaffi (Padua University), Silvia Rita Sedita (Padua University)

Coffee break (9:30-10:00)
Coffee areas near EIBA Infodesk and in Corridor A (level 2)
Plenary session III
Date and Time:  Saturday 13 December (10:00 – 12:00)
Room:  Lecture hall 3/4

Lecture by the Nobel Prize winner in Economics 2014
Jean Tirole

Attention!: Because of limited seat availability in lecture hall 3, the lecture will be live streamed in Lecture hall 4 as well. Those who wish to attend the lecture in Lecture hall 3 have to be seated before 10:00 hrs.

Lunch break (12:00-14:00)
EIBA Lunch Restaurant (Level 1)

EIBA Fellows Lunch
Date and Time:  Saturday 13 December (12:00 – 13:15) – for EIBA Fellows only
Room:  Faculty Club
Chair:  Francesca Sanna-Randaccio

EIBA General Assembly
Date and Time:  Saturday 13 December (13:15 – 14:00)
Room:  Lecture hall 1
Chair:  Philippe Gugler

Session E1:  The intellectual legacy of Alan Rugman for IB research (AIB WE Chapter Panel)
Date and Time:  Saturday 13 December (14:00 – 15:30)
Room:  Lecture hall 1
Chair:  Eleanor Westney (York University/Schulich School of Business)
Panelists:  Sarianna Lundan (University of Bremen)
Bent Petersen (Copenhagen Business School)
Alvaro Cuervo Cazurra (Northeastern University)
Chang Hoon Oh (Simon Fraser University)
Alain Verbeke (University of Calgary)
Peter Buckley (Leeds University Business School)

Session E2:  From Structural to Relational Perspectives on the Headquarter-Subsidiary Relation and Beyond: The future of organizing the MNC (Panel)
Track:  The Future of Global Organising
Date and Time:  Saturday 13 December (14:00 – 15:30)
Room:  Lecture hall 2
Chair:  Dorota Piaskowska Lewandowska (University College Dublin)
Panelists:  Tina Ambos (University of Sussex)
Pamela Sharkey Scott (Dublin Institute of Technology)
Esther Tippmann (University College Dublin)
Ulf Andersson (Mälardalen University)
Session E3: Organizing globally: do service MNCs need more regional management than manufacturing MNCs? (Panel)

Track: The Future of Global Organising
Date and Time: Friday 12 December (14:00 – 15:30)
Room: B115
Chair: Perttu Kähäri (Aalto University School of Business)

Panellists:
- Eva Alfoldi (Manchester Business School, University of Manchester)
- Björn Ambos (University of St Gallen)
- Jörg Freiling (University of Bremen)
- Randi Lunnan (BI Norwegian Business School)
- Phillip Christopher Nell (WU Vienna & Copenhagen Business School)
- Rebecca Piekkari (Aalto University)

Session E4: New and critical views on IB research and internationalization (Competitive)

Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A114
Chair: Ajeet Narain Mathur (Indian Institute of Management Ahmedabad)

Which Factors Drive International Diversification the Most? A Variance Decomposition Approach. (#85)
Viacheslav Iurkov (BI Norwegian Business School)

Value Creation Logics and Internationalization of Service Firms. (#135)
Bent Petersen (Copenhagen Business School), Peter Ditlev Oerberg Jensen (Copenhagen Business School)

Demystifying case study selection in IB research. (#159)
Margaret Fletcher (University of Glasgow), Trevor Buck (University of Glasgow), Emmanuella Plakoyiannaki (University of Leeds)

Catherine Welch (University of Sydney), Eriikka Paavilainen-Mantymaki (University of Turku)

Session E5: Leadership and careers (Competitive)

Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A144
Chair: Christof Miska (WU Vienna)

The Development of Career Capital Through International Assignments. (#19)
Chris Brewster (University of Vaasa), Vesa Suutari (University of Vaasa), Michael Dickmann (Cranfield School of Management), Jussi Tanskanen (University of Vaasa)

Does Type of Shared Leadership Matter in Multicultural Global Virtual Teams? The Relationship Between Shared Leadership and Team Performance. (#210)
Audra I. Mockaitis (Monash University), Lena Zander (Uppsala University), Kendall Herbert (Monash University), Peter Zettinig (University of Turku)

The Effects of Nation-Level Institutions on Strategic Leadership: A Multi-Level Country Study. (#410)
Rene Olie (Rotterdam School of Management), Laurens Van Vloten Dissevelt (Rotterdam School of Management)

Session E6: International capital markets and business finance (Competitive)

Track: Corporate governance, finance and accounting
Determinants of cash holdings in multinational corporation’s foreign subsidiaries: U.S. subsidiaries in China. (#157)
Yan Du (Ieseg), Christof Beuselinck (Ieseg)

Capital market liabilities of foreignness in bond ratings. (#220)
Thomas Lindner (WU Vienna), Jonas Puck (WU Vienna), Igor Filatotchev (WU Vienna)

An empirical examination of a transaction cost explanation of FDI capital structure. (#251)
Gabriel R.G. Benito (BI Norwegian Business School), Asmund Rygh (BI Norwegian Business School)

Session E7: Environmental, ecological and institutional issues (Competitive)
Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B153
Chair: Dora Triki (ESCE)

Unilateral climate policy and foreign direct investment with firm and country heterogeneity. (#62)
Francesca Sanna-Randaccio (Sapienza University of Rome), Roberta Sestini (Sapienza University of Rome), Ornella Tarola (Sapienza University of Rome)

Impact of Foreign Direct Investment (FDI) on Environmental Innovation in the Host Country. (#181)
Yoo Jung Ha (University of York)

Revisit Foreign Direct Investment Spillover in Emerging Markets: A Study of Green Management in China, 2005 to 2010. (#266)
Qian Li (Shanghai International Studies University), Quizhi Xue (Fudan University), Jie Xiong (ESC Rennes School of Business)

Institutional change and innovativeness of EMFs: case of Russia. (#184)
Anton Klarin (University of New South Wales), Pradeep Ray (University of New South Wales), Rifat Sharmelly (University of New South Wales)

Session E8: Decision-making in internationalisation, uncertainty and managers’ expectations (Competitive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: K334
Chair: Matthias Schu (University of Fribourg)

Coping with uncertainty in the process of internationalization. (#139)
Giovanna Magnani (University of Pavia), Antonella Zucchella (University of Pavia)

Path-dependence and executive expectations in the internationalizing firm. (#285)
Annoch Isa Hadjikhani (Uppsala University)

Causes of Rigidity in SMEs’ Export Commencement Decision. (#347)
Alvin Tan (Queensland University of Technology), Paul Brewer (The University of Queensland), Peter Liesch (The University of Queensland)

Decision-Making Process on SMES’ International Market Entry. (#363)
Gianpaolo Baronchelli (University of Bergamo), Olli Kuivalaine (Lappeenranta University of Technology), Ali Ahi (Lappeenranta University of Technology), Mariella Piantoni (University of Bergamo)
Session E9: Strategies for International Entry (Competitive)
Track: MNC Strategy and Organisation
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: K336
Chair: Jan-Erik Vahlne (University of Gothenburg)

European Differences in the Extent of Family Firms Internationalization. (#77)
Antonio Majocchi (University of Pavia), Jean Francois Hennart (University Tilburg/Pavia), Emanuele Forlani (Università di Pavia).

The Offshoring Mode Choice: Linking Offshoring Motives and Theoretical Perspectives. (#209)
Esmeralda Linares-Navarro (University of Valencia), Jose Pla-Barber (University of Valencia), Pervez N. Ghauri (King’s College London)

To what extent does family and non-family firms’ establishment mode in foreign markets differ? The role of idiosyncratic family-specific assets, cultural distance, and international experience. (#302)
Andrea Boellis (Politecnico di Milano), Sergio Mariotti (Politecnico di Milano), Lucia Piscitello (Politecnico di Milano)

Session E10: Retailing and market entry (Interactive)
Track: International marketing and value chain management
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A122
Chair: Annabel Sels (KU Leuven)

International supply chains in the textile industry: the purchasing perspective. (#160)
Btissam Moncef (ESCE International Business School), Christine Belin-Munier (IUT de Dijon), Ysabel Nauwelaerts (Catholic University of Louvain)

A Contingent Look at Retail Internationalization: Branded Retailers and Direct Brand Retailers. (#185)
Renata Gomes (PUC-Rio -Pontifical Catholic University of Rio de Janeiro), Jorge Carneiro (PUC-Rio -Pontifical Catholic University of Rio de Janeiro)

The Constituents of Mutual Satisfaction in Buyer-Supplier Service Offshore Outsourcing Relationships. (#297)
Alexandre Mpasinas (Université Libre de Bruxelles/Solvay Brussels School of Economics and Management)

The Relationship between e-commerce and export sales of Swedish retail firms. (#377)
Daniel Tolstoy (Stockholm School of Economics), Anna Jonsson (University of Gothenburg), Dharam Sharma (Stockholm School of Economics)

Session E11: Internationalisation pathways and trajectories: born globals, micromultinationals, born again globals and late movers (Interactive Session)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A138
Chair: Gary Knight (Willamette University)

Born Again Globals and the reconfiguration of Resources in the Internationalization Process. (#47)
Per Servais (University of Southern Denmark), Arnin Decker (Aalborg University)

A Global Multinational’s Radical and Gradual Internationalization: A Belarusian Case. (#123)
Tiia Vissak (University of Tartu), Xiaotian Zhang (University of Tartu, University of South Denmark & University of Oulu)

Internationalization Processes of Brazilian Higher Education Institutions (HEIs): Efforts toward Inclusion in the Global Context. (#189)
Fabio Dal-Soto (University of Vale do Rio dos Sinos, UNISINOS & University of Cruz Alta, UNICRUZ), Yeda Swirski de Souza (University of Vale do Rio dos Sinos, UNISINOS)

Rapidly internationalising professional service firms: Enhancing the understanding of internationalisation processes. (#253) Murray Taylor (Macquarie University), Rob Jack (Macquarie University)

A New Wave of the Late Movers: The need of a Co-evolutionary Perspective to Understand the Internationalization of Brazilian IT Firms. (#260)

Fabio Dal-Soto (University of Vale do Rio dos Sinos, UNISINOS) & University of Cruz Alta, UNICRUZ), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS), Yeda Swirski de Souza (University of Vale do Rio dos Sinos - UNISINOS)

Intra- and Inter-Regional Expansion of Service MNEs: Interdependencies and Contingencies in Internationalization Trajectories. (#375)

Oksana Grebinevych (EMLYON Business School), Arkadiusz Ral-Trebacz (Dresden University of Technology)

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Session E12: Internationalisation from emerging economies (Interactive)

Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A156
Chair: Tilo F. Halaszovich (University of Bremen)

Internationalization as an entrepreneurial process - evidence from an advanced emerging economy. (#106)

Krzysztof Obloj (University of Warsaw), Mariola Ciszewska-Mlinaric (Kozminski University), Aleksandra Wasowska (University of Warsaw)

Are there micromultinational enterprises (mMNEs) in Brazil? Studies of cases from the perspective of their Degree of Internationalization and Networking. (#111)

Dinora Eliete Floriani (University of Vale do Itajai – UNIVALI), Inocencia Boita Dalbosco (University of Oeste de Santa Catarina – UNOESC)

Internationalisation and exporting performance: evidence from location and competitive resources in Brazilian agribusiness. (#172)

Erica Piros Kovacs (UFRPE), Walter Fernando Araujo de Moraes (UFPE), Renata B. Oliveira (UFPE)

Internationalization and Performance of Emerging-market Companies: Evidence from Poland. (#256)

Grzegorz Karasiewicz (Warsaw University), Jan Nowak (Tischner European University)

The impact of South-South integration on productivity performance of African firms. (#328)

Xiaolan Fu (University of Oxford/ODID), Jun Hou (University of Oxford/ODID), Pierre Mohnen (University of Maastricht/UNU-MERIT)

Psychic Distance, Market Size and Target Market Choice Patterns: Quantitative Study of the Brazilian Exporters between 2002 and 2011. (#52)

Luis Antonio Dib (Universidade Federal do Rio de Janeiro / COPPEAD Business School), Leonardo Sertã Rezende (Universidade Federal do Rio de Janeiro / COPPEAD Business School), Otavio Henrique Figueiredo (Universidade Federal do Rio de Janeiro / COPPEAD Business School)

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Session E13: Creating connections within the MNC (Interactive)

Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B125
Chair: Francisco Puig (University of Valencia)

Connectivity to global innovation systems. (#191)
Ahreum Lee (Temple University), Ram Mudambi (Temple University), Eun Kyung Park (Aalborg University)

Key Factors for Innovation Deployments within MNEs. (#195)
Sihem Ben Mahmoud-Jouini (HEC), Florence Charue-Duboc (Ecole polytechnique-CNRS)

Frugality-based Innovation. (#290)
C. Annique Un (Northeastern University), Kazuhiro Asakawa (Keio University), Alvaro Cuervo-Cazurra (Northeastern University)

Headquarters-Subsidiaries' Interdependence. (#295)
Anat Geifman-Broder (The Center for Academic Studies), Nurit Zaidman (Ben Gurion University of the Negev)

Organizing for Global Innovation and Cross-cultural Collaboration. (#401)
Karina R. Jensen (NEDMA Business School)

Session E14: Multinationals GVCs and economic development (Interactive)
Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B159
Chair: Vitor Corado Simoes (ISEG - Universidade de Lisboa)

The Success and Failure of Social Risk Management Systems – Mining MNCs in Armenia. (#164)
Jacob Taarup-Esbensen (Copenhagen Business School)

The Governance of Global Value Chains impacts in the Economic and Social trajectory of an Emergent Country. (#192)
Luis Fernando da Costa Oliveira (University of Sao Paulo), Afonso Carlos Correa Fleury (University of Sao Paulo)

The Location Premises of FDI in Poland. The Case of the Lodz Province. (#226)
Tomasz Dorozynski (University of Lodz), Janusz Swierkocki (University of Lodz), Wojciech Urbaniak (University of Lodz)

Global Production Networks Influences in Supplier Development: A Case Study of the Serbian Agri-food Processing Sector. (#305)
Maeve O’Connell (Manchester Business School), Mo Yamin (Manchester Business School), Eva Alfoldi (Manchester Business School)

Inter-Organizational Linkages and their Role in the Global Value Chain and National Innovation System: the Case of the Philippines. (#403)
Chie Iguchi (Keio University)

Regional Convergence in the UK: The role of MNCs affiliates and Domestic Firms. (#278)
Marina Papanastassiou (Middlesex University), Ioannis Bournakis (Middlesex University), Christos Pitelis (University of Bath)

Session E15: FDI from and to Emerging Markets (Interactive)
Track: MNC strategy and organisation
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: K320
Chair: Marian Gorynia (Poznan University of Economics)

Determinants of Collaborative Entry Strategies of Finnish Multinational Enterprises. (#40)
Ahmad Arslan (Edge Hill University), Jorma Larimo (University of Vaasa)

Research on emerging economies: A bibliometric review and assessment. (#55)
Manuel Portugal Ferreira (Polytechnic Institute of Leiria | UNINOVE Universidade Nove de Julho), Nuno Rosa Reis (Polytechnic Institute of Leiria), Claudia Frias Pinto (Fundacao Getulio Vargas)
Explaining FDI Performance of Emerging Multinationals: The Role of Firm-Specific Resources and Institutional Determinants. (#65)

Piotr Trapczynski (Poznan University of Economics)

Local Champions in Central and Eastern Europe - Competitive Strategies of Successful Domestic Companies in Four Transitional Economies. (#82)
Arnold Schuh (WU Vienna)

Why do Chinese EMNEs establish affiliates in Belgium? (#411)
Guangyan Liu (Université Libre de Bruxelles), Manuel Hensmans (Université Libre de Bruxelles)

Reverse spillover from FDI in Europe - Evidence from Chinese EMNEs. (#316)
Claudio Cozza (University of Trieste), Roberta Rabellotti (University of Pavia), Marco Sanfilippo (European University Institute)

Session E16: Internationalisation through networking: SMEs, Born globals and INVs (Interactive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: K312
Chair: Oscar Martín Martín (University of Navarra)

Born Global and Networking: Evidence from Information Technology SMEs in Lithuania. (#100)
Jurgita Sekliuckiene (Kaunas University of Technology), Rimante Morkertaite (Kaunas University of Technology)

Born Globals' international growth through networking on institutional distant markets. (#104)
Svante Andersson (Halmstad University), Gabriel Awuah (Halmstad University)

Expressions of relationship networking in international entrepreneurship. (#169)
Yakara Vasconcelos Pereira Leite (UFERSA), Walter Fernando Araujo de Moraes (UFPE), Viviane Santos Salazar (UFPE).

Bridging the Structural Holes Across Born Globals’ International Network. (#221)
Paul Ryan (School of Business & Economics, National University of Ireland, Galway), Natasha Evers (School of Business & Economics, National University of Ireland, Galway), Adele Smith (Galway Business School)

Simultaneous embeddedness in domestic and foreign networks of relationships and their impact on a small company's internationalisation pattern and competitive position - the case of the Polish furniture company. (#227)
Milena Ratajczak-Mrozek (Poznan University of Economics)

Coffee break (15:30-16:00)
Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Session F1: Maturing Born Global Firms: Past, Present and Future (Panel)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: lecture hall 1
Chairs: Shlomo Yedidia Tarba (Management School, University of Sheffield) and Tamar Almor (College of Management - Academic Studies)

Panelists: Tamar Almor (College of Management - Academic Studies)
Mika Gabrielson (Aalto University School of Business, University of Eastern Finland)
Pavlos Dimitrados (Adam Smith Business School, University of Glasgow)
Anonella Zuchella (University of Pavia)
Niina Nummela (Turku School of Business, University of Turku)
Session F2: Evolutionary and ecological perspectives on global organizing (Panel)
Track: The Future of Global Organising
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: Lecture hall 2
Chair: Eleanor Westney (York University/Schulich School of Business)
Panelists: Ulf Holm (Uppsala University)
Paula Kilpinen (Aalto University School of Business)
Perttu Kähäri (Aalto University School of Business)
Jacqueline Mees-Buss (University of Sydney Business School)
Rebecca Piekkari (Aalto University School of Business)
Udo Zander (Stockholm School of Economics)

Session F3: Meet the Editors (Special Session)
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: K334
Chair: Björn Ambos
Panelists: Björn Ambos (Journal of World Business)
John Cantwell (Journal of International Business Studies)
Siri Terjesen (Academy of Management Learning and Education)
Pervez Ghauri (International Business Review)
Joachim Wolf or Michael Oesterle (Management International Review)

Session F4: Global Strategy and Organizational Design (Competitive)
Track: MNC strategy and organization
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B115
Chair: Ulf Andersson (Mälardalen University)

Corporate parenting styles in the global economy. (#14)
Igor Gurkov (National Research University Higher School of Economics)

The Future of Successful Multinationals: subsidiary decision-making autonomy, embeddedness and innovation. (#27)
Sjoerd Beugelsdijk (University of Groningen), Bjorn Jindra (IWH Halle), Gjalt de Jong (University of Groningen), Dut Vo Van (Cantho University)

From the global factory to the asymmetrical network organization. (#165)
Liena Kano (University of Calgary), Alain Verbeke (University of Calgary)

Session F5: People aspects of knowledge and innovation (Competitive)
Track: Knowledge management and innovation
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A114
Chair: Francesco Ciabuschi (Uppsala University)

The impact of the design and implementation of a performance management system on motivation of research scientists. (#42)
Nicolai Pogrebnyakov (Copenhagen Business School), Jonas Kristensen (Private company), Jens Gammelgaard (Copenhagen Business School)
R&D offshoring and knowledge-exploiting versus -augmenting motives: The mediating role of talent shortage at home. (#76)
Niccolo Pisani (University of Amsterdam), Joan Enric Ricart (IESE Business School)

Boundary Spanners and Intra-MNC Knowledge Sharing: The Role of Controlled Motivations and Immediate Organizational Context. (#148)
Grazia Santangelo (University of Catania), Dana Minbaeva (Copenhagen Business School)

Skill Development and Innovation: Domestic Firms and Subsidiaries of Foreign Firms. (#397)
C. Annique Un (Northeastern University)

Session F6: Insights into internationalisation process: evolution of exports and capabilities, role of trust and social capital (Competitive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A144
Chair: Simon Harris (University of Edinburgh)

A Process View of New Ventures Internationalization: Capabilities, Alertness and the Moderating Role of Technological Turbulence. (#37)
Nuno Fernandes Crespo (ISEG - Universidade de Lisboa), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Margarida Fontes (LNEG)

The evolution of inter-organizational social capital with foreign customers: its direct and interactive effect on SMEs' foreign performance. (#203)
Manuela Presutti (University of Bologna), Cristina Boari (University of Bologna), Luciano Fratocchi (University of L'Aquila DIIIE Italy)

Monitoring Evolutionary Export Activities among Smaller Manufacturing Enterprises: A Historical Perspective. (#265)
Hamid Moini (University of Wisconsin Whitewater), George Tesar (University of Wisconsin System)

Navigating institutional voids by building trust: in the circle, but out of the loop? (#359)
Antje Fiedler (University of Auckland), Benjamin P. Fath (University of Auckland), Hugh Whittaker (University of Auckland)

Session F7: Configurations of the MNC (Competitive)
Track: MNC strategy and organization
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B139
Chair: Roger Strange (University of Sussex)

Regional and Product Diversification and Performance of Retail Multinationals. (#72)
Chang Hoon Oh (Simon Fraser University), Timo Sohl (IESE Business School), Alan Rugman (University of Reading)

Survival and Growth of Emerging MNCS: An Integrating Approach Between Effectuation and Capability Theory. (#211)
Le Huu Nguyen (University of Vaasa)

Entry mode decision in clusters: Evidence from foreign direct investments of emerging economies. (#378)
Zhi Shen (University of Valencia), Francisco Puig (University of Valencia)

Session F8: Government - business interactions (Competitive)
Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B153
Chair: Francisco Figueira de Lemos (Uppsala University)

Technology Transfer and Upgrading of Local Firms through FDI: The role of MNEs, Local Firms, and Host Government. (#48)
Zaheer Khan (Hull University Business School, the University of Hull), Paulina Ramirez (Birmingham Business School, the University of Birmingham)

Tackling the recession with Anti-Recession Measures: How does internationalization matter? (#118)
Anze Burger (University of Ljubljana), Andreja Jaklic (University of Ljubljana), Matija Rojec (University of Ljubljana)

Multiple embeddedness and isomorphism: multinationals’ responses to deinstitutionalization after a disruptive event. (#322)
Francesca Ciulli (University of Amsterdam), Ans Kolk (University of Amsterdam), Johan Lindeque (University of Amsterdam)

When in Rome? An Empirical Examination of SOE Strategic Behavior When Entering a Competitive Host Market. (#360)
Gabriel R.G. Benito (BI Norwegian Business School), Birgitte Grøgaard (University of Calgary), Asmund Rygh (BI Norwegian Business School)

Session F9: Advertising and Branding (Competitive)
Track: International marketing and value chain management
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: K336
Chair: Richard Glavee-Geo (Aalesund University College)

Perceived Advertising Intrusiveness and Avoidance: A China Study. (#56)
Marin Alexandrov Marinov (University of Gloucestershire), Svetla Trifonova Marinova (Aalborg University), Dan Alex Petrovici (University of Kent), John Ford (Old Dominion University)

Factors affecting Consumers’ psychic distance. (#58)
Aswo Safari (Uppsala University)

Do Subsidiaries Need More Autonomy in Marketing Advertising? (#81)
Annabel Sels (KU Leuven), Irene Roozen (KU Leuven), Linda Schellekens (KU Leuven)

Session F10: Teaching International Business – classroom and online solutions and challenges (Interactive)
Track: Teaching International Business
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A138
Chair: Elizabeth Rose (University of Otago)

A Challenge-Feedback Learning Approach to Teaching International Business. (#49)
Dietmar Sternad (Carinthia University of Applied Sciences)

Readiness for the international business practice: which competences students should learn to prepare for their first international job? (#167)
Louise van Weerden (Saxion University of Applied Sciences), Frank Vonk (Han University of Applied Sciences)

Educating future IB managers: Finnish students’ stereotypes and willingness to do business with Russian partners. (#242)
Asta Salmi (Lappeenranta University of Technology), Elizabeth L. Rose (University of Otago), Anastasia Trofimova (Aalto University)

Teaching International Business with (Science) Fiction Podcasts. (#317)
Moritz Martin Botts (European University Viadrina)

Global mindset for global leaders: Teaching IB to develop students’ competences. (#350)
Cristina Villar (University of Valencia), Àngels Dasi (University of Valencia), Jose Pla-Barber (University of Valencia)
Session F11: International business and finance (Interactive)

Track: Corporate governance, finance and accounting
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A156
Chair: Niels Hermes (University of Groningen)

Mitigation of interest and currency exposure by means of corporate debt instruments in Brazil. (#22)
Paulo Sergio Oliveira Ribeiro (Fundação Getúlio Vargas), Hsia Hua Sheng (Fundação Getúlio Vargas), Mayra Ivanoff Lora (Fundação Getúlio Vargas)

Corporate Financial Performance and Bond Ratings: Implications for Corporate Image and Brand Strength. (#218)
Jyoti Navare (Middlesex University Business School), Iain Morrison (Handley-Schachler Teesside University Business School)

Dividend Policy and Minority Shareholder Expropriation in Chinese Listed Firms. (#376)
Jens Ording Hansen (University of Agder)

The Effect of Institutional Voids on SME Financing Choices in the CEECs. (#383)
Zita Stone (University of Kent), Fragkiskas Filippaios (University of Kent), Carmen Staian (University of Kent)

Session F12: Innovation in emerging markets (Interactive)

Track: Knowledge management and innovation
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B125
Chair: Daniella Fjellstrom (Uppsala University)

Urban Innovation in Emerging Economies: the Externalities of Industrial Agglomeration and Foreign Direct Investment. (#20)
Lutao Ning (Queen Mary, University of London), Fan Wang (LSE)

The Role of Networks and Dynamic Capabilities in International Competitiveness of Emerging Markets Companies. (#26)
Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU), Silvio Luis de Vasconcellos (Universidade do Vale do Rio dos Sinos – UNISINOS), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS)

Determinants of the Reverse Transfer of Technological Knowledge in Brazilian Multinationals. (#84)
Franciane Freitas Silveira (Uninove), Roberto Sbragia (Universidade de Sao Paulo), Fredrik Tell (Linkoping University), Henry Lopez-Vega (Linkoping University)

Evolution of Dynamic Capability in Emerging Market Firms: Learning from Internationalisation Experience of Indian IT Firms. (#92)
Partha Mukherjee (University of New South Wales), Pradeep Ray (University of New South Wales), Sangeeta Ray (University of Sydney), Zahid Riaz (University of New South Wales)

The effects of industry and country variations on the intellectual property management strategies of firms: the case of India and China. (#110)
Elizabeth Louise Mason (University of Leeds), Mario Kafouros (University of Leeds)

Embedding R&D units in emerging economies: The case of Brazil. (#306)
Fredrik Tell (Linkoping University), Henry Lopez-Vega (Linkoping University)

Session F13: Markets and institutions, distance and internationalisation process (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B159
Chair: Douglas Dow (Melbourne Business School, The University of Melbourne)
Transaction costs, cultural and institutional distance in entry mode choices of Polish companies. (#129)
Katarzyna Dagmara Mroczek (Poznan University of Economics)

Regulated and deregulated healthcare markets – an empirical study on institutional complexity and juridification during firm internationalization. (#143)
Katarina Hamberg Lagerström (Uppsala University), Cecilia Lindholm (Uppsala University), Maria Adenfelt (Uppsala University)

Managers’ perceptions of psychic distance and the performance of cross-border mergers and acquisitions: A comparative case study of five Portuguese firms. (#153)
João Carvalho Santos (Polytechnic Institute of Leiria), Hortensia Barandas (Faculdade de Economia do Porto), Vitorino Martins (Faculdade de Economia do Porto)

The impact of differences in political systems on the internationalization of companies - results of qualitative research. (#162)
Aleksandra Joanna Nizielska (University of Economics Katowice)

Institutional and Behavioral Underpinnings of Agility of New Ventures and Small Firms in Emerging Markets. (#197)
Ahmad Arslan (Edge Hill University), Ismail Gölgeci (University of Vaasa), Desislava Dikova (WU Vienna - Vienna University of Economics & Business Administration)

International SMEs’ Interaction with Banks and the Greater Institutional Environment: A Conceptual Framework. (#333)
Aron Thyr (Mid Sweden University), Lisa Spencer (Waterford Institute of Technology)

Session F14: Expatriates and social ties in global context (Interactive)
Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: K320
Chair: Ingmar Björkman (Aalto University School of Business)

Intersectionality and employee experiences of performance appraisal within the MNC. (#74)
Sofia John (Hanken School of Economics), Kristiina Mäkelä (Aalto University School of Business)

Understanding International Assignees as Management Practice Transferors: The Differential Importance of Social Ties and Cultural Intelligence. (#137)
Christina Lea Butler (Kingston University), Lena Zander (Uppsala University)

Expatriate top management and employee turnover in MNE subsidiaries: Evidence from firms operating in China. (#212)
Hyun-Jung Lee (London School of Economics), Katsuhiko Yoshikawa (London School of Economics)

“Know Thyself”: Career Anchors and Cross-Cultural Adjustment Among Expatriates. (#250)
Alexei Koveshnikov (Aalto University School of Business), Heidi Wechtler (Macquarie University)

Social Network Embeddedness of the Global Workforce – Insights beyond Organizational Expatriation. (#261)
Barbara Agha-Alikhani (University of Passau)

“Grow up before you start teaching others!” - An evolutionary perspective on antecedents of reverse diffusion of HRM practices within multinational companies. (#331)
Michal Lemanski (WU Vienna)

Session F15: Antecedents of internationalisation and internationalisation process and performance consequences (Interactive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time:       Saturday 13 December (16:00 – 17:30)
Room:                K312
Chair:               Lucia Piscitello (Politecnico di Milano)

Degree of Internationalization (DOI), International Competences and Performance: A Multi-method Analysis of Brazilian SMEs. (#116)
Inocencia Boita Dalbosco (University of Oeste de Santa Catarina – UNOESC), Dinora Eliete Floriani (University of Vale do Itajaí – UNIVALI)

Failure and Success in the Internationalization of SMEs. (#144)
Helene Lundberg (Mid Sweden University), Martin Johanson (Mid Sweden University), Stylianos Papaioannou (Mid Sweden University), Dimitra Vasileiad (Mid Sweden University)

Determining the Relationship among Knowledge Transfer, Trust, Partner Compatibility and Prior Experience in South-Eastern European IJVs. (#146)
Konstantinos Rotsios (University of Macedonia), Nikolaos Sklavounos (University of Macedonia), Yannis Hajidimitriou (University of Macedonia)

The impact of Founder’s Human Capital on the Accelerated Internationalization of Firms: Evidence from a Least-developed Country. (#188)
Farhad Uddin Ahmed (Trinity College Dublin), Louis Brennan (Trinity College Dublin)

Internationalization of Polish SMEs: The significance of global mindset for firms’ international outcomes. (#353)
Mariola Ciszewska-Mlinaric (Kozminski University)

Family and state ownership, internationalization and corporate board-gender diversity: Evidence from China and India. (#419)
Abubakr Saeed (Comsats Institute of Information Technology), Muhammad Sameer (Bedfordshire University)

Gala Dinner:
Celebration of the 40th EIBA Annual Conference

Date and Time:       Saturday 13 December (19:30 – 02:00)
Place:               Uppsala Castle