Postdoc Position in International Marketing,
University of Vienna

The Department of Business Administration at the University of Vienna invites applications for a University Assistant (postdoc) at the Chair of International Marketing (Prof. A. Diamantopoulos). This is a full-time position (40hrs/week) limited to a period of 6 years. The starting date is October 1st 2014 or as soon as possible thereafter.

The successful candidate will contribute to the teaching and research activities of the Chair of International Marketing with a focus on Global Branding, Country-of-Origin and Cross-Cultural Research.

Applicants should hold a doctorate/PhD in Business Administration or related field and have teaching and research interests in the field of international marketing. They should also have a very good command of English and sound knowledge of marketing theory and quantitative methods (including familiarity with SPSS and LISREL and, ideally, PLS). Publications in academic journals and experience in supervising cooperative projects with companies would be an advantage.

The University of Vienna aims at increasing the proportion of women within its scientific personnel and therefore strongly encourages qualified women to apply. Given equal qualifications, preference will be given to women candidates.

Please submit your application (including motivation letter) mentioning reference number 5046 by 31.08.2014 via our Job Center (http://jobcenter.univie.ac.at/), via e-mail to jobcenter@univie.ac.at or by mail to Jobcenter, Human Resources and Gender Equality, University of Vienna, Universitätsring 1, 1010 Vienna, Austria.