Thursday, May 22

08.00-09.00 Registration. Coffee and tea in the entrance hall

09.00-09.15 Welcoming address: Dean Jesper Strandskov

09.15-10.00 Keynote speaker: Professor Gary Knight, Willamette University, USA
"Born Global Firms – Retrospective and a Look Forward”
Room 99, see map C and E

10.00-10.30 Coffee and tea

10.30-12.00 Session 1 in room 99: Future research in International Entrepreneurship
Hamid Etemad: Time and the Theory of INVs: The Case TLC from Inception to Insolvency
Romeo Turcan: (Re)defining international entrepreneurship: In search for its research domain
Niina Nummela: Future Agenda for research design in international entrepreneurship

Session 2 in room 95: Growth and International Entrepreneurship
Carl Arthur Solberg, Geir Gripsrud and Auke Hunneman: Longitudinal analysis of Norwegian BGs
Eliane Choquette, Morten Rask, Davide Sala and Philipp Schröder: Born Globals - Is There Fire Behind the Smoke? Deirdre McQuillan, Pamela Sharkey Scott and Vincent Mangematin: Growth Trajectories within Creative Professional Service Firms

12.00-13.00 Lunch in the restaurant at the University

13.00-14.15 Session 3 in room 99: The process of internationalizing new ventures
Lasse Torkkeli, Niina Nummela and Sami Saarenketo: The Development Process of Network Competence in an Internationalizing SME
Thomas Borghoff: International Supply Chain Management as an emergent perspective to explain the globalisation of firms: The example of new ventures from Asia/Pacific

Workshop 1: Panel discussion on taxonomical classifications in international entrepreneurship with Hamid Etemad as chair. In room 82

14.15-14.45 Coffee and tea

14.45-16.00 Session 4 in room 99: Entry modes
Thomas Borghoff: The contribution of organisation theories to explain the influence of information and communication technology (ICT) on the globalisation of firms.
Raquel Meneses and Polina Teterevleva: Choice of Location for Service internationalization Strategy for SMEs
Session 5 in room 82: Opportunities and entrepreneurship
Krishna Bhandari and Peter Gabrielsson: Global effectual opportunity creation process of international new ventures: A conceptual paper
Marcel Bogers, Britta Boyd and Svend Hollensen: Life After Death: How a Family-Owned Airline Reinvents Its Business Model After Bankruptcy
Nuno Crespo, Vítor Simões and Margarida Fontes: A Process View of New Ventures Internationalization: Capabilities, Alertness and the Moderating Role of Technological Turbulence

Workshop 2: Job creation in Born Globals and SMEs with Irene Mandl as chair
In the meeting room at the department of Marketing and Management
Irene Mandl: Born Globals – Dynamic job creators?

19.00- Dinner at Restaurant KrenKOK, see map A and B

Friday, May 23

09.15-10.00  Keynote speaker: Professor Mika Gabrielsson University of Eastern Finland
“The Relations between International New Ventures and Mature MNC’s”
Room 99, map C and E

10.00-10.30  Coffee and tea

10.30-12.00  Session 6 in room 99: INVs and Emerging economies
Utz Dornberger and Nur Alam: Towards An Effectuation Focused Interpretation of Small Firm Internationalization: A Case Study on Software Exporting Firms of Bangladesh
Renato Cotta de Mello, Luciana Albuquerque Alves and Angela de Rocha: Networks and entrepreneurial firm internationalisation in an emerging economy: The case of a Brazilian start-up

Workshop 3: Immigrant entrepreneurship with Maria Elo as chair
In the meeting room at the department of Marketing and Management
Aki Harima, Jörg Freiling and Maria Elo: Success Factors of Rich-to-poor Diaspora Entrepreneurship: A Theoretical Perspective

12.00-13.00  Lunch at the restaurant at the university

13.00-14.15  Session 7 in room 99: INVs and innovation
Raquel Meneses and Christiane Staender: Creating Corporate Sustainability during the firm’s internationalization to base-of-the-pyramid countries: a case-study of the Faber-Castell group
Camilla Jensen: The impact of regional policy on innovation
Stoyan Tanev and Erik S. Rasmussen: The Lean Global Start-Up – a new type of firm?

Session 8 in meeting room at the department of Marketing and Management: INVs and mergers & acquisitions
Tamar Almor, Avital Margalit and Shlomo Y. Tarba: Maturing, technology-based born-global companies: surviving through mergers and acquisitions
Huong Thi My Nguyen: Boards of Directors and Corporate Entrepreneurship: A Multi-theoretical Perspective

14.15-14.45 Coffee and tea

14.45-16.00 Session 9 in room 99: Teams, relations and networks
Murali Swamy: Interpersonal Aspirational Influence in International Founding Teams
Tove Brink and Svend Ole Madsen: Sustainability in SME Project Management
Benjamin Danko and Wolfgang Gerstlberger: Education of Students for Entrepreneurship as Emerging Research Topic

Workshop 4: Developing socio-culturally embedded entrepreneurship: A cross-disciplinary research program with Julie Emontspool, Martin Hannibal and Jessica Chelekis as chairs
In the meeting room at the department of Marketing and Management
Jessica Chelekis: MNC’s Underdevelopment, and Consumer-Driven Market Maintenance: or Buying and Selling Perfume in the Lower Amazon
Katharina Woermann: A matter of taste - Social motivations of lifestyle Entrepreneurs in the German interior design industry
Julie Emontspool, Martin Hannibal and Pilar Rojas: Re-evaluating market creation at the intersection of consumption, migration and entrepreneurship

16.15 Farewell and concluding remarks by Tage Koed Madsen in room 99