WHERE INTERNATIONAL BUSINESS IDEAS GROW

SFU is proud to be the host of the 2014 AIB Meetings and excited to welcome the world’s pre-eminent IB scholars to Vancouver. Situated in the Pacific Northwest and known as the ‘Gateway to Asia’, Vancouver has evolved into a dynamic hub for international trade, technological innovation and sustainable resource development. As such, our mission at the Beedie School of Business has been to embed IB into our research and programming to reflect Vancouver’s place in the world economy. Some of our highlights include:

» Offering the Americas MBA for Executives in partnership with FIA Business School, Fundação Instituto De Administração, ITAM, Instituto Tecnologico Autonomo de Mexico and Vanderbilt University, Owen Graduate School of Management.

» Achieving research excellence: Our research, particularly in strategy and cross-cultural management, consistently ranks the Beedie School of Business among the best IB research groups in the world.

» Joining the Globally Responsible Leadership Initiative (GRLI) in 2011.

» Launching the Jack Austin Centre for Asia Pacific Business Studies – a joint venture between the Asia Pacific Foundation of Canada and Simon Fraser University.

» Forming the Canadian International Institute for Extractive Industries and Development (CIIEID) in 2012, a coalition with the University of British Columbia (UBC) and École Polytechnique de Montréal (EPM).

» Launching the award winning Aboriginal EMBA program in 2012 to address the growing importance of First Nations relations in the context of local and global business.

beedie.sfu.ca

We would like to congratulate Rosalie Tung from the Beedie School of Business as the newly elected AIB President.
Dear Members of the Academy of International Business

On behalf of the SFU Beedie School of Business, it is my pleasure to welcome you to Vancouver. Needless to say, we are thrilled to be hosting the AIB 2014 Annual Conference.

The Beedie School of Business has a strong tradition of engagement with AIB and we are proud of the IB research that is so much a part of our DNA. We are particularly proud that our colleague, Dr. Rosalie Tung, has been elected as AIB President for 2014 – 2015.

The AIB 2014 conference is organized around the theme “Local Contexts in Global Business” and Vancouver represents an appropriate location to consider the interplay between the forces driving both globalization and localization.

Vancouver is Canada’s Gateway to the Pacific Rim, a city that has been called the most Asian city outside of Asia, a city where more than half the population was not born in Canada, and a city where over 200 languages are spoken. We are proud of our international networks, but at the same time have developed a local culture that is reflective of this diversity but is distinctly our own.

Of course one cannot fail to note the physical beauty that surrounds us. Living near and in nature has heightened our awareness of the fragility of the environment and this awareness has shaped our sensibility and become part of Vancouver’s unique local culture. At the same time, we are home to hundreds of internationally active mining companies, many of them operating in challenging physical environments across the world.

Vancouver has emerged as a dynamic hub for international trade, technological innovation and sustainable resource development, all of which are -- not coincidentally -- central to our mission at SFU’s Beedie School of Business. Thus, with its spectacular natural setting, its global investment linkages, and its distinct fusing of cultures from around the world, I have no doubt that Vancouver will serve as the perfect setting for AIB conference attendees to collaborate, network, engage and play.

I would like to thank all of the people, too numerous to name individually, who have contributed so much of their time to make this Conference possible. It has been a pleasure working with our colleagues from the AIB. I would also like to thank our sponsors for their generous support.

Finally, but not least, I want to thank James Michels who contributed the logo for this Conference. James’ art reminds us that we are holding this conference on the traditional territories of First Nations peoples, people who themselves have been so important in creating the local culture that helps to make Vancouver a global city.

I hope that your stay in Vancouver is rewarding, and that you return to visit us regularly and often.

Sincerely,

Dr. Daniel Shapiro
Dean, Lohn Foundation Professor
Beedie School of Business
Welcome to Vancouver for the 2014 Annual Meeting of the Academy of International Business!

Vancouver is, according to various surveys, one of the most livable cities in the world. It is also a gateway to Asia, as well as a center of trade activity between the US and Canada. Over half of the population has a first language other than English (guess which one dominates?) The outdoors activities are spectacular, from the ocean to nearby Whistler.

We really appreciate the hard and thoughtful work carried out by Klaus Meyer and his track chairs to put together an outstanding meeting for us. With the central theme of “Local Contexts in Global Business”, they have organized nearly 200 sessions with around 700 papers for our discussions. From new theories of international business to defining the domain of our discipline, along with loads of empirical evidence about international business, there is a wealth of opportunity for us to discuss and debate and to better understand business across national borders. The recurring themes of the importance of culture in cross-border business, relations with non-company stakeholders such as governments and NGOs, the internationalization process, and networks of companies in global business feature prominently in the program, along with some specific focus on local context.

In addition to the regular sessions in the meeting, we will have the traditional Doctoral Consortium and Junior Faculty Consortium on the first day that ends with the Presidential Reception. Now in its second year, the Mid-career Consortium will take place on that day as well.

The board and I would also like to take this opportunity to remember and honor some of the early leaders in the IB field who passed away since last year’s meeting, including John Ryans, Vern Terpstra, and Danny Van Den Bulcke. Their contributions to our field and to our association were fundamental in bringing us to where AIB and international business are today.

We would like to thank our host institution for welcoming us to Vancouver: Simon Fraser University. We particularly thank local arrangement coordinator Danny Shapiro for his leadership in getting the meeting here and providing local arrangements.

So welcome to Vancouver. We are looking forward to lively interchange of ideas in the meetings and an opportunity to learn a lot about this special place in the world’s second largest country which has at the same time the second fewest people per square kilometer.

Rob Grosse
AIB President
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Dear AIB Colleagues,

A very warm welcome to the diverse and vibrant city of Vancouver and to the 55th Annual Conference of the Academy of International Business!

This year’s theme “Local Contexts in Global Business” is particularly appropriate to our Vancouver location as the city sits at the crossroads of many cultures, especially the interface between North America and East Asia. Globalization is increasing opportunities for business to create value by bridging across different local contexts. At the same time, local contexts retain their distinct characteristics in terms of, for example, culture, regulations, resources and human capital. Increasing interactions across nations, however, does not necessarily lead to convergence: Local communities retain their distinctiveness. In fact, for many, local identity may even become more important in response to the anonymous forces of globalization. On the other hand, some communities, such as our host city Vancouver, thrive on the interaction of people from a diversity of backgrounds, and become hubs of global business. Communities also build on local values, which can themselves become global.

Many papers in this year’s program take up these themes and investigate how businesses engage with, or adapt to, different contexts in which they operate. Such engagement takes place at multiple levels, from individuals in international careers, to firms strategizing on the global stage, to businesses interacting with government policy makers to shape the rules of the game.

As this program goes to press, over 1000 individuals have registered for the conference and will be able to choose from 4 plenary sessions, 9 special sessions, 35 panels, 93 competitive paper sessions, 51 interactive paper sessions and many special events. The number of submissions has been one of the highest in the history of the association. With so many quality submissions, the task track chairs faced to narrow their acceptances to the allocated targets was daunting. Meeting attendees will be similarly challenged in their choice of sessions to attend as there are so many stimulating choices. In most time slots the full conference attendees will be able to choose from 15 sessions of panels, competitive and interactive session papers.

Let me highlight of the events awaiting you at the 2014 AIB Conference.

Pre-conference Consortiums. This year’s pre-conference offers workshops for doctoral students, junior faculty and mid-career faculty, each with a distinguished group of faculty panelists. The Doctoral Student Consortium is chaired by Sarianna Lundan. The Junior Faculty Consortium is chaired by Heather Berry and the Mid-Career Consortium is chaired by David Reeb.

JIBS/AIB Paper Development Workshop. The workshop is chaired by Petra Christmann with John Cantwell as Co-Chair. It will provide scholars with developmental feedback on their current research projects in international business studies.

New Members Welcome Tea. Meet the AIB President, Robert Grosse, and other Board members in a special welcome to all members attending the AIB conference for the first time.

Opening Ceremony. Our conference will start with a Coast Salish Traditional Welcome from the indigenous communities of Vancouver, followed by introductions to the program, and the recognition of this year’s Educator of the Year. Special t-shirts for the first 200 attendees will be available again this year. Be sure to show up early and claim a t-shirt as they are sure to be prized items again this year.

AIB Fellows Plenary. The conference theme of “Local Contexts in Global Business” will be at the centre of the first major event, the AIB Fellows Panel. Chaired by Alain Verbeke, I will offer my reflections for choosing this conference theme, followed by Alan Rugman’s perspective on regional contexts, and Geoff Jones’ insights into historical contexts. The Presidential Reception will follow.

Scholars meet Practice. Our hosts at Simon Fraser University have organized three panels to discuss issues at the interface of scholarship and management practice (sessions 1.1.2, 1.4.2, 2.1.2). These panels feature business leaders such as Sean Yang, President, Huawei Canada (to be confirmed), Ray Castelli of Weatherhaven, and Eric Ma of Neusoft. WAIB (Women in the AIB) hosts Wednesday a further scholars meet practice session on women in business in Canada featuring Gerl Prior of ICBC and Juggy Sihota-Chahil of TELUS (session 2.2.2).
**Fellows Café.** Early risers will every morning have the opportunity for a casual discussion with one of the AIB Fellows before the start of the main program.

**UNCTAD Sessions.** UNCTAD will launch its *2014 World Investment Report* at the AIB conference. James Zhan and Hafiz Mirza will introduce the report, and Bin Xu, Ram Mudambi and Jeremy Clegg will provide commentaries. Join the experts behind the report for the launch event on Tuesday (session 1.3.2), and for further discussion of the report theme “Investing in the Sustainable Development Goals: The TNC contribution” on Wednesday (session 2.3.2).

**Free Trade Areas.** In the final scholars meet practice session, experts will be discussing the experience of the US-Korea Free Trade Area, and its lessons for future FTAs (session 2.5.2).

**AIB Fellows Eminent Scholar Award.** Richard Rumelt will be honored with this award and will provide a plenary keynote speech on “Diversification, Good Strategy and Bad Strategy” (session 1.2.1). Commentaries will be provided Shige Maki-no, Jose de la Torre and Kathleen O’Connor. Rosalie Tung will chair the session.

**AIB Fellows Executive of the Year Award.** Dominic Barton of McKinsey is the recipient of this year’s AIB Fellows Executive of the Year Award (session 3.2.1). Following his speech on international strategic management in the consultancy business, George Yip and Alain Verbeke will offer their comments. The session will be chaired by Ravi Ramamurti.

**Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations.** The five finalists for this year’s award are Snehal Suyash Awate (Indian School of Business), Marcus M. Larsen (Copenhagen Business School), Miguel Matos Torres (Universidade de Aveiro), Lars Matysiak (Justus Liebig University Giessen), and Surender Munjal (University of Leeds). Join session 1.4.1 to meet researchers likely to shape future research agendas of the AIB. This award was formerly known as the Farmer Award.

**2014 JIBS Decade Award.** The winners of the award are Gary Knight and Tamer Çavusgil for their paper, “Innovation, organizational capabilities, and the born-global firm”. Following their retrospective, commentaries will be provided by Ivo Zander and Nicole Coviello. John Cantwell chairs this session 3.3.1.

**Panels.** All panels have been organized as forums for debate on contemporary issues. On Tuesday, for example, you can join discussions on cross cultural competences (session 1.1.1, chaired by Mary Maloney), on the role of language in MNEs (session 1.3.1, chaired by Mary-Yoko Brannen), on boundary spanning in global organizations (session 1.4.3, chaired by Ajay Gaur), on role of MNEs in economic development (session 1.5.1, chaired by David Teece and Sunyong Leih), on emerging market multinationals (session 1.5.2 chaired by Peter Williamson) and on the efficiency assumption of the MNE (session 1.5.3, chaired by Joseph Clougherty).

**From Vancouver to Bangalore.** The panel on “Understanding Multinational-New Venture Ecosystems” with participants from India on Thursday introduces many themes of keen interest to businesses in next year’s AIB host city, Bangalore (session 3.4.1).

**Gala Event.** We will enjoy the views over Vancouver Harbor during our gala event at the Vancouver Convention Centre West on Wednesday night.

**Lunches and Coffee Breaks.** The coffee breaks and lunches, which are a special and unique feature of AIB, provide members the opportunities to discuss new ideas with old friends and extend your network to new colleagues from around the world.

**AIB Business Meeting and Awards Ceremony.** Don’t miss this important wrap-up of the conference with executive reports and award recognitions, and an outlook to our 2015 conference in Bangalore (session 3.5.1).

**AIB Awards/Farewell Reception.** The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at the AIB conference. This is a time for celebration and bidding farewell to colleagues and friends.

These are just a few of the many stimulating sessions.
Putting together this program has been a truly collaborative effort. This program would not have been possible without the 1,170 submissions by authors (of which 912 submissions as competitive papers) from 64 countries. The challenge of reviewing so many papers in a short time span was accomplished by 1,611 reviewers who provided valuable input to authors and track chairs. My sincere thanks go to all authors and reviewers.

The Fellows have organized the three plenary sessions that are sure to be outstanding, and they will meet members for open-ended informal discussions in the Fellow’s Café each morning. Alain Verbeke and Alan Rugman, who represented the Fellows, coordinated the panels, while Eleanor Westney took responsibility for the Fellow’s Café. Their efforts in creating these opportunities for engaging with senior scholars in our community are highly appreciated.

The track chairs had to make tough decisions and constructed the many interesting sessions offered this year. It was a joy working with this group of talented and committed colleagues as we pulled the program together. Special thanks go to each one: Davina Vora, Shameen Prashantham, Dana Minbaeva, Janet Y. Murray, Vikas Kumar, Felipe Monteiro, Aya Chacar, Jordan Siegel, Pavida Pananond, Gabriel Benito, Sheila Puffer, Pei Sun, Lars Oxeiheim, Timothy Devinney, Andreas Schotter, and Lin Cui.

Our local hosts had done so much to make our conference in Istanbul memorable. Thanks to Simon Fraser University, and very special thanks to Dean Daniel Shapiro, the local host chair who was instrumental in arranging so many special events. I thank Chang-Hoon Oh, Jing Li and Mila Lazarova for coordinating the host panels, and Kirk Hill and Elaine Lo and their colleagues for working through many logistics challenges.

Throughout the process, the AIB Executive Board members have provided valuable guidance. Ram Mudambi undertook all the coordination of pre-conference activities. Robert Grosse, Elizabeth Rose, Patricia McDougall, Peter Liesch, Mary Ann von Glinow, Nakiye Boyacigiller, Jeremy Clegg and Tomas Hult offered much valuable advice and support.

Many of you likely corresponded with Amber Zhao, my assistant, who handled hundreds of emails and in general made herself indispensable; and supported us from Hong Kong after her departure from CEIBS. I also thank my colleagues at CEIBS for your support — and your patience when other aspects of my work suffered as my mind was occupied with AIB.

Lastly, I want to thank the key person who has made this conference possible. AIB is so fortunate to have Tunga Kiyak and his exceptional team at Michigan State University. Every year, Tunga supports the new program chair with infinite patience. The IT infrastructure built and supported by his team at MSU are absolutely essential to make the program chair role manageable. Tunga’s professionalism never wavers, and his attention to every detail enables us to accommodate almost every reasonable request. He is creative and competent, and he is always exceedingly gracious and helpful. Tunga, thank you for not only your work on this conference but also for all your work for AIB, year after year.

Thanks also to each AIB member for giving me the honor and pleasure to serve as Program Chair. I hope that this year’s conference will provide you with rich intellectual stimulation, not only for your own research projects, but for wider contributions that you may aspire to!

Klaus Meyer

Vice-President Program, Academy of International Business
Professor of Strategy and International Business
China Europe International Business School
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Coffee Break

Coffee Break

Best Paper in Emerging Economies Research Award

Coffee Break

That’s Interesting Award

WAIB Reception

Coffee Break

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We would like to thank the 1337 reviewers that helped make the 2014 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2014 Track Chairs:

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<td>Yuan Jin, Lu Jin, Ester Eliane Jeunon, Peter D. Oerberg Jensen, Mohd Haniff Jedin, Sarabdeen Jawahitha, Manya Jaura, Miroslaw Jarosinski, Hans Jansson, Andreja Jaklic, Naveen Kumar Jain, Robert Graham Jack, Rodrigo Isidor, Edith Ipsmiller, Fernanda Ilhéu, Thomas Hutzschenreuter, Kate Hutchings, Ying Huang, Yen-Chih Huang, Shengsheng Huang, Chiung Yi Huang, Cheng-Li Huang, Wenchung Hsu, Chin-Chun Hsu, Douglas Johansen, Jacksonville University, Johny K. 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Kao, Uppsala University, Philip Kappen, Copenhagen Business School, Rabi Narayan Kar, University of Delhi, Amit Karna, EBS Business School, Bhanwarilhan Karunamith, National Cheng Kung University, Tamiko Kasahara, University of Shizuoka, Anastasia A. Katou, University of Macedonia, Aseaem Kaul, University of Minnesota, Harun Kayar, Istanbul University, Azhar Kazmi, King Fahd University of Petroleum &amp; Minerals, Ben Kedia, University of Memphis, Dawn Keig, Whitworth University, James Kelley, Saint Joseph’s University, Mark Kendrick, Methodist University, Sharon Kendrick, Methodist University, Mariet Ketolaainen, University of Turku, Zeheer Khan, University of Hull, Sujata Khambdi, Institute of Technology &amp; Science, Amira Naqeeb Khattak, iQRA University, Violetta Khoreva, Hanken School of Economics, Chung Hee Kim, Ritsumeikan Asia Pacific University, Daekwan Kim, Florida State University, Eun-Hee Kim, George Washington University, Hakkyun Kim, Sungkyunkwan University, Hyeong-Deug Kim, Asenda School of Management, Jin Uk Kim, University of Illinois at Urbana-Champaign, Jinsil Kim, University of Texas, Dallas, Kwang-Ho Kim, Hankuk University of Foreign Studies, Kyoung Yong Kim, University of Houston, Philiso Kim, Yonsei University, Seung H. Kim, Saint Louis University, Soyeon Kim, Korea University, Suyeon Kim, Yonsei University, Taeho Kim, Thunderbird School of Global Management, Yeongsu Kim, INSEAD, Yong-Duk Kim, Soongsil University, Youngok Kim, University of New South Wales, Yuko Kimura, University of Leicester, Suthikorn Kingkaew, Thammasat Business School, Steffen Kinkel, Karlsruhe University of Applied Sciences, Ahmet Kirca, Michigan State University, Gillmerich Kirch, Universidade Federal do Rio Grande do Sul, Wiboon Kittilakasananong, Nagoya University of Commerce and Business, Hendrik Klier, Heinrich-Heine-University Dusseldorf, Gary Knight, Willamette University, April Knill, Florida State University, Kazuhiko Kobori, National Chung-Kung University, Christopher Kabrack, Rotman School of Management, Georg Kodydek, WU Vienna, Tsuyoshi Ted Koizumi, H’Yogo College, Tanja Kontkanen, University of Jyväskylä, Minnie Kontkanen, University of Vaasa, Mariella Köstner, University of Graz, Tanvi Kothari, San Jose State University, Masahiro Kotokas, Ritsumeikan University, Alex Kouznetsov, Holmes Institute, Alexei Koveshnikov, Hanken School of Economics, Kenta Koyama, Keio University, Sorin Kramer, Groningen, Jacob Krive, University of Illinois at Chicago, Olli Kuivalainen, Lappeenranta University of Technology, Elena Kulchina, Duke University, Kothandaraman Kumar, Indian Institute of Management Bangalore, Nishant Kumar, Stockholm Business School, Rajesh Kumar, University of Nottingham, Vikas Kumar, University of Sydney, Anusorn Kunanussorn, University of Phayao, Sumit Kundu, Florida International University, Vincent Eduard Kunst, Rijksuniversiteit Groningen, Henri Kuokkanen, GIHE, Yusuf Kurt, University of Manchester, Olga Kuznetsova, Manchester Metropolitan University, Jooyoung Kwak, Yonsei University, Chuck Kwok, University of South Carolina, Carmen Freitas Lages, Nova School of Business and Economics, Sornnath Lahiri, Illinois State University, C Lakshman, Tongji University, Desmond Lam, University of Macau, Keith Lam, University of Macau, Asjeet Lamba, University of Melbourne, Anna Lamin, Northeastern University, Jeferson Lana, FGV/EAESP, Christian Landau, EBS University, Maria Corazon Liquido Lanting, National Cheng Kung University, Gianvito Lanzolla, Cass Business School, Lasmin Lasmin, Ministry of Finance of Indonesia, Marina Latukha, Saint-Petersburg State University, Sven M. Laudien, Otto von Guericke University Magdeburg, John Lawler, University of Illinois at Urbana-Champaign, Diana Abdoo Lawson, St. Cloud State University, Marija Lazarev, LRG University of Applied Sciences, Mila Lazarova, Simon Fraser University, Tan Thanh Le, INRS-EMT, Aude Le Collier, IE Business School, Watcharaphong Leartsurawat, Florida International University, Cheng-Yu Lee, Southern Taiwan University of Science and Technology, Chol Lee, Sogang University, In Hyeock (Ian) Lee, Loyola University, Jeoung Yul Lee, Hongik University, Jongmin Lee, University of Reading, Khan-Pyo Lee, Soongsil University, Long-Yuan Lee, Chong Shu University, Meng-Hsiu Lee, National Sun Yat Sen University, Seung-Hyun Lee, University of Texas at Dallas, Ting Lin Lee, University of Kochsung, Miikka J. Lehtonen, Aalto University, Weng Si Clara Lee, Institute for Tourism Studies, Macau, Alexander Leinemann, University of St. Gallen, Michal Lemanski, Nottingham University Business School China, Chengguang Li, University of Paderborn, Dan Li, Indiana University, Dongmei Li, Hang Seng Management College</td>
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Dominic Barton

Dominic Barton is the Global Managing Director of McKinsey & Company. In his 27 years with the firm, Dominic has advised clients in a range of industries including banking, consumer goods, high tech and industrial. Prior to his current role, Dominic was based in Shanghai as McKinsey’s Asia Chairman from 2004 to 2009 and led the Korea office from 2000 to 2004.

Dominic is an active participant in international fora including Davos, the St. Petersburg International Economic Forum, Les Rencontres Économiques d’Aix-en-Provence, the Asia Business Council and the China Development Forum. He has authored more than 80 articles on the role of business in society, leadership, financial services, Asia, history and the issues and opportunities facing markets worldwide. Dominic is a co-author, with Roberto Newell and Greg Wilson, of Dangerous Markets: Managing in Financial Crises (Wiley & Sons, 2002) and China Vignettes: An Inside Look at China (Talisman, 2007).

Dominic leads McKinsey’s work on the future of capitalism, long-term value-creation and the role of business leadership in society. This is a set of research initiatives and projects to convene organisations and leaders for constructive action. One such project was a task force on Inclusive Capitalism, which Dominic co-led with Lady Lynn Forester de Rothschild (sponsored by the Henry Jackson Society, a London-based think tank). The task force — comprised of business and public leaders in the US and UK — developed approaches for engaging and scaling business actions to address issues that create both social and economic value.

He is a member of the Canadian Prime Minister’s Advisory Committee on the Public Service, a Trustee of the Brookings Institution, a member of the Singapore Economic Development Board's International Advisory Council, an advisor to the Asia Development Bank, a member of the Advisory Board for the China Development Bank Capital Group and a Board Member of the Asia Pacific Foundation of Canada. Dominic has received multiple awards for his business leadership and contributions to the communities in which he has lived — for example, in February 2013 Dominic received the Order of Civil Merit (Peony Medal) from former President Lee of South Korea. He is a Rhodes Trustee and an Honorary Fellow at Brasenose College, Oxford. Dominic is also an Adjunct Professor at Tsinghua University, Beijing.
Opening Plenary  
June 23, 17:00-19:00  
Stanley Park Ballroom  

Daniel M. Shapiro  

Daniel M. Shapiro (PhD, Cornell) is Dean and Lohn Foundation Professor, Beedie School of Business, Simon Fraser University. He has worked for over thirty years as an educator and researcher. He has published five books and monographs and over seventy-five scholarly articles on international business strategy and MNEs, determinants of FDI, and international aspects of corporate ownership and governance. His research has been published in *Journal of International Business Studies*, *Strategic Management Journal*, *Academy of Management Journal*, and *Journal of Industrial Economics*, among others. His articles have been cited over 3500 times. His current research focuses on the impact of governance and institutions as determinants of innovation and outward FDI from emerging markets. In 1995 and again in 2002 he was awarded the TD Canada Trust Teaching Award.

He has designed and delivered executive programs to managers in the private and public sectors, both in Canada and abroad (including Russia, Guyana, Indonesia and China). He has served as a consultant to various organizations in the public and private sectors in the areas of foreign investment, mergers, competition policy, strategy and industrial policy, and has served on the Boards of both private and public organizations.

He has over 25 years of experience university administration. Most recently as Dean of the Beedie School of Business he has successfully developed a strategic position for the School with an emphasis on globalization and emerging markets, raised the money to name it, and led the School through successful accreditation rounds with AACSB and EQUIS. As Dean, he has worked to enhance the international role of international business in the School. In this regard, he was instrumental in launching the MBA for the Americas, a unique and innovative EMBA program developed with partners at Vanderbilt (USA), FIA (Brazil) and ITAM (Mexico). He was also instrumental in launching the Canadian International Institute for Extractive Industries and Development, a project in partnership with UBC and Ecole Polytechnique de Montreal. This institute, funded by a $25 million grant from the Canadian government, is devoted to helping developing countries enhance their resource governance capabilities and promote sustainable development. He also helped launch the Jack Austin Centre for Asia Pacific Business Studies, in partnership with the Asia-Pacific Foundation of Canada (a quasi-government entity).
Richard P. Rumelt

Richard P. Rumelt (born 1942) holds the Harry and Elsa Kunin Chair in Business and Society at UCLA Anderson where he has been a faculty member since 1976.

Professor Rumelt was educated as an electrical engineer at the University of California, Berkeley and earned his DBA from the Harvard Business School. During 1993-96 Professor Rumelt headed the INSEAD Corporate Renewal Initiative. He has been the President of the Strategic Management Society.

Professor Rumelt is widely recognized as being one of the intellectual fathers of both the modern theory of corporate diversification and the resource-based view in strategy. His fundamental contributions have been popularized or extended by many other scholars, both in strategy and in the field of international business.

Prof. Rumelt’s work on product diversification has been instrumental to the development of modern international business research. His insights on product diversification have informed much subsequent work on geographic diversification and on the trade-offs between product and geographic diversification. Rumelt’s finding that somewhat diversified companies perform better than highly diversified ones, remains more compelling given the present debate in the international business field on the optimal geographic scope (regional versus global) of multinational enterprises.

Rumelt’s research has also challenged the power of ‘industry forces’, demonstrating that firm-level factors are more important drivers of performance than industry factors, much in line with the mainstream view in international business that firm-specific advantages drive economic performance.

Prof. Rumelt’s recent book, Good Strategy/Bad Strategy: The Difference and Why It Matters, departs from looking at strategy is purely economic terms and defines real-world strategy work as problem solving. This way of looking at strategy allows a unified framework for examining strategy in firms, non-profits, and governments because, he argues, good strategy follows from identifying the key challenges and offering ways to deal with them.
The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Significance, Substance, and Dynamics of Regulatory Response: Japanese MNEs' Ownership Strategies in China and the United States” by Min (Megan) Zhang, Ivey Business School and Paul W. Beamish, Ivey Business School
Presented: Session 1.1.6, June 24, 09:00-10:15, Cypress 2

“Institutional Dynamics and Organizations Affecting the Adoption of Sustainable Development in the United Kingdom and Brazil” by Monica Cavalcanti Sa de Abreu, Federal University of Ceara; Larissa Teixeira da Cunha, Federal University of Ceara; Jason Joannou, University of Cambridge; and Claire Barlow, University of Cambridge
Presented: Session 1.3.5, June 24, 13:00-14:15, Cypress 1

“Cross-border Mergers and Domestic-firm Wages: Integrating 'Spillover Effects' and 'Bargaining Effects’” by Joseph Clougherty, Univ. of Illinois at Urbana-Champaign; Klaus Gugler, WU Vienna; Lars Sorgard, Norwegian School of Economics; and Florian Szuecs, DIW Berlin
Presented: Session 1.3.8, June 24, 13:00-14:15, Oak 2

“Switching Options and Foreign Entry Decisions” by Rene Belderbos, Catholic University of Leuven; Tony Tong, University of Colorado; and Shubin Wu, Shanghai University of Finance and Economics
Presented: Session 1.5.11, June 24, 16:15-17:30, Arbutus

“Strategic Location in the Global Value Chain and Foreign Subsidiary Performance: Evidence from 105 Countries” by Ajai Gaur, Rutgers University; Yong Yang, University of Sussex; and Deeksha Singh, Rutgers University
Presented: Session 2.2.5, June 25, 10:45-12:00, Cypress 1

“Speed of Entry into Export and Post-entry Exit of New Ventures” by Ziliang Deng, Renmin University of China; Ruey Jer (Bryan) Jean, National Chengchi University; Rudolf R. Sinkovics, University of Manchester
Presented: Session 2.3.4, June 25, 13:00-14:15, Seymour

“Towards a Taxonomy of the Global Leadership Construct” by B. Sebastian Reiche, IESE; Allan W. Bird, Northeastern University; Mark E. Mendenhall, University of Tennessee; and Joyce Osland, San Jose State University
Presented: Session 2.3.10, June 25, 13:00-14:15, Thompson

“Strategic Archetypes of Emerging Market Multinationals: Analysis of Outward FDI of Indian Firms” by Vikas Kumar, University of Sydney; Rajesh Upadhyayula, Indian Institute of Management Kozhikode; and Amit Karna, EBS Business School
Presented: Session 2.4.4, June 25, 14:30-15:45, Seymour

“Principles or Templates? The Role of Human Capital in Cross-Border Knowledge Transfer” by Ames Oldroyd, Ohio State University and Shad Morris, Brigham Young University
Presented: Session 3.1.5, June 26, 09:00-10:15, Cypress 1

“Co-Parenting Advantage through Extra-Regional Headquarters: Knowledge Flows and Embeddedness in a Model of Subsidiary Evolution” by Jose Pla- Barber, University of Valencia; Cristina Villar, University of Valencia; and Anoop Madhok, York University
Presented: Session 3.3.8, June 26, 13:00-14:15, Oak 2

“SMES Exports Continuity Through Relational Governance” by Claude Obadia, ESCE, Paris; Jose Pla- Barber, University of Valencia; and Irena Vida, University of Ljubljana
Presented: Session 3.4.2, June 26, 14:30-15:45, Stanley Park 1

“Venture Capital and Innovation around the World” by Douglas Cumming, York University; Arsalan Safari, MIT; and Brian Cozzarin, University of Waterloo
Presented: Session 3.4.6, June 26, 14:30-15:45, Cypress 2

“Upmarket And Downmarket Outward Foreign Direct Investment In Response To Pro-Market Reforms” by Luis Alfonso Dau, Northeastern University
Presented: Session 3.4.11, June 26, 14:30-15:45, Arbutus
Haynes Prize for the Most Promising Scholar(s)
(Award Presentation on June 26, 16:15-17:45, Stanley Park Ballroom)
Sponsored by AIB Foundation and the Eldridge Haynes Memorial Trust

Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Haynes Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Realizing Offshore Strategies: Sequential Effects in the Internationalization of Firm’s Upstream and Support Activities” by Carlos Adrian Rodriguez, McGill University
Presented: Session 1.1.7, June 24, 09:00-10:15, Oak 1

“Transferability of Status and Experience Advantages in International Venture Capital Investments” by Elisa Alvarez-Garrido, Georgia State University and Isin Guler, Sabanci University
Presented: Session 1.1.12, June 24, 09:00-10:15, Fir

“What is the Logic behind Political Connectedness? Institutional Logics and Varieties of Firm-Government Interactions” by Tolga Ulusemre, University of South Carolina
Presented: Session 1.4.9, June 24, 14:30-15:45, Fraser

“Designing Offshore Subunits: Scope Decisions and Their Performance Implications” by Carlos Adrian Rodriguez, McGill University
Presented: Session 2.2.5, June 25, 10:45-12:00, Cypress 1

“Contextual and Processual Antecedents of International Strategic Alliance Performance: A Co-evolutionary View” by Mia Hsiao-Wen Ho, Yuan Ze University
Presented: Session 2.4.5, June 25, 14:30-15:45, Cypress 1

“Is International Assignment Experience a Ticket to the Top of a Foreign Subsidiary? A Career-Cone Perspective” by Almasa Sarabi, Georg-August-University Goettingen and Fabian J. Froese, Georg-August-University Goettingen
Presented: Session 2.4.10, June 25, 14:30-15:45, Thompson

“Greasing the Wheels of Change: The Impact of Corruption, Local Arbitrariness, and Institutions on Firm Innovation” by Sorin M.S. Krammer, Groningen University
Presented: Session 3.3.5, June 26, 13:00-14:15, Cypress 1

Presented: Session 3.4.2, June 26, 14:45-16:00, Stanley Park 1

“Chinese Multinational Corporations’ Responses to Host Country Trade Union Challenges: An Eclectic Approach” by Judith Shuqin Zhu, University of Newcastle
Presented: Session 3.4.4, June 26, 14:45-16:00, Seymour

“Social Perception of Corporate Social Responsibility and Irresponsible Asymmetric Benefits and Penalties of CSR Strategy” by Olga Hawn, Boston University and Catherine Shea, Northwestern University
Presented: Session 3.4.10, June 26, 14:45-16:00, Thompson

Peter J. Buckley and Mark Casson AIB Dissertation Award
(Award Presentation on June 26, 16:15-17:45, Stanley Park Ballroom)
Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL)

Eligibility for the 2014 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2013 and December 31, 2013. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 1.4.1, June 24, 14:30-15:45, in Stanley Park Ballroom, Salons 2-3.

“Trajectory of Innovation in Emerging Industries: Evidence from the Global Wind Power Industry”
Snehal Suyash Awate, Indian School of Business (Ph.D. Awarded by Temple University)

“The Organizational Design of Offshoring”
Marcus M. Larsen, Copenhagen Business School (Ph.D. Awarded by Copenhagen Business School)

“Pro-Internationalisation Policy and Outward Foreign Direct Investment”
Miguel Matos Torres, Universidade de Aveiro (Ph.D. Awarded by University of Aveiro)

“Multinational Enterprises and Performance: Three Essays at the Interface between International Business and Strategic Management”
Lars Matysiaik, Justus Liebig University Giessen (Ph.D. Awarded by Justus Liebig University Giessen)

“Foreign Acquisitions by Indian Multinational Enterprises: A Test of Internationalisation Frameworks”
Surender Munjal, University of Leeds (Ph.D. Awarded by University of Leeds)
AIB/Sheth Doctoral Dissertation Proposal Award
(Award Presentation on June 26, 16:15-17:45, Stanley Park Ballroom)
Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

2014 JIBS Decade Award
(Award Presentation on June 26, 13:00-14:15, Stanley Park Ballroom)
Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2014 award, a paper must have been included among the five most cited papers published in the 2004 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1


OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

Best Paper Award in Emerging Economies Research
(Award Presentation on June 25, 10:15-10:45, Coffee Break at Grand Ballroom)
Sponsored by Bryant University

Presented for the fourth time, the award is sponsored by the International Business program at Bryant University. It is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

“That’s Interesting!” Award
(Award Presentation on June 25, 15:45-16:15, Coffee Break at Grand Ballroom)
Sponsored by Aalto University School of Business

Presented for the third time, the award is sponsored by Aalto University School of Business. It recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Business at the conference.

The SSE/WAIB Award for Increased Gender Awareness in International Business Research
(Award Presentation on June 24, 17:30-19:00, WAIB Reception at Grand Ballroom)
Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

JTIB/WAIB Best Paper Award on Teaching International Business, Gender, and Diversity
(Award Presentation on June 24, 17:30-19:00, WAIB Reception at Grand Ballroom)
Sponsored by the Journal of Teaching in International Business (JTIB) and Women in AIB (WAIB)

The Journal of Teaching in International Business and Women in Academy of International Business are pleased to announce the 2014 JTIB/WAIB Award for the best teaching paper presented at the 2014 Vancouver meeting of the Academy of International Business. Submissions for this award must provide fresh insights or otherwise advance our understanding about teaching international business and promote gender equality and diversity. Winning authors will receive a monetary award provided by the sponsor Routledge/Taylor&Francis Group, the publisher of the Journal of teaching in International Business.
CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the 2014 Palgrave Macmillan/JIBS Decade Award

Gary Knight and S. Tamer Cavusgil

for their paper

Innovation, organizational capabilities, and the born-global firm

(JIBS 35.2 pp. 124-141)

Please join us on June 26 from 1:00-2:15pm in the Stanley Park Ballroom for the Decade Award session

Visit www.jibs.net to read this and past Decade Award-winning papers online

Benefits for AIB members

Palgrave Macmillan is the proud publisher of Journal of International Business Studies (JIBS), the official publication of the Academy of International Business. In extension of this partnership we are also pleased to offer the following benefits to AIB members:

- 40% discount on ALL Palgrave Macmillan books in Business & Management
  - Please visit our AIB member page for ordering instructions and to select your titles: http://www.palgrave.com/aib/

- Free online access to the complete archive and current issues of Asian Business & Management (ABM), edited by Michael A. Witt (INSEAD)
  - Login for your member access at: http://aib.msu.edu/abm/

- Don’t forget - AIB member subscriptions to JIBS include access to current issues and the complete online archive from the journal’s inception in 1970
  - Login for your member access at: http://aib.msu.edu/jibs/

http://www.palgrave.com/aib/
**Badge Identification**

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. The name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

**Dress Code**

Suggested dress code is business casual for all conference events including all receptions.

**Registration Desk Hours**

Location: Conference Center Foyer

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<tr>
<td>12:00pm – 7:00pm</td>
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**Placement Center Hours**

Location: Bayshore Grand Ballroom-Salon C

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**Exhibit Hall Hours**

Location: Bayshore Grand Ballroom

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**AIB Interact**

*New this year!* Participate in practical 30-minute presentations from Exhibitors showcasing their products and technologies. See page 28 for a detailed schedule. Presentations take place at the specially designated booth in the Exhibit Hall.

**Meet Your Chapter**

*New this year!* Get the opportunity to learn about your regional chapter’s events, activities, and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. See page 29 for a detailed schedule for Meet Your Chapter times. Meetings take place at the AIB Chapters booth in the Exhibit Hall.

**Local Artisans**

Come to the Local Artisans Booth at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a different artist at this specially designated booth every single day. Fashioned for Change on June 24, Burton Amos on June 25, and Robert Tait and Cheryl Stewart on June 26.

**#AIB2014 on Twitter**

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2014. Remember to follow @AIB_World for the latest updates.
In the 2014 program, we have arranged a number of sessions designed to initiate and stimulate discussions between IB scholars and practitioners in business and government. Many of our research projects aim to address questions faced by businesses, and hence it is important to both listen to what businesses are concerned about and to communicate answers that we may have. All these sessions take place in room Stanley Park 1.

How do MNEs Overcome Distrust and Build Legitimacy in Host Countries?
Session 1.1.2, Tuesday 09:00-10:15
Panelists:
Sean Yang, President, Huawei Canada (tbc)
Yuen Pau Woo, President and CEO, Asia Pacific Foundation of Canada
Marshall Meyer, University of Pennsylvania
Karl P. Sauvant, Columbia University
Steve Globerman, Western Washington University
Chair: Daniel Shapiro, Simon Fraser University
Organized by Simon Fraser University

Women in Business in Canada
Session 2.2.2, Wednesday 10:45-12:00
Panelists:
Geri Prior, ICBC
Juggy Sihota-Chahil, TELUS Corporation
Nancy J. Adler, McGill University
Rosalie L. Tung, Simon Fraser University
Chairs: Janet Y. Murray, University of Missouri-St. Louis, Malika Richards, Pennsylvania State University
Organized by WAIB

Managing New Forms of Risk and Sustainability Challenges in the Global Economy
Session 1.4.2, Tuesday 14:30-15:45
Panelists:
Ray Castelli, CEO, Wetherhaven
Jennifer Oetzel, American University
Witold J. Henisz, University of Pennsylvania
Rob van Tulder, RSM Erasmus University
Chair: Chang Hoon Oh, Simon Fraser University
Organized by Simon Fraser University

The Future of Free Trade Agreements: Lessons from the Korea-US FTA
Session 2.5.2 - Panel Time: 16:15-17:30
Panelists:
Troy Stangarone, Korea Economic Institute of America
Sean Connell, East-West Center in Washington
Hugh Stephens, Asia Pacific Foundation of Washington
Karl P. Sauvant, Columbia University
Chair: Yongsun Paik, Loyola Marymount University

War For Talent
Session 2.1.2, Wednesday, 09:00-10:15
Panelists:
Eric Ma, Neusoft
Rosalie L. Tung, Simon Fraser University
Paula Caligiuri, Northeastern University
Pawan Budhwar, Aston University
Chair: Mila B. Lazarova, Simon Fraser University
Organized by Simon Fraser University

World Investment Report 2014
Session 1.3.2, Tuesday 13:00-14:15
Panelists:
James Zhan, UNCTAD
Hafiz Mirza, UNCTAD
Bin Xu, China Europe International Business School
Ram Mudambi, Temple University
Jeremy Clegg, University of Leeds
In this session, UNCTAD will launch its 2014 “WIR”.
Organized by UNCTAD

Investing in the Sustainable Development Goals: The TNC Contribution
Session 2.3.2, Wednesday 13:00-14:15
Panelists:
James Zhan, UNCTAD
Hafiz Mirza, UNCTAD
Sarianna Lundan, University of Bremen
Peter J. Buckley, University of Leeds
Rob van Tulder, RSM Erasmus University
Organized by UNCTAD

Local Contexts in Global Business
New this year! Participate in practical 30-minute presentations from the following exhibitors showcasing their products and technologies. Presentations take place at the specially designated booth in the Exhibit Hall. Look for the AIB INTERACT sign. Space is limited so please make sure to get there early!

Schedule

Tuesday, June 24
09:30-10:00  Heritage Foundation
11:00-11:30  Palgrave Macmillan
13:30-14:00  Alexander Street Press
15:00-15:30  GlobaLens
16:30-17:00  McGraw-Hill Education

Wednesday, June 25
09:30-10:00  Business Expert Press
11:00-11:30  Interpretive Simulations
13:30-14:00  McGraw-Hill Education
15:00-15:30  Heritage Foundation
16:30-17:00  Palgrave Macmillan

Thursday, June 26
09:30-10:00  GlobaLens
11:00-11:30  Business Expert Press
13:30-14:00  Interpretive Simulations
15:00-15:30  Alexander Street Press

Session Descriptions

ALEXANDER STREET PRESS
1:30pm on Tuesday, Jun 24  AND  3:00pm on Thursday, Jun 26

Online Learning Content for IB: High Use for Faculty and Low Cost to Students
International Business Online is a first-of-its-kind database of learning content delivered via the university library. Come see how we bring the speed and ease of library discovery to learning items like cases and videos and deliver them for under $1.00 each per year with no limit on usage.

Presented By: Kathleen Saylor - Assistant Editor Business Products for Alexander Street Press

BUSINESS EXPERT PRESS
9:30am on Wednesday, June 25  AND  11:00am on Thursday, Jun 26

Publishing Opportunities With Business Expert Press: An Overview
This presentation is designed to give faculty an overview of Business Expert Press, a new kind of higher education publisher that seeks to publish brief, applied, topical, and inexpensive books, ebooks, and digital libraries for the MBA and EMBA markets in business schools worldwide. Attendees will learn about BEP, our positioning, our products, and publishing opportunities with BEP.

Presented By: Rob Zwettler, Executive Acquisitions Editor, Business Expert Press

GLOBALENS
3:00pm on Tuesday, Jun 24  AND  9:30pm on Thursday, Jun 26

GlobaLens: A Smart, New Alternative for International Business and Social Impact Case Studies
This presentation will introduce GlobaLens as a smart, new resource for international business and social impact-focused case studies, as well as other teaching materials. As the publishing division of the William Davidson Institute at the University of Michigan, GlobaLens offers an unmatched selection of business cases relevant to the global business leaders of tomorrow.

Presented By: Sandra Draheim, Marketing Manager, GlobaLens Case Publishing

HERITAGE FOUNDATION
9:30am on Tuesday, Jun 24  AND  3:00pm on Wednesday, Jun 25

The Economic Freedom Database: Predicting Profitability
The database underlying the annual Index of Economic Freedom contains up to 20 years of data on 186 countries: more than 100,000 discrete data points. Researchers interested in predicting investment success, profitability, or risk can use the data to differentiate policies and performance at the country level or over time.

Presented By: Ambassador Terry Miller, Managing Editor, The Index of Economic Freedom

INTERPRETIVE SIMULATIONS
11:00am on Wednesday, June 25  AND  1:30pm on Thursday, Jun 26

International Marketing and Business Simulations: Demo and Best Practices
In this session, we will demonstrate our International Marketing and International Business Simulations and provide examples of how it can be used effectively in the classroom. I think you will find the presentation to be informative and the event to be a good opportunity to ask questions about your specific course!

Presented By: Clayton Shumate, President of Interpretive Simulations

MC-GRAW HILL EDUCATION
4:30pm on Tuesday, Jun 24  AND  1:30pm on Wednesday, Jun 25

Get Connected. Get Results!
Recognized by CODiE, Quality Matters, and instructors around the world, Connect International Business is a platform that drives student engagement and results. McGraw-Hill Education, the leader in personalized, adaptive, and mobile technology has created a total course solution for its leading International Business brands. Stop by and get connected with Connect International Business.

Presented By: Michael Gedatus, Marketing Manager and Anke Weekes, Senior Brand Manager, Mc-Graw Hill Education

PALGRAVE MACMILLAN
11:00am on Tuesday, Jun 24  AND  4:30pm on Wednesday, Jun 25

Palgrave Pivot: Breaking Boundaries
Publishing across the Humanities, the Social Sciences and Business, Palgrave Pivot introduces an innovative new format for scholarly research. Liberating scholarship from the straitjacket of traditional formats and business models, Palgrave Pivot offers authors the flexibility of publishing at lengths between the journal article and the conventional monograph.

Presented By: Casie Vogel, Associate Editor, Palgrave Macmillan.
Meet Your Chapter

Get the opportunity to learn about your regional chapter’s events, activities, and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. These meetings take place at the AIB Chapters booth in the Exhibit Hall.

**Tuesday, June 24**
- 10:00–11:00 US Southeast (Chair: Matthew Mitchell)
- 11:30–12:30 UK-Ireland (Chair: Heinz Tuselmann)
- 12:30–13:30 US Northeast (Chair: Mohammad Elahee)
- 15:30–16:30 Southeast Asia (Chair: T.S. Chan)

**Wednesday, June 25**
- 10:00–11:00 Eastern Europe (Chair: Lukasz Puslecki)
- 11:30–12:30 Latin America (Chair: Bill Newburry)
- 12:30–13:30 Canada (Chair: Howard Lin)
- 15:30–16:30 Australia-New Zealand (Chair: Elizabeth Rose)

**Thursday, June 26**
- 10:00–11:00 Western Europe (Chair: Jose Pla Barber)
- 11:30–12:30 US-West (Chair: Gary Knight)
- 12:30–13:30 US Midwest (Chair: Man Zhang)
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**Tuesday, June 24**
- Fellows Café I (8:00-8:45)
- COFFEE BREAK (10:15-10:45)
- AIB Fellows Plenary Eminent Scholar Award Session (10:45-12:00)
- LIGHT LUNCH (12:00-13:00)
- BREAK (14:15-14:30)
- Buckley-Casson Dissertation Award and Concurrent Sessions (14:30-15:45)
- COFFEE BREAK (15:45-16:15)
- Concurrent Sessions (16:15-17:30)
- **WAIB Reception** (17:30-18:30)

**Wednesday, June 25**
- Fellows Café II (8:00-8:45)
- COFFEE BREAK (10:15-10:45)
- Concurrent Sessions (9:00-10:15)
- LIGHT LUNCH (12:00-13:00)
- Concurrent Sessions (10:45-12:00)
- **AIB Fellows Business Meeting**
- Concurrent Sessions (13:00-14:15)
- Concurrent Sessions (14:30-15:45)
- COFFEE BREAK (15:45-16:15)
- Concurrent Sessions (16:15-17:30)

**Thursday, June 26**
- Fellows Café III (8:00-8:45)
- AIB Fellows Plenary Executive of the Year Award Session (10:45-12:00)
- LIGHT LUNCH (12:00-13:00)
- Concurrent Sessions (13:00-14:15)
- Concurrent Sessions (14:30-15:45)
- NETWORK BREAK (14:15-14:30)
- Concurrent Sessions (14:30-15:45)
- COFFEE BREAK (15:45-16:15)
- Concurrent Sessions (16:15-17:30)
- AIB Awards Ceremony and Business Meeting (16:15-17:45)
- AIB Farewell Reception (17:45-19:00)
- AIB Gala Event (19:00-21:00)
2014 AIB Conference Detailed Program
Vancouver, Canada
June 23-26, 2014

Legend for Symbols Used:
- B Nominee for the Temple/AIB Best Paper Award
- H Nominee for the Haynes Prize for the Most Promising Scholar

SATURDAY, JUNE 21

SATURDAY, JUNE 21 - 08:30-18:00

Time: 08:30-18:00
Room: Seymour

AJBS 27th Annual Conference

Annual conference of the Association of Japanese Business Studies. Separate registration is required.

MONDAY, JUNE 23

MONDAY, JUNE 23 - 09:00-15:00

Session 0.1 - Pre-Conference Workshop
Time: 09:00-15:00
Room: Seymour

JIBS/AIB Paper Development Workshop
Chairs: John A. Cantwell, Rutgers Business School and Petra Christmann, Rutgers University

Pre-admitted participants only. Lunch is provided.

✪ The JIBS/AIB Paper Development Workshop is sponsored by the D’Amore-McKim School of Business at Northeastern University.

MONDAY, JUNE 23 - 09:00-16:30

Session 0.2 - Pre-Conference Workshop
Time: 09:00-16:30
Room: Cypress 2

AIB Junior Faculty Consortium
Chair: Heather Berry, George Washington University

Pre-admitted participants only. Lunch is provided.

Faculty Panelists:
Heather Berry, George Washington University
Timothy Devinney, University of Leeds
Torben Pedersen, Bocconi University
Mariko Sakakibara, University of California, Los Angeles
Robert Salomon, New York University
Stephen Tallman, University of Richmond

✪ The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.

SUNDAY, JUNE 22

SUNDAY, JUNE 22 - 09:00-16:00

Time: 09:00-16:00
Room: Seymour

AJBS 27th Annual Conference

Annual conference of the Association of Japanese Business Studies. Separate registration is required.

SUNDAY, JUNE 22 - 09:00-17:00

Time: 09:00-17:00
Room: International Suite

AIB Board Meeting
**MONDAY, JUNE 23 - 09:00-12:30**

**Session 0.3 - Pre-Conference Workshop**
**Time:** 09:00-16:30
**Room:** Oak 1

**AIB/Sheth Doctoral Student Consortium**
Chair: Sarianna Lundan, University of Bremen

Pre-admitted participants only. Lunch is provided.

_Faculty Panelists:_
- Sarianna Lundan, University of Bremen
- Suma Athreye, Brunel University
- Tailan Chi, University of Kansas
- Jonathan Doh, Villanova University
- Jean-François Hennart, Tilburg University/University of Pavia
- Jane Lu, University of Melbourne
- Jennifer Oetzel, American University
- Rebecca Piekkari, Aalto University
- Christos Pitelis, University of Bath
- Rob van Tulder, RSM Erasmus University
- Xiaohua Yang, University of San Francisco

✪ The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

**MONDAY, JUNE 23 - 12:30-16:30**

**Session 0.4 - Pre-Conference Workshop**
**Time:** 12:30-16:30
**Room:** International Suite

**AIB Chapter Chairs Luncheon and Workshop**
Chair: Elizabeth L. Rose, University of Otago and Aalto University School of Business

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

_Participating Chapter Chairs (in alphabetical order):_
- Melodena Balakrishnan, University of Wollongong in Dubai
- Tsang-Sing Chan, Lingnan University
- Mohammad Niamat Elahee, Quinnipiac University
- Gary A Knight, Willamette University
- Xiaohua Lin, Ryerson University
- Matthew Coy Mitchell, Drake University
- William Newbury, Florida International University
- Jose Pla-Barber, University of Valencia
- Elizabeth L. Rose, University of Otago and Aalto University School of Business
- Jaeyong Song, Seoul National University
- Lukasz Puslecki, Poznan University of Economics
- S. Raghunath, Indian Institute of Management Bangalore
- Heinz Tuselmann, Manchester Metropolitan University
- Man Zhang, Bowling Green State University

**MONDAY, JUNE 23 - 13:30-16:30**

**Session 0.5 - Pre-Conference Workshop**
**Time:** 13:30-16:30
**Room:** Chairman

**AIB Mid-Career Consortium**
Chair: David Reeb, National University of Singapore

Pre-admitted participants only.

_Faculty Panelists:_
- David Reeb, National University of Singapore
- Tatiana Kostova, University of South Carolina
- Sattar Mansi, University of South Florida
- Douglas Cumming, York University
- Igor Filatotchev, City University London
- Carolyn Callahan, University of Louisville
- Jeffrey Reuer, Purdue University
**Monday, June 23 - 15:30-16:30**

Time: 15:30-16:30  
Room: Marine

**New Members Welcome Tea**

AIB would like to welcome all new AIB members into our community with a casual get together. President Rob Grosse and other Board members will be present to welcome and meet our new members.

*The New Members Welcome Tea is sponsored by the Fox School of Business at Temple University.*

**Monday, June 23 - 17:00-19:00**

**Session 0.7 - Plenary**  
Time: 17:00-19:00  
Room: Stanley Park 2-3

**AIB 2014 Opening Plenary**

Coast Salish Traditional Welcome by Amanda Nahane

Welcome Remarks  
Robert Grosse, AIB President  
Klaus Meyer, 2014 Program Chair  
Daniel Shapiro, Local Host School Dean

Presentation of the 2014 AIB Fellows Educator of the Year Award

**AIB Fellows Panel: Dimensions of Context in International Business**

Chair: Alain Verbeke, University of Calgary

Context as the Focal Concept in International Business Research  
Klaus Meyer, China Europe International Business School

Internationalization and International Entrepreneurship: A Business History Perspective  
Geoffrey Jones, Harvard University

Understanding Regional Context as the New Frontier in MNE Strategy Research  
Alan Rugman, University of Reading

**Monday, June 23 - 19:00-21:00**

Time: 19:00-21:00  
Room: Bayshore Grand Ballroom

**Presidential Reception**

The Presidential Reception, celebrating the opening of the 2014 AIB Conference will take place at the Bayshore Grand Ballroom. Business casual attire is recommended.
Session 1.1.2 - Special Session
Track: 18 - Scholars Meet Practice Session
Room: Stanley Park 1

How do MNEs Overcome Distrust and Build Legitimacy in Host Countries
Chair: Daniel Shapiro, Simon Fraser University

How do MNEs Overcome Distrust and Build Legitimacy in Host Countries
Sean Yang, President, Huawei Canada
Yuen Pau Woo, President and CEO, Asia Pacific Foundation of Canada
Marshall Meyer, University of Pennsylvania
Karl P. Sauvant, Columbia University
Steve Globerman, Western Washington University

Session 1.1.3 - Competitive
Track: 6 - Innovation and Knowledge Management
Room: Mackenzie

Global Knowledge Management
Chair: C. Annique Un, Northeastern University

R&D Offshoring and Knowledge-Exploiting Versus - Augmenting Motives: The Mediating Role of Talent Shortage at Home
Niccolo Pisani, University of Amsterdam
Joan Enric Ricart, IESE

Global R&D and Firm Innovation: Configuration and Collaborative Capability
Anupama Phene, George Washington University
Srividya Jandhyala, ESSEC

Orchestrating First Mover Advantages within the MNC
Barbara Brenner, Danube University Krems
Shalini Rogbeer, Goethe University Frankfurt-am-Main

Direct Evidence on Learning by Exporting: Customers, Competitors and Technology Leadership
Christoph Grimpe, Copenhagen Business School
Rene Belderbos, Catholic University of Leuven

Session 1.1.4 - Competitive
Track: 3 - Organization, Management and HR
Room: Seymour

Foreign Control and Subsidiary Initiative in HQ-Subsidiary Relationship
Chair: Vijay Edward Pereira, University of Portsmouth

Subsidiary Initiative in Ship Engineering: The Institutional-Embeddedness Perspective
Ayse Saka-Helmhout, Radboud University
Jon Erland Lervik, BI Norwegian Business School

Psychic Distance, Global Mindset, and Headquarters-Subsidiary Relationship Quality: The Moderating Roles of Managers’ Overseas Study Experience and Non-Flexible Personality
Jizhong Li, Curtin University
Fuming Jiang, Curtin University
Antonio Travaglione, Curtin University

Session 1.1.5 - Competitive
Track: 11 - Stakeholders, Leadership, Governance
Room: Cypress 1

Responsible Leadership and Environmental Sustainability
Chair: Hildy Jean Teegen, University of South Carolina

Foreign Direct Investment and Green Management Spillovers: Empirical Research based on Industrial Sector Panel Data in China
Qian Li, Shanghai International Studies University
Qiuzhi Xue, Fudan University

Foundations of Responsible Leadership in Asia and the West: Cross-Societal Variations in Senior Executives’ Responsibility Orientations
Michael A. Witt, INSEAD
Günter K. Stahl, WU Vienna

Unveiling the Myth between Environmental Performance and Economic Performance: The Role of Green FSAs and Country Level Institutions
Jieqiong Ma, Saint Louis University
Nitin Singh, Saint Louis University

Developing Responsible Global Leaders – The Rise and Methodology of International Service-Learning Programs
Thomas Maak, ESADE Business School
Nicola Manuela Pless, ESADE Business School
Marketa Borecka, University of St. Gallen

Session 1.1.6 - Competitive
Track: 12 - Institutional/Political Environment
Room: Cypress 2

How Do Firms Tackle Institutional Complexities across the Globe?
Chair: Tatiana Kostova, University of South Carolina

All Things Work Together for Innovation: Market Reform Synchronization and Firm Network Prominence
Weilei (Stone) Shi, Baruch College, CUNY
Li (Sunny) Sun, University of Missouri-Kansas City
John Prescott, University of Pittsburgh
Victor Zitian Chen, University of North Carolina at Charlotte

From Institutional Theory to Institutional Distance
Vincent Eduard Kunst, Rijksuniversiteit Groningen
Andre Antonius Johannes Van Hoorn, Rijksuniversiteit Groningen
Connections Undermine Connectivity: Concentrations of Market and Political Power and Mobile Teledensity
Kinde Wubneh, University of Pennsylvania
Witold J. Henisz, University of Pennsylvania

Significance, Substance, and Dynamics of Regulatory Response: Japanese MNEs’ Ownership Strategies in China and the United States
Min (Megan) Zhang, Ivey Business School
Paul W. Beamish, Ivey Business School

Session 1.1.7 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Oak 1
Location Dynamics
Chair: Bernie Wolf, York University

Realizing Offshore Strategies: Sequential Effects in the Internationalization of Firm’s Upstream and Support Activities
Carlos Adrian Rodriguez, McGill University
A Simultaneous Examination of Outsourcing and Location Choices: Implications for the Theory of the Firm
Michael Leiblein, Ohio State University
Marcus M. Larsen, Copenhagen Business School
Torben Pedersen, Bocconi University

“We Must Compete Against Other Locations… It is like a Beauty Competition”: The Influence and Institutional Positioning of ‘Softer’ Factors for Investment at the Subnational Level
Sinead Monaghan, University of Limerick
Jonathan Lavelle, University of Limerick
Patrick Gunning, University of Limerick

Does Outbound FDI Affect Domestic Employment? – The Role of Investment Motivations
Eunsuk Hong, SOAS, University of London
In Hyeock Lee, Loyola University Chicago
Shige Makino, Chinese University of Hong Kong

Session 1.1.8 - Competitive
Track: 8 - Strategy, M&As and Competitiveness
Room: Oak 2
What is the Real Role of Strategy in Cross-Border FDI?
Chair: Daniel Han Ming Chng, China Europe International Business School

Aseem Kaul, University of Minnesota
Xun (Brian) Wu, University of Michigan

Reviewing the Strategy Tripod in the Context of Japan’s Nuclear Industry
Camilla Nelleman, Rikkyo University

Barriers to Imitation and Commercialization: Selecting Effective Strategies for Intellectual Property Protection
James Nebus, Suffolk University
Kah Hin Chai, National University of Singapore
Annapoornima Subramanian, National University of Singapore

MNE Non-Market Strategy in Host Economies
Chair: Jonathan Doh, Villanova University

Political network intensity fit and strategic performance: Evidence from wholly owned foreign subsidiaries in a volatile environment
George O. White III, Old Dominion University
Stav Fanishmidt, Old Dominion University & Florida International University
Tazeeb Rajwani, Cranfield University
Roberto Martin N. Galang, Ateneo de Manila University
Thomas A. Hemphill, University of Michigan-Flint

A Taxonomy of Adaptive Political Strategies: Managing Host Political Contexts in Emerging Economies
Marina Andrea De Villa, Universidad EAFIT
Tazeeb Rajwani, Cranfield University
Thomas Lawton, Open University
Kamel Mellahi, Warwick Business School

Adapting to the Future: Global-Local Strategy and Institutional Change in Emerging Markets
Meng Zhao, Moscow School of Management
SKOLKOVO
Sam Park, China Europe International Business School
Local Contexts in Global Business

**Session 1.1.11 - Competitive**
**Time:** 09:00-10:15  
**Track:** 10 - Theories of the MNE and of FDI  
**Room:** Arbutus

**M&As in Internationalization**  
Chair: Ulrike Mayrhofer, IAE Lyon

**Chinese Cross-border M&A in Advanced Economies: Antecedents and Implications**  
Monica Yang, Adelphi University  
Ping Deng, Cleveland State University

**A Behavioral Decision Theory Perspective on the Effects of Top Management Equity Ownership and Compensation Mix in Establishment Mode Choice Decisions**  
Deepak Datta, University of Texas at Arlington

**Within-Country Diversity Effects on Foreign Acquisitions**  
Douglas Dow, University of Melbourne  
Ilya Cuyvers, Singapore Management University  
Gokhan Ertug, Singapore Management University

**Contextualizing the Relationship between Parent Firm’s Size and the Choice between Greenfield and Acquisition: A Meta-Analysis**  
Hendrik Klier, Heinrich-Heine-University Dusseldorf  
Desislava Dikova, WU Vienna  
Christian Schwens, Heinrich-Heine-University Dusseldorf

**Session 1.1.12 - Competitive**
**Time:** 09:00-10:15  
**Track:** 2 - Entrepreneurship, SMEs, Born Globals  
**Room:** Fir

**Advancing Theory on Internationalization**  
Chair: Liena Kano, University of Calgary

**Connecting the Missing Link of Entry Mode, Location Choice, and International Market Selection: A Holistic Examination of Firms’ Internationalization Processes**  
Markus Goelz, University of Melbourne  
Tom Osegowitsch, University of Melbourne  
Andre Sammartino, University of Melbourne  
Sachiko Yamao, University of Melbourne

**Interlocking Directorates and U.S. IPO Firms’ Operational Internationalization: Evidence from 2008-2010**  
Orhun Guldiken, Old Dominion University  
Daanish Pesterjoe, University of Arkansas  
Izzet Darendeli, Temple University

**Transferability of Status and Experience Advantages in International Venture Capital Investments**  
Elsia Alvarez-Garrido, Georgia State University  
Isin Guler, Sabanci University

**Configurational Antecedents of Opportunism**  
Luis Lopez, INCAE  
Luciano Ciravegna, INCAE  
Sumit K. Kundu, Florida International University

**Session 1.1.13 - Interactive**
**Time:** 09:00-10:15  
**Track:** 2 - Entrepreneurship, SMEs, Born Globals  
**Room:** Cowichan

**Emerging Economies and International Entrepreneurship**  
Chair: Wade Danis, University of Victoria

**Exploring the Role of Internet Marketing Capabilities on Business Relationships for Emerging Market SMEs**  
Constanza C. Bianchi, Universidad Adolfo Ibañez  
Shane Mathews, Queensland University of Technology

**What drives the Internationalization of Small and Medium-sized Subcontracting Firms? A Study of Korean Manufacturers**  
Martin Hemmert, Korea University  
Jaejin Kim, Korea University

**International Entrepreneurship in Small Economies: What can we learn from the South?**  
Christian Felzenszttein, Universidad Adolfo Ibanes  
Gabriel Parra, Stanford University

**Barriers to Internationalization of New Technology-Based Firms: Empirical Evidence from Micro and Small Ventures from Brazil**  
Fernanda Ribeiro, University Center of FEI  
Roberto Bernardes, University Center of FEI  
Felipe Borini, ESPM

**Understanding the Driving Forces of Chinese Born Global Firms’ Formation**  
Xi Chen, China University of Political Science and Law  
Zuohao Hu, Tsinghua University

**Construction of Explanatory Model of Entrepreneurship Propensity to the Countries of Latin America**  
Raimundo Eduardo Silveira Fontenele, Universidade de Fortaleza  
Alexandre Oliveira Lima, Universidade de Fortaleza  
Jose Luciano Monteiro Junior, Edmonton Transit System

**Session 1.1.14 - Interactive**
**Time:** 09:00-10:15  
**Track:** 4 - Marketing and Consumers in IB  
**Room:** Coquitlam

**International Product, Pricing, and Promotion Strategies**  
Chair: Bodo B. Schlegelmilch, WU Vienna

**Analyzing the Market’s Response to Price Promotions of Vice and Virtue Product Categories: A Spanish Case**  
Enar Ruiz-Conde, University of Alicante  
Francisco José Mas-Ruiz, University of Alicante  
Aurora Calderon-Martinez, University of Alicante  
Josefa Parreño-Selva, University of Alicante

**The Effectiveness of Differentiated Generic Product Strategy in Emerging Markets: Evidence from Indian Service Firms**  
Lance E. Brouthers, Kennesaw State University  
Edward O’Donnell, Columbus State University  
Dawn L. Keig, Whitworth University  
Victor B. Marshall, Kennesaw State University
Unlocking Advertising, Activation and Sponsorship in an Emerging Market: The Case of Beijing Olympics
Harald Döllös, Molde University College / University of Gothenburg
Sten Söderman, Stockholm University

Local-relevant Cause-related Marketing Reduces Piracy Consumption in Foreign Markets
Felix Tang, Hang Seng Management College
Candy K.Y. Ho, Hong Kong Baptist University
Shirley Y.Y. Cheng, Hong Kong Baptist University

Market Orientation and CSR: Performance Implications
Timothy Kiessling, Bilkent University
Lars Isakssson, Bond University
Burze Yasar, Bilkent University
Marina Dabic, Nottingham Trent University & University of Zagreb

Local Adaptation of International Business-to-Business Marketing in Emerging Markets - The Case of Swedish Firms in China
Hans Jansson, Linneus University
Susanne Sandberg, Linnaeus University

Central Role of Market Orientation and Learning Advantages of Newness for Marketing Strategy Innovativeness and Performance of International New Ventures
Peter Gabrielsson, University of Vaasa

Compare MNC’s Social Media Marketing Differences between U.S. and China based on Existing Frameworks of Interactive Communications
Zhan Wang, Saint Louis University

Session 1.1.15 - Interactive
Time: 09:00-10:15
Track: 13 - International Finance and Economics
Room: Capilano

Cross-border Economic Activities
Chair: Stefan Schmid, ESCP Europe

Is the Magic of the Diaspora a Fact or a Fiction? A Study of Taiwan’s Economic Performance in the Bamboo Network
Chengli Tien, National Taiwan Normal University
Chin-jung Luan, National Dong Hwa University

National Culture and Takeover Performance
Astrid Juliane Salzmann, RWTH Aachen University
Wolfgang Breuer, RWTH Aachen University

The Effects of Domestic and Foreign Institutional Ownership on Corporate Transparency in the Presence of Control Benefit
Moo Sung Kim, Zayed University
Jongmoo Jay Choi, Temple University

Temporary Investment Incentives and Divestment by Foreign Firms
Jose Mata, Nova School of Business and Economics
Paulo Guimarães, Porto University

Profits and Economic Development
Eric Werker, Harvard Business School
Daniel Schwab, Boston University

Session 1.1.16 - Interactive
Time: 09:00-10:15
Track: 11 - Stakeholders, Leadership, Governance
Room: Chehalis

The Impact of Institutions on CSR and Sustainability
Chair: Douglas Cumming, York University

MNCs CSR Practices in a Developing Economy - An Institution-based Perspectives
Zaheer Khan, University of Hull
Yong Kyu Lew, University of Manchester

Antecedents for CSR Practices in Small and Medium Sized MNE Subsidiaries: A Stakeholder Perspective
Byung Il Park, Hankuk University of Foreign Studies
Kwang-Ho Kim, Hankuk University of Foreign Studies

Determinants of Organizational Mindfulness in Green Practice Implementation: An Empirical Study on Chinese Logistics Companies
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Influence of Institutional Pressure on Climate Change Project Disclosure by Oil and Gas Companies
Monica Cavalcanti Sa de Abreu, Federal University of Ceará
Samia Raquel Castor Albuquerque, Ernest Young Marcelle Colares Oliveira, Federal University of Ceara

Corporate Social Responsibility: A Comparison of Japanese and Western Pharmaceutical companies
Terry Wu, University of Ontario Institute of Technology
Yuko Kimura, University of Leicester

TUESDAY, JUNE 24 - 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.
Session 1.2 - Plenary
Time: 10:45-12:00
Room: Stanley Park 2-3

AIB Fellows Eminent Scholar Award Session
Chair: Rosalie L. Tung, Simon Fraser University

Diversification, Good Strategy and Bad Strategy: Implications for International Business Research (Keynote by 2014 AIB Fellows Eminent Scholar Award Recipient)
Richard P. Rumelt, UCLA

The Importance of International Diversification in IB Research
Shige Makino, Chinese University of Hong Kong

The Intellectual Legacy of Richard Rumelt
José de la Torre, Florida International University

Good Strategy, Bad Strategy: A Personal Retrospective
Kathleen R. Conner

Session 1.3.1 - Panel
Time: 13:00-14:15
Track: 1 - People and Careers
Room: Stanley Park 2-3

The Multifaceted Role of Language in International Business
Chair: Mary-Yoko Brannen, University of Victoria
Discussant: Rebecca Piekkari, Aalto University

Panelists:
Agnieszka Chidlow, Manchester Metropolitan University
Catherine Cramton, George Mason University
Pamela Hinds, Stanford University
Andrei Kuznetsov, University of Central Lancashire
Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology
Amir Shoham, Temple University
Helene Tenzer, Tuebingen University
Catherine Welch, University of Sydney

TUESDAY, JUNE 24 - 10:45-12:00

TUESDAY, JUNE 24 - 12:00-13:00

Light Lunch
A light lunch will be provided for conference participants at the Bayshore Grand Ballroom.

JIBS Editorial Board Meeting
JIBS Editorial Board Members Only.

TUESDAY, JUNE 24 - 13:00-14:15

Session 1.3.2 - Special Session
Time: 13:00-14:15
Track: 18 - Scholars Meet Practice Session
Room: Stanley Park 1

World Investment Report 2014 (UNCTAD Special Session)
Chair: James Zhan, United Nations Conference on Trade and Development

Special Session featuring the launch of the 2014 World Investment Report by UNCTAD.

Developments in International Investment: Global, Regional, and Policy Trends, Structure of Capital Flows, and Tax Contribution of TNCs
James Zhan, United Nations Conference on Trade and Development
Hafiz Mirza, United Nations Conference on Trade and Development

Discussants
Bin Xu, China Europe International Business School
Ram Mudambi, Temple University
Jeremy Clegg, University of Leeds

International Business and the Resource-Based View
Chair: Desislava Dikova, WU Vienna

A Review of International Innovation Research: Using Past Development to Propose a Framework for Future Development
Brian R. Chabowski, University of Tulsa
Tomas Hult, Michigan State University

Natural Resources and RBV: Sources of Sustained Competitive Advantage and Implication for Innovation
Bettina Bastian, American University of Beirut
Ulf-Henning Richter, Nottingham University China
Christopher L. Tucci, Ecole Polytechnique Fédérale de Lausanne

Frugality-Based Advantage
Kazuhiro Asakawa, Keio University
Alvaro Cuervo-Cazurra, Northeastern University

Impact of Resource Constraints and Learning from Temporary Organizations in the Internationalization of R&D
Metin Onal Vural, IE Business School
Session 1.3.4 - Panel
Track: 2 - Entrepreneurship, SMEs, Born Globals Room: Seymour
Against the Odds: Women Entrepreneurs in Emerging Economies (WAIB Special Session)
Chair: Jean Lee, China Europe International Business School

Panelists:
Amanda Bullough, Thunderbird School of Global Management
Tanvi Kolhar, San Jose State University
Tugba Kalafatoglu, ESADE Business School
Melodena Balakrishnan, University of Wollongong in Dubai

Session 1.3.5 - Competitive
Track: 11 - Stakeholders, Leadership, Governance Room: Cypress 1
Institutions, Corporate Governance, and CSR
Chair: Michael A. Witt, INSEAD

Institutional Dynamics and Organizations Affecting the Adoption of Sustainable Development in the United Kingdom and Brazil
Monica Cavalcanti Sa de Abreu, Federal University of Ceara
Larissa Teixeira da Cunha, Federal University of Ceara
Jason Joannou, University of Cambridge
Claire Barlow, University of Cambridge

A Cross National Study of the Impact of Changes in Institutional Environment on Corporate Governance Practices
Shirley J. Daniel, University of Hawaii at Manoa
Jaehyeon Kim, University of Hawaii at Manoa
Joshua K Cieslewicz, Utah Valley University

Drivers of Corporate Sustainability Investment among Retailers and Food Manufacturers: Evidence from the U.S., Europe and Africa
Kudzai Mukumbi, Michigan State University
Brenda Sternquist, Michigan State University

Corporate Social Responsibility, Firm Value, and the Role of Country-Level Institutional Environment
Sadok El Ghou, University of Alberta
Omrane Guedhami, University of South Carolina
Yongtae Kim, Santa Clara University

Session 1.3.6 - Competitive
Track: 12 - Institutional/Political Environment Room: Cypress 2
Innovation in Emerging Economies, and State Ownership
Chair: Sheila Puffer, Northeastern University

Playing Catch Up: How Emerging Market and Non-Market Environments affect Firms’ Product Innovation
Jing Li, Simon Fraser University
Jun Xia, University of Texas at Dallas
Edward J. Zajac, Northwestern University

Building Radical Innovation Capabilities in Emerging Market Subsidiaries: The Case of Intel in India
Pavan Soni, Indian Institute of Management Bangalore
K. Kumar, Indian Institute of Management Bangalore

Loose-Lipped Leviathan? Transparency in Private- and State-Owned Multinationals
Anthony Cannizzaro, George Washington University
Robert J. Weiner, George Washington University

Session 1.3.7 - Competitive
Track: 4 - Marketing and Consumers in IB Room: Oak 1
Consumer Identification, Expectation, Dissatisfaction, and Response
Chair: Reccia Natasha Charles, St. George’s University

Expressing Consumer Dissatisfaction through Voice, Third Party or Private Response: A Cross-National Comparison
Olga Chapa, University of Houston-Victoria
Monica D. Hernandez, Texas A&M University-Corpus Christi
Valerie Wang, Ohio University

The Effects of Consumer Expectations on Credit Card Overuse
Sandra Awanis, Lancaster University
Bodo B. Schlegelmilch, WU Vienna

An Examination of the Interplay between Corporate Social Responsibility, the Brand’s Home Country, and Consumer Global Identification
Peter Magnusson, Florida International University
Stanford Westjohn, University of Toledo
Srdan Zdravkovic, Bryant University

Factors of Consumer Responses to Green Advertising: Cultural Orientation, Environmental Concern, and Product Involvement
Chanthika Pornpitakpan, University of Macau
Yizhou Yuan, University of Macau

Session 1.3.8 - Competitive
Track: 8 - Strategy, M&As and Competitiveness Room: Oak 2
How Much Do HR Choices Matter for FDI Performance?
Chair: Jesper Edman, Hitshubishi University

Cross-border Mergers and Domestic-firm Wages: Integrating ‘Spillover Effects’ and ‘Bargaining Effects’
Joseph Clougherty, Univ. of Illinois at Urbana-Champaign
Klaus Gugler, WU Vienna
Lars Sorgard, Norwegian School of Economics
Florian Szuecs, DIW Berlin

When International Experience and Diversity are (not) Helpful: The Non-Linear Effects of Executives’ International Orientation on Foreign Acquisition Performance
Dorota Piaskowska, University College Dublin
Grzegorz Trojanowski, University of Exeter
Suparna Ray, University of Exeter
Rajesh Tharyan, University of Exeter
Local Contexts in Global Business

Legal Astuteness and International Expansion Modes
Brian C. Pinkham, Ivey Business School

Foreign-Born CEO Successions and Changes in M&A Strategy
Yannick Thams, Suffolk University
Aya Chacar, Florida International University

Session 1.3.9 - Competitive
Track: 5 - Global Value Chains/Geography of IB
Room: Fraser

Slicing and Dicing for Innovation
Chair: Vikas Kumar, University of Sydney

Fine-Slicing Global Value Chains: A Protection for Proprietary Content
Julien Gooris, CEPII
Carine Peeters, Université Libre de Bruxelles

The Role of Non-Economic Factors in Offshoring Decisions: A Qualitative Analysis
Martina Musteen, San Diego State University

Dynamics of Persistent Heterogeneity in the Global Configuration of Business Services Value Chains
Carine Peeters, Université Libre de Bruxelles
Arie Y. Lewin, Duke University

Thriving Innovation Amidst Manufacturing Collapse: Detroit and the Stickiness of Local Knowledge
Marcelo Cano Kollmann, Temple University
Thomas Hannigan, Temple University
Hongryol Cha, Temple University

Session 1.3.10 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Thompson

Governance
Chair: Nancy R. Buchan, University of South Carolina

Ownership and Productivity: Estimate Direct and Indirect Causal Effects of FDI
Yundan Gong, Aston University
Sourafel Girma, University of Nottingham
Holger Görg, Kiel Institute for the World Economy and Christian-Albrechts University of Kiel
Sandra Lancheros, Nottingham University China

Why do the Turkish Firms Invest in Mainland Europe?
Sathyajit. R. Gubbi, University of Groningen
Sinan Sular, University of Groningen

A Coasian Analysis of Corporate Governance Systems
Dorothee Feils, University of Alberta
Manzur Rahman, University of San Diego
Florin Sabac, University of Alberta

Session 1.3.11 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Arbutus

Networks and Linkages
Chair: Ulrike Mayrhofer, IAE Lyon

The Moderating Influence of Corruption Pervasiveness and Industrial Sector on Cross-National Distance and Foreign Subsidiary Adaptive Capability Building
George O. White III, Old Dominion University
Orhun Guldiken, Old Dominion University
Shuji Rosey Bao, Old Dominion University

When in Rome, do as the Romans do: Subsidiary Autonomy as a Response to Corruption Distance after Entry
Grazia D. Santangelo, University of Catania
Larissa Rabbiosi, Copenhagen Business School

Network and Internationalisation - A Review of more than 20 Years of Research
Pao T. Kao, Uppsala University

What Explains Better the Success of Cross-border Technology Transfers in MNCs: Traditional Coordination Instruments or Modern Management Concepts?
Joachim Wolf, University of Kiel
William G. Egelhoff, Fordham University
Christian Rohrlack, Sauer Danfoss

Session 1.3.13 - Interactive
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Cowichan

MNEs, Non-market Actors and Entrepreneurship
Chair: Simon Harris, University of Edinburgh

A Complementarity Perspective on Dual Embeddedness and Subsidiary Entrepreneurship: The Importance of Matching Ties to Internal and External Actors
Nathaniel Curtis Lupton, Fordham University
Christopher Williams, Ivey Business School

The Role of Religious-Based Social Networks in SME Internationalization
Yusuf Kurt, University of Manchester

Making Internationalization Research More Policy Relevant: A Processual Methodology to Engaged Scholarship
Margaret Fletcher, University of Glasgow
Stephen Young, University of Glasgow
Pavlos Dimitratos, University of Glasgow

Strategic Approach to Subsidiary Entrepreneurship: Opportunity Identification and Exploitation
Kim Clark, St. Mary's College of California
Indu Ramachandran, Texas State University

Interactive Influence of Public Policy and Societal Culture on Entrepreneurship: Propositions and a Three-Nation Illustration
Joseph L.C. Cheng, University of New South Wales
Bradley R. Skousen, University of Illinois at Urbana Champaign
Dan V. Caprar, University of New South Wales
Session 1.3.14 - Interactive  Time: 13:00-14:15  
Track: 4 - Marketing and Consumers in IB  Room: Coquitlam

**National Differences in International Marketing Strategy**  
Chair: Gary A Knight, Willamette University

*Friendliness, Helpfulness and Respectfulness: The Effect of Employee Attributes on Customer Satisfaction*  
Li Yan, University of Macau  
Matthew T. Liu, University of Macau

*Dynamic Capabilities, Export Pricing Strategies and the Influence on Export Performance*  
Katharina Maria Hofer, Johannes Kepler University Linz  
Lisa Niehoff, Johannes Kepler University Linz  
Gerhard A. Wuehrer, Johannes Kepler University Linz

*Exporting Agricultural Geographical Indicators: The Challenge of Consumer Confusion from Non-Genuine Products*  
Stefanie Beninger, Simon Fraser University  
June N. P. Francis, Simon Fraser University

*The Impact of Risk Aversion and Prior Experience in Tourism Destination Decisions*  
Albert Nugraha, Macquarie University  
Greg Elliott, Macquarie University  
Hamin Hamin, Macquarie University

*Affordability Strategies for Central and Eastern Europe: From Charity to a Sustainable Business Model*  
Arnold Schuh, WU Vienna  
Verena Gumpoldsberger, WU Vienna

*A Conceptualization to Investigate the Direct and Indirect Impacts of Government Policy on the Performance of SME Cocoa Exporter in African Economies*  
Michael Zisuh Ngoasong, Open University  
Sam Zisuh Njinyah, University of Wales Trinity Saint David

*The Perceived Threats from Immigrants and their Effects on Government Services Equality*  
Amro Maher, Qatar University  
Olfa Benarfa, Qatar University

Session 1.3.15 - Interactive  Time: 13:00-14:15  
Track: 9 - Home Economies and the MNE  Room: Capilano

**Home-country Institutions and the Internationalization of MNEs**  
Chair: Luis Alfonso Dau, Northeastern University

*Home Institutions and Outward Foreign Direct Investment-OFDI from Developing Countries*  
Mohamed Amal, Regional University of Blumenau- FURB  
Bruno Thiago Tomio, Regional University of Blumenau- FURB

*The Effect of Home Origin in MNEs’ Diversification-Performance Relationships: An Analysis Across 33 Countries*  
Brian Tan, Nanyang Technology University  
Asda Chintakananda, Nanyag Technology University

Session 1.3.16 - Interactive  Time: 13:00-14:15  
Track: 11 - Stakeholders, Leadership, Governance  Room: Chehalis

**HR, Governance, and Ownership**  
Chair: Wolfgang Sofka, Copenhagen Business School

*External Social Ties as Binding and Blinding: The Case of a Vietnamese Social Enterprise*  
Sarah Easter, University of Victoria  
Mary Conway Dato-on, Rollins College

*Obstacles to Localization from an Expatriate and National Perspective in the Emirate of Qatar*  
Justin Shale Williams, University of Calgary  
Ramudu Bhanupopan, Charles Sturt University

*Agency Theory and China: A Meta-Analysis*  
Canan Canbulat Mutlu, University of Texas at Dallas  
Mike W. Peng, University of Texas at Dallas  
Sabrina Saleh, University of South Carolina

*Financial Logic Versus Community Logic: the Contingent Effect of Foreign Ownership on R&D Search Pattern in Japan*  
Xing Chen, Chinese University of Hong Kong  
Daphne W. Yiu, Chinese University of Hong Kong

*The Effect of Foreign Institutional Investors on R&D Investment*  
KwangWook Gang, Ulsan National Institute of Science and Technology  
Han-Gyun Woo, Ulsan National Institute of Science and Technology  
Ji-Yu Kim, Ulsan National Institute of Science and Technology

*When do Owners Prefer Longer Debt Maturity? International Evidence from SE Asia*  
Sorin Rizeanu, University of Victoria

**TUESDAY, JUNE 24 - 14:15-14:30**

**Break**

Short break to facilitate transition between sessions. No refreshment service will be provided.
Tuesday, June 24 - 14:30-15:45

**Session 1.4.1 - Special Session**
Time: 14:30-15:45
Room: Stanley Park 2-3

**Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations**
Chair: Peter J. Buckley, University of Leeds

Presentations by the 2014 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

**Trajectory of Innovation in Emerging Industries: Evidence from the Global Wind Power Industry**
Snehal Suyash Awate, Indian School of Business (Ph.D. Awarded by Temple University)

**The Organizational Design of Offshoring**
Marcus M. Larsen, Copenhagen Business School

**Pro-Internationalisation Policy and Outward Foreign Direct Investment**
Miguel Matos Torres, Universidade de Aveiro

**Multinational Enterprises and Performance: Three Essays at the Interface between International Business and Strategic Management**
Lars Matysiak, Justus Liebig University Giessen

**Foreign Acquisitions by Indian Multinational Enterprises: A Test of Internationalisation Frameworks**
Surender Munjal, University of Leeds

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

**Session 1.4.2 - Special Session**
Track: 18 - Scholars Meet Practice Session
Room: Stanley Park 1

**Managing New Forms of Risk and Sustainability Challenges in the Global Economy**
Chair: Chang Hoon Oh, Simon Fraser University

Managing New Forms of Risk and Sustainability Challenges in the Global Economy
Ray Castelli, CEO, Wetherhaven
Jennifer Oetzel, American University
Witold J. Henisz, University of Pennsylvania
Rob van Tulder, RSM Erasmus University

**Session 1.4.3 - Panel**
Track: 6 - Innovation and Knowledge Management
Room: Mackenzie

**Boundary Spanning in Global Organizations**
Chair: Ajai Gaur, Rutgers University

Panelists:
Andreas Schotter, Ivey Business School
Ram Mudambi, Temple University
Yves Doz, INSEAD
Felipe Monteiro, INSEAD

**Session 1.4.4 - Competitive**
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Seymour

**International Entrepreneurship: Knowledge, Capabilities and Learning**
Chair: Peter W. Liesch, University of Queensland

Learning by Exporting: Short-Term vs. Longer Term Effects of Export Duration on Product Innovations. Do Born Globals Learn Differently?
Matthias Baum, University of Kaiserslautern
Sui Sui, Ryerson University

A Longitudinal Study of Learning for Sustainable Internationalization
Simon Harris, University of Edinburgh
Margaret Fletcher, University of Glasgow

Developing International Opportunities in Firm Internationalization: Non-Linear Effects of Market Knowledge and Internationalization Knowledge
Niklas Akerman, Linnaeus University

A Process of New Ventures Internationalization: Capabilities, Alertness and the Moderating Role of Technological Turbulence
Nuno Fernandes Crespo, Lisboa - School of Economics & Management
Vitor Corado Simoes, ISEG, University of Lisboa
Margarida Fontes, Laboratorio Nacional de Energia e Geologia

**Session 1.4.5 - Competitive**
Track: 11 - Stakeholders, Leadership, Governance
Room: Cypress 1

**Bottom of the Pyramid and Ethical Challenges in Emerging Economies**
Chair: Htwe Htwe Thein, Curtin University

Religious versus Secular Microfinance Institutions (MFIs): An Examination of Their Social Performance in Base of Pyramid (BOP) Markets
Abraham Stefanidis, St. John's University
R. Mitch Casselman, St. John's University
Linda M. Sama, St. John's University

Articulating Globalization: Exploring the BOP Terrain
Suparna Chatterjee, Xavier University
Ethical Lobbying? Explaining the Determinants of Foreign Firms’ Political CSR Activities in Emerging Economies
Vikrant Shirodkar, University of Sussex
Eshani Beddewela, University of Huddersfield
Ulf-Henning Richter, Nottingham University China

Invisible Compromises: Global Business, Local Ecosystems, and the Commercial Bumble Bee Trade
Carol Reade, San Jose State University
Koichi Goka, National Institute for Environmental Studies
Robbin Thorp, University of California, Davis
Masahiro Mitsuhata, Arysta LifeScience Corporation
Marius Wasbauer, University of California, Davis
Mark McKenna, Hult International Business School

Session 1.4.6 - Competitive
Time: 14:30-15:45
Track: 12 - Institutional/Political Environment
Room: Cypress 2

National and Subnational Institutions in International Business
Chair: Saul Estrin, London School of Economics

National and Subnational Institutions in International Business
Chair: Saul Estrin, London School of Economics

SOE as a Double-Edged Sword: The Effects of Subnational Political Institutions on Foreign Firms’ Ownership Strategy
Shu Yu, National University of Singapore
Andrew Delios, National University of Singapore

IPR at the Host Locations and the Internal Division of Innovative Labor within Multinational Enterprises
Anand Nandkumar, Indian School of Business
Kannan Srikanth, Indian School of Business

Subnational Institution, Regional and Foreign Subsidiaries’ Characteristics and Foreign Subsidiary Performance
Christine M. Chan, University of Hong Kong
Andy C. Niu, University of Hong Kong
Jia Lin Du, University of Hong Kong
Tao Bai, University of Hong Kong

How and When Do Sub-national Institutions Matter for Corporate R&D in Emerging Economies?
Pei Sun, Fudan University
Zhe Qu, Fudan University

Session 1.4.7 - Competitive
Time: 14:30-15:45
Track: 4 - Marketing and Consumers in IB
Room: Oak 1

Marketers’ and Consumers’ Responses to Cultural Issues
Chair: Saeed Samiee, University of Tulsa

The Inconsistency of Explicit and Implicit Manifestations of Ethnocentric Bias
Ting-hsiang Tseng, Feng Chia University
George Balabanis, City University London
Matthew T. Liu, University of Macau

How to Build a Cross-Cultural Brand by Merging Cultural Elements: Case Study of Taiwanese Cultural Creative Brands
Hsiu Ying Huang, Feng Chia University
Sheng Tsung Hou, Feng Chia University

Session 1.4.8 - Competitive
Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness
Room: Oak 2

Emerging Economies and the Determinants of Corporate Performance
Chair: Dean Xu, University of Melbourne

Strategic Role of Corporate Social Responsibility in International Expansion of Emerging Market Multinationals
Olga Hawn, Boston University

Perils of Quasi Global Mindset: Why Japanese MNEs Struggle in Emerging Economies
Katsuhiko Shimizu, Keio University

The Effects of Internationalization and Organizational Slack on Performance of Emerging Market Firms: Empirical Evidence from India 2000-2010
PhilSoo Kim, Yonsei University
Young-Ryeol Park, Yonsei University

Factors Affecting International Joint Venture Innovation: An Empirical Analysis of Market Challenge, Strategic Orientation and their Impact on Innovation in IJVs
Chansoo Park, Memorial University of Newfoundland
Yiannis Kouropalatis, Cardiff University

Session 1.4.9 - Competitive
Time: 14:30-15:45
Track: 12 - Institutional/Political Environment
Room: Fraser

Corporate Political Ties around the World
Chair: Deli Yang, Trinity University

What is the Logic behind Political Connectedness? Institutional Logics and Varieties of Firm-Government Interactions
Tolga Ulusenre, University of South Carolina

Ties that Bind: A Study into Ambassadors’ Contribution to Commercial Diplomacy and Trade
Huub Ruel, Windesheim University
Han Abbink, University of Twente
Harry Van Der Kaap, University of Twente
Do Political Connections Protect Firms from Adverse Policies? The Case of Partial Nationalization in Argentina, 2008-2011
Marcelo Cano Kollmann, Temple University
Susan Feinberg, Temple University
Jongmoo Jay Choi, Temple University

Political Ties and Regulator Vulnerabilities to Political Pressure: The Moderating Effects of Regulatory and Political Distance
George O. White III, Old Dominion University
Thomas A. Hemphill, University of Michigan-Flint
Tazeeb Rajwani, Cranfield University

Session 1.4.10 - Competitive
Time: 14:30-15:45
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Thompson

SME Exporting and Internationalization
Chair: Erkko Autio, Imperial College

Regional and Global Exporting in SMEs: An Investigation of Ownership and Outside Managers
Alfredo D'Angelo, University of Glasgow
Antonio Majocchi, University of Pavia
Trevor Buck, University of Glasgow

Antecedents and Consequences of Firm’s Export Marketing Strategy An Empirical Study of Austrian SMEs
Manfred Fuchs, Karl-Franzens University Graz
Mariella Koestner, Karl-Franzens University Graz

Offshoring of Knowledge Activities: An Empirical Study of U.S. and South Korean SMEs
Mujtaba Ahsan, San Diego State University
Martina Musteen, San Diego State University
Taekyung Park, Yeungnam University

The Evolution of International New Ventures - A Process Study of the Short and Medium Term Growth
Francisco J. Acedo, Universidad de Sevilla
Olli Kuivalainen, Lappeenranta University of Technology
Jose C. Casillas, Universidad de Sevilla

Session 1.4.11 - Competitive
Time: 14:30-15:45
Track: 10 - Theories of the MNE and of FDI
Room: Arbutus

New Perspectives on Internationalization
Chair: Bent Petersen, Copenhagen Business School

MNEs’ Semiglobalization: A Firm-Level Contingency Analysis
Jean-Luc Arregle, EMLYON
Toyah L. Miller, Indiana University
Michael A. Hitt, Texas A&M University
Paul W. Beamish, Ivey Business School

A Fined-Grained Approach to Firm’s “Degree of Internationalization” Construct
Gilberto Figueira da Silva, Pontifical Catholic University of Rio de Janeiro
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

Beyond Embedding in MNC Research: A New Way of Economic Sociology Thinking
Matevz Raskovic, University of Ljubljana
Maja Makovec Brencic, University of Ljubljana

Local Responsiveness of Chinese FDI Projects in Australia: A Fuzzy-Set Analysis of Configurations
Di Fan, Deakin University
Lin Cui, Australian National University
Yi Li, Australian National University
Cherrie J. Zhu, Monash University

Session 1.4.12 - Competitive
Time: 14:30-15:45
Track: 1 - People and Careers
Room: Thompson

Adapting to Intercultural Situations: Cultural Intelligence, Sensemaking, and Relational Negotiation Behavior
Chair: Davina Vora, State University of New York at New Paltz

Measuring Cultural Intelligence: Validation of a New Scale
David C. Thomas, University of New South Wales
Yuan Liao, University of New South Wales
Zeynep Aycan, Koc University
Jean-Luc Cerdin, ESSEC
Andre A. Pekerti, University of Queensland
Elizabeth C. Ravlin, University of South Carolina
Mila B. Lazarova, Simon Fraser University
Henry Fock, Hong Kong Baptist University
Denni Arli, Griffith University
Miriam Moeller, University of Queensland
Tyler Okimoto, University of Queensland
Fons van de Vijver, Tilburg University

The Dynamics of Relational Behavior in International Negotiations: Adaptation across Cultural Gaps
Junjun Cheng, Fudan University
Yong Su, Fudan University
Zhan Wu, University of Sydney

Joint Sensemaking, Socialization Mechanisms, and Cultural Intelligence for International Alliance Performance
Robin Nico Pesch, University of Bayreuth
Ricarada B. Bouncken, University of Bayreuth
Mehrnaz Karimi, University of Bayreuth
Tanja Linz, University of Bayreuth

Helping Behavior in Executives’ Global Networks
Stewart Miller, University of Texas at San Antonio
Marie Louise Mors, Copenhagen Business School
Michael McDonald, University of Texas at San Antonio
**SME Internationalization: Location and Mode**

Chair: Sylvie Chetty, University of Otago

**Similar But Disparate: The Early Internationalization Phase of Family vs. Non-Family Firms**
Pascal Wild, School of Management Fribourg
Patrick Schueffel, School of Management Fribourg
Wolfgang Amann, Goethe Business School
Rico Baldegger, School of Management Fribourg
Philippe Régnier, Swiss Management School Fribourg

**Centricity, Entry Modes and Performance of International Spanish SMEs**
David Tanganelli, Universitat Internacional de Catalunya
Jean-Louis Schaan, Ivey Business School
Min (Megan) Zhang, Ivey Business School

**Assessment of Financial Constraint Influence on the Degree of Internationalization of SMEs: Focus on the Financial Advantage within the OLI Paradigm**
Marion Sandrine Bitsch, Turku School of Economics

**Negative Growth and entrepreneurship approach: Internationalization and Performance of SMEs**
Mehdi Farashahi, Concordia University
Mahdi Tajeddin, Concordia University

**SME's Export Channel Choice: Predictions from Real Options Theory**
Edith Ipsmiller, WU Vienna
Keith D. Brouthers, King's College London

**Exporting, Management Practice and Ownership: Evidence from Large Developed and Emerging Countries**
Elena Beleska-Spasova, University of Portsmouth
James T Walker, University of Reading

**Foreign Operation Mode Selection and Diversity: Extending Current Theories with Learning Advantage of Newness and Firm-Level Analysis**
Minnie Kontkanen, University of Vaasa
Mika Gabrielsson, University of Eastern Finland
Peter Gabrielsson, University of Vaasa

**The Role of Entrepreneurial Orientation, Informational Resources, Service Capabilities and Competitive Strategy on Performance of International New Ventures**
Silvia Martin, Lynchburg College
Rajeshkar Javalgi, Cleveland State University

**International Financial and Corporate Governance**

Chair: Bersant Hobdari, Copenhagen Business School

**Sovereign Credit Default Swaps as Currency Safe Havens**
Mitchell Ratner, Rider University
Chih-Chieh Chui, Rider University

**The Impact of Outside Board Members on Earnings Management in Japan**
Kazuhiro Kobori, National Cheng Kung University
Yao-Chuan Tsai, National Cheng Kung University
Tsing-Zai Wu, National Cheng Kung University

**Cost Stickiness and Financial Analysts' Information Environment**
Jaehyeon Kim, University of Hawaii at Manoa
Saerona Kim, Soongeui Women’s College
Jian Zhou, University of Hawaii at Manoa

**Same Rules, Different Enforcement: Market Abuse in Europe**
Douglas Cumming, York University
Alexander Groh, EMLYON
Sofia Johan, York University

**Terrorism and its impact on the Cost of Debt**
William Procasky, Texas A&M International University
Nacisius Ujah Ujah, Henderson State University

**Look Under the Hood: How Do Banks React to the Unconventional Monetary Policy?**
Wenyu Zhu, George Washington University
Jiawen Yang, George Washington University

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**Networks of Innovation**

Chair: Phillip C. Nell, WU Wien & Copenhagen Business School

**Local Knowledge Development through Political Sensemaking in MNCs**
Jacky Hong, University of Macau
Robin Snell, Lingnan University
Carry Mak, University of Macau
Knowledge, Capabilities and the Competitiveness of Firms in Emerging Economies
Chair: Thomas Maak, ESADE Business School

Competing on Action: Business Models and the Competitiveness of Emerging Market Enterprises
Anoop Madhok, York University
Rogerio Marques, York University

Equity Participation in Emerging Market Cross-border Acquisition: Impact of Target Country Governance, Market Potential and Acquirer’s Prior Experience
Somnath Lahiri, Illinois State University

Asset Orchestration Through Acquisitions and Its Impact on Performance: A Study of Indian Firms
Sathyajit. R. Gubbi, University of Groningen
B. Elango, Illinois State University

Key Success Factors of Emerging Economy Firms in Global Competition
D’Arcy Nelson Caskey, Feng Chia University
Homin Chen, National Taiwan University

Export-Led Development and Capability Upgrading through Internationalization and Multinationalization
Pavida Pananond, Thammasat University

Internationalization and Innovation: A Novel Link in Russian Innovative Firms
Irina Mihailova, Aalto University

Acquisitions and Greenfield Investments by Chinese and Indian firms in Europe: A Comparative Analysis of Knowledge-Sourcing Strategies
Vittoria Giada Scalera, Temple University / Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

Coffee Break
Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.

This coffee break is sponsored by McGraw-Hill Education.

Spreading the Wealth Around: Reflections on the Role of the MNE in Economic Development and the Theory of the MNE
Chairs: David Teece, University of California, Berkeley and Sunyoung Leih, University of California, Berkeley

Panelists:
Geoffrey Jones, Harvard University
Donald Lessard, Massachusetts Institute of Technology
Hwy-Chang Moon, Seoul National University
Alan Rugman, University of Reading
James Zhan, United Nations Conference on Trade and Development

Do Emerging Market Multinationals Take Different Approaches to International Management (From Developed Country MNEs)?
Chair: Peter James Williamson, University of Cambridge
Discussant: Ravi Ramamurti, Northeastern University

Panelists:
Afonso Fleury, Universidade de Sao Paulo
Maria Tereza Leme Fleury, FGV-EAESP
Tamer Cavusgil, Georgia State University
Ravi Sarathy, Northeastern University

Re-visiting the Efficiency Assumption of the Multinational Enterprises: Theoretical, Managerial, Developmental and Empirical Explorations
Chair: Joseph Clougherty, Univ. of Illinois at Urbana-Champaign
Discussant: Ram Mudambi, Temple University

Panelists:
Jin Uk Kim, University of Illinois at Urbana Champaign
Bradley R. Skousen, University of Illinois at Urbana Champaign
Jean-Francois Hennart, Tilburg University/University of Pavia
Christos Pitelis, University of Bath
Mohammad Yamin, University of Manchester
**Session 1.5.4 - Competitive**  
**Track:** 2 - Entrepreneurship, SMEs, Born Globals  
**Room:** Seymour  
**Time:** 16:15-17:30

**Entrepreneurship and Emerging Economies**  
Chair: George Yip, China Europe International Business School

- *Endurance and Internationalisation of Firms from Emerging Markets: The Case of Colombian Textile and Apparel Companies*  
  Maria Alejandra Gonzalez-Perez, Universidad EAFIT  
  Eva Cristina Manotas, Universidad Nacional de Colombia

- *An Empirical Investigation of the Founder-CEO Effect on Entrepreneurial Firms’ Intention to Go Public in Emerging Markets*  
  Xiaoyu Zhou, Peking University  
  Rui Wang, Peking University

- *Towards a Process Framework of Business Model Innovation in the Global Context: Strategic Entrepreneurship and Dynamic Capability of Medium-sized MNE*  
  Yangfeng Cao, Copenhagen Business School  
  Peter Ping Li, Copenhagen Business School  
  Peter Skat-Rørdam, Universe Foundation

- *Export Diversity or Focus? What Strategy is Best for First-Time Internationalizing SMEs from an Emerging Market?*  
  Desislava Dikova, WU Vienna  
  Jakic Andreja, University of Ljubljana  
  Anze Burger, University of Ljubljana  
  Aljaz Kuncic, University of Ljubljana

**Session 1.5.5 - Competitive**  
**Track:** 2 - Entrepreneurship, SMEs, Born Globals  
**Room:** Cypress 1  
**Time:** 16:15-17:30

**Opportunity Identification and Decision-making in Internationalization**  
Chair: Marion Sandrine Bitsch, Turku School of Economics

- *International Opportunity Identification in the Internationalisation of the Firm*  
  Olga Muzychenko, University of Adelaide  
  Peter W. Liesch, University of Queensland

- *Cognitive Cultural Intelligence and Global Entrepreneurial Intention of Young People*  
  Henry Fock, Hong Kong Baptist University  
  You Yan Rona Chau, Hong Kong Baptist University

- *The Effect of Brazilian and French Canadian SME Decision Maker’s Perception of Psychic Distance in Their Internationalization Process*  
  Thomas Leblond, Z&T Consultants  
  Zandra Balbinot, UQAM  
  Sergio Bulgacov, FGV

- *Entrepreneurial Marketing of International New Ventures – An Entrepreneurial Decision-Making Perspective*  
  Man Yang, University of Vaasa  
  Peter Gabrielsson, University of Vaasa

**Session 1.5.6 - Competitive**  
**Track:** 12 - Institutional/Political Environment  
**Room:** Cypress 2  
**Time:** 16:15-17:30

**Institutions and International Corporate Governance**  
Chair: Toru Yoshikawa, Singapore Management University

- *Institutions, Liberal Market Economies and Comparative Capitalisms*  
  Chris Brewster, University of Reading  
  James T Walker, University of Reading  
  Geoffrey T. Wood, University of Warwick

- *Corporate Governance as a Balance between Domestic and Global: Evidence from Emerging Market Firms*  
  Luisa Fernanda Melo, Bentley University

- *Varieties of Capitalism and the Comparative Advantages of Nations*  
  Michael A. Witt, INSEAD  
  Gregory Jackson, Free University of Berlin

- *Regulation, Rule-of-Law, and Norms: Separating the Institutions of Investor Protection*  
  Anthony Cannizzaro, George Washington University

**Session 1.5.7 - Competitive**  
**Track:** 13 - International Finance and Economics  
**Room:** Oak 1  
**Time:** 16:15-17:30

**Taxes, Ownership and Firm Performance**  
Chair: Susan Feinberg, Temple University

- *What Determines Tax Haven FDI?*  
  Chris Jones, Aston University  
  Yama Temouri, Aston University

- *Tax Havens and Firm Performance*  
  Chris Jones, Aston University  
  Yama Temouri, Aston University

- *Do Private Firms Perform Better than Public Firms?*  
  Serkan Akguc, Temple University  
  Jongmoo Jay Choi, Temple University  
  Suk-Joong Kim, University of Sydney  
  Michael McKenzie, University of Liverpool

- *Collectivism and Bank Corruption: How to Break the Curse?*  
  Sadok El Ghoul, University of Alberta  
  Omrane Guedhami, University of South Carolina  
  Chuck Kwok, University of South Carolina  
  Xiaolan Zheng, Nottingham University China
Organizational and Geographic Determinants of FDI Performance
Chair: Sjoerd Beugelsdijk, University of Groningen

Antecedents of MNE Performance in the Home Region and Beyond
Lars Matysiak, Justus Liebig University Giessen
Andreas Bausch, Justus Liebig University Giessen

The Impact of Organizational and National Culture on International M&A Performance: Looking Back and Moving Ahead
Daniel Rottig, Florida Gulf Coast University

Comparing the Survival of Emerging Country (China) and Developed Country (U.K.) Firms in the U.S.
Kun Yang, Central Michigan University
William Newbury, Florida International University
Ronaldo Parente, Florida International University

Venture Capital and Networks of Innovation
Chair: Ivo Zander, Uppsala University

Venture Capital Experience and the Innovative Outcomes and Legal Environment of Startups: A Global Analysis
Elisa Alvarez-Garrido, Georgia State University

The Liability of Foreignness in Cross-border Corporate Venture Capital Investment: Partner Uncertainty and Resource Uncertainty
Shin Hyung Kang, KAIST
Zong-Tae Bae, KAIST

So Near And Yet So Far? Corporate Venture Capital, External Knowledge Search, and Knowledge Recombination
Sheryl Winston Smith, Temple University
Ahreuem Lee, Temple University

Izzet Darendeli, Temple University
Kristin Martina Brandt, Copenhagen Business School
Robert D. Hamilton, III, Temple University

Foreign Operation Modes
Chair: Congcong Zheng, San Diego State University

Impact of Institutions and Industry Structures on Transformation and Retention of Foreign Operation Modes: A Case Study
Mujtaba Ahsan, San Diego State University
Jay VanWyk, Pittsburg State University

Exiting from a Foreign Market: The Two Key Triggers and the Moderating Role of Marketing Capability
Qun Tan, Xiamen University
Carlos M. P. Sousa, Durham University

The Evolution of Foreign Market Entry Literature: A Systematic Review and Future Directions
Irina Minodora Surdu, University of Warwick
Kamel Mellahi, Warwick Business School

Switching Options and Foreign Entry Decisions
Rene Belderbos, Catholic University of Leuven
Tony Tong, University of Colorado
Shubin Wu, Shanghai University of Finance and Economics
Session 1.5.12 - Competitive
Time: 16:15-17:30
Track: 1 - People and Careers
Room: Fir

Gender, Diversity, and Teams
Chair: Mary Zellmer-Bruhn, University of Minnesota

The Influence of Cultural Context on the Relationship between Gender Diversity and Team Performance: A Meta-Analysis
Rodrigo Isidor, University of Paderborn
Matthias Schneid, University of Paderborn
Chengguang Li, University of Paderborn
Ruediger Kabst, University of Paderborn

Career Barriers for Chinese Immigrant Women: A Test for Two Competing Hypotheses
Nikos Bozionelos, Audencia School of Management
Giorgos Bozionelos, Psychiatric Hospital of Petra Olympou

Linking Multicultural Teams to Organizational Context: The Role of Diversity Climate, Multicultural Team Interactions and Cognitive Integration/Differentiation
Aida Hajro, Brunel University
Markus Pudelko, Tuebingen University
Cristina Gibson, University of Western Australia

Session 1.5.13 - Interactive
Time: 16:15-17:30
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Cowichan

Networks, Learning and Entrepreneurial Internationalization
Chair: Marian V. Jones, University of Glasgow

SMEs Learning from International Sales, Innovations and Performance
Alex Tai Loong Tan, University of Western Australia
Terence Ping Ching Fan, Singapore Management University

It is Not What You Know, It is Who You Know: The Role of Entrepreneurial Networks in Turkey
Tugba Kalafatoglu, ESADE Business School
Pinar Buyukbalci, Yildiz Technical University

Early Internationalization through Networks
HoangAnh LuongBu, Nottingham Trent University
Michael Wei Zhang, Nottingham Trent University

Consequences of Early Internationalization - R&D Network Embeddedness as a Driver of International Commercialization in Biotech
Marie Oehme, University of Mannheim
Suleika Bort, University of Mannheim

Network Insidership and Internationalizing Technology-based Firms
Nurgul Ozbek, Stockholm School of Economics
Angelika Lindstrand, Stanford University/Stockholm School of Economics

Social Capital in Exporters: The Case of Small Taiwanese Trading Firms
Hui Yun Chiu, National Chengchi University
Chow Ming Yu, National Chengchi University
Hsiao Wen Liu, National Chengchi University

Session 1.5.14 - Interactive
Time: 16:15-17:30
Track: 13 - International Finance and Economics
Room: Coquitlam

International Stock markets and IPOs
Chair: Lars Oxelheim, University of Lund

The Link between Financial Development and Knowledge-based Economy - Evidence from Emerging Markets
Soo-Wah Low, National University of Malaysia
Lain-Tze Tee, National University of Malaysia
Si-Roei Kew, National University of Malaysia
Noor Azlan Ghazali, National University of Malaysia

The Competitiveness of Stock Exchanges: An Exploratory Investigation of Austria and Poland
Robert Lindorfer, WU Vienna
Anne Christine d’Arcy, WU Vienna
Igor Filatotchev, City University London

The Dark Side of the Global Securities Markets Consolidation
Pooya Tavakoly, University of Alberta

Individualism, Synchronized Stock Price Movements, and Stock Market Volatility
Feng Zhan, York University

Venture Capital Investors’ Experiences and Foreign IPO Success: Evidence from China
Jing Zhang, Old Dominion University
Huizhi Yu, Old Dominion University

Stock Market Reaction to Innovation Endeavor: Meta-Analytic Test at the Institutional Level
Hye Sun Kang, University of South Carolina
Cherry Singhal, University of South Carolina

Institutional Determinants of Private Equity Investment in African IPO Firms
Bruce Allen Hearn, University of Sussex

Session 1.5.15 - Interactive
Time: 16:15-17:30
Track: 10 - Theories of the MNE and of FDI
Room: Capilano

Local Contexts and Foreign Entry Strategies
Chair: Mohammad Niamat Elahee, Quinnipiac University

Sequential Post-Entry Expansion on Foreign Markets: Drivers of the Establishment of Additional Wholly-Owned Subsidiaries
Anders Pehrsson, Linnaeus University

Path Dependency and MNE Location Strategy: The Impact of Investment Objectives and Firm Capabilities
Guo-Liang Frank Jiang, Dalhousie University
Guy L. F. Holburn, Ivey Business School
Aspirations and Policy Uncertainty: The Impact on the Likelihood and Location of FDI Entry
   Kent Hui, Michigan State University
   Shige Makino, Chinese University of Hong Kong
   Tomas Hult, Michigan State University
   Peter J. Buckley, University of Leeds

Risk Propensity in Location Choice of Foreign Direct Investment
   Liang Chen, University of Leeds
   Jeremy Clegg, University of Leeds
   Hinrich Voss, University of Leeds

Labor Market Flexibility and FDI Attractiveness
   Mikhail Shengeliya, Trinity College Dublin
   Louis Brennan, Trinity College Dublin

Location Strategies of Firms from Emerging Economies: The Impact of Country-level and Firm-level Factors
   Zhennan Wang, York University
   Yigang Pan, York University

Strategic International Retail Expansion (SIRE)
   Brenda Sternquist, Michigan State University

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TUESDAY, JUNE 24 - 17:30-19:00

WAIB Reception

The reception will be held at the Bayshore Grand Ballroom. Current and prospective WAIB members are welcome to attend the reception. A short program and awards presentation will take place during the reception.

✪ The reception is jointly sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis and the Academy of International Business.

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TUESDAY, JUNE 24 - 19:00-21:00

AIB Fellows' Dinner

AIB Fellows and invited guests only. The Fellows Dinner will be held at an offsite location.

Legend for Symbols Used:

B Nominee for the Temple/AIB Best Paper Award
H Nominee for the Haynes Prize for the Most Promising Scholar
**Fellows Café II**

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

*With a Globalized Economy, the Firm is Exposed to Many "International Risks" Whether or Not It is Internationalized.* What is the "Risk Field" Faced by Firms? How does the Incidence of These Risks Vary with a Firm’s Internationalization? (Room: Cowichan)

Donald Lessard, Massachusetts Institute of Technology

What are Key Issues Regarding Policies of Home Country Governments Supporting Their Firms Investing Abroad? (Room: Coquitlam)

Karl P. Sauvant, Columbia University

Daring to Care: How do We Encourage IB Scholarship that Matters Most to Us and to the World? (Room: Chehalis)

Nancy J. Adler, McGill University

What Kinds of Research on Emerging Markets can Add to international Management Scholarship? (Room: Capilano)

Srilata Zaheer, University of Minnesota

**Session 2.1.1 - Panel**

**Time:** 09:00-10:15

**Track:** 12 - Institutional/Political Environment

**Room:** Stanley Park 2-3

**Distance in International Business Research: Moving beyond Critique**

Chair: Sjoerd Beugelsdijk, University of Groningen

Panelists:

- Tatiana Kostova, University of South Carolina
- Marc Van Essen, University of South Carolina
- Lilach Nachum, City University New York
- Heather Berry, George Washington University

**Session 2.1.2 - Special Session**

**Time:** 09:00-10:15

**Track:** 18 - Scholars Meet Practice Session

**Room:** Stanley Park 1

**War For Talent**

Chair: Mila B. Lazarova, Simon Fraser University

Panelists:

- Eric Ma, Neusoft
- Rosalie L. Tung, Simon Fraser University
- Paula Caligiuri, Northeastern University
- Pawan Budhwar, Aston University

**Session 2.1.3 - Panel**

**Time:** 09:00-10:15

**Track:** 1 - People and Careers

**Room:** Mackenzie

**Juggling Careers & Family (WAIB Special Session)**

Chairs: Amanda Bullough, Thunderbird School of Global Management and Pamela Lirio, EDHEC Business School

Discussant: Dynah Basuil Tobias, University of Auckland

Panelists:

- Amanda Bullough, Thunderbird School of Global Management
- Pamela Lirio, EDHEC Business School
- Susan Forquer Gupta, Monmouth University
- Joan P. Mileski, Texas A&M University
- Malika Richards, Pennsylvania State University
- Dan Li, Indiana University

**Session 2.1.4 - Competitive**

**Time:** 09:00-10:15

**Track:** 3 - Organization, Management and HR

**Room:** Seymour

**Talking Language**

Chair: Rebecca Piekkari, Aalto University

- Foreign Subsidiary Top Manager Nationality and Language Policy: The Interactive Effects of Subsidiary Age and Size
  - Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology

- The Impact of Language Barriers on Media Choice in Multilingual Virtual Teams: Radically Rethinking Media Richness, Synchronicity and Naturalness Theories
  - Helene Tenzer, Tuebingen University
  - Markus Pudelko, Tuebingen University

- The Influence of Language on Relationships between Subsidiaries and Headquarters
  - Robert Grosse, American University of Sharjah
  - Albert Wocke, Gordon Institute of Business Sciences
  - Alejandro Fonseca, EGADE Business School
  - Natasha Brits, GIBS Business School

**Session 2.1.5 - Competitive**

**Time:** 09:00-10:15

**Track:** 5 - Global Value Chains/Geography of IB

**Room:** Cypress 1

**Role of Distance in Global Value Chains**

Chair: Douglas Dow, University of Melbourne

Organizational Flexibility, Global Manufacturing, and Tariff Circumvention

- Ari Van Assche, HEC Montreal
- Alyson Ma, University of San Diego

Not All Distances are Created Equal: Culture, Geography, and the Interaction Effect of Networks on Private Equity Investments in Three Emerging Market Regions

- Santiago Mingo, Universidad Adolfo Ibanez
- Francisco Morales, University of Colorado-Boulder
Efficacy of R&D Work In Offshore Captive Centers: An Empirical Study of Task Characteristics, Coordination Mechanisms And Performance
Deepa Mani, Indian School of Business
Kannan Srikant, Indian School of Business
Anandhi Bharadwaj, Emory University

Inward Internationalization Process
Alvaro Cuervo-Cazurra, Northeastern University
Alicia Rodriguez, University Carlos III of Madrid

Session 2.1.6 - Panel
Track: 15 - Research Methodology in IB
Room: Cypress 2

Advancing Interdisciplinary Research: Lessons from the JIBS Special Issue
Chair: Joseph L.C. Cheng, University of New South Wales

Panelists:
John A. Cantwell, Rutgers Business School
Donald Lessard, Massachusetts Institute of Technology
Gerald McDermott, University of South Carolina
Robert J. Weiner, George Washington University
Joseph L.C. Cheng, University of New South Wales

Session 2.1.8 - Competitive
Track: 8 - Strategy, M&As and Competitiveness
Room: Oak 2

What is the Effect of Ownership and Corporate Governance on Cross-Border M&A Performance?
Chair: Bernard Yeung, National University of Singapore

The Liability of Opaqueness: State Ownership and the Likelihood of Deal Completion in International Acquisitions
Jiatao Li, Hong Kong University of Science and Technology
Peixin Li, Central University of Finance and Economics
Baolian Wang, Hong Kong University of Science and Technology

Ownership Strategy in Cross-border M&As in Emerging Economies: Influences of Institutional Differences and MNE’s Host Country Experience
Ahmad Arslan, University of Vaasa
Desislava Dikova, WU Vienna

Headquarters’ Orchestration of Subsidiaries’ Contribution to MNC Performance
Henrik Dellestrand, Uppsala University
Ulf Andersson, Malardalen University
Torben Pedersen, Bocconi University

Dual Headquarters Involvement in Subsidiary Innovation
Henrik Dellestrand, Uppsala University
Philip Kappen, Copenhagen Business School
Philip C. Nell, WU Wien & Copenhagen Business School

Session 2.1.9 - Competitive
Time: 09:00-10:15
Track: 6 - Innovation and Knowledge Management
Room: Fraser

Ambidexterity, Learning and Innovation
Chair: Felipe Monteiro, INSEAD

Are Emerging Economies Breaking Through?: The Role of Organizational Learning and Inter-Organizational Relationships on Innovation Ambidexterity and Performance
Denise Dunlap, Northeastern University
Ronaldo Parente, Florida International University
Jose-Mauricio Geleiate, Florida International University
Rafael Goldszmidt, FGV

Foreign Competition, Domestic Competition and Innovation Performance
Tianjiao Xia, Loughborough University
Xiaohui Liu, Loughborough University

Unpacking Ambidexterity Implementation in the Internationalizing of Emerging Market Multinationals
Rodrigo Bandeira-de-Mello, FGV-EAESP
Maria Tereza Leme Fleury, FGV-EAESP
Carlos Eduardo Stefiaki Aveline, FGV-EAESP
Marina Amado Bahia Gama, FGV-EAESP

Is Experiential Learning Always Beneficial for Subsidiary Performance? The Curious Case of Emerging Multinationals
Arindam Mondal, Indian Institute of Management, Calcutta
Sougata Ray, Indian Institute of Management, Calcutta

Session 2.1.11 - Competitive
Time: 09:00-10:15
Track: 10 - Theories of the MNE and of FDI
Room: Arbutus

Alternative Theoretical Perspectives
Chair: Keith D. Brouthers, King's College London

Transaction Cost Economics: The Role of Frequency Revisited
Paul Mortiz Putzhammer, WU Vienna
Jonas Puck, WU Vienna

International Diversification and the Nature of Value Creation: A Real Options Perspective
Anju Seth, Virginia Tech
Todd Alessandri, Northeastern University

Disentangling the Relationship between the Degree of Internationalization and Firm Performance
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro
Gilberto Figueira da Silva, Pontifical Catholic University of Rio de Janeiro
Victor Amaral, Pontifical Catholic University of Rio de Janeiro

The Multiple Internationalization Processes of MNCs – Sequential Strategic, Political and Evolutionary Processes
Rian Drogendijk, Uppsala University
Mikael Eriksson, Uppsala University
Ulf Holm, Uppsala University
Antecedents and Consequences of Board Governance in Different Institutional Contexts
Chair: Lars Oxelheim, University of Lund

Politicians in the Boardroom: A Multi-Country Analysis
Toru Yoshikawa, Singapore Management University
Esther Del Brio, University of Salamanca
Abdul Rasheed, University of Texas at Arlington

International Returnees as Outside Directors: A Catalyst for Strategic Adaptation Under Institutional Pressure
Michael Roberts, MacEwan University
Ji-Hwan Lee, KAIST

Foreign Knowledge Learning-by-Collaborating and-by-Hiring and the Growth of Emerging Market Firms at Home Markets
PaoLien Chen, National Tsing Hua University
Danchi Tan, National Chengchi University
Ruey Jer (Bryan) Jean, National Chengchi University

The Board Governance Implications of Environmental Uncertainty in Joint Ventures: Evidence from Emerging Economy IPO Firms
Bruce Allen Hearn, University of Sussex

Careers and Expatriate Deployment, Adjustment, and Outcomes
Chair: Anne-Marie Søderberg, Copenhagen Business School

How to Predict Turnover Intention of Repatriates?
Huei-Fang Chen, Soochow University

The Context of Careers: A Review of Group, Organizational, Industrial, and National/Global Contexts and Research Agenda
Akram Al Ariss, Toulouse Business School
Emily Porschitz, Keene State College

Understanding Task Performance of Expatriates from Emerging Economies: the Case of Korean Expatriates in India
Hyeong-Deug Kim, Acsenda School of Management

Western Expatriate Perspective on Building and Utilizing Guanxi in China
Ying Guo, University of South Australia
Hussain Ramlal, University of South Australia
John Benson, University of South Australia
Ying Zhu, University of South Australia

Procedural Justice, Discrimination, and Cross-Cultural Adjustment
Anna Katharina Hildisch, Georg-August-University Goettingen

The Effect of Cultural Distance and Tightness on Expatriate Deployment Levels in MNE Foreign Subsidiaries
Duckjung Shin, Ivey Business School
Vanessa C. Hasse, Ivey Business School
Andreas Schotter, Ivey Business School

Cooperative Strategies and Risk Taking
Chair: Arjen Slangen, RSM Erasmus University

Why Go It Alone? Factors of Infrastructure Project Success
Bernadine Dykes, University of Delaware
Charles E. Stevens, Lehigh University

Contract Design and Its Differentiated Inter-Relationships with Relational Mechanisms in Governing Inter-Organizational Exchanges
Cheng-Min Chuang, National Taiwan University

Extending Credit to Small and Medium Size Companies: Relationships and Conflict Management
Alfred Wong, Lingnan University
Lu Wei, Shanghai Jiao Tong University
Dean Tjosvold, Lingnan University

Do Initial Characteristics Influence IJV Longevity? Evidence from the Mediterranean Region
Dora Triki, ESCE
Ulrike Mayrhofer, IAE Lyon

How Aspirations Lead To Risk Taking In Global Investment Banks
Elzotbek Rustambekov, Bryant University

Knowledge Creation and Knowledge Transfer
Chair: Lars Hakanson, Copenhagen Business School

Knowledge Identification Mechanism in the Process of Reverse Knowledge Transfer: Intermediary Organizations and Internal Boundary Spanning Roles
Jongmin Lee, University of Reading

Reverse Knowledge Transfer in Emerging Market Multinational Enterprises: A Study of Indian Multinationals
Smitha Nair, University of Sheffield
Mehmet Demirbag, University of Strathclyde
Kamel Mellahi, Warwick Business School

Embedding International Norms in Organizational Knowledge: The Role of Community of Practice in Knowledge Management System
Shih-Chieh Fang, National Cheng Kung University
Chih-Hao Tsai, National Sun Yat-sen University

Learning from Semantic Inconsistencies as the Origin of Dynamic Capabilities in MNCs: Evidence from Marketing Expenditures of Pharmaceutical MNCs
Pouya Seifzadeh, Indiana University-Purdue University Columbus

Internationalization, International Intellectual Property Rights Protection and Innovation
Se Ho Cho, Rutgers University
Hyun Gon Kim, Rutgers University

Effect of Post-Entry Organizational Design Choices For Learning
Izzet Darendeli, Temple University
Robert D. Hamilton, III, Temple University
Masaaki Kotabe, Temple University
**Political Institutions and Strategies in International Business**

Chair: George O. White III, Old Dominion University

**Battle for Resources: What is the Role of Interstate Relations in International Acquisitions in the Oil Industry? A Realist Perspective**

Olivier Bertrand, SKEMA Business School

**Ownership-based Entry Mode, Political Strategy and Performance: A Moderated-Mediating Explanation**

Hongxin Zhao, Saint Louis University
Jieqiong Ma, Saint Louis University
Jie Yang, Saint Louis University
Seung Kim, Saint Louis University

**Ownership-based Entry Mode, Political Strategy and Performance: A Moderated-Mediating Explanation**

Hongxin Zhao, Saint Louis University
Jieqiong Ma, Saint Louis University
Jie Yang, Saint Louis University
Seung Kim, Saint Louis University

**Does Targeting at Government-dominated Markets Impede Innovation?**

Wei Wei, Beijing Jiaotong University
Jay Chok, Keck Graduate Institute
Delin Yang, Tsinghua University

**Firm-Specific Political Resources, Home-Host Ties and International Expansion**

Joao Albino Pimentel, HEC Paris
Pierre Dussauge, HEC Paris

**Political Ideologies of CEOs and Foreign Direct Investment of Emerging Economy Firms: Evidence from China**

Zelong Zhang, Baruch College, CUNY

**Institutional Sensemaking: Learning Institutional Logics to Overcome the Liability of Political Connectedness**

Tolga Ulusenre, University of South Carolina

**Impact of Political Risk on Cross Border Acquisition Premiums**

Rama Krishna Reddy, University of Memphis
Ben Kedia, University of Memphis

**Coffee Break**

Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.

✪ This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research.
Session 2.2.4 - Competitive
Track: 1 - People and Careers
Room: Seymour

Language and its Effects on International Business
Chair: Rebecca Piekkari, Aalto University

Multifaceted Effects of Host Country Language Proficiency in Expatriate Cross-Cultural Adjustments: An Interview Study in China
Ling Eleanor Zhang, Hanken School of Economics

Bridging the Language Gap in the MNC
Nathalie Aichhorn, WU Vienna
Jonas Puck, WU Vienna

Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?
Amir Shoham, Temple University
Estefania Santacreu-Vasut, ESSEC
Israel Drori, College of Management Academic Studies
Ronny Manos, College of Management Academic Studies

The Complementarity of Human Capital and Language in Bilateral Foreign Direct Investment
Palitha Konara, University of Huddersfield
Yingqi Wei, University of Leeds

Session 2.2.5 - Competitive
Track: 5 - Global Value Chains/Geography of IB
Room: Cypress 1

Offshoring Mandates and Performance
Chair: Martina Musteen, San Diego State University

Global Sourcing and Foreign Knowledge Seeking: A Formal Model and Empirical Analysis
Heather Berry, George Washington University
Aseem Kaul, University of Minnesota

Controlling Offshore Activities: The Choice of Equity vs. Non-Equity Alliances
Gabriella Lojacoeno, Bocconi University
Nicola Misani, Bocconi University
Stephen Tallman, University of Richmond

H Designing Offshore Subunits: Scope Decisions and Their Performance Implications
Carlos Adrian Rodriguez, McGill University

B Strategic Location in the Global Value Chain and Foreign Subsidiary Performance: Evidence from 105 Countries
Ajai Gaur, Rutgers University
Yong Yang, University of Sussex
Deeksha Singh, Rutgers University

Session 2.2.6 - Panel
Track: 15 - Research Methodology in IB
Room: Cypress 2

Chair: Timothy Devinney, University of Leeds

Panelists:
Timothy Devinney, University of Leeds
Paula Caligiuri, Northeastern University
Dan V. Caprar, University of New South Wales
Bradley L. Kirkman, North Carolina State University

Session 2.2.7 - Competitive
Track: 14 - Teaching IB
Room: Oak 1

Creating International Business Learning Experiences
Chair: Mary B. Teagarden, Thunderbird Graduate School of International Management

The Role of Reflective Journals in Developing Global Virtual Team Competencies
Virginia Ilene Cathro, University of Otago
Paula Marie O’Kane, University of Otago
Deb Gilbertson, Te Kaha Trust Education Trust

Gamification of International Business Education: Experiential Learning and a Global Perspective
Varina Paisley, UNSW

Globalizing the First Year Experience
Tanvi Kothari, San Jose State University
Malu Roldan, San Jose State University

Management of Foreign Affiliates: an Undergraduate International Business (IB) Integrative Course?
Javier Calero Cuervo, University of Macau

Teaching the Politics of International Business
Jeffrey Allen Kappen, Drake University
Matthew Coy Mitchell, Drake University

Session 2.2.8 - Competitive
Track: 8 - Strategy, M&As and Competitiveness
Room: Oak 2

What is the Effect of Organizational Choices on FDI Performance?
Chair: Pavida Pananond, Thammasat University

Transnational Integration in the Digital Age
Wenjie Chen, George Washington University
Fariha Kamal, U.S. Census Bureau

Inside the MNC: Structuring Ownership of Firm-Specific Advantages
Catherine Magelssen, Rutgers University
Susan Feinberg, Temple University
Operational Flexibility, Cultural Diversity, and Foreign Subsidiary Divestment
Seung-Hyun Lee, University of Texas at Dallas
Ho-Wook Shin, University of Texas at Dallas
Jeoung Yul Lee, Hongik University

Relative Mode Advantage in Local Market Penetration: Comparing IJVs and WOFs in the Context of China
Changhui Zhou, Peking University
Mingkun Liu, Industrial and Commercial Bank of China
Danxue Gao, Peking University

Session 2.2.9 - Competitive
Time: 10:45-12:00
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Fraser

Institutions and International Entrepreneurship
Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Decision to Internationalize New Ventures and Home Country Factors: A Multi-Level Study of Early-Stage Entrepreneurs
Etayankara Muralidharan, MacEwan University
Saurav Pathak, Michigan Technological University
Andre Laplume, Michigan Technological University

To Formalize or Not to Formalize: Entrepreneurship and Pro-Market Institutions
Luis Alfonso Dau, Northeastern University
Alvaro Cuervo-Cazurra, Northeastern University

A Signaling Based View (SBV) of Dark Favors Frequency (DFF) and Institutional Friction for SMEs: Evidence from Transition Economies
Alain Verbeke, University of Calgary
Ellie Banalieva, Northeastern University
Kimberly A. Eddleston, Northeastern University

Taxes, Corruption and Entrepreneurship
Farzana Chowdhury, Indiana University
Maksim Belitski, University of Reading
Sameeksha Desai, Indiana University

Session 2.2.10 - Special Session
Time: 10:45-12:00
Special Session Room: Thompson

Special Session of AJBS Best Papers
Chair: Thomas Roehl, Western Washington University

Evolution of the MNE Ownership-Subsidiary Performance Relationship
Min (Megan) Zhang, Ivey Business School

Won’t Globalise, Can’t Globalise: Rethinking Japanese MNEs’ Ethnocentric Staffing Practices
Katsuhiro Yoshikawa, London School of Economics
Hyun-Jung Lee, London School of Economics

Language and Reverse Knowledge Transfer: Foreign MNC Subsidiaries in Japan
Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology

Language-Oriented Human Resource Management Practices, Knowledge Transfer, and Absorptive Capacity in Foreign Subsidiaries
Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology

Session 2.2.11 - Competitive
Time: 10:45-12:00
Track: 10 - Theories of the MNE and of FDI
Room: Arbutus

Institutions and Knowledge Flows in Global MNEs
Chair: Saul Estrin, London School of Economics

Managerial Decision Making, Knowledge Internalisation and Power in Global Factories
Peter J. Buckley, University of Leeds
Peter W. Liesch, University of Queensland

FDI, Technology Spillovers and Green Innovation in South Korea
Yoo Jung Ha, University of York

No Place Like Home? An Institutional Perspective on the Consequences of Parent Relocations for Multinationals’ Home-Country Legitimacy
Arjen Slangen, RSM Erasmus University
Marc Baaij, RSM Erasmus University

Session 2.2.12 - Competitive
Time: 10:45-12:00
Track: 12 - Institutional/Political Environment
Room: Fir

Home- and Host-Country Institutional Determinants of Firm Behaviors
Chair: Huub Ruel, Windesheim University

The Role of Institutions in Explaining Foreign Subsidiary Growth in Transition Economies
Murod Aliyev, University of Leeds
Mario Kafouros, University of Leeds

Untangling the Influence of Globalization and Ethnic Fractionalization on National Cooperation
Nancy R. Buchan, University of South Carolina
Robert J. Rolfe, University of South Carolina
Lucy Ojode, Texas Southern University
Meshack Orinda, Moi University

Institutional Antecedences of Earnings Management in Emerging Markets - A Miltilevel Analysis
Shuji Rosey Bao, Old Dominion University
Krista Lewellyn, University of Wyoming

Riding on the Dragon: FDI Bandwagon Diffusions in China
Jing Yu (Gracy) Yang, University of Sydney
Jiatao Li, Hong Kong University of Science and Technology
**Session 2.2.13 - Interactive**  
**Time:** 10:45-12:00  
**Track:** 1 - People and Careers  
**Room:** Cowichan

**How MNEs Handle Human Resources Abroad:**  
Boundary Spanning, Knowledge Sharing, and Trust Building  
Chair: Fabian J. Froese, Georg-August-University Goettingen

Organizational Cross-Cultural Adaptation: A Multiple-Case Study of Chinese Firms Operating in the United States  
Jing Betty Feng, Georgia State University  
Leigh Anne Liu, Georgia State University

Psychological Distance and the Zone of Proximal Development: International Knowledge Transfer by Returnee Managers  
Michael Roberts, MacEwan University

“Does it Matter Who I Am?”: The Role of Ethnic Identity Confirmation in Expatriates’ Knowledge Acquisition  
Shea Fan, University of Melbourne  
Tine Koehler, University of Melbourne  
Anne-Wil Harzing, ESCP Europe  
Christina Cregan, Univeristy of Melbourne

Organizational Stigmas in MNCs  
S. Bruce Thomson, MacEwan University  
Chris Nyland, Monash University  
Helen Forbes-Mewett, Monash University

Boundary Spanners in a Global Software Development Project: A Qualitative Case Study of an Indian Service Provider's On-Site Managers  
Anne-Marie Søderberg, Copenhagen Business School

Information Sharing between Host Country Nationals and Expatriates at the Subsidiary  
Yung-Kuei Liang, Tatung University

Returnees and MNE Staffing in China  
Huanglin Wang, SUNY New Paltz

Developing Chinese High-potential Employees: Challenges for the International Human Resources Management of MNCs  
Harald Dolles, Molde University College / University of Gothenburg  
Sebastian Mansson, University of Gothenburg  
Christian Schmidt, University of Gothenburg

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**Session 2.2.15 - Interactive**  
**Time:** 10:45-12:00  
**Track:** 3 - Organization, Management and HR  
**Room:** Capilano

**Managing Human Resources in Emerging Economies**  
Chair: Naoki Ando, Hosei University

Talking the Talk: MNCs, Business Professional Discourse and Local Embeddedness in Transition Economies  
Olga Kuznetsova, Manchester Metropolitan University  
Andrei Kuznetsov, University of Central Lancashire

Emerging Market Multinationality and Attrition-Centric Human Resource Management  
Vijay Edward Pereira, University of Portsmouth

Global Certification: An Analysis of Ownership Structure and TQM Commitment  
Stewart Miller, University of Texas at San Antonio  
Kefeng Xu, University of Texas at San Antonio  
Jayanth Jayaram, University of South Carolina  
Bruce Rudy, University of Texas at San Antonio

Determinants of Employee Turnover Intentions in China: A Comparative Study of Chinese and Foreign Firms  
Yong Suik Pak, Yonsei University  
Yi Yang, Yonsei University

On the Win-Win and Win-Lose Effects of HRM: Siding with the Former and Shedding Light on the Mechanisms  
Mats Ehrnrooth, Hanken School of Economics  
Alexei Koveshnikov, Hanken School of Economics

Social Network Sites, Leadership and Employees’ Outcome: Comparative Study of Japan and Brazil  
Marcos H. Yokoyama, Osaka University  
Tomoki Sekiguchi, Osaka University

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**Session 2.2.16 - Interactive**  
**Time:** 10:45-12:00  
**Track:** 12 - Institutional/Political Environment  
**Room:** Chehalis

**Understanding and Managing Local Institutional Contexts in International Business**  
Chair: Htwe Htwe Thein, Curtin University

Subnational Differences and Firm Strategies during Institutional Transitions  
Sergey Lebedev, University of Texas at Dallas  
Mike W. Peng, University of Texas at Dallas
A Social Psychological Perspective on Foreignness: Why Is Foreignness Sometimes A Liability And Sometimes A Benefit
Sudhir Nair, University of Victoria
David G. Cohen, Skidmore College
Chun (Grace) Guo, Sacred Heart University
Kimberly Sherman, University of Massachusetts Amherst

Business Group Diversification, Internationalization and NGO Engagement Effects on Firm Performance
Hildy Jean Teegen, University of South Carolina
Armando Borda, ESAN-Graduate School of Business

Business Group Affiliations and Earnings Management: A Principal-Principal Perspective
Yan Gao, Shanghai University of Finance and Economics

**WEDNESDAY, JUNE 25 - 12:00-13:00**

**Light Lunch**
A light lunch will be provided for conference participants at the Bayshore Grand Ballroom.

**AIB Fellows’ Business Meeting**
AIB Fellows only.

**WEDNESDAY, JUNE 25 - 13:00-14:15**

**Session 2.3.1 - Panel**
**Time: 13:00-14:15**
**Track: 9 - Home Economies and the MNE**
**Room: Stanley Park 2-3**

Emerging Market Global Players: Home-Country Institutions and Corporate Governance
Chair: Victor Zitian Chen, University of North Carolina at Charlotte
Discussant: Igor Filatotchev, City University London

Panelists:
Robert E. Hoskisson, Rice University
Yasir Yasin Fadol, Qatar University
Hwy-Chang Moon, Seoul National University
Hsia Hua Sheng, FGV-EAESP

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**Investment Purpose Multiplicity to Counter the Hazards of Institutional Voids: Japanese FDI in Africa**
Yamlaksira Shewangizaw Getachew, Ivey Business School
Paul W. Beamish, Ivey Business School

**Disentangling Global Crises by Crisis Uncertainty: Evidence from Hong Kong**
Frank W. Ng, Chinese University of Hong Kong
Daphne W. Yiu, Chinese University of Hong Kong

**The Moderating Role of FDI Motives and the Institutional Environment on the Performance of Foreign and Domestic Firms in Emerging Markets**
Tilo F. Halaszovich, University of Bremen

**Reasons for the Structural Weaknesses of Financial Markets in Africa: Insights from Ghana**
Kweku Adams, University of Calgary

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**Organizational Characteristics and MNE Behaviors**
Chair: Martin Hemmert, Korea University

**Tax Planning and Strategic Decisions: A Comparison of UK Firms and Turkish Firms**
Jane Frecknall-Hughes, Open University Business School
Mehmet Demirbag, University of Strathclyde
Keith Glaister, University of Warwick
Ekrem Tatoglu, Bahcesehir University

**Organizational Attractiveness of Emerging and Developed Market Multinationals in Developed Markets**
Katrin Held, University of Hamburg
Benjamin Bader, University of Hamburg
Nicola Berg, University of Hamburg

**The Lower Sensitivity of State-Owned Enterprise FDI to Political Risk: Investigating Political Capabilities- and Risk Preferences Explanations**
Asmund Rygh, BI Norwegian Business School
Carl Henrik Knutsen, University of Oslo

**Misfortune of One, Happiness of Others? The Impact of Parent Firms’ Market Munificence on MNCs’ Subsidiaries Performance**
Aude Le Cottier, IE Business School
Juan Santalo, IE Business School

**Why Firms become Multinationals? Evidences from Developing Economies**
Nadia Campos Pereira Bruhn, UFG/UFLA
Jucira Nunes Alcantara, UFLA
Ricardo Pereira Reis, UFLA
Dany Flavio Tonelli, UFLA
Luiz Marcelo Antoniiali, UFLA
Cristina Lelis Leal Calegario, UFLA
### Session 2.3.2 - Special Session  
**Track: 18 - Scholars Meet Practice Session**  
**Room: Stanley Park 1**

**Investing in the Sustainable Development Goals: the TNC Contribution (UNCTAD Special Session)**

**Chair:** James Zhan, United Nations Conference on Trade and Development

**Panelists:**
- James Zhan, United Nations Conference on Trade and Development
- Hafiz Mirza, United Nations Conference on Trade and Development
- Sarianna Lundan, University of Bremen
- Peter J. Buckley, University of Leeds
- Rob van Tulder, RSM Erasmus University

### Session 2.3.3 - Panel  
**Track: 15 - Research Methodology in IB**  
**Room: Mackenzie**

**Are FDI Stock and Flow Data Good Measures of MNE Activity?**

**Chairs:** Jean-Francois Hennart, Tilburg University/University of Pavia and Dylan Sutherland, Durham University

**Panelists:**
- Dylan Sutherland, Durham University
- Raymond Mataloni, Jr., U.S. Bureau of Economic Analysis
- Stephen Gelb, World Trade Institute
- Andrew Kerner, University of Michigan

### Session 2.3.4 - Competitive  
**Track: 2 - Entrepreneurship, SMEs, Born Globals**  
**Room: Seymour**

**Internationalization Speed: Antecedents and Consequences**

**Chair:** Patricia P. McDougall-Covin, Indiana University

**Panelists:**
- Ziliang Deng, Renmin University of China
- Ruey Jer (Bryan) Jean, National Chengchi University
- Rudolf R. Sinkovics, University of Manchester

**International Learning Strategy, Speed of Learning and Speed of SME Internationalization**

- Mikael Hilmersson, Halmstad University/ Linnaeus University
- Martin Johanson, Mid Sweden University
- Stylianos Papaioannou, Mid Sweden University

**Speed of SME Internationalization and Performance**

- Mikael Hilmersson, Halmstad University/ Linnaeus University
- Martin Johanson, Mid Sweden University

### Session 2.3.5 - Competitive  
**Track: 7 - Competition and Collaboration in IB**  
**Room: Cypress 1**

**Capabilities, Institutions and the Dynamics of Competition**

**Chair:** William Newburry, Florida International University

**Competitor Identification and Performance: The Added Value of Foreign Competitors**

- Keith D. Brouthers, King’s College London
- Chung-Long Yu, Tunghnan University
- Fatima Wang, King’s College London

**Rivalry on Multiple Fronts: The Effects of Domestic and Host Market Competition on New and Repeated Foreign Entry**

- Exequiel Hernandez, University of Pennsylvania
- Anja Tuschke, University of Munich

**How do Foreign and Local Firms Compete? Competitive Dynamics, Liability of Foreignness and Institutional Voids**

- Klaus Meyer, China Europe International Business School
- Wei Yang, Nankai University

**How Standalone Firms Build Leading-Edge Capabilities in Emerging Markets: The Role of Shared Institutional Infrastructure in the Brazilian Cosmetics Industry**

- Aline Gatignon, INSEAD
- Laurence Capron, INSEAD

### Session 2.3.6 - Competitive  
**Track: 15 - Research Methodology in IB**  
**Room: Cypress 2**

**Research Methods for International Business**

**Chair:** Harry Bowen, Queens University of Charlotte

**Beyond Double Translation: Cross-Cultural Adaptation of Organizational Culture Questionnaire**

- Ekaterina Mikhailova, NRU Higher School of Economics
- Valentina V. Kuskova, NRU Higher School of Economics
- Irina O. Volkova, NRU Higher School of Economics

**Polycontextualizing International Business Studies - A Future Research Agenda**

- Ying Liu, Florida International University

**Corporate Reputation Measurement: Evidence from Cross-Country Comparison**

- James Agarwal, University of Calgary
- Oleksiy Osiyevskyy, University of Calgary

**Measuring Absorptive Capacity in High-Tech Companies: Mixing Qualitative and Quantitative Methods**

- Vesna Sedoglavich, Australian National University
- Michele Akoorie, University of Waikato
- Kathryn Pavlovich, University of Waikato
Engage Them and They’ll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum

Chair: Vas Taras, University of North Carolina at Greensboro

Panelists:
Stephan Gerschewski, Hankuk University of Foreign Studies
Adam Johns, Doshisha University
Arunee Lertkornkitja, Stamford International University
Lavanchawee Sujarittanonta, University of Calgary
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Grishma Shah, Manhattan College
John Cragin, Vertical Learning Curve
José de la Torre, Florida International University
Karen Imam, Binus University International
Gordana Pesakovic, Argosy University
Miroslaw Jarosinski, Warsaw School of Economics
Michel Librowicz, Université du Québec à Montréal
Nick Robinson, North Island College
Norhayati Zakharia, Universiti Utara Malaysia

What is the Effect of Distance on FDI Performance?
Chair: Jennifer Oetzel, American University

Does Distance to Subsidiaries affect Headquarters Value Added?
Philip C. Nell, WU Wien & Copenhagen Business School
Sjoerd Beugelsdijk, University of Groningen
Bjoern Ambos, University of St. Gallen

Linguistic Distance and Bridge Language Proficiency Effects on Equity Ownership in Cross-Border Acquisitions
Ilya Cuypers, Singapore Management University
Gokhan Ertug, Singapore Management University

Location Choices of FDI and Multinational Performance: First Evidence from Matched Firms
Nigel Driffield, Aston University
Yong Yang, University of Sussex

Knowledge, Culture and Innovation
Chair: Mary-Yoko Brannen, University of Victoria

Language and Reverse Knowledge Transfer in Multinational Corporations: Interactive Effects of Communication Media Richness and Headquarters Commitment
Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology

Bridging the Consultant-Client Relationship and Knowledge Sharing in the MENA Region: A Cultural Embeddedness Perspective
Di Fan, Deakin University
Zinab Hassan, Deakin University

Cultural Distance in International Alliances: New Product Development Performance through Joint Sensemaking and Knowledge Combination
Robin Nico Pesch, University of Bayreuth
Ricarda B. Bouncken, University of Bayreuth
Rainer Harms, University of Twente

Societal Temporal Orientation and Innovation: Evidence from Hofstede and GLOBE
Tais Siqueira Barreto, Florida Atlantic University

Global Leadership: A New Taxonomy and the Role of Attributional Complexity and Transformational Leadership
Chair: Jean Lee, China Europe International Business School

Towards a Taxonomy of the Global Leadership Construct
B. Sebastian Reiche, IESE
Allan W. Bird, Northeastern University
Mark E. Mendenhall, University of Tennessee
Joyce Osland, San Jose State University

Attributional Complexity and Leadership: Test of a process Model in France and India
C. Lakshman, Tongji University
Christophe Estay, KEDGE Business School Bordeaux

Leadership Style and Organizational Commitment: A Comparative Study between US and Korean Employees
Youngsam Cho, Korea University
Mannsoo Shin, Korea University
Jangrho Lee, Korea University

The Mechanism of Transformational Leadership on Organizational Commitment: A Comparative Study of the U.S. and German Companies in Korea
Soyeon Kim, Meiji University
Mannsoo Shin, Korea University
**Top Management and Corporate Boards**  
Chair: Marc Van Essen, University of South Carolina

**Top Management Internationalization and Accounting Quality**  
Tobias Dauth, HHL Leipzig Graduate School of Management  
Paul Pronobis, Free University of Berlin  
Stefan Schmid, ESCP Europe

**CEO Duality in IPO Firms in China: the Reconciliation of Agency Theory and Stewardship Theory**  
Wanrong Hou, University of Texas-Pan American  
Sali Li, University of South Carolina  
Jianfeng Wu, University of International Business and Economics  
Yonggui Wang, University of International Business and Economics

**Internationalization of Corporate Boards and Change in its Working Language**  
Trond Randoy, University of Agder  
Rebecca Piekkari, Aalto University  
Lars Oxelheim, University of Lund

**Institutional Contexts of Corruption and Business Ethics**  
Chair: Halia Valladares, Mt. Royal University

**The Effect of Firm Bribery in Transition Economies on Firm’s Market Focus Between Domestic and Foreign Markets**  
Seung-Hyun Lee, University of Texas at Dallas  
David H. Weng, University of Texas at Dallas  
Jinsil Kim, University of Texas at Dallas

**A Transaction Governance Perspective on Business Entertainment**  
Francis Sun, Brock University  
Shih-Fen S. Chen, Ivey Business School

**The Impact of Corruption and Institutional Restrictiveness on Entry Strategy: Evidence from Telecommunication Projects in Developing Countries**  
Arash Amirkhany, McGill University  
Pouya Seifzadeh, Indiana University-Purdue University Columbus

**Examining the Institutional Context of Organizational Corruption Controls: The Case of FIFA**  
William Ray Heaston, Drake University  
Matthew Coy Mitchell, Drake University

**Identity, and Cultural Intelligence: Conceptualization and Development**  
Chair: Yuan Liao, University of New South Wales

**Individuals with Multi-Institutional Profiles: Construct Development, Operationalization, and Suggested Applications**  
Qin Han, University of Alberta  
Jennifer Jennings, University of Alberta

**Acculturation, Identity and Self-Initiated Expatriation: Theoretical Implications**  
Marian Crowley-Henry, National University of Ireland Maynooth  
Noeleen Doherty, Cranfield University

**Developing the Global Managers of the Future: Exploring the Merits of CQ Education in Business Schools.**  
Jase Ramsey, University of Alabama  
Melanie Lorenz, University of Alabama  
Livia Barakat, Fundacao Dom Cabral

**On Becoming Marginal and Cosmopolitan: A Grounded Theory Study on Expatriate Cultural Identity**  
Ling Eleanor Zhang, Hanken School of Economics

**Betwixt and Between: Organizational Identification of Local Managers at MNE Overseas Subsidiaries**  
Khan-Pyo Lee, Sogang University  
Jun-Young Bae, Pukyong National University  
Jang-Ho Choi, Sogang University  
Bongsoon Cho, Sogang University

**The Quest for Global Entrepreneurs? – Cultural Intelligence and its Importance to Entrepreneurship**  
Marilyn M. Helms, Dalton State College  
Raina M. Rutti, Dalton State College  
Melanie Lorenz, University of Alabama  
Craig E. Armstrong, University of Alabama

**Why Has the Chinese Leadership Style Prevailed over Millenia? Towards an Evolutionary Theory of Global Leadership**  
Antony John Drew, University of Newcastle  
Hans Jansson, Linneus University

**Critical Reflections on Parent-Subsidiary Linkages**  
Chair: Birgitte Grogaard, University of Calgary

**Why the Importance of the (Cultural) Distance Concept in International Business Is Not Justified: A Literature Analysis**  
Anne-Wil Harzing, ESCP Europe  
Markus Pudelko, Tuebingen University
Parent-Subsidiary Linkage: How Resource Commitment and Resource Similarity Influence Firm Performance
Chung-Jen Chen, National Taiwan University
Andy Ruey-Shan Guo, National Taiwan University
Shan-Huei Wang, National Taiwan University
Ya-Hui Lin, Research Institute for the Humanities and Social Sciences, National Science Council

How Foreign is Foreign? The Local Embeddedness of Foreign Listed Companies
Robert Lindorfer, WU Vienna
Anna Andres, WU Vienna

In Defense of Heterarchy: Applying the Hypermodern Structure in U.S. Military and Multinational Corporations
Tanya Andrea Peacock, University of Hawaii at Manoa
Kiyohiko Ito, University of Hawaii at Manoa

Ambidexterity in the MNC: Balancing Opportunities and Demands in Multiple Contexts
Mikael Eriksson, Uppsala University
Henrik Dellestrand, Uppsala University
Rian Drogendijk, Uppsala University
Ulf Holm, Uppsala University

Complexity and Structure in MNCs – An NK-Application
Sokol Celo, Suffolk University
I. Kim Wang, Suffolk University
James Nebus, Suffolk University

Subsidiary HR Autonomy and Subsidiary Performance
Mila B. Lazarova, Simon Fraser University
Hilla Peretz, ORT Braude College
Yitzhak Fried, Syracuse University

Are Better Firms Acquired by MNEs Rather Than Domestic Firms in China?
Aizhen Chen, Xiamen University

Familiarity and Cultural Effects in International Mergers and Acquisitions
Paul Jonathan Komiak, Memorial University

Political Environment and Cross-border Acquisitions
Ben Kedia, University of Memphis
Rama Krishna Reddy, University of Memphis

The Market’s Response to Environmental Performance: Distance between Acquirer and Target Country in the Cross-Border Acquisition: Moderating Role of Acquirer’s Environmental Reputation
Gunae Choi, Rutgers University

Financial Development, Information Asymmetry, and the Alignment between Short-Term Stock Market Reaction and Long-Term M&A Performance: Evidence from Hong Kong and Mainland China
Yuping Zeng, Southern Illinois University Edwardsville
Meijui Sun, Ming Chuan University

Board Capital and Cross-Border M&A Performance—The Moderating Role of Internal Social Ties
W.G. Douglas Fernandez, Florida International University
Sumit K. Kundu, Florida International University

Speed of Institutional Change and Cross-Border Acquisition Performance
Yinuo Tang, University of Pittsburgh
Ravi Madhavan, University of Pittsburgh

Social Institutions in Home and Host Countries
Chair: Bindu Arya, University of Missouri-St. Louis

Internal and External Consequences of Direct and Distance Effects of Institutions for MNCs and the Role of Social Capital
Daniel Rottig, Florida Gulf Coast University

The Impact of Home and Host Country Institutional Context on Subsidiary Performance
Chinmay Pattnaik, University of Sydney
SoonKyoo Choe, Yonsei University

Bribery and Firm Performance in Different Institutional Environments
Canan Canbulat Mutlu, University of Texas at Dallas

Comparative Business Systems: Social Embeddedness in the Work Place and National Differences in Employee Impression Management Behaviors in China, Japan, Korea, & the U.S.
Patricia (Tish) Robinson, Hitotsubashi University ICS
Li Ma, Peking University
Zhixue Zhang, Peking University

Bureaucrats Rent-Seeking and Corruption in An Emerging Market: A Firm-Level Analysis of FIEs in Vietnam
SoonKyoo Choe, Yonsei University
Dang Thi Hong Nguyen, Yonsei University
Kyung Min Park, Yonsei University

The Decline of Partnerships and Rise of Club Good Structures in Investment Banking
W. Travis Selmier II, Indiana University

The Pursuit of Government Transparency in the Transition Economies: Panacea or Pandora’s Box of MNE’s Corruption?
Neli Kouneva Loewenthal, George Washington University

Context and Reinvestment Decisions: Why the Transitional Periphery Differs from other Post-State Socialist Economies
Mehmet Demirbag, University of Strathclyde
Martina McGuinness, University of Sheffield
Geoffrey T. Wood, University of Warwick

Innovation in Emerging Economies
Chair: Rachel Pacheco, University of Pennsylvania

Exploring the External Side of MNE Subsidiary Innovation in China: Locations and the Role of Inter-Organizational Trust
Christopher Williams, Ivey Business School
Juana Du, Royal Roads University
Globalization of R&D: Intellectual Property Rights (IPR) and Innovation in India and China
Rajat Khanna, UNC Chapel Hill
Atul Nerkar, UNC Chapel Hill

Silicon Valley and China's Innovation Openness
Brian Hilton, Nottingham University China
Miao Wang, Nottingham University China

Organisational Innovation in Indian firms – A Multi-Level Perspective
Smita Nair, University of Sheffield
Pawan Budhwar, Aston University
Kishore Gopalakrishna Pillai, Aston University

Impact of Technology on Banking in Africa: The Contribution of Foreign Banks in Ghana
Kweku Adams, University of Calgary

R&D Internationalisation of Developing Country Firms: The Case of China
Huaichuan Rui, University of London

Reverse Management Innovation from Emerging Markets
Michal Lemanski, Nottingham University China
Shameen Prashantham, Nottingham University China

WEDNESDAY, JUNE 25 - 14:15-14:30
Time: 14:15-14:30
Break
Short break to facilitate transition between sessions. No refreshment service will be provided.

WEDNESDAY, JUNE 25 - 14:30-15:45
Session 2.4.1 - Panel
Time: 14:30-14:55
Track: 2 - Entrepreneurship, SMEs, Born Globals Room: Stanley Park 2-3

International Entrepreneurship: Toward an Integration of IB and Entrepreneurship
Chair: Shameen Prashantham, Nottingham University China

Panelists:
Stephanie A Fernhaber, Butler University
Gary A Knight, Willamette University
Anoop Madhok, York University
Patricia P. McDougall-Covin, Indiana University
Elizabeth L. Rose, University of Otago and Aalto University School of Business

Session 2.4.2 - Panel
Time: 14:30-15:45
Track: 11 - Stakeholders, Leadership, Governance Room: Mackenzie

Dirty Topic or Local Norm: Corruption and Discrimination Debates in International Business
Chair: Alvaro Cuervo-Cazurra, Northeastern University

Panelists:
John Lawler, University of Illinois at Urbana-Champaign
John Mezias, University of Miami
Jonathan Doh, Villanova University

Session 2.4.3 - Panel
Time: 14:30-15:45
Track: 11 - Stakeholders, Leadership, Governance Room: Mackenzie

Institutions, Ownership and Global Strategy
Chair: Hans van Oosterhout, Rotterdam School of Management

Panelists:
Ruth V. Aguilera, University of Illinois at Urbana Champaign
Tatiana Kostova, University of South Carolina
David Reeb, National University of Singapore
Marc Van Essen, University of South Carolina

Session 2.4.4 - Competitive
Time: 14:30-15:45
Track: 9 - Home Economies and the MNE Room: Seymour

Internationalization of Emerging Market MNEs
Chair: Sam Park, China Europe International Business School

Internationalization through Exaptation: The Role of Domestic Geographical Scope in the Internationalization Process of Firms
Tamara Stucchi, Technical University of Denmark
Grazia D. Santangelo, University of Catania

Strategic Archetypes of Emerging Market Multinationals: Analysis of Outward FDI of Indian Firms
Vikas Kumar, University of Sydney
Rajesh Upadhyayula, Indian Institute of Management Kozhikode
Amit Karna, EBS Business School

International Springboard by Emerging Market Enterprises: A Contextual Perspective
Vladislav Maksimov, University of Miami
Yadong Luo, University of Miami

Innovation and Internationalization in the Indian Pharmaceutical Sector: The Moderating Role of Ownership Structures
Tatiana S. Manolova, Bentley University
Saptarshi Purkayastha, Indian Institute of Management Kozhikode
Linda F. Edelman, Bentley University
Session 2.4.5 - Competitive  
Track: 7 - Competition and Collaboration in IB  
Room: Cypress 1

Corporate Portfolio Evolution and Performance: Alliances, IJVs, and Subsidiaries  
Chair: Gurneeta Vasudeva Singh, University of Minnesota

- Contextual and Processual Antecedents of International Strategic Alliance Performance: A Co-evolutionary View  
  Mia Hsiao-Wen Ho, Yuan Ze University

- Shuffling the Cards while Playing the Game: Predicting the Direction of Foreign Ownership Changes in IJVs  
  Vanessa C. Hasse, Ivey Business School  
  Jean-Louis Schaan, Ivey Business School  
  David Tanganelli, Universitat Internacional de Catalunya

- Distant from Whom? The Facets of Cultural Distance and its Impact on Innovation Performance in Subsidiaries’ Alliance Portfolios  
  Stefano Elia, Politecnico di Milano  
  Lucia Piscitello, Politecnico di Milano  
  Antonio Messeni Petruzzelli, Politecnico di Bari

Building Capabilities in Emerging Markets: The Double-Edged Sword of Cross-Sector Alliances  
Aline Gatignon, INSEAD

Session 2.4.6 - Panel  
Time: 14:30-15:45  
Track: 15 - Research Methodology in IB  
Room: Cypress 2

Data Sharing, Research Crowdsourcing, and Open Collaboration: Latest Developments and Opportunities in International Business Studies  
Chair: Dan V. Caprar, University of New South Wales

Panelists:  
Vas Taras, University of North Carolina at Greensboro  
Piers Steel, University of Calgary  
Daniel Rottig, Florida Gulf Coast University  
Norhayati Zakaria, Universiti Utara Malaysia  
Amanda E.K. Budde-Sung, University of Sydney  
Sebastian Jayaraj, Rutgers Business School  
Tony Fang, Stockholm University

Session 2.4.7 - Panel  
Time: 14:30-15:45  
Track: 14 - Teaching IB  
Room: Oak 1

Transformative Experiences in Teaching International Business  
Chair: Suresh George, Coventry University

Panelists:  
Suresh George, Coventry University  
Basil Janavaras, Minnesota State  
Todd Friends, Whitworth University

Session 2.4.8 - Competitive  
Time: 14:30-15:45  
Track: 8 - Strategy, M&As and Competitiveness  
Room: Oak 2

Strategic Determinants of MNE Performance  
Chair: Thomas Hutzschenreuter, WHU – Otto Beisheim School of Management

- Effects of R&D Investments and Market Signals on International Acquisitions: Evidence from IPO Firms  
  Cheng-Wei Wu, University of Hong Kong  
  Jeffrey Reuer, Purdue University

- Which Match Maker do you want? Advisor Banks and the Effects of their Network Position on Uncertainty Control in Cross-Border Acquisitions, 1996-2010  
  Jung-Hoon Han, Yonsei University

- Corporate Governance, Internationalization, Diversification, and Financing Decision  
  Chiu-Wen Chen, Chung Yuan Christian University

- Retailers’ International Strategy, Implementation and Performance  
  Bernhard Swoboda, Trier University  
  Lukas Morbe, Trier University

Session 2.4.9 - Competitive  
Time: 14:30-15:45  
Track: 6 - Innovation and Knowledge Management  
Room: Fraser

Global versus Local Product Innovation  
Chair: Eleanor Westney, York University

Impact of Korean Market Reforms on Firm Innovation  
KwangWook Gang, Ulsan National Institute of Science and Technology  
Jaya Dixit, Rensselaer Polytechnic Institute

- Relationship-Based Product Innovations: Evidence from the Global Supply Chain  
  Ruey Jer (Bryan) Jean, National Chengchi University  
  Daekwan Kim, Florida State University  
  Daniel Custer Bello, Georgia State University

- Realizing Product Harmonization under Market Demand Heterogeneity: Reconciliation of Competing Logics in New Product Development  
  Yang Liu, University of Cambridge  
  Yongjiang Shi, University of Cambridge

- Balancing Exploitative and Explorative Capabilities within and Across the Product Development and Market Domains  
  Ana Catarina Cadima Lisboa, IPL/ESTG  
  Dionysis Skarmeas, Athens University of Economics and Business  
  Carmen Lages, Nova School of Business and Economics  
  Luis Filipe Lages, Nova School of Business and Economics
Session 2.4.10 - Competitive
Track: 1 - People and Careers
Room: Thompson

Expatriation, Repatriation, and Inpatriation
Chair: Mila B. Lazarova, Simon Fraser University

Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis
Benjamin Bader, University of Hamburg
Tassilo Schuster, University of Erlangen-Nuremberg

How Likely am I to Return Home? A Study of New Zealand Self-Initiated Expatriates
Revti Raman, Victoria University of Wellington
Valerie J. Lindsay, University of Wollongong in Dubai
Shaleen Rashad, Victoria University of Wellington

Is International Assignment Experience a Ticket to the Top of a Foreign Subsidiary? A Career-Cone Perspective
Almasa Sarabi, Georg-August-University Goettingen
Fabian J. Froese, Georg-August-University Goettingen

Seeing Trees behind the Forest: A Closer Look at the Influences of Emotional Intelligence on Expatriates
Alexei Koveshnikov, Hanken School of Economics
Heidi Wechtler, MacQuarie University

Session 2.4.11 - Competitive
Track: 13 - International Finance and Economics
Room: Arbutus

Export Competition
Chair: Rene Belderbos, Catholic University of Leuven

Export Promotion of OFDI from Emerging Markets - Transaction Level Evidence from China
Wenjie Chen, George Washington University
Heiwei Tang, Johns Hopkins University - SAIS

Export of Canadian Retailers to Cross-Border Shopping
Jen Baggs, University of Victoria
Loretta Fung, National Tsing Hua University
Beverly Lapham, Queen's University

Effects of Agglomeration Economies on Learning-by-Exporting
Jon Jungbien Moon, Korea University
Jaiho Chung, Korea University
Hyejin Cho, Korea University
Ji-Young Shin, Korea University

Session 2.4.12 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Fir

Distance
Chair: Ilya Cuypers, Singapore Management University

The Moderating Impact of Institutional Distance on the Subsequent Stages of INV Internationalisation
Dominik Chahabadi, Macquarie University
Meena Chavan, Macquarie University

Perception of Distances and Internationalization: Insights from Social Psychology
Laetitia Em, University of Groningen

A Network Theory of FDI Determinants: Bridging Countries as Attractors
Sokol Celo, Suffolk University
Aya Chacar, Florida International University

Why Do MNEs Face Different Levels of Liability of Foreignness: Examining the Effects of the Interaction and the Alignment between the MNE’s and the Host Country Advantages
Alexey V. Semenov, Saint Louis University
Hadi Alhorr, Saint Louis University

Session 2.4.13 - Interactive
Track: 1 - People and Careers
Room: Cowichan

National Culture and Institutions: Conceptualization, Within- and Between-Country Differences, and Effects
Chair: Fiona Moore, Royal Holloway

Animosity, Institutional Ethnocentrism, and Entry Mode: The Role of Global Values and Trust in Evaluating Perceived Country Risk and Resource Commitment
Morris Kalliny, Saint Louis University
Wootae Chun, Saint Louis University
Seung Kim, Saint Louis University

Purchasing Professionals’ Perceptions of Unethical Negotiation Tactics: A Comparative Study between Taiwan and China
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Do All Chinese Employees Have the Same Cultural Value? An Exploratory Investigation on Differences of Chinese Cultural Values in State-, Private-, and US-Owned Firms
Kitae Kim, Sangmyung University
Quan Yin, Sangmyung University
Bongsoon Cho, Sogang University
Longzhen Li, Hongik University
Byoung Kwon Choi, Sangmyung University

The Cultural Relativity of Power: A Proposed Examination of the Moderating Influence of Power Distance in the International Work Environment
Alexander Assouad, Belmont University

Formation of Pedagogical Approach and its Impact on Work Ethic – Asia Challenging the West?
Chris Baumann, Macquarie University

The Cultural Parallax: An examination of the Paradox that is National Culture
Reccia Natasha Charles, St. George’s University

The International Spread of Management Cultures
Guilherme Azevedo, Audencia Nantes

National Culture and Income Inequality: A Cross-Country Analysis
Mohammad Niamat Elahee, Quinnipiac University
Khawaja A. Mamun, Sacred Heart University
Farid Sadrieh, Quinnipiac University
Ambidexterity, Absorptive Capacity and Innovation
Chair: Nandini Lahiri, Temple University

Learning via Absorptive Capacity in International Joint Ventures: Processes, Performance Impact and the Role of Entry Strategies
Junfeng Zhang, Hong Kong Baptist University
Wei-ping Wu, Hong Kong Baptist University
Ran Chen, Hong Kong Baptist University

Absorptive Capacity in Business Model Innovation: An Empirical Analysis of Managerial Influence Factors
Ruth Steinhauer, Saarland University
Joachim Zentes, Saarland University

Multinational Interdependence and Subsidiary Performance: The Mediating Effects of Ambidexterity
Rene Olie, Rotterdam School of Management

Dynamic Perspective of International Knowledge Transfer from Absorptive Capacity to Combinative Capability
Yoonjeoung Heo, Seoul National University
Hwy-Chang Moon, Seoul National University
Yun-Cheol Lee, Korea Aerospace University

Contextual Ambidexterity: Adaptation and Change Across States of Organizational Environments
Zhi Wang, Manchester Metropolitan University
Stuart Horsburgh, Manchester Metropolitan University

MNC Subunit Competence Creating Activities – Technological Distinctiveness and Knowledge Sourcing
Xiaoyu Pu, SUNY Oswego
John A. Cantwell, Rutgers Business School

Determinants of Technology Transfer Performance from Parent Firms to their Foreign Subsidiaries: An Integrated Approach
Jaehwi Jeong, Sogang University
Chol Lee, Sogang University

Deli Yang, Trinity University
Maho Sonmez, UTSA

Managing Capital Allocation Under Uncertainty: Exploit or Explore?
Elif Ketencioglu, University of Sydney

Vicarious Learning and Cross-Border Acquisition Completion: The Moderating Effect of Formal and Informal Institutional Distance
Mirko H. Benischke, University of Auckland

The (Un)Predictable Factor: The Role of Subsidiary Social Capital in International Takeovers
Dana Minbaeva, Copenhagen Business School
Steen Erik Navbjerg, University of Copenhagen

Multi-level Factors behind the Completion of Cross-Border M&As after Public Announcement
Mihee Lim, KAIST
Ji-Hwan Lee, KAIST
Sang Do Kim, Korea Development Bank

International Commercial Relations and Global Corporate Governance
Chair: Paul W. Beamish, Ivey Business School

The Limits to Economic Integration: Quality Standard Setting and Free Trade in the European Union
Nicolas M. Dahan, Temple University

European Integration and EU Country Network: The Transitions of Intra EU Trade Structure and Network Centrality
Jongmin Lee, University of Reading

Do International Investment Agreements Protect Investment? Micro-Level Evidence
Robert J. Weiner, George Washington University
Srividya Jandhyala, ESSEC

The Institutional Determinants Of Technology Transfers To Emerging And Developing Countries: Evidence From The Energy Sector
Neli Kouneva Loewenthal, George Washington University
Goran Vojvodic, George Washington University

Mixed Methods Analysis for Bargaining Power Dynamics
James Nebus, Suffolk University
Carlos Rufin, Suffolk University
Laura Albareda, Deusto University
**Session 2.4.17 - Interactive**
Time: 14:30-15:45  
Track: 10 - Theories of the MNE and of FDI  
Room: Marine

**Ownership, Governance, and Business Systems**
Chair: Dorothee Feils, University of Alberta

**Value Creation Logics and Internationalization of Service Firms**
Peter D. Oerberg Jensen, Copenhagen Business School  
Bent Petersen, Copenhagen Business School

**Can Value Creation be Helpful Frame for Understanding Firms' Internationalisation?**
Denitsa Hazarbassanova, Copenhagen Business School

**How Foreignness can be an Asset and a Liability for Firms**
Jörg Zimmermann, European Commission - Joint Research Centre  
Wolfgang Sofka, Copenhagen Business School

**Internationalization of State-Owned Enterprises through Outward Foreign Direct Investment**
Fernanda Ribeiro, University Center of FEI  
Ellie Banalieva, Northeastern University  
Charles Dhanaraj, IMD Lausanne

**Over 20 Years of Business Systems Research - Contributions, Gaps, and Future Directions: Lessons for International Management**
Mohammad Bakhtiar Rana, Aalborg University

**CEO Twilight and FDI**
Brian C. Pinkham, Ivey Business School

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**WEDNESDAY, JUNE 25 - 15:45-16:15**

**Coffee Break**
Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.

*This coffee break is sponsored by Aalto University School of Business in honor of the winner of the “That's Interesting!” Award.*

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**WEDNESDAY, JUNE 25 - 16:15-17:30**

**Session 2.5.1 - Panel**
Time: 16:15-17:30  
Track: 10 - Theories of the MNE and of FDI  
Room: Stanley Park 2-3

**The Internationalization of Family Firms**
Chairs: Jean-Francois Hennart, Tilburg University/University of Pavia and Liena Kano, University of Calgary

**Panelists:**
Liena Kano, University of Calgary  
Alain Verbeke, University of Calgary  
Marc Van Essen, University of South Carolina  
Antonio Majocchi, University of Pavia  
Ellie Banalieva, Northeastern University  
Ruth V. Aguilera, University of Illinois at Urbana-Champaign  
Jean-Francois Hennart, Tilburg University/University of Pavia

**Session 2.5.2 - Panel**
Time: 16:15-17:30  
Track: 18 - Scholars Meet Practice Session  
Room: Stanley Park 1

**The Future of Free Trade Agreements: Lessons from the Korea-US FTA**
Chair: Yongsun Paik, Loyola Marymount University  
Discussant: Karl P. Sauvant, Columbia University

**Panelists:**
Troy Stangarone, Korea Economic Institute of America  
Sean Connell, East-West Center in Washington  
Hugh Stephens, Asia Pacific Foundation of Canada/Royal Roads University

**Session 2.5.3 - Competitive**
Time: 16:15-17:30  
Track: 2 - Entrepreneurship, SMEs, Born Globals  
Room: Mackenzie

**International Entrepreneurship: Social Capital and Networks**
Chair: Shameen Prashantham, Nottingham University China

**Network Ties in the International Opportunity Creation of Biotechnology SMEs**
Tanja Kontinen, University of Jyväskylä  
Sylvie Chetty, University of Otago  
Pavlos Dimitratos, University of Glasgow

**The Role of Social Capital in the Internationalization of British and Indian SMEs**
Pushyarag Puthusserry, Queen's University Belfast  
John Child, University of Birmingham

**The Dynamic Role of Social Capital and High Technology INVs**
Spiros Batas, University of Edinburgh  
Tanja Kontinen, University of Jyväskylä
Social Capital and Social Capital Embeddedness in the Internationalization Process
Simon Harris, University of Edinburgh
Colin Wheeler, University of Portsmouth

Session 2.5.4 - Competitive
Time: 16:15-17:30
Track: 9 - Home Economies and the MNE
Room: Seymour

Home-country Institutions and the Internationalization of Emerging Market MNEs
Chair: Ravi Ramamurti, Northeastern University

Bo Bernhard Nielsen, Copenhagen Business School
Saul Estrin, London School of Economics
Sabina Nielsen, Copenhagen Business School

Regionalization and Country of Origin Effects: The Case of Australian MNEs
Youngok Kim, University of New South Wales
Sid Gray, University of Sydney

Home Country Institutions and Location Portfolio of Chinese Multinationals
Lin Li, Nottingham University China
Lei Li, Nottingham University China

Liabilities of ‘Outsidership’: The Process Model, Global Production Networks and MNCs
Peter Hertenstein, University of Cambridge
Dylan Sutherland, Durham University

Session 2.5.5 - Competitive
Time: 16:15-17:30
Track: 4 - Marketing and Consumers in IB
Room: Cypress 1

Relational Governance and Buyer-Supplier Relationships
Chair: Masaaki Kotabe, Temple University

The Effect of Trust, Commitment and Learning on Buyer-Supplier Relationship Flexibility: A Social Network Analysis Approach
Matevz Raskovic, University of Ljubljana
Anuska Ferligoj, University of Ljubljana
Jan C. Fransoo, Technical University of Eindhoven
Maja Makovec Brencic, University of Ljubljana

The Changing Value of Relational Governance and Control Mechanisms
Min Ju, University of Missouri-St. Louis
Hongxin Zhao, Saint Louis University
Tiedong Wang, University of International Business and Economics

Different Strategies for Promoting Low Carbon Tour in the Collective Society and Individualistic Society
Jeou-Shyan (Joyce) Horng, Hungkuang University
Yuann-Jun Liaw, Hungkuang University
Meng-Lei (Monica) Hu, Jinwen University of Science and Technology
Chih-Ching (Chris) Teng, Fu Jen Catholic University

Retail Foreign Operation Modes and Internationalisation Performance
Jean-Laurent Viviani, University of Rennes
Karine Picot-Coupey, University of Reading

Session 2.5.6 - Panel
Time: 16:15-17:30
Track: 15 - Research Methodology in IB
Room: Cypress 2

Researchers Needed: Presenting a Multi-Source Multi-Level Longitudinal X-Culture Database, Open To Everyone
Chair: Daniel Rottig, Florida Gulf Coast University

Panelists:
Vas Taras, University of North Carolina at Greensboro
Susan Forquer Gupta, Monmouth University
Dan V. Caprar, University of New South Wales
Robbert Maseland, Groningen University

Session 2.5.7 - Panel
Time: 16:15-17:30
Track: 14 - Teaching IB
Room: Oak 1

The Internationalization of the American Model of Higher Education The Cases of MENA, China and South America
Chair: Mourad Dakhli, Georgia State University

Panelists:
John Anderson, University of Northern Iowa
David Bruce, Georgia State University
Pedro Carrillo, Georgia State University

Session 2.5.8 - Competitive
Time: 16:15-17:30
Track: 8 - Strategy, M&As and Competitiveness
Room: Oak 2

Speed and Arbitrage as Determinants of MNE Performance
Chair: Olivier Bertrand, SKEMA Business School

Internationalization Speed and Firm Performance: The Inverted U-curve Hypothesis
Alex Mohr, University of Kent
Georgios Batsakis, University of Kent

Initial Responses to Tough Times: How do MNEs React to Economic Crisis and what Factors Matter for Subsidiary Growth?
Ramzi Fathallah, Ivey Business School
Jean-Louis Schaan, Ivey Business School

Cross-Border Arbitrage and Acquisition Performance in the Eurozone Crisis
Rekha Nicholson, University of Bath
Julie Salaber, Richmond University

Signals as Antecedents of Decision Process Dimensions in Foreign Market Selection
Markus Goelz, University of Melbourne
Tom Osegowitsch, University of Melbourne
Andre Sammartino, University of Melbourne
Session 2.5.9 - Competitive  Time: 16:15-17:30
Track: 6 - Innovation and Knowledge Management  Room: Fraser

Knowledge and the Emerging Market Multinational
Chair: Alvaro Cuervo-Cazurra, Northeastern University

MNCs’ in Emerging Chinese Market: The Impacts of Language and Communication Media on New Product Performance through Knowledge Integration
Chavi C.Y. Fletcher-Chen, Catholic University of Lille
Paul R Jackson, University of Manchester
Fawaz Baddar Alhussan, Catholic University of Lille

Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy
Zhenghun Xie, Tsinghua University
Jiatao Li, Hong Kong University of Science and Technology

Factors Influencing Transfer of the Learning Organization Concept to Small to Medium Size Firms in China
Stephen Chen, University of Newcastle
Steven Tsui, University of Newcastle

Session 2.5.10 - Competitive  Time: 16:15-17:30
Track: 1 - People and Careers  Room: Thompson

Expatriate Adjustment
Chair: Tony Fang, Stockholm University

Self-Regulation and Expatriate Adjustment: The role of Regulatory Fit
Rajesh Kumar, University of Nottingham
Pawan Budhwar, Aston University
Charmi Patel, University of Edinburgh

Two Decades of Black, Mendenhall & Oddou’s Framework of International Adjustment: A Meta-Analysis Study on Its Empirical Validity
Georg Guttmann, University of St. Gallen

The Dark Side of Expatriation: Expatriate Burnout as Prolonged Response to Cross-Cultural Adjustment Difficulties
Albert Kraeh, University of Goettingen
Fabian J. Froese, Georg-August-University Goettingen

The Trajectory of Overseas Adjustment Over Time: A Qualitative Systematic Review
Heidi Wechtler, MacQuarie University

Session 2.5.11 - Competitive  Time: 16:15-17:30
Track: 13 - International Finance and Economics  Room: Arbutus

Ownership Matters!
Chair: Daphne W. Yiu, Chinese University of Hong Kong

Determining the Importance of the Ownership Effect for Firm Performance
Yama Temouri, Aston University
Nigel Driffield, Aston University
Kai Sun, Aston University

The Impact of Ownership Structure on the Internationalization of Brazilian Companies
Hsia Hua Sheng, FGV-EAESP
Jose Marcos Carrera Junior, FGV-EAESP

Ownership and Bank Risk-taking: Evidence from China
Wenyu Zhu, George Washington University

Rent-Oriented Privatization, Education-Induced Interethnic Cooperation, and Investment Efficiency
Igor Oliveira dos Santos, HEC Montréal

Session 2.5.12 - Competitive  Time: 16:15-17:30
Track: 9 - Home Economies and the MNE  Room: Fir

Does Form Matter? Organizational Forms and Performance of MNEs
Chair: Geoffrey Jones, Harvard University

The Internationalisation of Family Business Groups: A Cross-cultural Perspective
Alessandra Vecchi, University of Bologna
Bice Della Piana, University of Salerno
Claudia Cacia, University of Salerno

Diversification and Performance of Business Groups from Emerging Markets: The Moderating Role of Ownership
Jane Lu, University of Melbourne
Saptarshi Purkayastha, Indian Institute of Management Kozhikode
Vikas Kumar, University of Sydney

Do Foreign Investments Benefit Business Group Affiliated Firms? Empirical Evidence from India
Sarah Castaldi, University of Groningen
Sathyajit. R. Gubbi, University of Groningen
Vincent Eduard Kunst, Rijksuniversiteit Groningen

Session 2.5.13 - Interactive  Time: 16:15-17:30
Track: 2 - Entrepreneurship, SMEs, Born Globals  Room: Cowichan

Understanding the Born Global Phenomenon More Deeply
Chair: Gary A Knight, Willamette University

Global Start-Ups Profile: One Size Fits All?
Marilyn L. Taylor, University of Missouri-Kansas City
Sukanlaya Sawang, Queensland University of Technology
Xiaohua Yang, University of San Francisco
Diaswati Mardiasmo, Queensland University of Technology
Theresa L. Coates, Clarkson University

Advancing the Entrepreneurial Orientation Construct: The Role of Passion and Perseverance
Patricia P. McDougall-Covin, Indiana University
Valerie J. Lindsay, University of Wollongong in Dubai
Elizabeth L. Rose, University of Otago and Aalto University

Wednesday, June 25
Born Global or Rapid Internationalisation? An Enquiry into the Internationalisation Processes of ‘Born Global’ Professional Service Firms (PSFs)
Murray Taylor, Macquarie University
Robert Graham Jack, Macquarie University

From Born Globals to Borderless Companies: Why and How to Build a Worldwide Value Systems
Vitor Corado Simoes, ISEG, University of Lisboa
Angela Da Rocha, Pontifical Catholic University of Rio de Janeiro
Renato Cotta de Mello, Federal University of Rio de Janeiro
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro

Born Globals - Is there Fire Behind the Smoke?
Eliane Choquette, Aarhus University
Morten Rask, Aarhus University
Davide Sala, University of Southern Denmark
Philipp Schröder, Aarhus University

Enhancing the Understanding of International New Ventures: A Service-oriented Perspective
Sven M. Laudien, Otto von Guericke University Magdeburg
Birgit Daxboeck, Otto von Guericke University Magdeburg

The Art of Asking Questions - A Review of Entrepreneurial Internationalization Research
Yee Kwan Tang, University of Glasgow
Marian V. Jones, University of Glasgow
Taina Eriksson, University of Turku
Niina Nummela, University of Turku

Time in International Business Research: Born Globals Through a Process Lens
Erikka Johanna Paavilainen-Mäntymäki, Turku School of Economics
Maria Rumyantseva, University of Sydney
Catherine Welch, University of Sydney
Lisa Jane Hewerdine, University of Sydney

Qualitative IB Research, Reviews, and CSR
Chair: Melodena Balakrishnan, University of Wollongong in Dubai

Overcoming the Dilemma Between Contracting Need and Contracting Capability: Evidence from an Emerging Economy
Cheng-Min Chuang, National Taiwan University
Chih-Fang Chiu, National Taiwan University

Jie Xiong, ESC Rennes School of Business
Philippe Monin, EMLYON

Inter-Firm Network Dynamics: Australian and Indian Mining Firms
Meena Chavan, Macquarie University
Renu Agarwal, University of Technology

UNGC Participation Announcements and Stock Market Reactions: Signaling and Institutional Perspectives on the Effects of Firm-Level and Country-Level Attributes
Kun Yang, Central Michigan University
William Newburry, Florida International University

Low-Level Management Control and Emerging Economy Firms’ Cross-Border Knowledge-Transfer
Chang Liu, University of International Business and Economics
Zijie Li, University of International Business and Economics
Lin Cui, Australian National University

Multinational Firms Motivations and Foreign Direct Investment Decisions: An Analysis of the IT & Software and Financial Services Sectors in the Irish Context
Fragkiskos Filippaios, University of Kent
Fatima Annan-Diab, Kingston University

Is CSR Helpful or Hurtful? Testing Strategic and Agency Arguments in the Context of the 2004 Asian Tsunami Disaster
Kiran S Awate, Ohio State University
Anil Makhija, Ohio State University
Mona Makhija, Ohio State University

Business Model Innovation for Emerging Markets: Analysis of a German Automobile Manufacturer’s International Strategy in India and Thailand
Christian Landau, EBS Business School
Amit Karna, EBS Business School
Miriam Sailer, EBS Business School

Culture, Trust, and Formation of International Strategic Alliances in the Developing Markets
Yasir Yasin Fadol, Qatar University

Determinants of NGO-Corporate partnership performance: NGO’s perspective
Suyeon Kim, Yonsei University
SoonKyoo Choe, Yonsei University
Seungwha Chung, Yonsei University

A Perspective on Performance Evaluation of Russian-Foreign JVs: Theoretical Findings, Comparative Assessment and Further Research Avenues
Katja Schneider, Technical University Freiberg
Michael Nippa, Technical University Freiberg

The Role of Government on FDI Spillover: Comparing China’s and Brazil’s Automobile Industries
Afonso Fleury, Universidade de Sao Paulo
Taotao Chen, Tsinghua University
Maria Tereza Leme Fleury, FGV-EAESP
Xiao Chen, Tsinghua University
Shichang Liu, Tsinghua University
Cynthia Vilasboas Calixto, FGV-EAESP
Claudia Savoy, FGV-EAESP
Carlos Eduardo Stefaniak Aveline, FGV-EAESP

Strategy Lessons in the International Context
Chair: Katsuhiko Shimizu, Keio University

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Business Model Innovation for Emerging Markets: Analysis of a German Automobile Manufacturer’s International Strategy in India and Thailand
Christian Landau, EBS Business School
Amit Karna, EBS Business School
Miriam Sailer, EBS Business School
The Effects of Language Diversity, Cultural Distance and Political Risk on the Choice between International Joint Ventures and Cross-Border Acquisitions: Evidence from the Greater China Region and Singapore

Linda H.Y. Hsieh, University of Birmingham
Meijui Sun, Ming Chuan University

Why do Canadian Firms Invest and Operate Abroad? Implications for Canadian Exports

Lena Suchanek, Bank of Canada
Martin Coiteux, Bank of Canada
Patrick Rizzetto, Bank of Canada
Jane Voll, Bank of Canada

Managing Human Capital and Learning Processes

Chair: Vesa Matti Peltokorpi, Japan Advanced Institute of Science and Technology

Sorting Model of Human Resources: Effects of Industry and Firm Characteristics on the Quality of New Hires in Japanese Firms

Yoshio Yanadori, University of South Australia
Tomoki Sekiguchi, Osaka University
Marcos H. Yokoyama, Osaka University

Barriers and Facilitators to the Learning Process of Offshore members: A Case Study of an Offshore Insourcing Arrangement

Florence Duvivier, Solvay Brussels School of Economics and Management

Strategic Flexibility and Employees' Innovative Behavior in Foreign-Owned Firms in Japan: The Mediating Influence of Organizational Commitment

Koichi Takaishi, Daito Bunka University
Rei Hasegawa, Daito Bunka University
Shinji Hasegawa, Waseda University

When Do Expatriate Programs Benefit the Bottom Line: An Absorptive Capacity Perspective

Kyoung Yong Kim, University of Houston
Seemantini Pathak, University of Houston
Steve Werner, University of Houston
Roger Blakeney, University of Houston

Best Practices Monitoring in Emerging Economies: Application of Data Envelopment Analysis for Typology Creation (Case of Russian Domestic Energy Sector)

Valentina V. Kuskova, NRU Higher School of Economics
Irina O. Volkova, NRU Higher School of Economics
Nikolay B. Filinov, NRU Higher School of Economics

WEDNESDAY, JUNE 25 - 19:00-22:00

AIB Gala Event

The Gala Event will take place at the Vancouver Convention Centre. The Convention Centre is a pleasant 1 km walk along the Harbour from the Westin Bayshore Hotel. There will also be a limited number of shuttles operating between the Westin and the Convention Centre. Business Casual attire is recommended.

The Gala Event is hosted by the Beedie School of Business, Simon Fraser University.

Legend for Symbols Used:

B Nominee for the Temple/AIB Best Paper Award

H Nominee for the Haynes Prize for the Most Promising Scholar
THURSDAY, JUNE 26 - 08:00-08:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Are Philanthropic Donations and Lobbying Forms of Reciprocal Behavior Usable at Market Entry? (Room: Cowichan)
Jean Boddewyn, Baruch College, CUNY

Are We at the End of the Road for Entry Mode Research? (Room: Coquitlam)
Keith D. Brouthers, King’s College London

Why Emerging Market Companies will Dominate the Global 500 in the Future (Room: Chehalis)
Robert Grosse, American University of Sharjah

Is the Intersection of Global Innovation Networks, Emerging Economies, and Sunrise Industries One of the Potential New Frontiers for IB Research? (Room: Capilano)
Ram Mudambi, Temple University

THURSDAY, JUNE 26 - 09:00-10:15

Session 3.1.1 - Panel (Room: Stanley Park 2-3)  Time: 09:00-10:15
Track: 1 - People and Careers

Current and Future Research on Multiculturals: Conceptualization, Development, and Implications
Chair: Davina Vora, State University of New York at New Paltz
Discussant: Mary-Yoko Brannen, University of Victoria

Panelists:
Mai Al-Naemi, Qatar University and London School of Economics
Michael Allen, University of Sydney
Dan V. Caprar, University of New South Wales
Wendy Casper, University of Texas at Arlington
Anthony Fee, University of Technology
Stacey Fitzsimmons, University of Victoria and Western Michigan University
Sid Gray, University of Sydney
Napatsorn Jiraporn, State University of New York at New Paltz
Hyun-Jung Lee, London School of Economics
Fiona Moore, Royal Holloway
Vas Taras, University of North Carolina at Greensboro

Session 3.1.2 - Panel (Room: Stanley Park 1)  Time: 09:00-10:15
Track: 2 - Entrepreneurship, SMEs, Born Globals

Internationalization of SMEs in Emerging/Developing Countries
Chair: Mehdi Farashahi, Concordia University

Panelists:
Wade Danis, University of Victoria
Igor Filatotchev, City University London
Elie Chrysostome, State University of New York
Jane Lu, University of Melbourne

Session 3.1.3 - Panel (Room: Mackenzie)  Time: 09:00-10:15
Track: 1 - People and Careers

Me, Myself and I: From Individual-centered to Multiple Stakeholder Perspectives in Expatriate Research
Chairs: B. Sebastian Reiche, IESE; Mila B. Lazarova, Simon Fraser University, and Margaret Shaffer, University of Wisconsin
Discussant: Paula Caligiuri, Northeastern University

Panelists:
Soo Min Toh, University of Toronto Mississauga
Ying Guo, University of South Australia
Mina Westman, Tel Aviv University
Fabian J. Froese, Georg-August-University Goettingen
David Collings, Dublin City University

Session 3.1.4 - Competitive (Room: Seymour)  Time: 09:00-10:15
Track: 3 - Organization, Management and HR

Facing Environmental Uncertainty: The Role of Executive Staffing

Expatriation in a High-Risk Environment: The Role of Social Support under the Prevalence of Terrorism
Benjamin Bader, University of Hamburg

Decomposing Environmental Effects: A Study of Japanese Multinational Enterprises’ Executive Staffing Strategies in China
Fiona Kun Yao, University of Illinois at Urbana-Champaign
Jing Yu (Gracy) Yang, University of Sydney
Song Chang, Chinese University of Hong Kong
Andrew Delios, National University of Singapore

CEO Succession in Foreign Subsidiaries Following External and Internal Crises
Marketa Sonkova, Boston University
Hein Bogaard, George Washington University

Emerging Market Company’s Selection of Developed Country Executives
Cher-Min Fong, National Sun Yat-sen University
Chun-Ling Lee, National Sun Yat-sen University
Hui Wen Wang, National Sun Yat-sen University
Sze-Ting Chen, National Sun Yat-sen University
Session 3.1.5 - Competitive  Time: 09:00-10:15  
Track: 6 - Innovation and Knowledge Management  Room: Cypress 1

Knowledge Flows Across National Boundaries  
Chair: Henrik Dellestrand, Uppsala University

Stop the Knowledge Flow: Knowledge Protection Intensity of MNC Subsidiaries  
Wolfgang Sofka, Copenhagen Business School  
Edlira Shehu, University of Hamburg  
Pedro de Faria, University of Groningen

How Do Multinational Corporations Identify And Use External Knowledge? A Boundary-Spanning Approach  
Felipe Monteiro, INSEAD  
Julian Birkinshaw, London Business School

Principles or Templates? The Role of Human Capital in Cross-Border Knowledge Transfer  
James Oldroyd, Ohio State University  
Shad Morris, Brigham Young University

Striking the Right Balance: The Effect of Internally and Externally Generated Knowledge on Firms’ Geographical Scope  
Stefano Denicolai, University of Pavia  
Antonio Majocchi, University of Pavia  
Antonella Zucchella, University of Pavia

Session 3.1.6 - Competitive  Time: 09:00-10:15  
Track: 13 - International Finance and Economics  Room: Cypress 2

National Economy and Firm Behaviors  
Chair: Jonas Puck, WU Vienna

Influence of Macroeconomic and Political Risk Factors in the Capital Structure of Foreign Subsidiaries  
João Paulo Linhares, FGV-EAESP  
Hsia Hua Sheng, FGV-EAESP  
Nilton Deodoro Moreira Cardoso Júnior, Insper- Instituto de Ensino e Pesquisa

Inward Internationalization and the Financial Dimension  
Jeferson Lana, FGV-EAESP  
Rosilene Marcon, UNIVALI  
Wlamir Xavier, FGV-EAESP & UNISUL  
Rodrigo Bandeira-de-Mello, FGV-EAESP

Why Do Countries Develop Differently? The Effect of National Culture on Profit Reinvestment by Small Firms in Emerging Markets  
Sadok El Ghoul, University of Alberta  
Omran Guedhami, University of South Carolina  
Chuck Kwok, University of South Carolina  
Liang Shao, Hong Kong Baptist University

Zero-leverage Puzzle: An International Comparison  
Chuck Kwok, University of South Carolina  
Xiaolan Zheng, Nottingham University China

Session 3.1.7 - Panel  Time: 09:00-10:15  
Track: 14 - Teaching IB  Room: Oak 1

Developing an International Perspective in Undergraduates Enrolled in Business Programs  
Chair: Eleanor Westney, York University

Panelists:  
Lorna Wright, York University  
Allan W. Bird, Northeastern University  
Elizabeth L. Rose, University of Otago and Aalto University School of Business  
Bernie Wolf, York University

Session 3.1.8 - Competitive  Time: 09:00-10:15  
Track: 3 - Organization, Management and HR  Room: Oak 2

Organizing for Performance  
Chair: Schon Beechler, INSEAD

Imitating the Staffing Practice of High Performing Firms: The Implications for Subsidiary Performance  
Naoki Ando, Hosei University

The Power of Momentum on Firm Performance: A Myth or A Reality?  
Chengji Tien, National Taiwan Normal University  
Chien-Nan Chen, National Dong Hwa University

Societal Values, Organizational Culture, and Financial Performance: A 31-Society Study  
Carolyn P. Egri, Simon Fraser University  
David A. Ralston, Florida International University  
Tania Casado, University of Sao Paulo  
Carlos W.H. Lo, Hong Kong Polytechnic University  
Olivier Furrer, University of Fribourg  
Carol Yeh-Yun Lin, National Chengchi University  
Maria Teresa de la Garza Carranza, Instituto Tecnologico de Celaya  
Marjo Siltaoja, University of Jyvaskyla  
Wade Danis, University of Victoria  
Jaime Alberto Ruiz-Gutierrez, Universidad de los Andes  
Knud Sinding, University of Southern Denmark  
Ruth Alas, Estonian Business School  
Narasimhan Srinivasan, University of Connecticut  
Stephen Chen, University of Newcastle  
Tomasz Ochinowski, Warsaw University  
Frances E. Bowen, Queen Mary University London  
Tevfik Dalgic, University of Texas at Dallas  
Michael Mustafa, University of Nottingham - Malaysia  
Francisco B. Castro, Universidade do Porto  
Irina Naoumova, University of Hartford  
Yong-Lin Moon, Seoul National University  
Mario Molteni, Catholic University of Milan  
Ian Palmer, RMIT University  
Jean-Pascal Gond, City University London  
Amandine Furrer-Perrinjquet, Independent Researcher  
Nicola Berg, University of Hamburg  
Isabelle Maignan, Vrije Universiteit Amsterdam
**Session 3.1.9 - Competitive**  
**Track:** 12 - Institutional/Political Environment  
**Room:** Fraser

**Institutional Environments of Firm Internationalization**  
Chair: Daniel Richard Clark, Indiana University

Firm-Government Dynamics in Outward M&A: The Effectiveness of China's Going Global Policy in Orchestrating Overseas Investments  
Johannes W. Meuer, University of Zurich  
Tao Wang, Xidian University  
Barbara Krug, Rotterdam School of Management  
Patrick Reinmoeller, Cranfield University

Internationalization as Co-Evolution of Market- and Non-Market Strategies: The Case of Vale  
Suzana Rodrigues, Rotterdam School of Management  
Marleen Dieleman, National University of Singapore

Legitimizing Export Expansion into Institutionally Distant Destinations  
Ziliang Deng, Renmin University of China  
Rudolf R. Sinkovics, University of Manchester

Internationalisation in Emerging Markets as a Strategy Process  
Pao T. Kao, Uppsala University  
Martin Johanson, Mid Sweden University  
Desiree Holm, Uppsala University

**Session 3.1.10 - Competitive**  
**Track:** 11 - Stakeholders, Leadership, Governance  
**Room:** Thompson

**Corporate Governance, Ownership, and Corruption**  
Chair: Brenda Sternquist, Michigan State University

Status and Bribery: Evidence from a Quasi-Natural Experiment in South Korea  
Yujin Jeong, American University  
Jordan Siegel, Harvard University

Institutional Evolution and Corporate Boards  
Victor Zitian Chen, University of North Carolina at Charlotte  
Bersant Hobdari, Copenhagen Business School  
Pei Sun, Fudan University  
Jerry Goodstein, Washington State University

Codes of Ethics: Analyzing Business Ethics between Countries, through an International Comparison of Codes of Ethics and Conduct  
Josmar Andrade, Universidade de Sao Paulo  
Kavita Miadaira Hamza, Universidade de Sao Paulo  
Duarte Xara-Brasil, Instituto Politecnico de Setubal

**Session 3.1.11 - Competitive**  
**Track:** 7 - Competition and Collaboration in IB  
**Room:** Arbutus

**Antecedents and Consequences of International Collaborations**  
Chair: W.G. Douglas Fernandez, Florida International University

Weiqiang Tang, University of Technology Sydney  
Timothy Devinney, University of Leeds

Distance and Distinctiveness: Choice of Governance Mode in International Collaboration  
Gokhan Ertug, Singapore Management University  
Ilya Cuypers, Singapore Management University  
Niels Noorderhaven, Tilburg University

Prestigious Top Management Team and International Alliance Formation  
Yu-Kai Wang, Soochow University

International Cooperation with Local Partners: Is it a Strategic Choice or a Contingent Move?  
Francisco Figueira de Lemos, Uppsala University  
Miguel Matos Torres, Universidade de Aveiro

**Session 3.1.12 - Competitive**  
**Track:** 9 - Home Economies and the MNE  
**Room:** Fir

**Keep Calm and Watch the Government: Role of the State in Foreign Investment**  
Chair: Ajai Gaur, Rutgers University

Sovereign Wealth Funds: The Perfect Strangers  
Javier Capape, ESADE Business School  
Javier Santiso, ESADE Business School

Developed Economy Investment Promotion Agencies and Emerging Market Foreign Direct Investment  
John Anderson, University of Northern Iowa  
Dylan Sutherland, Durham University

ASEAN-China Economic Relations: An Empirical Investigation of Chinese Investment Activities  
Hussain Rammal, University of South Australia  
Tatiana Zalan, Torrens University  
Ying Zhu, University of South Australia  
Yuzhu Wang, Chinese Academy of Social Sciences

**Session 3.1.13 - Interactive**  
**Track:** 2 - Entrepreneurship, SMEs, Born Globals  
**Room:** Cowichan

**Extending Theoretical and Spatial Perspectives of Entrepreneurship**  
Chair: Mujtaba Ahsan, San Diego State University

The Impact of Remittances on Opportunity and Necessity-Based Entrepreneurial Activities  
Congcong Zheng, San Diego State University  
Martina Musteen, San Diego State University
Entrepreneurial Learning in Peripheral Space: A Critical Realist Framework  
John David Nicholson, University of Hull  
Christian Felzensztein, Universidad Adolfo Ibáñez  
Zaheer Khan, University of Hull  
Steve Johnson, University of Hull

Development and Internationalization of Social Entrepreneurial Ventures: A Conceptual Framework  
Melodena Balakrishnan, University of Wollongong in Dubai  
Valerie J. Lindsay, University of Wollongong in Dubai

Home Run, Strike Out, or Base Hit: What is the Influence of Accelerators on Acquisition, Quitting, and VC Financing in New Firms?  
Sheryl Winston Smith, Temple University  
Thomas Hannigan, Temple University

Do International Investors Enhance Private Firm Value?  
April Knill, Florida State University  
Douglas Cumming, York University  
Kelsey Syvrud, Florida State University

The Impact of Business Angel, Domestic, Foreign Venture Capital and Institutional Quality on Founder-CEO Retention in African IPO Firms  
Bruce Allen Hearn, University of Sussex

What Explains FDI Performance?  
Chair: James T Walker, University of Reading

Ownership Participation and Market Value of Cross-border Mergers and Acquisitions by Emerging Market Firms  
Monica Yang, Adelphi University

Environmental Turbulence, Integration-Responsiveness and MNE Subsidiary Performance in China  
Christopher Williams, Ivey Business School  
JiQing Zhu, Shanghai International Studies University  
Maya Kumar, Ivey Business School

Drivers of Emerging-Market Cross Border Mergers & Acquisitions: Evidence from the Indian IT Industry  
Sumati Varma, University of Delhi  
Rabi Narayan Kar, University of Delhi  
Amit Soni, University of Delhi  
Gabriele Suder, University of Melbourne

Entry Mode Portfolio, Internationalization and Firm Performance: Evidence of Emerging Market Enterprises  
Bau-Jung Chang, Feng Chia University  
Yi-Ching Chiang, Feng Chia University

Over Powering Influence of Institutional Distance on Chinese Firms’ Cross-Border M&A Performance  
Yong Suh Pak, Yonsei University  
Hong Chen, Yonsei University  
Yi Yang, Yonsei University

The Risk-Return Performance of Regional Internationalization  
Chiung-Jung Chen, Chung Yuan Christian University

Building Capabilities Through Offshoring  
Chair: Carine Peeters, Université Libre de Bruxelles

‘Pandas in the land of the Koala’: Market Entry, Strategy and Operational Challenges of Chinese Multinationals in the Australian Market  
Robert Graham Jack, Macquarie University  
Judith Shuqin Zhu, University of Newcastle

Liability of Regional Foreignness: A Longitudinal and Industry Level Analysis  
Jin Uk Kim, University of Illinois at Urbana Champaign  
Ki Bum Noh, University of Illinois at Urbana Champaign  
Yaorui Xiao, University of Illinois at Urbana Champaign

Intra-organization Legitimization of Business Service Offshoring as a Management Innovation: A Multi-level Framework  
Nidhida Lin, University of Newcastle  
Silvia Massini, University of Manchester  
Arie Y. Lewin, Duke University

The Evolution of Unilever: From ‘Multiple Fleets of Ships’ to ‘One Unilever’  
Jacqueline Mees-Buss, University of Sydney

International Sourcing Strategy in the Service Industry - A Competitive Perspective  
Wolfgang Markus Gleich, University of Augsburg  
Bjoern R. Schmeisser, WU Vienna

Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities: An Exploratory Study on Quebec SMEs  
Muhammad Mohiuddin, Laval University  
Zhan Su, Laval University

Globalization, Foreignness, and Modes of Operation  
Chair: Jean-Luc Arregle, EMLYON

The Advantage and Disadvantage of Foreignness in Innovation of Small Subsidiaries of Foreign MNES  
C. Anique Un, Northeastern University

Revisiting the Internationalization of Services: Taking Stock and Looking Forward  
Peter D. Oerberg Jensen, Copenhagen Business School  
Denitsa Hazarbashanova, Copenhagen Business School  
Hemant Merchant, University of South Florida

A Typology of Assets of Foreignness  
Mark Mallon, Old Dominion University

Strategic Decisions under Uncertainty as Cause of Foreign Firms’ Performance Disadvantage  
Jörg Zimmermann, European Commission - Joint Research Centre
Multinational Complexity and MNC Performance: A Strategic Schema Fit Model
Alexander Leinemann, University of St. Gallen
Bjoern Ambos, University of St. Gallen

Entry Mode of Offshore School Enterprises from English Speaking Countries
Michael Parkes, Feng Chia University
I Han, Feng Chia University

The Selection of High-Risk Foreign Entry Modes: The Effects of CEO Hubris and TMT Behavioral Integration
Orhan Volkan Ozbek, University of Texas at Arlington

THURSDAY, JUNE 26 - 10:15-10:45
Time: 10:15-10:45
Room: Bayshore Grand Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.

THURSDAY, JUNE 26 - 10:45-12:00

Session 3.2 - Plenary
AIB Fellows Executive of the Year Award Session
Chair: Ravi Ramamurti, Northeastern University

McKinsey and the International Strategic Management Consulting Business (Keynote by 2014 Executive of the Year Award Recipient)
Dominic Barton, McKinsey & Company

Contributions of the Global Strategy Consulting Industry
George Yip, China Europe International Business School

The International Rise of McKinsey: A Mainstream IB Theory Perspective
Alain Verbeke, University of Calgary

THURSDAY, JUNE 26 - 12:00-13:00
Time: 12:00-13:00
Room: Bayshore Grand Ballroom

Light Lunch

A light lunch will be provided for conference participants at the Bayshore Grand Ballroom.

THURSDAY, JUNE 26 - 13:00-14:15

Session 3.3.1 - Special Session
Time: 13:00-14:15
Room: Stanley Park 2-3

2014 JIBS Decade Award
Chair: John A. Cantwell, Rutgers Business School

The 2014 JIBS Decade Award, honors the most influential paper published in the 2004 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award - Reconsidering the issues raised in their 2004 JIBS paper on: "Innovation, organizational capabilities, and the born-global firm"
Gary A Knight, Willamette University
Tamer Cavusgil, Georgia State University

Discussants and Commentators:
Ivo Zander, Uppsala University
Nicole Coviello, Wilfred Laurier University

The JIBS Decade Award is sponsored by Palgrave Macmillan, the publisher of JIBS.

Session 3.3.2 - Panel
Time: 13:00-14:15
Track: 11 - Stakeholders, Leadership, Governance
Room: Stanley Park 2-3

Assuming Corporate Responsibilities in Emerging Markets: Challenges and Prospects
Chair: John Raymond Dilyard, St. Francis College

Panelists:
Bodo B. Schlegelmilch, WU Vienna
Verena Gruber, WU Vienna
Patnaree Srisuphalorn, Thammasat Business School
Kumar Kunal Kamal, T A Pai Management Institute
Lilach Nachum, City University New York
Sushanta Kumar Mishra, Indian Institute of Management Indore

Session 3.3.3 - Panel
Time: 13:00-14:15
Track: 5 - Global Value Chains/Geography of IB
Room: Mackenzie

Regionalization and the Multinational Enterprise: Resolving Contentions and Identifying Blindspots
Chairs: Ricardo Flores, University of New South Wales and Ruth V. Aguilera, University of Illinois at Urbana Champaign
Discussant: Alan Rugman, University of Reading

Panelists:
Jin Uk Kim, University of Illinois at Urbana Champaign
Phillip C. Nell, WU Wien & Copenhagen Business School
Quyen Nguyen, University of Reading
Gong-ming Qian, Chinese University of Hong-Kong
Session 3.3.4 - Competitive  
Track: 1 - People and Careers  
Time: 13:00-14:15  
Room: Seymour

National Culture: Development, Dimensions, and Positive Benefits of Differences  
Chair: Paula Caligiuri, Northeastern University

Is Culture about Country or Individual Differences? Identifying Distinct Cultural Profiles within and across Countries using Latent Profile Analysis  
Joseph T. Cooper, University of Wyoming  
Laura J. Stanley, East Carolina University  
Charles E. Stevens, Lehigh University  
Caterina Kausch, Otto von Guericke University Magdeburg

Negative Biases in the Study of Culture in International Business: The Need for Positive Organizational Scholarship  
Günter K. Stahl, WU Vienna  
Rosalie L. Tung, Simon Fraser University

National Culture as Variable and as Identity: Knowledge Networking among Taiwanese Transnational Professionals  
Fiona Moore, Royal Holloway

Cultural Ascription-Achievement: A Cultural Lens to Explain Idiosyncratic Evaluation  
Xin Yang, Hong Kong Baptist University  
Henry Fock, Hong Kong Baptist University

Session 3.3.5 - Competitive  
Track: 6 - Innovation and Knowledge Management  
Time: 13:00-14:15  
Room: Cypress 1

Institutional Voids and Innovation  
Chair: Aldo Musacchio, Harvard Business School

Greasing the Wheels of Change: The Impact of Corruption, Local Arbitrariness, and Institutions on Firm Innovation  
Sorin M.S. Krammer, Groningen University

R&D Investment Dynamics in Agglomerations Under Weak Appropriability Regimes  
Anna Lamin, Northeastern University  
Miguel Ramos, University of Texas, El Paso

Why do MNE Subsidiaries Outsource R&D in Countries with Weaker National IPR Regimes? The Role of Local Institutions  
Darya S. Cantanego, University of Catania  
Klaus Meyer, China Europe International Business School  
Bjorn Jindra, Copenhagen Business School, Halle Institute for Economic Research

Business Model Innovation in Emerging Economies: Leveraging Institutional Voids  
Manas Puri, University of Rome 'Tor Vergata'  
Ernesto Tavoletti, University of Macerata  
Corrado Cerruti, University of Rome 'Tor Vergata'

Session 3.3.6 - Competitive  
Track: 13 - International Finance and Economics  
Time: 13:00-14:15  
Room: Cypress 2

Mergers and Acquisitions  
Chair: Marcus M. Larsen, Copenhagen Business School

The Impact of Institutional Distance on the Debt-Equity Choice in International Corporate Acquisitions  
Thomas Lindner, WU Vienna  
Igor Filatotchev, City University London  
Jonas Puck, WU Vienna

Regional Influences on the Equity Share Ownership of Foreign Partners in International Joint Ventures  
Michael Bowe, MBS, University of Manchester  
Sougand Golesorkhi, Manchester Metropolitan University  
Mohammad Yamin, University of Manchester

Time Horizons of Incentives in Different Institutional Settings – An Empirical Analysis of M&A Deals of US and European Firms  
Johannes Sauset, Georg-August-University Goettingen  
Jana Oehmichen, Georg-August-University Goettingen  
Michael Wolff, Georg-August-University Goettingen

Session 3.3.7 - Panel  
Track: 14 - Teaching IB  
Time: 13:00-14:15  
Room: Oak 1

Course-Based Export/Import Projects: Do the Benefits Justify the Costs, and if so How can Resources be Provided?  
Chair: Nick Robinson, North Island College

Panelists:  
Miroslaw Jarosinski, Warsaw School of Economics  
Michel Librowicz, Université du Québec à Montréal  
Peter E. Lloyd, Peter Lloyd Associates  
Nick Robinson, North Island College  
Ingrid Burkholder, North Island College  
Julia Drew-Watt, Government of Canada, DFAITD  
Andreas Hagen, iLab Solutions

Session 3.3.8 - Competitive  
Track: 3 - Organization, Management and HR  
Time: 13:00-14:15  
Room: Oak 2

Organizing Frameworks for Knowledge and Learning  
Chair: Dana Minbaeva, Copenhagen Business School

Rocking and Rebalancing the Boat: How Offshoring Elicits Reconfiguration of the Service Production System  
Kristin Martina Brandt, Copenhagen Business School  
Michael Mol, Warwick Business School  
Bent Petersen, Copenhagen Business School

International Training, Learning and New Product Development in the Multinational Corporation  
Kyoung Yong Kim, University of Houston  
Anupama Phene, George Washington University
Co-Parenting Advantage through Extra-Regional Headquarters: Knowledge Flows and Embeddedness in a Model of Subsidiary Evolution
   Jose Pla-Barber, University of Valencia
   Cristina Villar, University of Valencia
   Anoop Madhok, York University

Session 3.3.9 - Competitive  Time: 13:00-14:15
Track: 12 - Institutional/Political Environment  Room: Fraser

Sociopolitical Hazards and Their Firm-Level Implications
   Chair: Jing Li, Simon Fraser University

Policy Risk and Divestitures: Firm-Specific and Macro Considerations
   Daniel Blake, IE Business School
   Caterina Moschieri, IE Business School

Does Civil Unrest Impede or Enable Employee Innovation Behavior? The Alchemic Role of Collaborative Conflict Management
   Carol Reade, San Jose State University
   Hyun-Jung Lee, London School of Economics

Rob Peter or Rob Paul? Expropriation and Sovereign Default as Complements or Substitutes
   Anthony Cannizzaro, George Washington University

Session 3.3.10 - Competitive  Time: 13:00-14:15
Track: 11 - Stakeholders, Leadership, Governance  Room: Thompson

CSR and Corporate Performance and Renewal
   Chair: Bindu Arya, University of Missouri-St. Louis

Creating Shared Value Strategies – Effects on Coffee Farmers
   Luciano Ciravegna, INCAE
   Paul Robson, Royal Holloway
   Bernard Kilian, INCAE

The Battle of Ideas Inside the MNC: A Case Study of Ideological Politics and Change
   Jacqueline Mees-Buss, University of Sydney
   Catherine Welch, University of Sydney

International Diversification and Corporate Social Performance
   Xueji Jessie Liang, National University of Singapore
   Jane Lu, University of Melbourne

Session 3.3.11 - Competitive  Time: 13:00-14:15
Track: 7 - Competition and Collaboration in IB  Room: Arbutus

Knowledge, Innovation, and Collaboration
   Chair: Vesna Sedoglavich, Australian National University

Cooperative Innovation Networks: Geographic Partnership and Performance within Degrees of Innovation
   Yu-Ying Li, Taiwan Research Institute
   Daw Ma, Chung-Hua Institution for Economic Research

Tacit and Explicit Knowledge Transfers in IJVs: The Role of Partner Dissemination, Compatibility, and the Impact on Innovation
   Chansoo Park, Memorial University of Newfoundland
   Chol Lee, Sogang University

Internalization or Alliance Modes & Variation in the Scope of Knowledge Production in the Biopharmaceutical Sector in China
   Tariq H. Malik, Dongbei University of Finance & Economics

R&D Collaborations and Innovation: Differences between Subsidiaries of Foreign MNEs and Domestic Firms
   C. Aniique Un, Northeastern University

Session 3.3.13 - Interactive  Time: 13:00-14:15
Track: 12 - Institutional/Political Environment  Room: Cowichan

Institutional Constraints and Triggers of Firm Internationalization
   Chair: Hussain Rammal, University of South Australia

Host Country Internet Infrastructure and MNC Expansion Choices
   Seung-Hyun Lee, University of Texas at Dallas
   Chang Hoon Oh, Simon Fraser University
   Jeoung Yul Lee, Hongik University

The Effect of Institutional Evolution on Indian Firms’ Internationalization
   Tamara Stucchi, Technical University of Denmark
   Torben Pedersen, Bocconi University
   Vikas Kumar, University of Sydney

Outsourcing Destination Choices: The Role of Formal and Informal Institutions
   Grigoris Livantis, Northeastern University
   Christopher Robertson, Northeastern University
   Khalid Al-Shuaibi, King Abdulaziz University
   Khalid Hussain, King Abdulaziz University

The Influence of Formal Institutions in the Internationalization of Companies in an Emerging Country
   Jefferson Marlon Monticelli, UNISINOS
   Cynthia Vilasboas Calixto, FGV-EAESP
   Silvio Luís de Vasconcellos, UNISINOS
   Ivan Lapuente Garrido, UNISINOS

Agents of the State or Market? A Mutual Institutional Constraint Framework for Chinese Central SOEs’ Internationalization
   Monica Ren, Macquarie University
   Wei Li, University of Sydney

Chinese Multinational Enterprises’ Approach to Employer Associations in Host Country: Insights and Implications from Institutional and Social Cognition Research
   Judith Shuqin Zhu, University of Newcastle

Sealing the Deal: Using Ownership Structure to Complete Cross-Border M&As in Light of Institutional Distance
   Danielle Renee Jones, University of Illinois at Urbana-Champaign
Session 3.3.14 - Interactive  
Time: 13:00-14:15  
Track: 8 - Strategy, M&As and Competitiveness  
Room: Coquitlam

Business Strategy in the International Context
Chair: Pervez N. Ghauri, Kings College London

The Interrelationship and Determinants of Imports and Sales in U.S.-based Corporations
Valentina Marano, Northeastern University  
Pete Tashman, Portland State University

The Relationship Between Diversification and Performance of Business Groups: Evidence from Taiwan
Te-Yi Lin, Tatung University  
Cheng-Wen Yao, Commerce Development Research Institute

Competitive Environment, Business Relationships and Subsidiary Importance
Lu-Jui Chen, Ming Chuann University  
Hsien-Che Lai, National University of Tainan  
Chuan-Hung, Wang, National Taiwan University

Complex Network of Chinese Companies based on Internationalization and Product Diversification Strategies
Da Huo, Central University of Finance and Economics  
Haibo Wang, Texas A&M International University  
Tingyuan Guan, Central University of Finance and Economics  
Bozhao Du, Central University of Finance and Economics  
Chunlei Meng, Central University of Finance and Economics

The Internationalization Strategy of a German Car Industry Supplier: Is the Uppsala Model applicable?
Daniela Nitsche, Deggendorf Institute of Technology  
Mario Henrique Ogasavara, ESPM-SP

The Emergence of Regional Management Centers – Integrating the Resource-Based and Institution-Based views
Ying-Ying Hsieh, Ivey Business School  
Andreas Schotter, Ivey Business School

Global Cities as Innovation Hubs: The Location of Foreign R&D Investments by Multinational Firms
Shanqing Du, University of Leuven  
Dieter Somers, University of Leuven

In Search Of A Theoretical Framework For Reverse Innovations
Ahreum Lee, Temple University  
Robert McNamee, Temple University

Towards the Micro-Foundations of Organizational Practice
Adoption in the MNC: The Role of Core Self-Evaluation
Adrian Schulte Steinberg, University of St. Gallen  
Bjoern Ambos, University of St. Gallen  
Sven Kunisch, University of St. Gallen

Xiaoyun Tang, East China University of Political Science and Law  
Guiqin Zhao, Shanghai University of Finance and Economics  
Huifen Cai, University of Huddersfield

Session 3.3.15 - Interactive  
Time: 13:00-14:15  
Track: 6 - Innovation and Knowledge Management  
Room: Capilano

Diffusion of Innovation
Chair: Kazuhiro Asakawa, Keio University

Entrepreneurial Orientation and Subsidiary’s Knowledge-based Growth on Foreign Markets
Anders Pehrsson, Linnaeus University

International Technology Diffusion: Revisiting Path Dependence and Convergence Debate
Byungchae Jin, Korea Advanced Institute of Science and Technology

Exploring the Role of Internationalization Knowledge in the Process of Strategic Renewal
Monica Ileana Riviere, Skema Business School  
Suder Gabriele, University of Melbourne

Localizing to Arabic Speaking Consumers: Comparative Insights from Print Advertising
Nitish Singh, Saint Louis University  
Wootae Chun, Saint Louis University  
Rana Sobh, Qatar University  
Mamoun Benmamoun, Saint Louis University

Exploring Dimensions of Country of Consumption Image
Hsiu Ying Huang, Feng Chia University  
Yifang Chiang, Feng Chia University

How do they Consistent of Brand Personality in Cross Cultural Context? Explore the Link the Career Information of Global Brands
Yu Yin Chang, National Taiwan University

A Study of Taiwanese Consumers’ Perception of Online Trustmark
Meng-Hsiu Lee, National Sun Yat-sen University

Integrate Enculturalization Paradigm into Consumer Inquiry: Determinants for Brand Function in Local Contexts
David W. Pan, Prince Sultan University  
Frank H.K. Fu, Hong Kong Baptist University  
Alan Jerry Pan, Prince Sultan University  
Linda Clarke, University of Florida  
Berna Mutlu, University of Florida

An Investigation of Elite Consumers Attitudes and Purchase Intentions of Foreign Products to Achieve Physiological and Psychological Goals
Hina Khan, Lancaster University  
Padmali Rodrigo, Northumbria University

Session 3.3.16 - Interactive  
Time: 13:00-14:15  
Track: 4 - Marketing and Consumers in IB  
Room: Chehalis

Attitudes toward Foreign Products, Branding, and Advertising
Chair: Brenda Sternquist, Michigan State University

Localization to Arabic Speaking Consumers: Comparative Insights from Print Advertising
Nitish Singh, Saint Louis University  
Wootae Chun, Saint Louis University  
Rana Sobh, Qatar University  
Mamoun Benmamoun, Saint Louis University

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Padmali Rodrigo, Northumbria University
THURSDAY, JUNE 26 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JUNE 26 - 14:30-15:45

Session 3.4.1 - Panel
Track: 2 - Entrepreneurship, SMEs, Born Globals
Room: Stanley Park 2-3

Understanding Multinational-New Venture Ecosystems: Insights From Bangalore
Chair: Shameen Prashantham, Nottingham University China

Panelists:
Mukund Mohan, Microsoft
S. Raghunath, Indian Institute of Management Bangalore
Isabel Alvarez, Universidad Complutense Madrid
Charles Dhanaraj, IMD Lausanne
Erkko Autio, Imperial College

Session 3.4.2 - Competitive
Track: 4 - Marketing and Consumers in IB
Room: Stanley Park 1

Antecedents and Outcomes of Export Strategy
Chair: Weichieh Su, National Cheng-Chi University

The Importance of Protected Designations of Origin in the Wine Industry
Ricardo Sellers-Rubio, University of Alicante
Francisco José Mas-Ruiz, University of Alicante

SMEs Exports Continuity Through Relational Governance
Claude Obadia, ESCE, Paris
Jose Pla-Barber, University of Valencia
Irena Vida, University of Ljubljana

Nathaniel Bosio, University of Leeds
Samuel Adjei, Headlines Hospitality
Richard Boateng Yeboah, Access Bank Ghana Ltd
Fu-Mei Chuang, Loughborough University
Turning Knowledge Inputs into Ideas: The Central Role of Absorptive Capacity in the Innovation Process of Multinational Subsidiaries
Rene Olie, Rotterdam School of Management

Session 3.4.6 - Competitive
Time: 14:30-15:45
Track: 13 - International Finance and Economics
Room: Cypress 2

Innovation and Venture capital
Chair: Evis Sinani, Copenhagen Business School

Venture Capital and Innovation around the World
Douglas Cumming, York University
Arsalan Safari, MIT
Brian Cozzarin, University of Waterloo

Revisit the Migration-Trade Linkage: From Human Capital Endowment to Entrepreneurial Engagement
Xiaohua Lin, Ryerson University
Xiyan Yang, Shanghai University of International Business and Economics

Does Foreign Acquisition Benefit SOE Innovation in China?
Aizhen Chen, Xiamen University
Jiawen Yang, George Washington University

International IPO Markets and a Foreign IPO Puzzle
Kelsey Syvrud, Florida State University
Gonul Colak, Florida State University
Candace Jens, Tulane University
April Knill, Florida State University

Session 3.4.7 - Panel
Time: 14:30-15:45
Track: 14 - Teaching IB
Room: Oak 1

From Friction to Synergy: A Look at the Bright Side of Culture in Cross-Cultural Management Education and Learning
Chair: Christof Miska, WU Vienna and Günter K. Stahl, WU Vienna
Discussant: Hyun-Jung Lee, London School of Economics

Panelists:
Henry W. Lane, Northeastern University
Allan W. Bird, Northeastern University
Mary-Yoko Brannen, University of Victoria
Terry Mughan, University of Victoria
Joyce Osland, San Jose State University
P. Christopher Earley, Purdue University
Elaine Mosakowski, Purdue University
Goran Calic, Purdue University

System 3.4.8 - Competitive
Time: 14:30-15:45
Track: 3 - Organization, Management and HR
Room: Oak 2

Employee Behavior in International Business Organizations
Chair: Vas Taras, University of North Carolina at Greensboro

Developmental Practices and Employee Outcomes in Nordic Context: The Mediating Role of Psychological Contract Fulfillment and Organizational Identification
Violetta Khoreva, Hanken School of Economics

Mediating Role of Affective Commitment in the Relationship between Transformational Leadership and Followers’ Job Satisfaction and Turnover Intention: A Comparison between Korea and US
Gahye Hong, Korea University
Mannsoo Shin, Korea University

Understanding your Chinese Employees’ Conflict Avoiding Behavior
Lin Wang, Lingnan University
Dean Tjosvold, Lingnan University
Yifeng Chen, Lingnan University

Session 3.4.9 - Competitive
Time: 14:30-15:45
Track: 12 - Institutional/Political Environment
Room: Fraser

Managing Institutional Constraints and Developing Institutional Entrepreneurship in International Business
Chair: George O. White III, Old Dominion University

Networked Institutional Entrepreneurship: Legitimizing the Apprenticeship Practice in a Distant Environment
Johann Fortwengel, Free University of Berlin
Gregory Jackson, Free University of Berlin

Home Country Trade Network Effects on Organizational Procurements of Assets
Naoki Yasuda, Keio University
Hitoshi Mitsuhashi, Keio University

Political Context and Institutional Voids: How Firms in China’s Integrated Circuit Design Industry Navigate Institutional Voids
Douglas B. Fuller, Zhejiang University

Institutional Arbitrage and Foreign Listing of Emerging Economy Firms: Evidence from China
Yangwen Wang, Chinese University of Hong Kong
Xufei Ma, Chinese University of Hong Kong
Shige Makino, Chinese University of Hong Kong
**Session 3.4.10 - Competitive**  
*Time: 14:30-15:45*  
*Track: 11 - Stakeholders, Leadership, Governance*  
*Room: Thompson*

**Cultural Influences on CSR Practices and Expectations**  
*Chair: Sheila Puffer, Northeastern University*

*The Effects of Cultural Norms on the Societal Expectation of Firms’ CSR Behavior*  
Susan L Young, Seton Hall University  
Mona Makhija, Ohio State University

*Competing Institutional Logics and the Varieties of Organizational Responses: The Case of Workplace Practices in China*  
Sunwook Chung, Sogang University  
Sunghoon Kim, University of New South Wales

*Does National Culture Really Matter for Corporate Social Responsibility?*  
Yu-Shu Peng, National Dong Hwa University  
Altan-Uya Dashdeleg, National Dong Hwa University  
Hsiang-Lin Chih, National Taipei University

**Session 3.4.11 - Competitive**  
*Time: 14:30-15:45*  
*Track: 7 - Competition and Collaboration in IB*  
*Room: Arbutus*

**Organizing along the Value Chain and Geographic Space**  
*Chair: Aks Zaheer, University of Minnesota*

*Symbiosis, Commensalism, and Competition: The effect of Foreign Firm Density on Local Firm Exit*  
Dean Xu, University of Melbourne  
Zhenyan Lu, Industrial and Commerce Bank of China

*Modularity and Social Governance in Non-equity based International Alliances*  
Yong Kyu Lew, University of Manchester  
Rudolf R. Sinkovics, University of Manchester

**Session 3.4.12 - Competitive**  
*Time: 14:30-15:45*  
*Track: 9 - Home Economies and the MNE*  
*Room: Fir*

**The Bottom Line: Factors Affecting MNE Performance**  
*Chair: Grazia D. Santangelo, University of Catania*

*The Moderating Role of Ownership on International Diversification-Firm Performance Relationship: Evidence from India*  
Saptarshi Purkayastha, Indian Institute of Management Kozhikode  
Somnath Lahiri, Illinois State University

**Session 3.4.13 - Interactive**  
*Time: 14:30-15:45*  
*Track: 11 - Stakeholders, Leadership, Governance*  
*Room: Cowichan*

**Strategy, CSR, and Performance**  
*Chair: Catherine Welch, University of Sydney*

*Survival Strategy Of Companies Manufacturing And Selling Products With A Legitimacy Gap - Comparison Of Opium Traders, Tobacco Companies And Nuclear Power Reactor Manufacturers*  
Kuniko Mochimaru, Josai University

*‘Non-Traditional’ CSR in BRIC Nations: A Review and Agenda for the Future*  
Bindu Arya, University of Missouri-St. Louis

*Selective Engagement in Corporate Social Responsibility: What is CSR Really? And How to Do it Right?*  
Jie Zou, Peking University  
Changqi Wu, Peking University

*Ethical Judgments and Moral Intentions toward Business Ethics: A Comparison of Kenyan and Austrian Students*  
Georg Kodydek, WU Vienna  
Ronald Hochreiter, WU Vienna  
Everlyne Awuor Ochome, Catholic University of Eastern Africa

*What Internationalization Brings to Firms From Emerging Markets? A Corporate Social Responsibility Perspective*  
Halfeng Yan, East China University of Science and Technology  
Yunlong Liu, East China University of Science and Technology  
Juan Wang, East China University of Science and Technology  
Yiqiong Qin, East China University of Science and Technology

*Changing Practices to Create Sustainable Value Chains: Local Contexts in Global Business*  
Paola Perez-Aleman, McGill University

*Cross-listing, Corporate Governance and Firm Performances*  
Zhuojun Li, Peking University
**Session 3.4.14 - Interactive**

**Track: 6 - Innovation and Knowledge Management**

**Room: Coquitlam**

**Innovation in Multinational Enterprises**

Chair: Aline Gatignon, INSEAD

The Effect of Local Relational Embeddedness on the Innovative Performance of Foreign Subsidiaries

Qin Yang, Robert Morris University
Crysta X. Jiang, Bryant University
Yong Wang, Western New England University

What Drives the R&D Capacity Growth of Foreign Subsidiaries? A Study of MNE Subsidiaries in Korea

Chaisung Lim, Konkuk University
Martin Hemmert, Korea University
Seunghoi Kim, Konkuk University

Local R&D, Political Embeddedness and Export of MNE Subsidiaries

Ziliang Deng, Renmin University of China

Time-Frame Effects of International R&D

Ziqi Liao, Hong Kong Baptist University

The Crucial Role of Cultural Intelligence in Expatriate Knowledge Acquisition and Performance in a Foreign Subsidiary

Xiaojun Xu, Fudan University
Xiaoping Chen, University of Washington

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**Session 3.4.15 - Interactive**

**Track: 5 - Global Value Chains Geography of IB**

**Room: Capilano**

**Supply Chain Management in Offshoring Decisions**

Chair: Ari Van Assche, HEC Montreal

Purchasing and Supply Organisation in Transition: An Exploratory case of Offshoring Within a Global Engineering Company

Godfrey Mugurusi, Norwegian University of Science and Technology
Lydia Bals, Copenhagen Business School

Knowledge Management, Global Mindset and Relationship Quality: Evidence from Offshore Service Providers in India

Revti Raman, Victoria University of Wellington
Doren Chadee, Deakin University
Banjo Roxas, Deakin University

The Emergence of Clean Energy Clusters: Cross-Industry Synergies, Global Value Chains, and Advocacy Networks

Jo-Reese Williams, University of Massachusetts, Boston
Stephan Manning, University of Massachusetts, Boston
David Levy, University of Massachusetts, Boston

Designing and Managing Transactional Tension in Supply Chain Network: The Case of Uniqlo’s Supply Chain Development in China

Tetsuya Usui, Nihon University
Masaaki Kotabe, Temple University

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**Session 3.4.16 - Interactive**

**Track: 10 - Theories of the MNE and of FDI**

**Room: Chehalis**

**In and Out of Emerging Economies**

Chair: Jeremy Clegg, University of Leeds

A Typology of Market-Seeking Investments - The Case of Swedish Firms in China

Sten Soderman, Stockholm University
Hans Jansson, Linneus University


Wen Chung Hsu, National Chi Nan University
Tsetegmaa Ankhtuya, National Chi Nan University
Huang Chin Wei, National Chi Nan University

Assets and Liabilities of Foreignness: A Mixed Balance for Hotel Groups in Vietnam

Benedicte Geraud, University of Poitiers
Jean Paul Lemaire, ESCP Europe
Eric Milliot, University of Poitiers

Augmenting Dunning’s Investment Development Path during Rapid Industrialization Japan, Korea, China

Ling Liu, University of Edinburgh
Trevor Buck, University of Glasgow
Chunhai Yu, China Northeastern University

Brazilian OFDI Determinants

Juciara Nunes Alcantara, UFLA
Caroline Mendonca Nogueira, UFLA
Nadia Campos Pereira Bruhn, UFG/UFLA
Heloisa Rosa Carvalho, UFLA
Cristina Lelis Leal Calegario, UFLA
THURSDAY, JUNE 26 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants at the Bayshore Grand Ballroom.

THURSDAY, JUNE 26 - 16:15-17:45

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, Best Paper Award, and the Haynes Prize.

The business meeting will feature a presentation for the 2015 AIB Meeting in Bangalore and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 26 - 17:45-19:00

AIB Awards/Farewell Reception

The 2014 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will take place at the Currents Restaurant Gardens.

The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at AIB.
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Local Contexts in Global Business
The exhibits are located in the Bayshore Grand Ballroom. Please see the General Conference Information page for the exhibit hall hours.

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SPRINGER

Springer welcomes you to visit our booth at the AIB Exhibitors area and meet our editor Nitza to discuss your publishing ideas. We have the latest books and some of our top journals in International Business on display for you. Follow us on @Springernomics.

LOCAL ARTISANS

Fashioned For Change is a non-profit that empowers and supports HIV-positive women in South Africa by selling funky hand-beaded jewelry and accessories. Look great and raise awareness today by purchasing a stylish necklace or Little Traveller doll on June 24th (one day only).

Burton Amos is from the Haisla/Tsimshian nations, born and raised in Kitimat, BC. His original paintings, prints, masks, regalia, and bentwood box designs can be found across Canada and in Europe. Visit Burton on June 25th (one day only).

Robert Tait, Nisga’a Artist is known for intricate S.S. engraved bracelets, rings, pendants, earrings. His gold on silver inlay is prized as is his ability to engrave wedding band sets for that someone special. He will be exhibiting on June 26th (one day only) with his daughter Cheryl Stewart, a self-taught artist in traditional clothing and NWC items.
The Academy of International Business Secretariat is located at the International Business Center (IBC) of The Eli Broad College of Business at Michigan State University. AIB thanks the International Business Center and The Eli Broad College of Business at Michigan State University for hosting the Secretariat. Additional contact information is available at http://aib.msu.edu/secretariat.asp

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<td>John Daniels</td>
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<tr>
<td>1987–1988</td>
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<td>Duane Kujawa</td>
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<td>Robert Hawkins</td>
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<td>Franklin Root</td>
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<td>1979–1980</td>
<td>Robert Stobaugh</td>
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<td>1977–1978</td>
<td>Richard Farmer</td>
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<td>1975–1976</td>
<td>Phillip Grub</td>
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<tr>
<td>1973–1974</td>
<td>Lee Nehrt</td>
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<tr>
<td>1971–1972</td>
<td>Vern Terpstra</td>
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<tr>
<td>1969–1970</td>
<td>Richard Robinson</td>
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<td>1967–1968</td>
<td>Jack Behrman</td>
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<td>1965–1966</td>
<td>James Hart</td>
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<tr>
<td>1962–1964</td>
<td>Roland Kramer</td>
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<tr>
<td>1960–1961</td>
<td>John Fayerweather</td>
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## Past AIB Conference Locations

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
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<tbody>
<tr>
<td>2013</td>
<td>Istanbul, Turkey</td>
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<tr>
<td>2012</td>
<td>Washington, DC, USA</td>
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<td>2011</td>
<td>Nagoya, Japan</td>
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<td>2010</td>
<td>Rio de Janeiro, Brazil</td>
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<td>2009</td>
<td>San Diego, California, USA</td>
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<td>2008</td>
<td>Milan, Italy</td>
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<td>2007</td>
<td>Indianapolis, Indiana, USA</td>
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<td>2006</td>
<td>Beijing, China</td>
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<td>2005</td>
<td>Québec City, Canada</td>
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<td>2004</td>
<td>Stockholm, Sweden</td>
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<td>2002</td>
<td>San Juan, Puerto Rico</td>
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<td>Sydney, Australia</td>
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<td>Brussels, Belgium</td>
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<td>1991</td>
<td>Miami, Florida, USA</td>
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<td>1983</td>
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<td>1982</td>
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<td>Montreal, Quebec, Canada</td>
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<td>New Orleans, Louisiana, USA</td>
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<td>Washington, D.C., USA</td>
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</table>
The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year — often the first Plenary Panel.

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Alan Rugman, University of Reading

Secretary/Treasurer of the Fellows:
Alain Verbeke, University of Calgary

Participating (Active) Fellows:
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Aggarwal, Raj – University of Akron
Aharoni, Yair – Tel Aviv University
Beamish, Paul W. – Ivey School of Business
Bartlett, Christopher A. – Harvard Business School
Birkinshaw, Julian – London Business School
Boddewyn, Jean J. – Baruch College - CUNY
Boyacigiller, Nakiye A. – Sabanci University
Brouthers, Keith D. – King’s College London
Buckley, Peter J. – University of Leeds
Cantwell, John A. – Rutgers University
Casson, Mark Christopher – University of Reading
Cavusgil, S. Tamer – Georgia State University
Child, John – University of North Carolina
Cho, Dong-Sung – Seoul National University
Contractor, Farok J. – Rutgers University
Daniels, John D. – University of Miami
de la Torre, Jose – Florida International University
Delios, Andrew – National University of Singapore
Devlinney, Timothy M. – University of Leeds
Doz, Yves L. – INSEAD
Eden, Lorraine – Texas A&M University
Ghemawat, Pankaj – IESE
Goodnow, James D. – Bradley Univ. and Univ. of North Texas
Gray, Sidney J. – University of Sydney
Green, Robert T. – University of Texas at Austin
Grosse, Robert – American University of Sharjah
Gupta, Anil K. – INSEAD
Henisz, Witold Jerzy – University of Pennsylvania
Hennart, Jean-Francois – Tilburg University
Hult, G. Tomas M. – Michigan State University
Johanson, Jan – Uppsala University
Johansson, Johny – Georgetown University
Jones, Geoffrey – Harvard Business School
Keegan, Warren J. – Pace University
Khanna, Tarun – Harvard Business School
Kobayashi, Noritake – Keio University
Kobrin, Stephen J. – University of Pennsylvania
Kogut, Bruce M. – Columbia University
Kostova, Tatiana – University of South Carolina
Kotabe, Masaaki – Temple University
Kujawa, Duane – University of Miami
Lenway, Stefanie – Michigan State University
Lessard, Donald R. – M.I.T.
Leung, Kwok – City University of Hong Kong
Lewin, Arie Y. – Duke University
Luo, Yadong – University of Miami
Lyles, Marjorie A. – Indiana University
Macharzina, Klaus – Universitaet Hohenheim
Makino, Shige – Chinese University of Hong Kong
Meyer, Klaus – China Europe International Business School
Mudambi, Ram – Temple University
Park, Seung Ho – Institute for Emerging Market Studies
Pedersen, Torben – Bocconi University
Peng, Mike – University of Texas at Dallas
Radebaugh, Lee – Brigham Young University
Ramamurti, Ravi – Northeastern University
Ricks, David A. – University of Missouri - St. Louis
Roth, Kendall – University of South Carolina
Rugman, Alan M. – University of Reading
Sauvant, Karl – Columbia University
Shenkar, Oded – Ohio State University
Simmonds, Kenneth – London Business School
Stobaugh, Robert B. – Harvard Business School
Stonehill, Arthur I. – University of Hawaii
Tallman, Stephen B. – University of Richmond
Tung, Rosalie L. – Simon Fraser University
Vahine, Jan Erik – University of Gothenburg
Verbeke, Alain C. – University of Calgary
Vernon, Ivan R. – Cleveland State University
Von Giunow, Mary Ann – Florida International University
Walter, Ingo – New York University
Wells, Jr., Louis T. – Harvard Business School
Westney, D Eleanor – York University
Wilkins, Mira – Florida International University
Wills, James R. – University of Hawaii
Yeung, Bernard – National University of Singapore (NUS)
Yip, George S. – China Europe International Business School
Zaheer, Srilata – University of Minnesota
Zander, Udo B. – Stockholm School of Economics

To see a complete list of AIB Fellows including Honorary Fellows, and to access the bios of the Fellows, please visit the AIB Fellows page on AIB’s website at http://aib.msu.edu/aibfellows.asp
We thank the following organizations for their support of the Academy of International Business and the field of international business.

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Florida International University, USA
George Washington University, USA
Georgia State University, USA
GITAM School of International Business, India
Indian Institute of Foreign Trade, India
Indiana University, USA
Michigan State University, USA
Peking University, China
Pontifica Universidad Javeriana Cali, Colombia
Poznan University of Economics, Poland
Rosario University, Colombia
St. Mary’s University, USA
Sukhothai Thammathirat Open University, Thailand
Temple University, USA
Universidad de la Sabana, Colombia
Universidad del Pacifico, Peru
Universidad Eafit, Colombia
Universidad Iberoamericana, Dominican Republic
University of Auckland, New Zealand
University of Newcastle, Australia
University of Reading, United Kingdom
University of San Francisco, USA
University of South Carolina, USA
University Utara Malaysia, Malaysia
Villanova University, USA
York University, Canada

Learn More about Becoming an Institutional Member
Your school can join the prestigious schools above by becoming an institutional member of the AIB. Additional information on the benefits of becoming an institutional member and instructions on how to become one can be found on our website at http://aib.msu.edu/membership/.
AIB currently has 18 chapters established around the world. With the goal of facilitating networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, visit the AIB Chapter booth at the Exhibit Hall or contact your regional chapter chair. See the “Meet Your Chapter” page for scheduled times during AIB 2014 when you can meet and talk to your regional chapter chair and members from your region. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they have provided to the chapters over the years.

**Chapters in Asia and the Pacific**

**Australia - New Zealand**  
Elizabeth Rose, Aalto University  
Elizabeth.Rose@hse.fi

**China**  
Changqi Wu, Peking University  
topdog@gsm.pku.edu.cn

**India**  
S. Raghunath, IIM Bangalore  
srnathiimb@gmail.com

**Japan**  
Kazuhiro Asakawa, Keio University  
kaz.asakawa@gmail.com

**Korea**  
Jaeyong Song, Seoul National University  
jsong@snu.ac.kr

**Southeast Asia**  
T.S. Chan, Lingnan University  
chants@ln.edu.hk

**Chapters in Europe**

**United Kingdom and Ireland**  
Heinz Tuselmann, Manchester Metropolitan University  
H.Tuselman@mmu.ac.uk

**Western Europe**  
José Pla-Barber, University of Valencia  
jose.pla@uves

**Central & Eastern Europe**  
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lukasz.puslecki@ue.poznan.pl

**Chapters in the Middle East and Africa**

**Middle East and North Africa**  
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**Sub-Saharan Africa**  
Abel Kinoti, Riara University  
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**Chapters in the Americas**

**Canada**  
Howard Lin, Ryerson University  
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**US Northeast**  
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Mohammad.Elahee@quinnipiac.edu

**US Southeast**  
Matthew Mitchell, Drake University  
matthew.mitchell@drake.edu

**US West**  
Gary Knight, Willamette University  
gknight@willamette.edu
The list below includes all chapter meetings that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit http://aib.msu.edu/events/

**AIB Sub Saharan Africa Chapter Meeting**  
August 13-15, 2014  
Nairobi, Kenya

**AIB Central and Eastern Europe Chapter Meeting**  
October 9-11, 2014  
Budapest, Hungary

**AIB US-Southeast Chapter Meeting**  
October 23-25, 2014  
Miami, Florida, USA

**AIB US-Northeast Chapter Meeting**  
November 13-15, 2014  
Providence, Rhode Island, USA

**AIB Southeast Asia Chapter Meeting**  
December 7-9, 2014  
Macau, China

**AIB Middle East-North Africa (MENA) Chapter Meeting**  
Dubai, United Arab Emirates

**AIB Latin America Chapter Meeting**  
January 22-24, 2015  
Santiago, Chile

**AIB US-Midwest Chapter Meeting**  
March 25-27, 2015  
Chicago, Illinois, USA

**AIB UK-Ireland Chapter Meeting**  
April 16-18, 2015  
Manchester, United Kingdom
International business scholars know that the world is not flat. Ghemawat and other IB scholars have made this case in demolishing the journalistic work of Thomas Friedman. Nevertheless, something must be underpinning the powerful perception of global “flatness” among educated laymen. The answer lies in the fact that the world is increasingly connected, both in terms of scale (connectedness) and scope (connectivity). Connectedness and connectivity are fundamental requisites that underpin the interlacing megatrends that are shaping the world economy and will determine its course over the coming decades.

The first megatrend is the shift from trade-in-goods to trade-in-activities. Beginning a half century ago, but accelerating rapidly over the last decade, products and services are increasingly emerging from global value chains (GVCs) that are geographically dispersed around the globe. These GVCs are orchestrated, in the main, by multinational enterprises (MNEs) and increasingly disaggregated and fine-sliced into narrow, highly specific activities that are undertaken in economic clusters. These narrow activities produce intermediates (and not complete goods or services) that compose the vast majority of all international trade today.

The second megatrend is the rise of knowledge-intensive intangibles. Tangible goods and services are becoming commoditized; value is rapidly migrating out of them and into the soft intangibles that encase them. These intangibles arise from specialized knowledge activities (R&D, patents, inimitable organizational routines, software, training, brands, trademarks, customer service, etc.). This migration of value has been fueled by both the creation of new knowledge as well as the recombination and commercialization of extant knowledge. It has dramatically magnified the importance of innovation, concomitantly shortening technology lifecycles.

The third megatrend is the rise of emerging markets. The number of locations where highly specific GVC activities can be performed has ballooned over the last two decades. A long list of cluster locations in Asia and South America and even some parts of Africa have become integral parts of GVCs. These locations are tightly woven into the global economy and give rise to the “flatness” perceived by many lay observers.

Connectivity is operationalized in global networks through “pipelines” created and maintained by organizations like MNEs and through personal relationships that often arise within far-flung diasporas. The three megatrends enabled by this connectivity raise fundamental research questions about the nature of the world economy in the coming decades. These questions concern immobile locations as well as mobile firms and individuals. High-level research questions relate to whether we need new theories to address the changed world of the future or whether we merely need to apply extant theories to new settings.

How do emerging and developing economy locations enter GVCs? Are locations that undertake low-value, routine activities like assembly forever doomed to low value creation and relative poverty? If not, how do catch-up processes in poorer countries operate? Will advanced economies face ever-increasing inequality as their low-knowledge masses descend into poverty? Or are there processes and policies that can ameliorate such a frightening future? As leading knowledge clusters become increasingly connected to each other across national borders, what will happen to peripheral regions within advanced (e.g., the so-called “fly-over” states of Middle America) as well as emerging economies (e.g., interior China)?

How do the organizational pipelines of MNEs interact with the reality of large and growing global diasporas? How do advanced economy MNEs affect catch-up processes in emerging economies? How do emerging economy MNEs enter global innovation networks? As innovation becomes increasingly important in value creation, how do MNEs leverage the potential of open innovation and globally dispersed knowledge networks? What are the implications of the three megatrends for stakeholder analysis and environmental sustainability? How do they affect corporate social responsibility and shared value strategies of MNEs?

Our host city, Bangalore is particularly appropriate since it encapsulates all three megatrends in a single location. It is at once a center of high value, focused IT activities that appear within a wide range of GVCs, from avionics to financial services. It is one of the leading knowledge clusters in the world in terms of the production of knowledge-intensive intangibles, the touch of keystroke away from knowledge hubs in Europe, North America and East Asia. Finally, it is located in an emerging economy, so that one does not have to travel far from its gleaming, globally connected IT campuses to find poverty-stricken masses disconnected in every way from the global economy.

Program Chair: Ram Mudambi, Fox School of Business, Temple University
Local Host: Indian Institute of Management, Bangalore
Local Host Committee Chair: S. Raghunath
BENGALURU Host City

Situated at an altitude of 920 metres above sea level, Bangalore is the principal administrative, cultural, commercial and industrial centre of the state of Karnataka. The city, which is spread over an area of 2190 square kilometres, enjoys a pleasant and equable climate throughout the year. Its tree-lined streets and abundant greenery have led to it being called the ‘Garden City’ of India. However, since local entrepreneurs and the technology giant Texas Instruments discovered its potential as a high-tech city in the early 1980s, Bangalore has seen a major technology boom. It is now home to more than 250 high-tech companies. Including homegrown giants like Wipro and Infosys. Consequently, now Bangalore is called the ‘Silicon Valley’ of India.

Bangalore, the nerve - centre of India’s software industry. Its other major industries include aircraft, electronics and machine tools. Despite being one of Asia’s fastest growing cities, Bangalore remains one of the most elegant metropolises in India. A well - planned city, with tree - lined avenues, a large number of parks, gardens and lakes, Bangalore is aptly called India’s Garden City.

The city attracts people in large numbers, from all over the country, and abroad, who come to look for better job opportunities, and higher education. Surprisingly, all this frantic industrial expansion and increase in the population, has not robbed Bangalore of its essential old-world appeal. It is, in the true sense, a very ‘Happening’ city.
THE LEELA PALACE
Conference Venue

Spread over nine acres of lush gardens, resplendent with cascading waterfalls and ornate blooms. The hotel showcases the architectural glory of Mysore. It has a full complement of suites, luxury rooms, restaurants, conference facilities and excellent recreational facilities. Its elegance offers the ultimate relaxation and international hospitality yet retaining the regal Indian charm.

IIM, BENGALURU
Host School

Established in 1973 by the Government of India, IIMB is a public institution of national importance that is autonomous, standalone management school and not part of any university. IIMB has world-class infrastructure that facilitates excellence in teaching, research, consulting and other professional activities. Located in India's high technology capital, IIMB is in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving it the added advantage of integrating classroom knowledge with practical experience.

The school excels in teaching and research. It is amongst the top management schools in India and Asia according to several rankings. For the sixth consecutive year IIMB has been nominated the Best School in Central Asia region by Eduniversal. IIMB is ranked No.1 in the 'Business and Management' category of a Stanford study on Indian social science research. IIMB is the first B-School in Asia to sign an agreement with Harvard Business Publishing (HBP) to distribute faculty teaching cases.
The wolf emblem, representing intelligence and leadership, is featured on the Northwest coast-inspired crest for the Academy of International Business (AIB) 2014 Annual Meeting in Vancouver. The wolf is a pathfinder, the forerunner of new ideas, and a patient teacher—attributes that guide and inspire this year’s conference. Within a wolf pack, there may be individualism, but there is also a predominant sense of family.

James Michels is the highly accomplished Cree/Metis artist who created the wolf emblem for the AIB 2014 crest. His creations are held in high esteem by other artists and knowledgeable collectors. James apprenticed with acclaimed Coast Salish artist Joseph Campbell as well as spent considerable time observing various master artists at the K’san Native Art School. His bentwood boxes and stunning carved panels can be regularly viewed in most of the major galleries of Northwest Coast artwork in both Canada and the United States.

James Michels crafts unique designs on prints, boxes, panels, doors and also welcomes custom orders. He will also be attending the AIB Gala event on Wednesday, June 25, 2014.

www.bentcedarbox.com
bentcedarbox@shaw.ca | Studio phone: 604.320.0895 | Cell phone: 604.617.6670