



McGill



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INTERNATIONAL ENTREPRENEURSHIP



Department of
Business and Econo-
mics

15th McGill International Entrepreneurship Conference

*The Change in the Global Economy and the
Future of International Entrepreneurship*

University of Pavia - September 21-23, 2012

General Theme

In the last years the global economy has undergone dramatic changes. Developed economies face the problem of slow growth - if not recession - , the challenges of new players, such as the emerging countries, as well as weaker entrepreneurial drive. The new world order calls for a significant reshaping of competition and entrepreneurial paradigms in the developed countries. In this changing scenario, a better understanding of smaller firms' and new ventures' governance, strategies and business models is crucial in order to compete in the global marketplace. Also, some foundations of International Entrepreneurship Theory should be revised. Starting from these considerations, the 15th McGill Conference examines forces, influences, consequent changes and the dominant patterns of emerging issues in International Entrepreneurship. Following the tradition established by the previous conferences since 1998, this meeting aims at bringing together different views from academic scholars, insightful practitioners and policy makers with an interest in the fields of international business, international small business, entrepreneurship, internationalization and economic development.

Keynote speakers

Patricia P. McDougall, *Indiana University (US)*
Jean-François Hennart, *Tilburg University (NL)*

Research-Intensive Workshop

It focuses on the development and examination of relevant issues regarding theoretical frameworks and methodologies in order to understand the internationalizing entrepreneurial firms' and new ventures' strategies. A selected list of presented papers will be considered for publication in some prestigious journals and edited books.

Business/Professional Workshop

This is an open session to discuss key ideas and insights with business leaders and policy communities. The focus will be on a better understanding of actual issues which entrepreneurial firms have to face in their quest for international growth, renewal and policy challenges.

Doctoral Colloquium

This preliminary session represents a focus for Doctoral Candidates on research problems and challenges in the rapidly emerging field of International Entrepreneurship. It will be open to new scholars in the field, who are encouraged to participate to the entire conference. A limited number of applications will be accepted. (for further details please view website)

Convenors:

Olli Kuivalainen, *Lappeenranta University of
Technology (FI)*
Brendan Gray, *University of Otago (NZ)*

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Via San Felice 7, Pavia - ITALY

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Website: <http://economia.unipv.it/mcgill/>



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Competitive Paper Tracks: Empirical and theoretical research papers on any of the following topics and related areas are welcome. An illustrative list includes, but is not limited to, the following themes:

- *Creation and testing of theoretical frameworks in International Entrepreneurship with associated methodologies and measurements;*
- *Contributions to the methodology for research on small firms in the international marketplace;*
- *Strategic issues/growth strategies and the small entrepreneurial firm;*
- *Types of International Entrepreneurial Organizations;*
- *[Cross-national studies of] internationalization patterns in smaller entrepreneurial firms;*
- *Ethnic and family entrepreneurship in international arenas;*
- *Web-based business and internationalizing SMEs;*
- *Entrepreneurially oriented firms' impact on regional and national economic development;*
- *Relevance of institutions and policies in small firms' internationalization process;*
- *Learning and networked-organizations' influence on smaller firms' internationalization process.*

Proposals: The Conference invites cohesive proposals for sessions covering aspects of Theory Formulation, Methodological Issues, Formation of Multi-location and Multi-period databases for testing theory.

Publications: Leading-edge contributions from the previous conferences have appeared in prestigious journals and edited books. This conference will follow the same practice. A selected list of papers will be considered for further publication.

Submission Information

Completed papers, working papers, or detailed synopsis of your research (about 5000 words) can be submitted electronically, as a Word attachment.

Please send them to:

2012mie.conference@eco.unipv.it.

In case of problems with e-mail delivery, hard copies can be sent or faxed to:

MIE Conference Coordinator
Antonella Zucchella
27100 Pavia, via San Felice 7 (Italy)
Fax: +39 0382 986228

Special session in French

Chair: **Pascale Bueno Merino**, EM Normandie (FR)
Co-Chair: **Martine Spence**, University of Ottawa (CA)

Paper in French must be sent to:

p.buenerino@em-normandie.fr

A limited number of applications will be accepted.

Proposals addressed to the doctoral colloquium must be sent to:

Olli Kuivalainen, Lappeenranta University of Technology (FI); email: olli.kuivalainen@lut.fi

Brendan Gray, University of Otago (NZ)

email: brendan.gray@otago.ac.nz

Submission deadline for the Proposals / Abstracts of about 300 words: **May 11, 2012**

Feedback/Acceptance for Presentation will be communicated to authors **before Mid June 2012**

Submission Deadline for Completed Papers Accepted for Conference Presentation: **July 31, 2012.**

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